

Digital Passport Session



**Skills
Centre**

ACCESS+
FURTHER
EDUCATION
SUPPORTS
UCC



Digital Passport Workshop Schedule

TIME	ACTIVITY
9:00-9:15	Introductions
9:15-11:15	
11:15-11:30	
11:30-1:00	
1:00-1:30	
1:30-2:15	
2.15-3:15	

Today's
topic:

Canva

Session Overview



Today's topic

- Learn about Canva as a tool
- Information about graphic design
- Understand accessibility features for design
- Canva demonstration



What is Canva?

- Free online design tool (with paid extras)
- Easy to access
- Handy tool to create graphics, posts, posters and others
- Designs can be shared, downloaded and printed



Creating a Project on Canva



Canva

Home

Templates

Features

Learn



Create a design



US UCC Skills Centre'...
Pro • 8.2

Pro Tip: Premium videos

Keep your audience's attention by adding video to your designs.

Explore video

What will you design?

Custom size

Search your content or Canva's

- For you
- Presentations
- Social media
- Video
- Print products
- Marketing
- Office
- More

Home

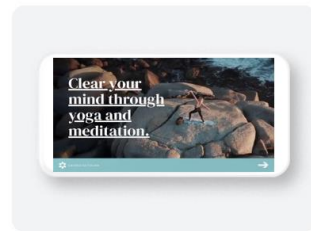
Your projects

Templates

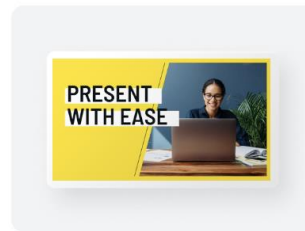
Shared with you

Trash

You might want to try...



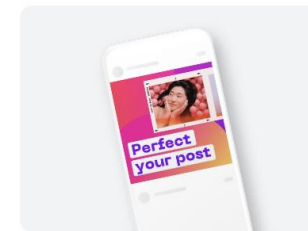
Video



Presentation (16:9)



Logo



Instagram Post



Resume



Invoice



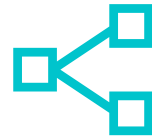
Basic of Graphic Design



Balance



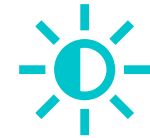
Alignment



Hierarchy

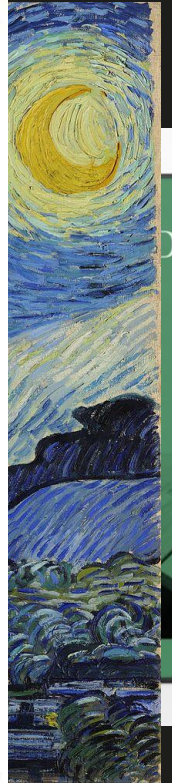
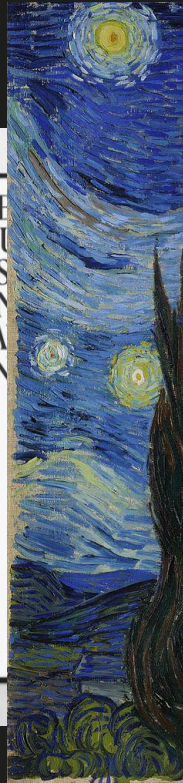
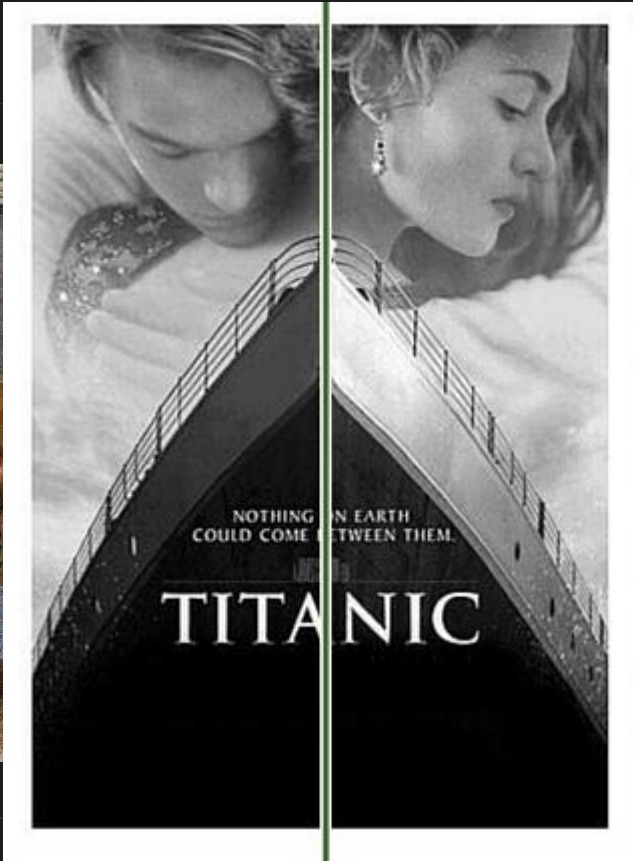


Repetition

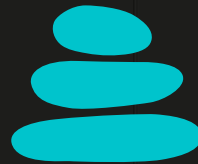


Contrast

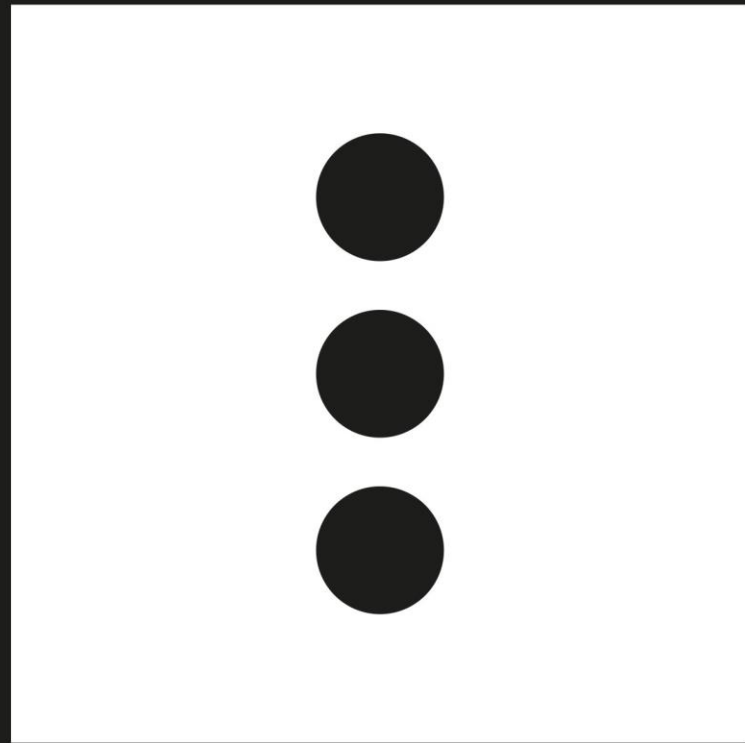
Source: <https://learn.g2.com/principles-of-design>, <https://www.shillingtoneducation.com/blog/graphic-design-basic-principles/>



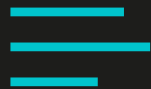
Balance – Symmetry



Balance – Tension

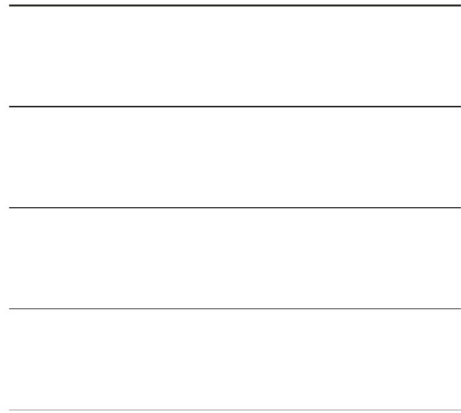
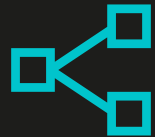


Alignment



Source: <https://www.shillingtoneducation.com/blog/graphic-design-basic-principles/>,
<https://www.printwand.com/blog/basic-alignment-principles-in-graphic-design-with-examples>

Hierarchy



BEFORE

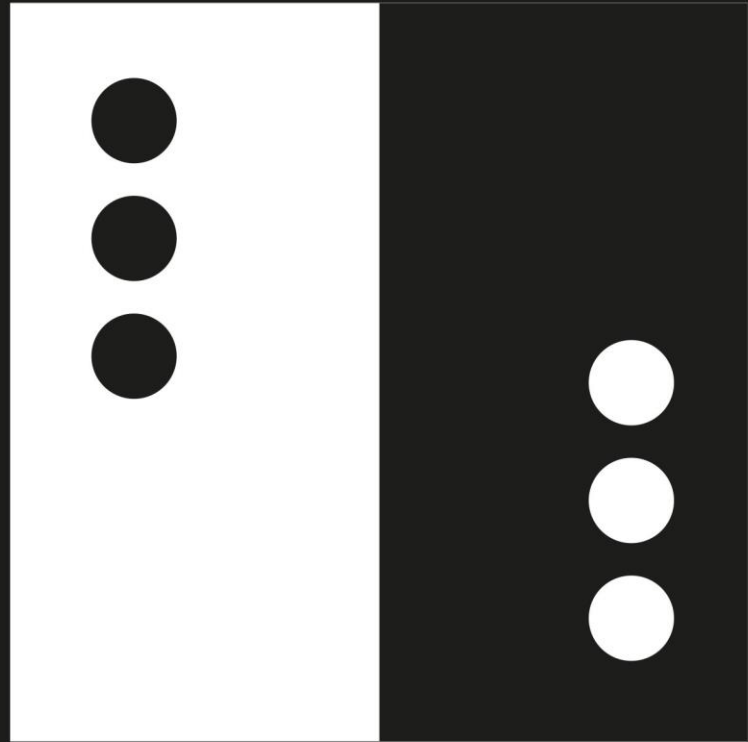
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AFTER

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L'UNIQUE TRANSAT EN DOUBLE À ARMES ÉGALES
10^E ÉDITION, CONCARNEAU SAINT-BARTH
DÉPART DIMANCHE 18 AVRIL 2010
WWW.TRANSATAGZRLAMONDIALE.FR

LA TRANSAT
ADEP LA MONDIALE
PILS BEER

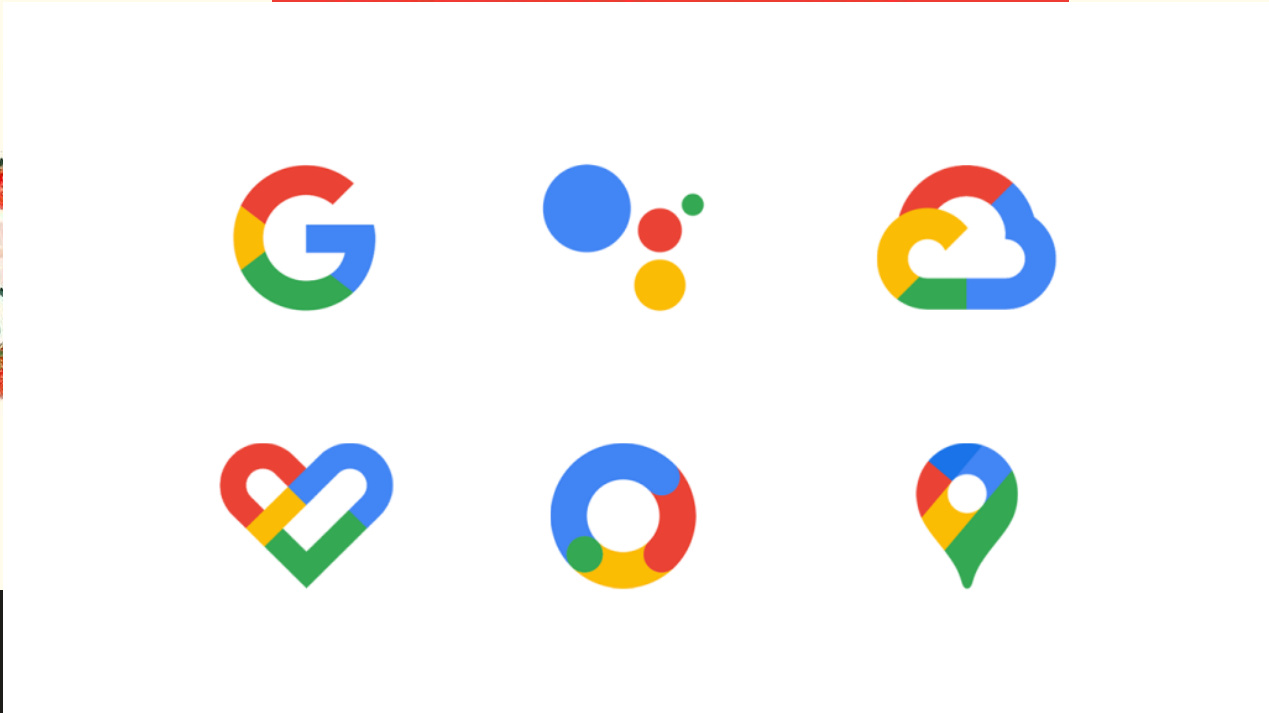


Repetition

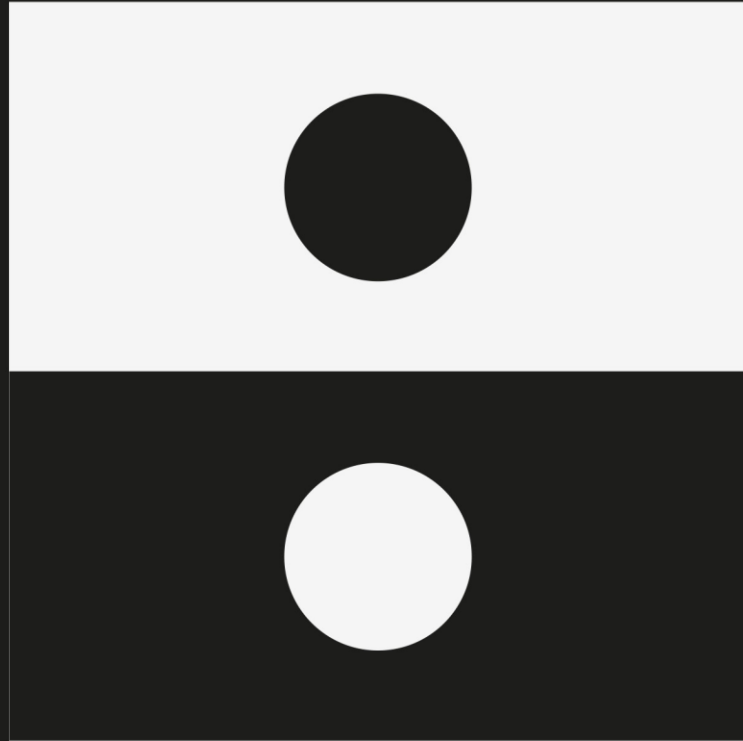


Today is World Alzheimer's Day.

Today is World Alzheimer's Day.



Support the cause at
alzheimersday2012.org



Contrast





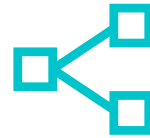
Exercise



Balance



Alignment



Hierarchy



Repetition



Contrast

Using some of the terms we just covered, take a look at the following posters:

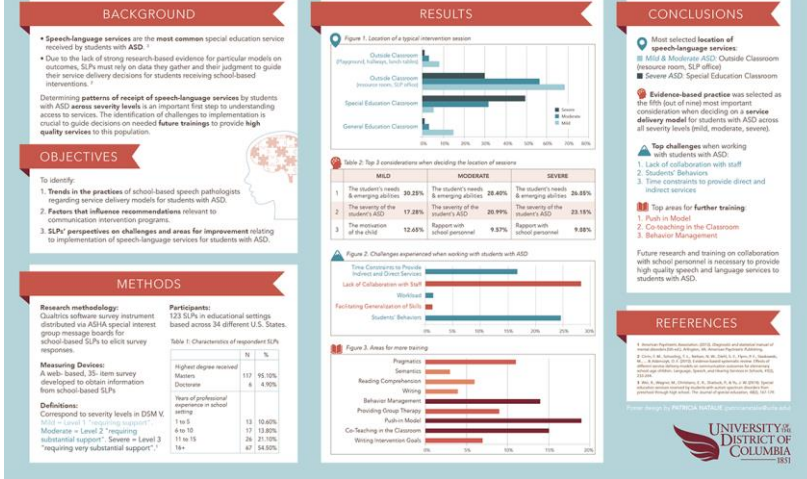
- What do you like?
- What do you dislike?
- Do they need improvement? If so, how could they be improved?

Source: <https://learn.g2.com/principles-of-design>, <https://www.shillingtoneducation.com/blog/graphic-design-basic-principles/>

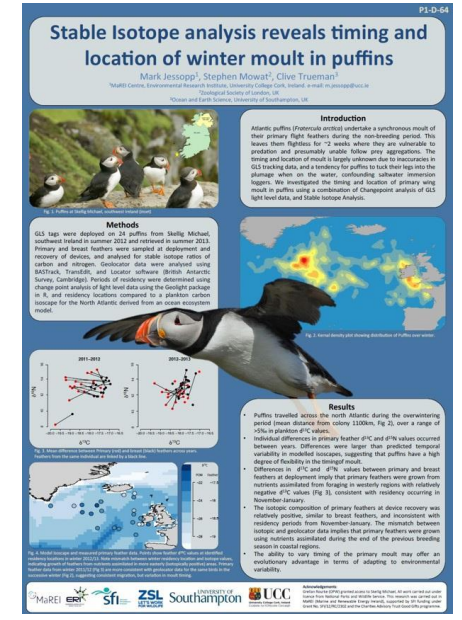
SERVICES FOR STUDENTS WITH AUTISM SPECTRUM DISORDERS: PERSPECTIVES OF SCHOOL-BASED SPEECH-LANGUAGE PATHOLOGISTS

Sommer Hassan, M.S. and Angela Bradford Wainwright, Ph.D, CCC-SLP

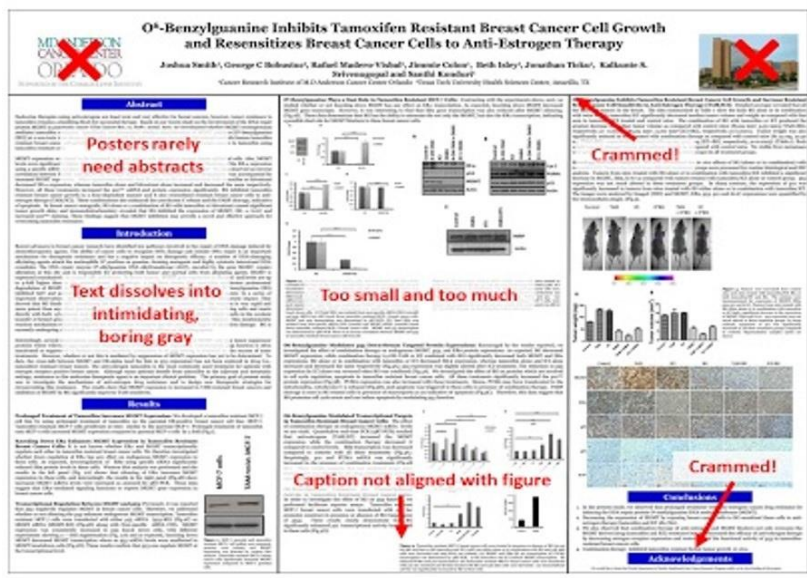
University of the District of Columbia



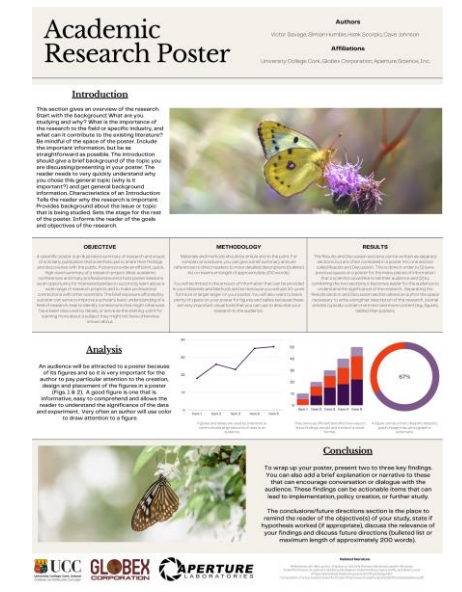
1.



2.



3.



4.



Accessibility

Color and contrast

- Color alone cannot be used to convey meaning
- Sufficient color contrast:
<https://webaim.org/resources/contrastchecker/>

Layout and fonts

- Be careful of overlapping images or text over images
- Have clear structure and hierarchy
- Readable font rather than decorative



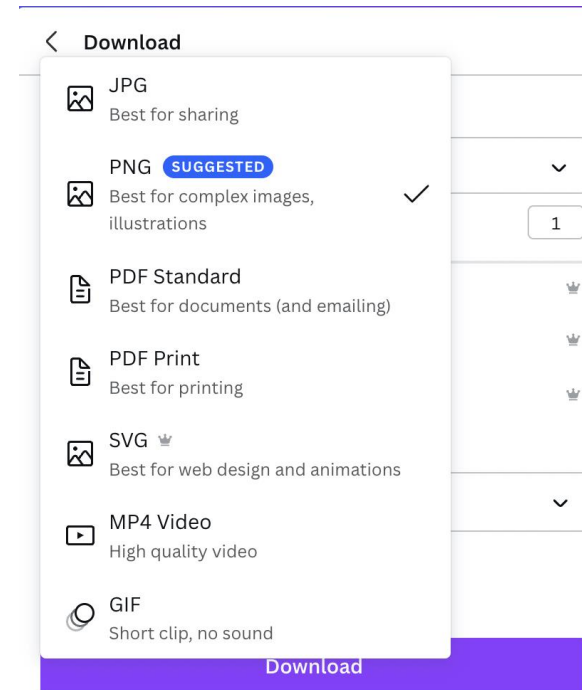


Accessibility

If you download your creation as an image file (png or jpg), the text will not be accessible (not recognized by screen readers)

Solutions:

- “Alt” text, if possible
- Plain-text alternative, such as descriptive caption
- Can also download as PDF or PowerPoint





Free images

- The Noun Project (for icons): <https://thenounproject.com/>
- #WOCinTech on Flickr: <https://www.flickr.com/photos/wocintechchat/>
- AllGo Size Inclusive Photos: <https://canweallgo.com/plus-size-stock-photos/plus-size-stock-photos-home/>
- Gender Spectrum Collection: <https://genderphotos.vice.com/>
- Nappy: <https://nappy.co/>
- Pixabay: <https://pixabay.com/>
- Pexels: <https://www.pexels.com/>

Canva

Demonstration



Practice Time!



Any Questions?



Contact the Skills Centre for a Presentation Practice or if you need other help with your academic communication!

Email: skillscentre@ucc.ie



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Coláiste na hOllscoile Corcaigh
University College Cork, Ireland

**Skills
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#unlockYOURpotential