STUDENT MODULE FEEDBACK

PILOT SURVEY 2025

UCC

University College Cork, Ireland
Coláiste na hOllscoile Corcaigh

What is the Student Feedback Pilot

The Student Feedback Pilot, is a module level student feedback survey that is being run on Canvas, using Qualtrics, for all Undergraduate and Postgraduate taught students in the Colleges of Business & Law and Medicine & Health. The project is being led out from the Office of the Vice-President for Learning and Teaching and is supported by a surveys team with members from the Deputy President and Registrars area, Quality Enhancement Unit and IT Services. The survey acts as an important lens of a specific point in time of the student learning experience.

Why do we need a Student Feedback Survey

While there are a range of formal and informal student feedback mechanisms in operation, UCC
currently does not have a systematic process for gathering student feedback. This is statutory requirement and has been a consistent point raised across different institutional reviews of UCC, including the EUA Institutional Evaluation Programme 2020[1], UCC's Institutional Quality Review in 2012[2] and 2023[3].

This Student Feedback survey aims to address this gap, add value to both students and staff in terms of creating a consistent and efficient method of capturing student feedback to inform the student learning experience while ensuring UCC complies with its statutory obligations in having a systematic process in place. It is also envisaged that future roll out of the survey will support the accreditation process reducing workload. It would also provide staff with consistent reporting which could be used by staff as part of evidencing good practice in their teaching where appropriate.

The survey will provide a consistent means of highlighting areas of good practice and indicating instances that may benefit from further enhancement at a certain point in time of the student learning experience. It is not a performative measure, rather a tool to foster discussion around the enhancement of the student learning experience in the context it is provided.

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[1] https://www.iep-qaa.org/downloads/publications/iep_ucc_report_2019-2020_final.pdf

[2] https://www.ucc.ie/en/media/support/qualityenhancementunit/reports/qqi/iriu/IRIU_UCC_Full_Report.pdf

[3] https://www.ucc.ie/en/media/support/qualityenhancementunit/reports/qqi/iriu/university-college-cork-cinnte-review-2023.pdf

Who will have access to the data?

All submitted survey data will be anonymous and will be shared with the respective Module Co-ordinator(s) only. This will be based on those who are listed in these respective roles as per CIM Modules and Programmes. Subsequently aggregated, quantitative data will be shared with Programme Directors, Heads of School, Department and College but not any free text comments. Aggregated data will be shared with the *Lead* School and College as noted on CIM Modules and Programmes (Figure 1).

Data will be shared via Qualtrics in the form of a Dashboard and raw data in .csv format can be made available to Module and Programme Co-ordinators where requested.
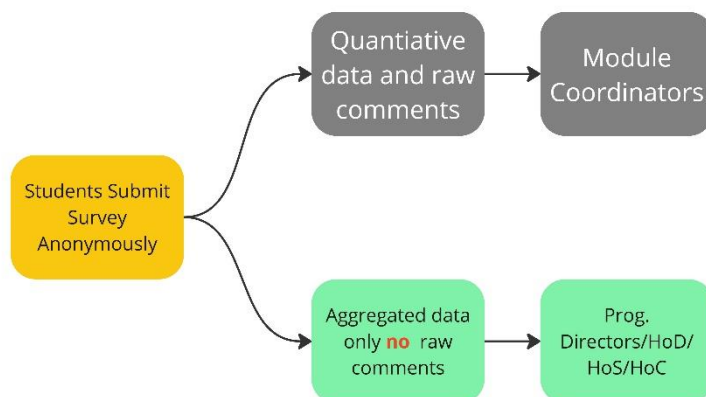

Figure 2 – Summary of who receives different data.

Where will the data be stored?

Data will be stored on Qualtrics accessible via an encrypted device. Only the members of the survey team will have access to the data for the purposes of coordinating the survey and results. Data will be stored for a period of four years after which it will be deleted.

How will the surveys be distributed?

Surveys will be automatically uploaded onto Canvas for all undergraduate and postgraduate taught modules provided by the Colleges of Business & Law and Medicine

& Health. This will be located under the *Module Surveys* section of Canvas and will include a link to all Module Feedback surveys for each module a respective student is registered for based on student records.

Students will be provided with guidance and informed of when and how to access the survey by the surveys team.

To maximise engagement, Module and Programme Co-ordinators are encouraged to raise awareness of the survey during lectures and in any class communications where appropriate.

Format of the survey

The survey utilises the surveying platform Qualtrics and will be at a module level. It will be integrated onto UCC's virtual learning platform Canvas to enable easy access for students. A core survey (Appendix I), developed in collaboration with academic staff and students with feedback received from across consultative fora including Academic Council and Academic Board, will be automatically integrated for all modules on Canvas and will be accessible under the Assignments section of Canvas (Figure 2).

Figure 2 – Screenshot of student view of Canvas where feedback survey for modules can be accessed.

This integration will be carried out by the Surveys Team and requires no action on the part of the Module Co-Ordinator.

The survey captures anonymous information on topics focussed on the student learning experience including assessment, lecture content, workload and feedback received.

Survey Period

The survey will be open from the 24th of February until the 11th of April 2025. Students will be notified and receive guidance on how to access and answer the survey.

How you can help

Share the Student Survey flyer accompanying this email with your classes. Research has shown that providing allocated time in class can improve submission rates in surveys, so if appropriate please consider allocating some time during a lecture for students to complete the survey.

Creating a Qualtrics Survey

As described above, the Core Survey will be automatically uploaded onto Canvas and Module Co-ordinators don't need to take any action. However, if you have additional questions you would like to get feedback on related to your module, an additional survey can be created by the Module Co-ordinator and uploaded separately by them onto Canvas.

To learn more about how to create a Qualtrics Survey, click the link below:

Learn to create a survey

If you have any questions on how to create your own feedback survey, please contact the Surveys Team at Stephen.hammel@ucc.ie.