

UCC Consulting	Academic University Consultancy	Contract Research
 Nuálaíocht Innovation		
<b>Aim of work</b>	To use and apply existing knowledge & expertise.	To create new knowledge.
<b>Is the outcome is known</b>	Yes. A Statement of Work agrees the client's expected outcome and deliverables.	No. Work is experimental in nature. Activities are agreed and outcomes are unknown.
<b>Timescales</b>	Hours, days, weeks, months, occasionally longer.	Months to years.
<b>Intellectual Property (IP)</b>	No rights to UCC Background IP are given to the client. Work products such as reports, will be owned by the client.	Research partners may pay to gain rights to arising IP. Any rights of the research partners to UCC BIP will be negotiated.
<b>Publication</b>	Publication rights will be requested in default UCC contract. Commercial sensitivity may not permit publication.	Researcher has the right to publish
<b>Who primarily benefits?</b>	The client	The client and the university and broader society
<b>Budgeting</b>	Full commercial rate. Market value pricing model.	Direct costs plus a surplus overhead Full Economic Cost (FEC) model
<b>Who can deliver the activity at UCC?</b>	All academic staff including full-time, part-time permanent and temporary academic staff only.	All academic staff Post-doc researchers Research fellows PhD students