

TAKE A VIRTUAL TOUR



JOIN OUR
TRADITION OF
INDEPENDENT
THINKING

UCC mementoes

Discover personal stories



Campus tour



Virtual tour

Go on a virtual tour of University College Cork

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[Read more >](#)

Life at UCC

Hear what our students say



[Play video >](#)

UCC Spring open day



Rough guide to Cork



[PLAY VIDEO >](#)

Events

November 2012						
S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

Curatorial Tour of the exhibition Motion Capture: Drawing and the Moving Image

Fri, 5 Oct 2012

Autumn Conferings 22 - 31 October

Mon, 22 Oct 2012 - Wed, 31 Oct 2012

[See all events >](#)

News

Autumn Confering Ceremonies, 22 October 2012

Over 600 students graduate today,
on the first day of UCC's Autumn
Confering ceremonies

[Read all news >](#)

Awards

Ireland's first five star university



[Read more >](#)

UCC WEBSITE GUIDELINES

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THE FOUNDATIONS

BASIC ELEMENTS

Logo



With 'U' clear space all around

Colour palette



Crest Blue
R0 G60 B105
003C69



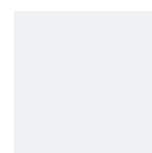
Crest Red
R205 G32 B44
CE1F2C



Crest Yellow
R205 G181 B0
ff6500



Crest Black
R30 G30 B30
1E1E1E



Tint of Crest Black
R239 G239 B240
EFEFF0



Crest White
R255 G255 B255
FFFFFFFF



Limestone
R187 G188 B188
BBBCBC



Dawn Mauve
R117 G102 B220
7566A0



Ogham stone
R198 G137 B63
C6893F



Earth Red
R180 G106 B85
B46A55



Quad Green
R116 G170 B80
74AA50



Sky Blue
R105 G179 B231
69B3E7

Typography

Helvetica Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
£ # & % ? + > @ ≤ Ω , . *

Helvetica Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
£ # & % ? + > @ ≤ Ω , . *

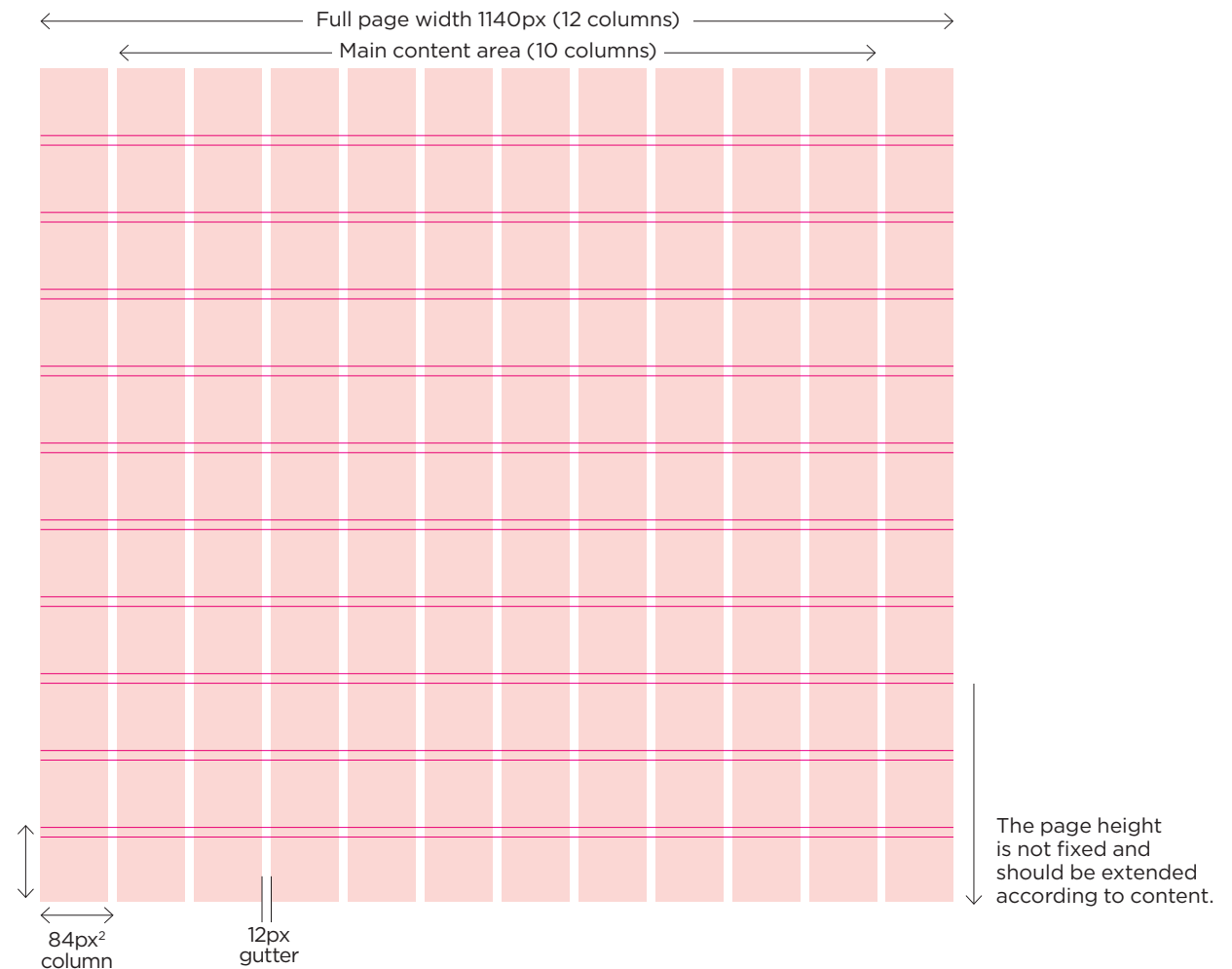
TIMES NEW ROMAN BOLD

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
£ # & % ? + > @ ≤ Ω , . *

DIMENSIONS OF THE MASTER GRID

The UCC website grid is made up of 12 columns in width with a baseline grid supporting the square grid elements.

Where possible elements should align to the grid, supporting the responsive design.



THE MASTER GRID OVERLAID

The overlaid grid shows how the page elements are designed to work with the grid.

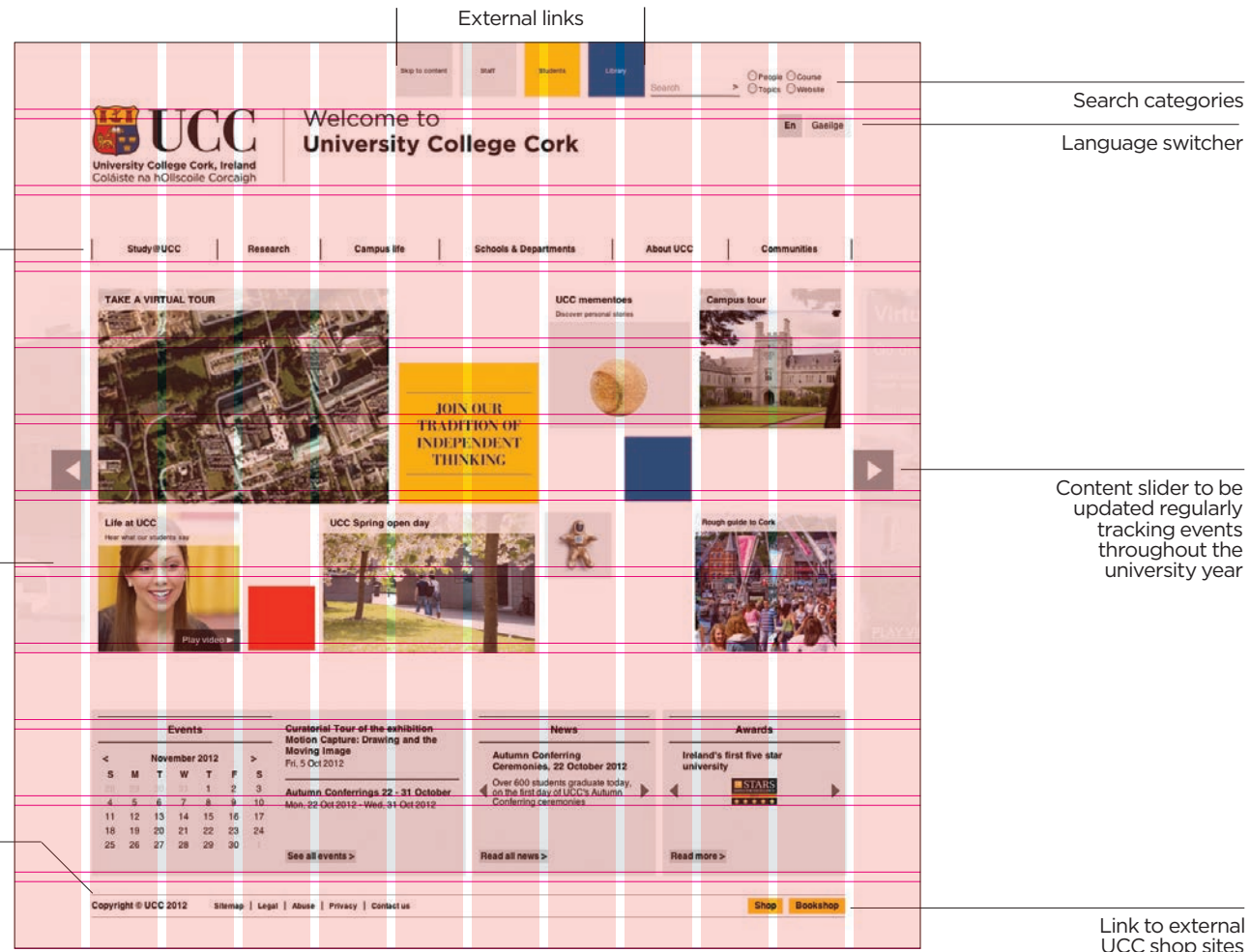


PAGE ARCHITECTURE

The menu bar currently consists of 6 options and should be evenly spaced in the main 10 columns.

The outer left and right hand column should be left free of content except for scroll icons that indicates further content

The website footer should be positioned at least 30px away from content



TYPOGRAPHY SPECIFICATIONS

Heading
19pt Helvetica Bold

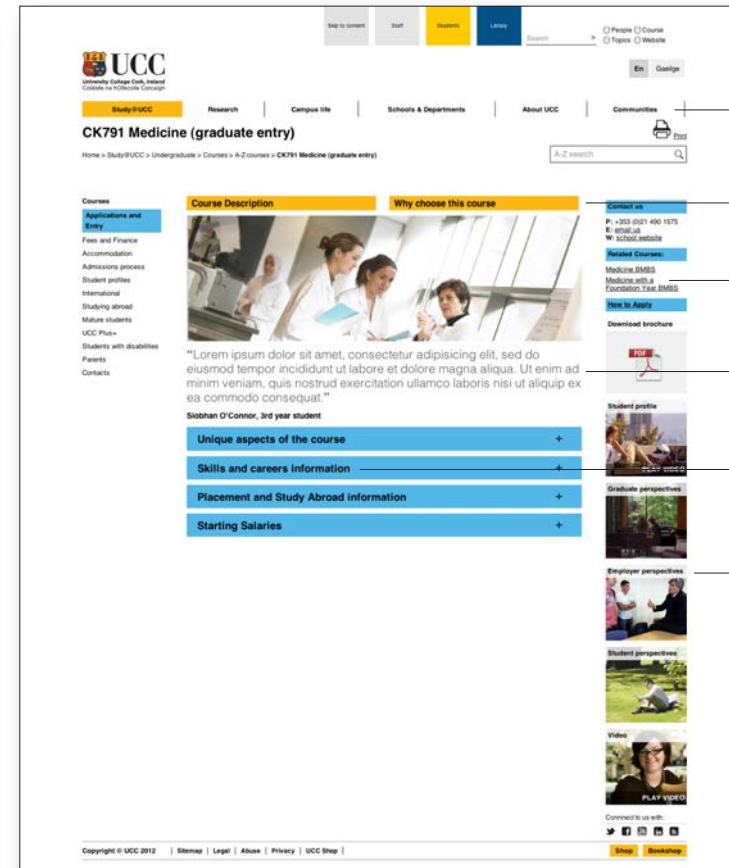
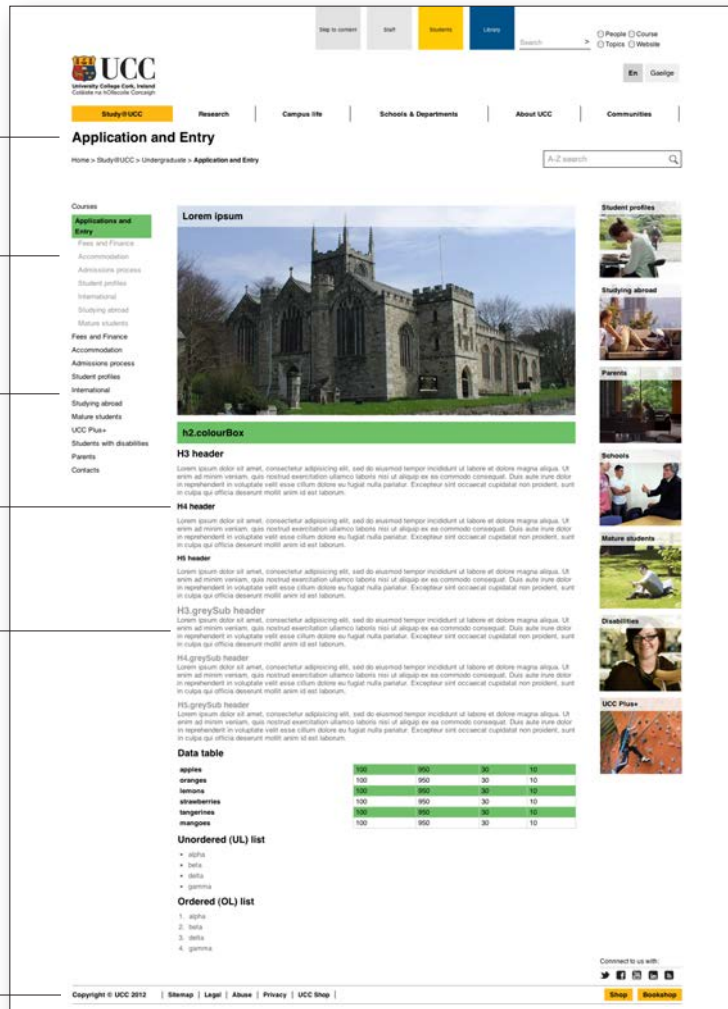
Sub navigation
10pt Helvetica Regular
#8f8f8f

Sub navigation
10pt Helvetica Regular

Subhead
12pt Helvetica Bold

Body text
10pt Helvetica Regular

Footer
10pt Helvetica Bold



Main navigation
10pt Helvetica Bold

Tab font
12pt Helvetica Regular

Column text
10pt Helvetica Regular

Quote
20pt Helvetica Regular
#565759;

Accordion heading
15pt Helvetica Regular

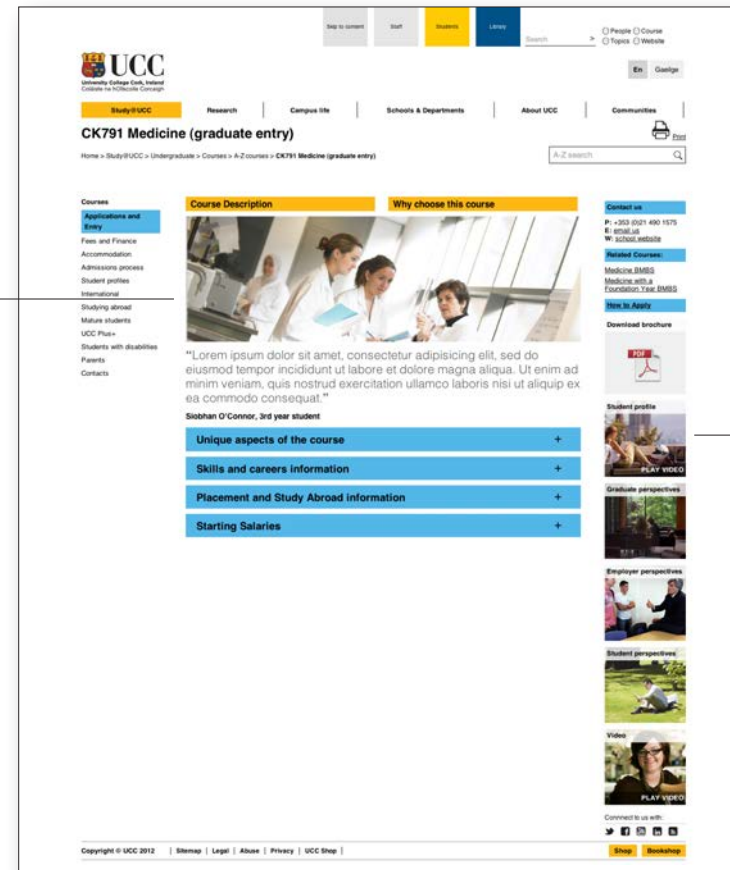
Column header
12pt Helvetica Bold

Font colours are either
Crest Black #1E1E1E
unless labelled with
an alternative. See page
3 for more information
on colour values

IMAGERY SPECIFICATIONS

Images should be supplied at the largest image size possible at an online resolution of 72dpi. Pixel dimensions for the various image sizes are referenced opposite. These are optimum sizes when viewing on screen, these will then scale and reformat responsively on other devices.

Banner image
746px x 239px
72dpi

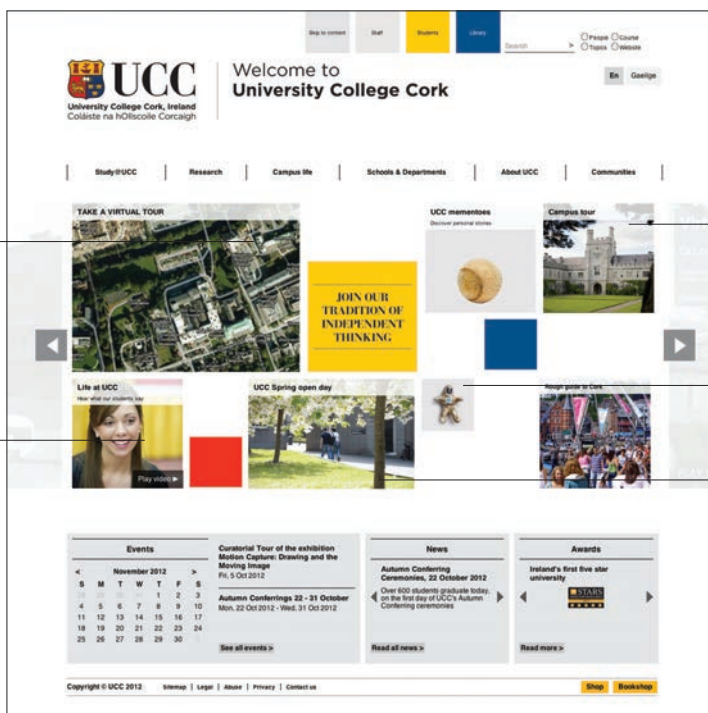


Column image
154px x 144px
72dpi

IMAGERY SPECIFICATIONS

Grid image
447px x 323px
72dpi

Grid image
213px x 323px
72dpi



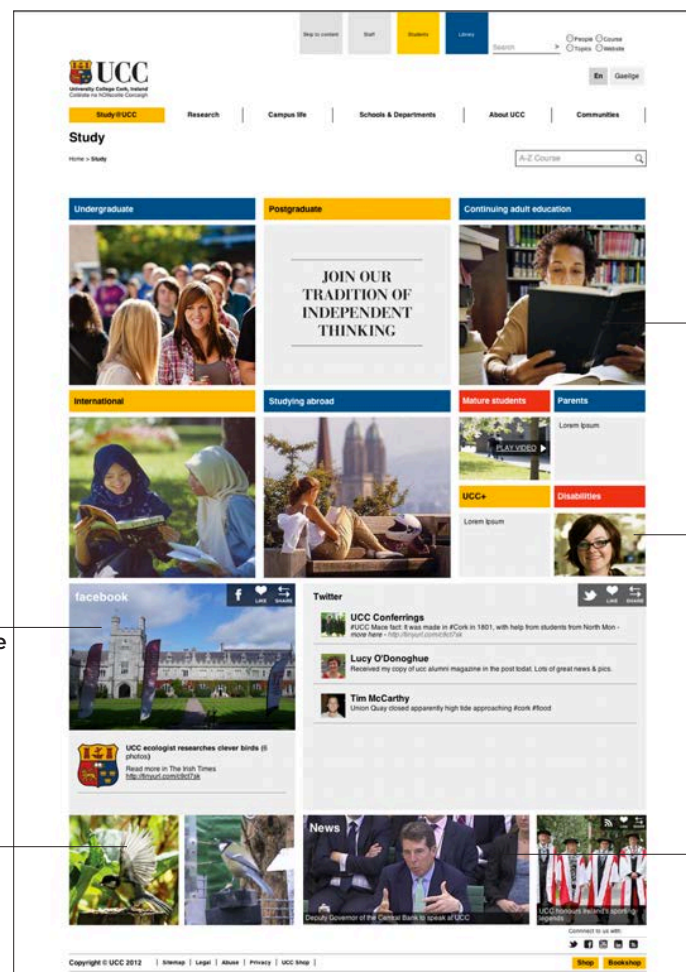
Grid image
746px x 239px
72dpi

Grid image
100px x 239px
72dpi

Grid image
320px x 211px
72dpi

Landscape image
447px x 291px
72dpi

Square image
217px x 217px
72dpi

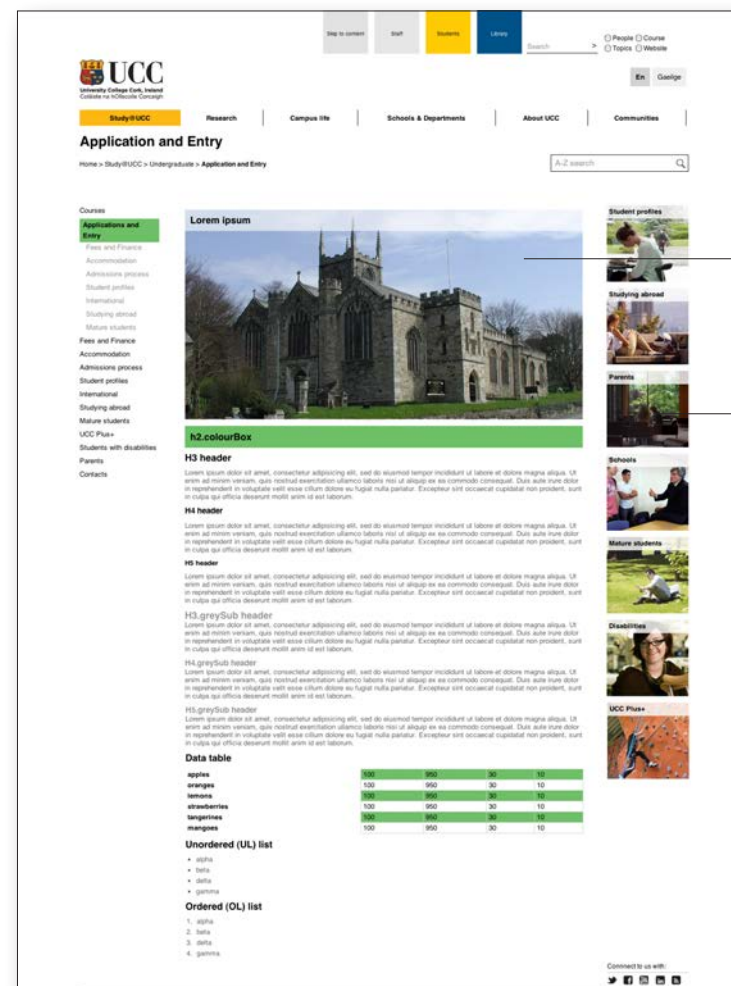
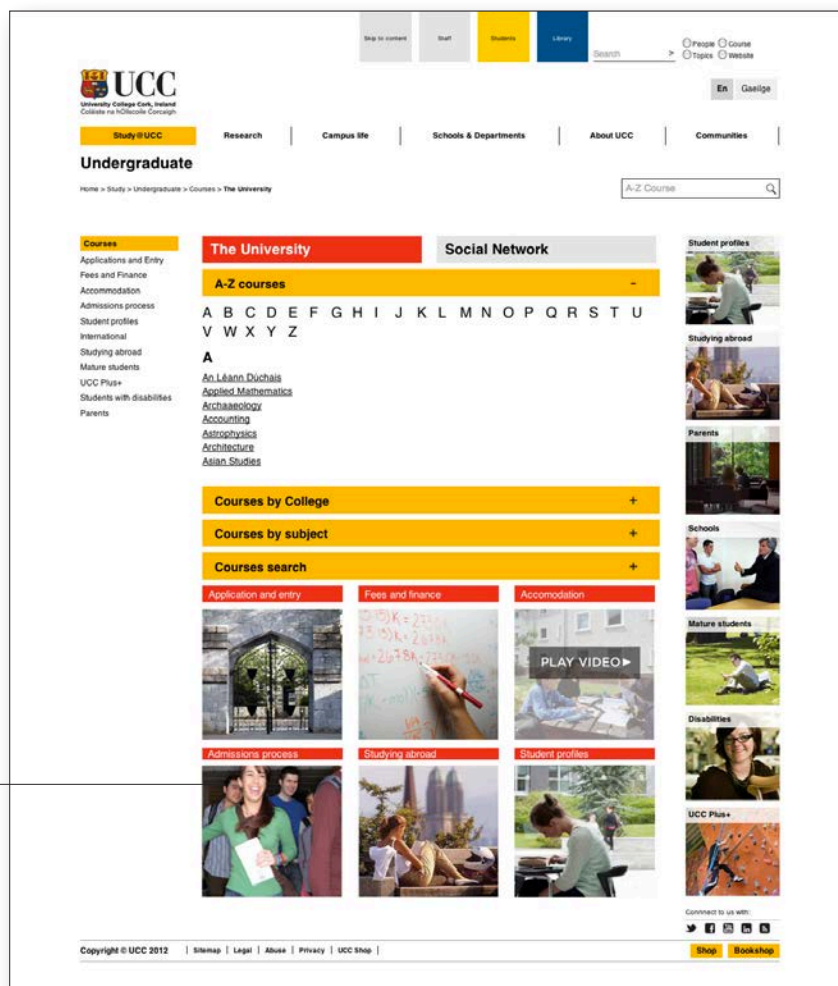


Landing page image
316px x 319px
72dpi

Landing page image
210px x 197px
72dpi

Landing page image
447px x 291px
72dpi

IMAGERY SPECIFICATIONS



PAGE TEMPLATES

HOME PAGE

The UCC Welcome message appears on the homepage only

The screenshot displays the UCC homepage layout. At the top, there is a navigation bar with links for 'Skip to content', 'Study', 'Students', and 'Library'. A search bar is also present, along with filters for 'People', 'Course', 'Topics', and 'Website'. The UCC logo and the text 'Welcome to University College Cork' are prominently displayed. Below this, a horizontal menu lists various sections: 'Study@UCC', 'Research', 'Campus life', 'Schools & Departments', 'About UCC', and 'Communities'.

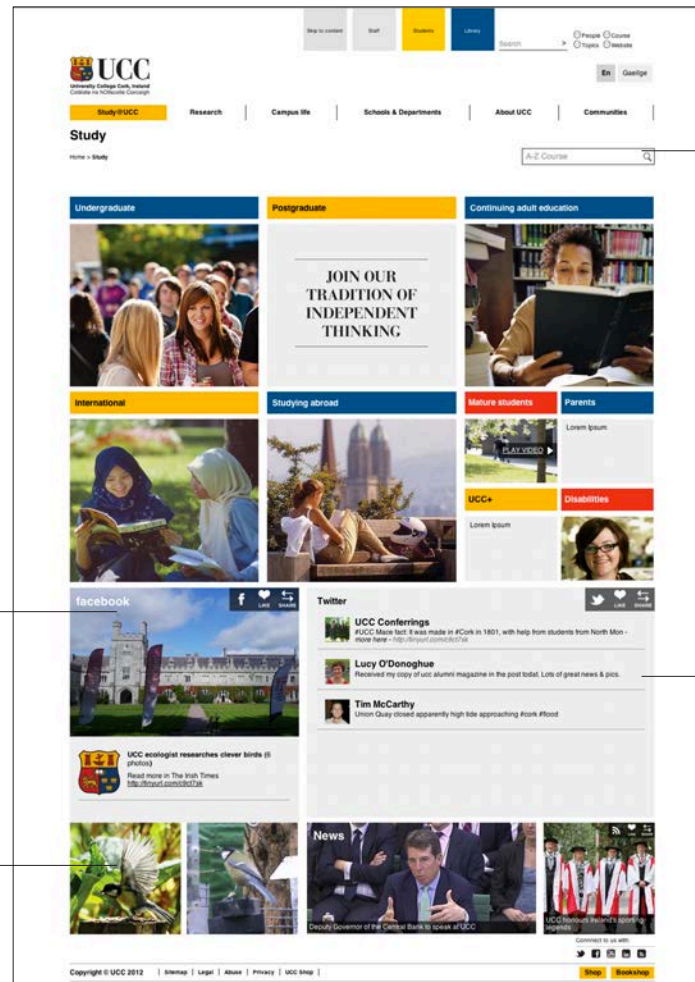
The main content area features a large 'TAKE A VIRTUAL TOUR' section with an aerial view of the campus. To its right is a 'UCC mementoes' section with a circular image. Below these are several smaller sections: 'Life at UCC' with a video player, 'UCC Spring open day' with a photo, 'Campus tour' with a photo, and 'Rough guide to Cork' with a photo. A central yellow box with the text 'JOIN OUR TRADITION OF INDEPENDENT THINKING' is also visible.

At the bottom, there are three main sections: 'Events' with a calendar for November 2012, 'News' with a list of recent news items, and 'Awards' with a list of recent awards. The footer contains copyright information and links to 'Sitemap', 'Legal', 'Abuse', 'Privacy', and 'Contact us', as well as 'Shop' and 'Bookshop' buttons.

Content slider to be updated regularly tracking events happening throughout the university year

LANDING PAGE OPTION A

Landing page option A and B show how versatile the layout grid can be.



Quick course finder search field

Link to UCC Facebook page

Twitter social news feed relating to study

Link to UCC YouTube videos

LANDING PAGE

OPTION B

Research news feed



Quick course finder
search field

Downloadable PDF
applications and guides

UNDERGRADUATE PAGE

The screenshot shows the UCC Undergraduate page layout. At the top is the UCC logo and navigation links: 'Study @ UCC', 'Research', 'Campus life', 'Schools & Departments', 'About UCC', and 'Communities'. Below this is the 'Undergraduate' section header with a breadcrumb trail: 'Home > Study > Undergraduate > Courses > The University'. A search bar labeled 'A-Z Course' is positioned to the right of the breadcrumb. The main content area is divided into three columns. The left column contains a 'Courses' sidebar with links like 'Applications and Entry', 'Fees and Finance', 'Accommodation', 'Admissions process', 'Student profiles', 'International', 'Studying abroad', 'Mature students', 'UCC Plus+', 'Students with disabilities', and 'Parents'. The middle column features 'The University' and 'Social Network' tabs, followed by an 'A-Z courses' list with alphabetical navigation (A-Z, V-W, X-Y, Z). Below this are 'Courses by College', 'Courses by subject', and 'Courses search' sections. The bottom of the middle column has a grid of featured content blocks: 'Application and entry', 'Fees and finance', 'Accommodation', 'Admissions process', 'Studying abroad', and 'Student profiles'. The right column contains a vertical stack of image-based content blocks: 'Student profiles', 'Studying abroad', 'Parents', 'Schools', 'Mature students', 'Disabilities', and 'UCC Plus+'. Annotations on the right side of the page point to specific elements: 'Quick course finder search field' points to the 'A-Z Course' search bar; 'Social Network toggle' points to the 'Social Network' tab; and 'Additional content blocks' points to the grid of featured content blocks at the bottom of the middle column.

UCC
University College Cork, Ireland
Coláiste na hOileáine Corcaigh

Study @ UCC | Research | Campus life | Schools & Departments | About UCC | Communities

Undergraduate

Home > Study > Undergraduate > Courses > The University

A-Z Course

Quick course finder search field

Social Network toggle

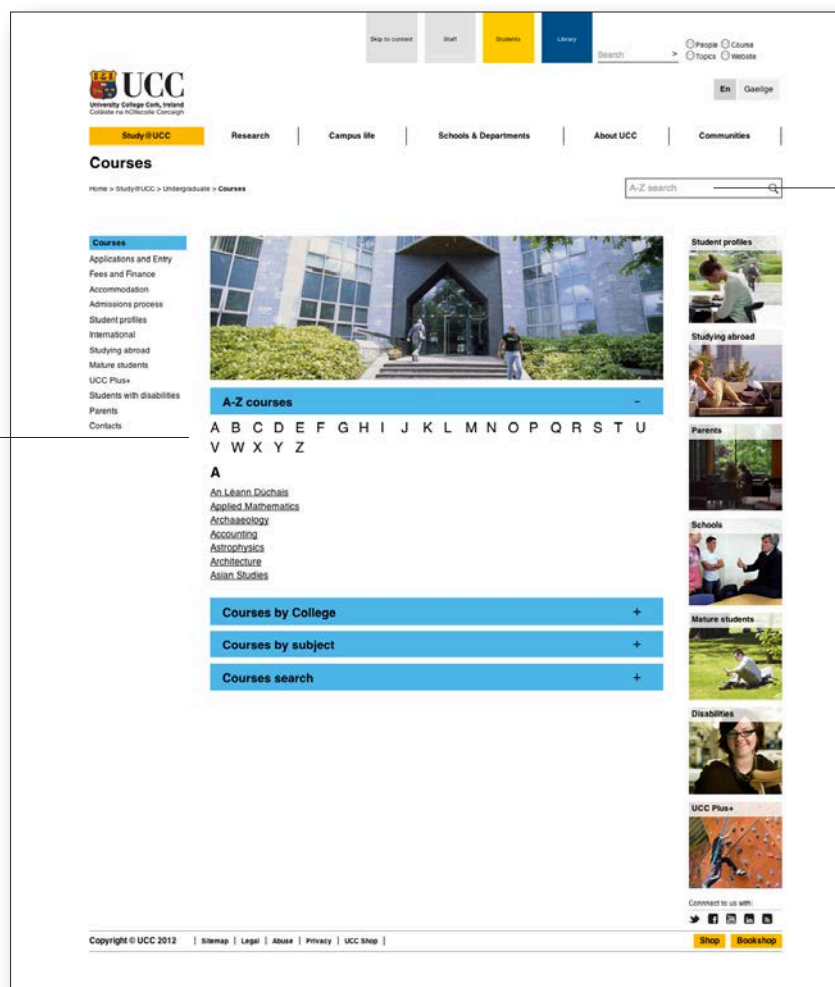
Additional content blocks

Copyright © UCC 2012 | Sitemap | Legal | Abuse | Privacy | UCC Shop

Shop | Bookshop

A -Z COURSES

Courses arranged in A-Z categories



Quick course finder search field

COURSE FACTS

Quick course facts

The screenshot displays the UCC website for the CK791 Medicine (graduate entry) course. The page layout includes a top navigation bar with links to 'Skip to content', 'Staff', 'Students', and 'Library'. Below this is a search bar and a 'Print' button. The main content area is divided into three columns. The left column contains a sidebar with links to 'Courses', 'Applications and Entry', 'Fees and Finance', 'Accommodation', 'Admissions process', 'Student profiles', 'International', 'Studying abroad', 'Mature students', 'UCC Plus+', 'Students with disabilities', 'Parents', and 'Contacts'. The middle column features a 'Course Description' section with a 'Fact File' sub-section, followed by a 'College of Medicine and Health' section. The right column contains a 'Contact us' section, a 'Download brochure' button, and a 'Student profile' section. The bottom of the page includes a footer with copyright information and links to 'Shop' and 'Bookshop'.

Print course
information button

Downloadable course
brochure

Student video

COURSE DETAIL

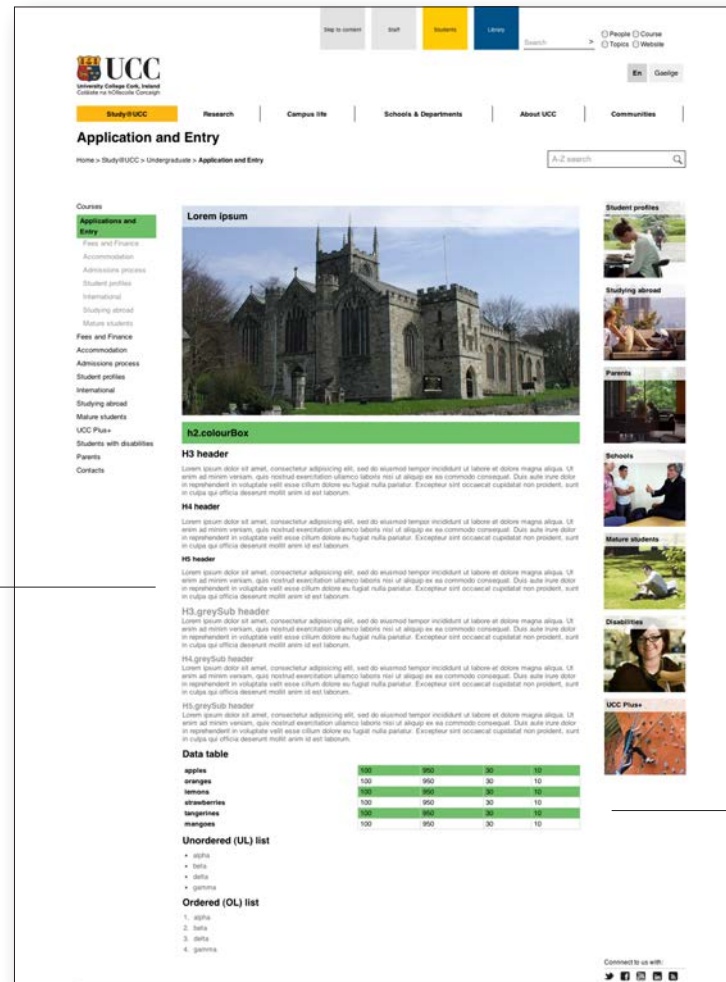
Quote from student

Accordion drop down menu with course detail

The screenshot shows the UCC website for the CK791 Medicine (graduate entry) course. The page layout includes a top navigation bar with links to 'Study@UCC', 'Research', 'Campus life', 'Schools & Departments', 'About UCC', and 'Communities'. Below this is a search bar and a 'Print' button. The main content area is divided into several sections: 'Courses' (with a list of links), 'Course Description' (featuring a student quote), 'Why choose this course' (with an accordion menu), and 'Contact us' (with contact details and a download brochure button). The footer contains copyright information and social media links.

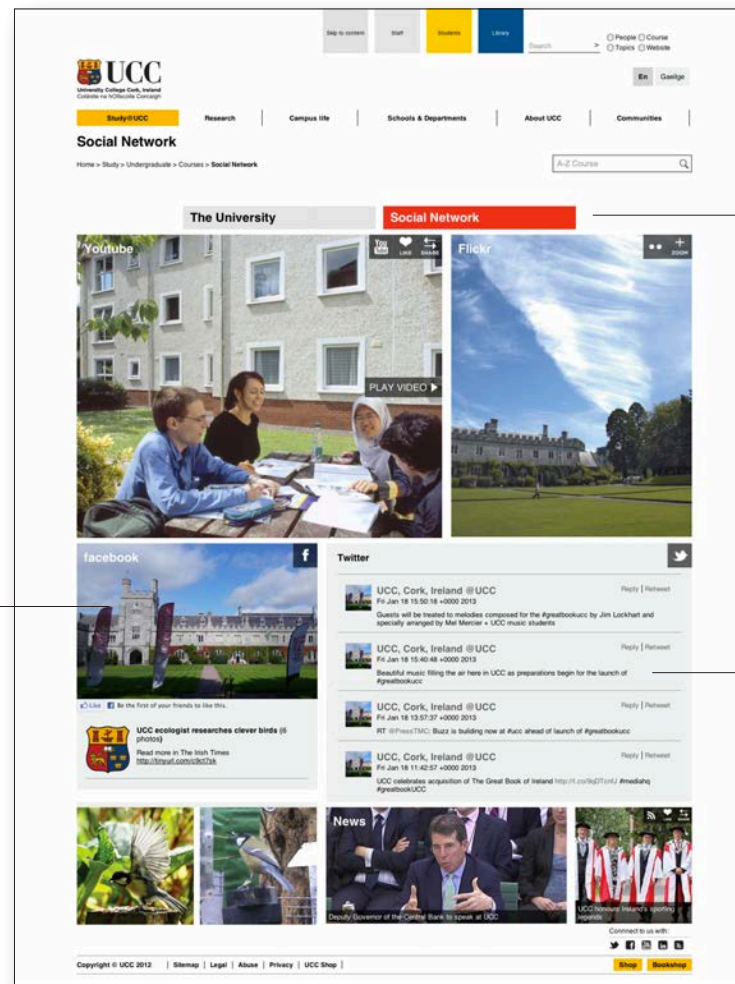
Print course information button

APPLICATION AND ENTRY



SOCIAL NETWORK PAGE

This page draws in all external social news feeds, giving a snapshot of what is currently happening at the university



Social network toggle

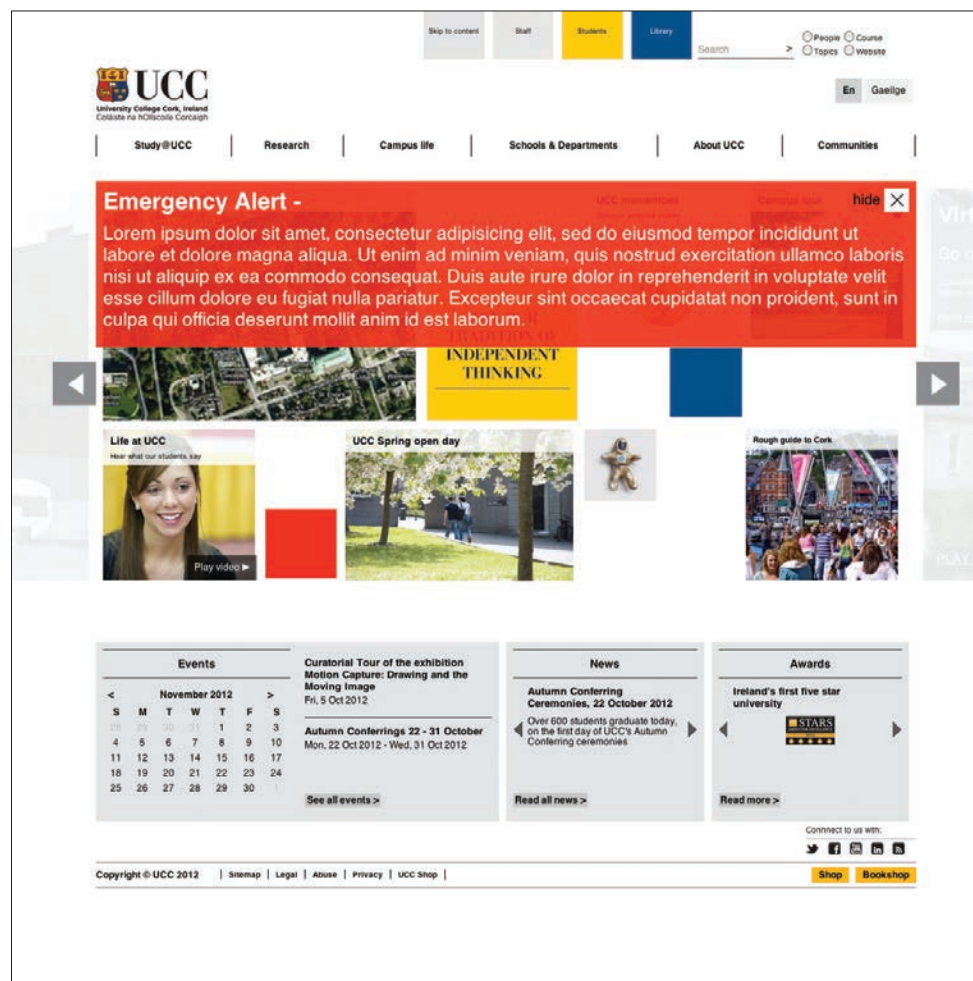
Link to Facebook page

Twitter feed

EMERGENCY ALERT

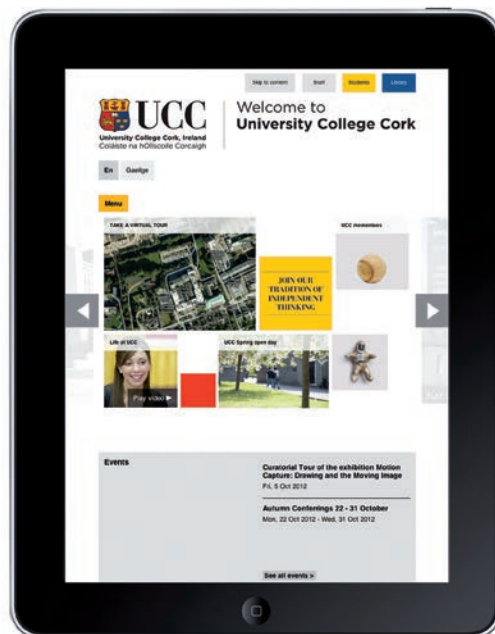
A template has been created for emergency alerts or important information.

This will sit on the homepage below the menu bar, overlapping the content scroll. It can be hidden by clicking the 'X' close button.



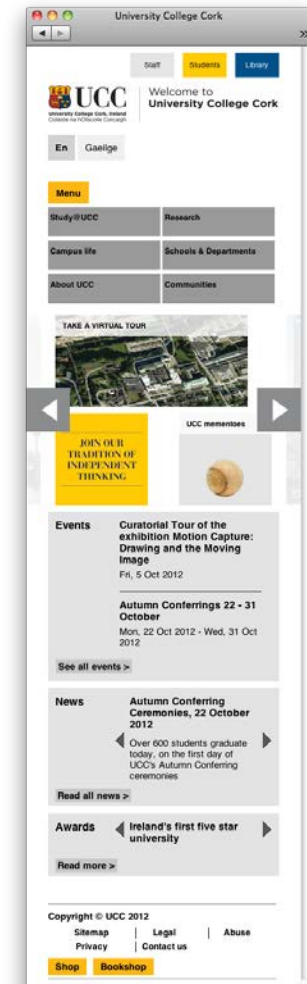
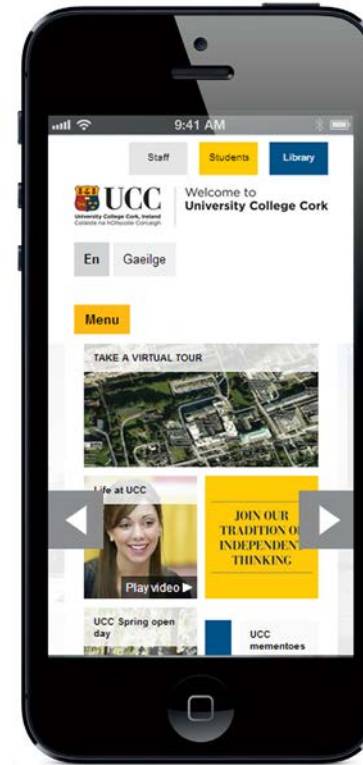
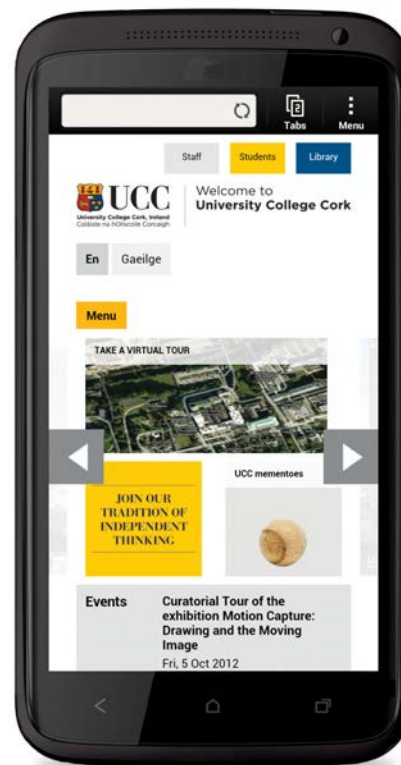
ADAPTING FOR THE TABLET

The design will reflow responsively on tablet devices, both vertically and horizontally. At landscape dimensions the design layout and menu bar will remain similar to the standard on screen layout. When viewing the site on a portrait orientation the menu bar reformats to a single menu button.



ADAPTING FOR THE SMARTPHONE

When the website is viewed on a smartphone the menu bar changes to a single menu button that reveals the options in a table below. Content sections reflow to stack vertically.



ANY QUESTIONS?

FOR MORE INFORMATION CONTACT...

Contact information
to be provided