

PhD Career Planning Sourcing and Accessing non academic jobs

Mary McCarthy UCC Career Services

Outline

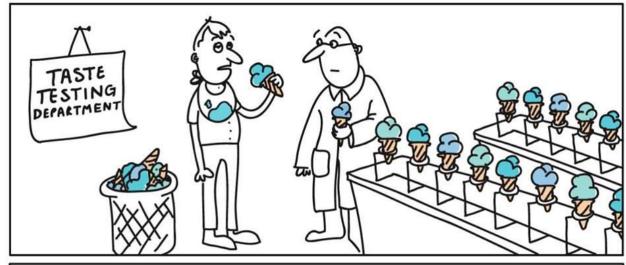
- The PhD Career Path "many paths lead to Rome"- the non linear career path
- The PhD Professional -Where Am I now ? Self Assessment SCOT Analysis -- Your Skills, Capacity and Competencies
- Skills for the 21st Century workplace
- Finding a direction and sector that suits you
- Non academic jobs for PhDs 10 most common careers
- Building your "Career Intelligence "research the world of work, sectors, jobs and possibilities
- Where to look Where are jobs advertised- "unearthing jobs the hidden market of jobs
- -Preparing your personal Profile
- Building connections and networks
- Creating a Career Plan

Your career

Career planning is not one decision or event

It is a rich tapestry of experiences that lead to launching and creating your career path

Career decisions can be changed



BY THE FIFTH YEAR, JIM REALLY REGRETTED FOLLOWING HIS CHILDHOOD PASSION FOR ICE CREAM...

The PhD Career Path –
"many paths lead to RomeThe Role of Happenstance
in careers

- Curiosity to explore learning opportunities
- Persistence to deal with obstacles
- Flexibility to address a variety of circumstances and events
- Optimism to maximise benefits from unplanned events
- Risk-taking to be willing to step into new experiences and uncertainty

Planned happenstance theory



- Curiosity
- Persistence
- Flexibility
- Optimism
- Risk taking

Mitchell, Levin & Krumboltz



Even if you don't know exactly where your actions will lead, just by being active and doing the right kinds of things, great things can and will happen.

4 core steps

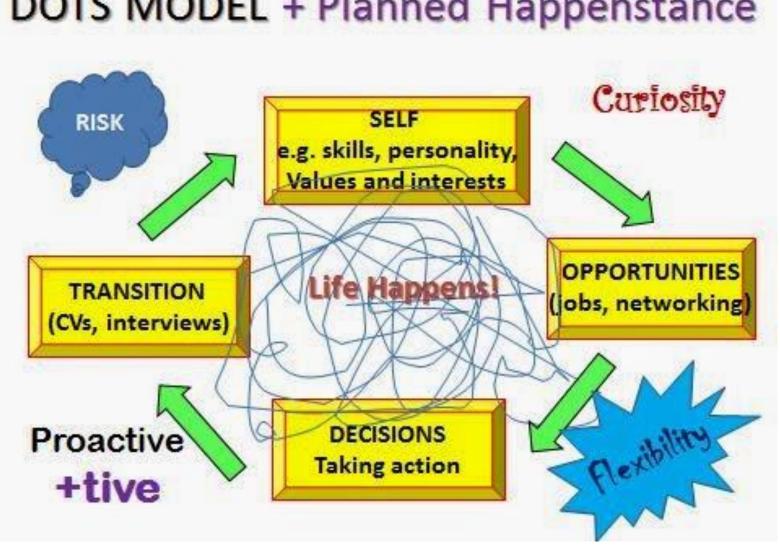
clarify ideas: follow your curiosity and identify your interests

remove perceived blocks: wonder "how can I" rather than "I can't because..."

expect the unexpected: be prepared for chance opportunities, such as unexpected phone calls, chance encounters, impromptu conversations and new experiences

take action: learn, develop skills, remain open and follow up on chance events

DOTS MODEL + Planned Happenstance



The PhD professional- What attracts employers?

Core skills that PhDs bring to the workplace Identify the top three

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https://www.linkedin.com/pulse/9-skills-phds-have-others-dont-isaiah-hankel-ph-d-/

What skills do employers think researchers can offer?

Intellect, analysis and judgement

Organisation

Dedication

Proactivity

Academic ability

Intellectual ability

Enthusiasm

Analytical skills

Technical ability

Problem solving

Management of time/resources

Maturity

Ability to process faster

Focus

Confidence

Target setting

Project management

Report writing

Precision

Ability to influence

Interest in/capability with detail

Managing deadlines

Essential Skills of a PhD

Written Communication

- It takes practice to become a good writer. Fortunately, as PhD student you have years of practice writing papers, your dissertation, conference abstracts, journal manuscripts, and of course your dissertation. The feedback you receive from your supervisor and peer reviewers will help improve your communication skills.
- Research and Data Analysis *******
- Research skills are valuable even in many fields outside of academia. As a trained researcher, you are able to determine the best approach to a question, find relevant data, design a way to analyze it, understand a large amount of data, and then synthesize your findings. You even know how to use research to persuade others and defend your conclusions.
- Public Speaking Presenting
- Strong oral communications skills always valued, and PhD students get more public speaking opportunities than most. Through
 conference talks, poster presentations, and teaching, you will learn to feel comfortable in front of a larger audience, engage them,
 and present complex ideas in a straightforward way. Winning a teaching award or being recognized as the best speaker at a
 conference is a concrete way to prove your public speaking skills.
- Project Management ***********
- Even if you're not working as a project manager, every job requires some degree of project management. Fortunately, a PhD is an exercise in project management. Finishing your dissertation requires you to design a project, make a realistic timeline, overcome setbacks, and manage stakeholders. During this time, you will also have to manage long-term projects at the same time as short-term goals which requires strong organizational skills.

Essential Skills of a PhD

Leadership

 Mentoring and teaching are the two main way PhD student can learn leadership and management skills. As a teacher or mentor, you have to figure out how to motivate someone and help them accomplish a goal. You also get experience evaluating someone's performance (grading) and giving constructive feedback.

Critical Thinking

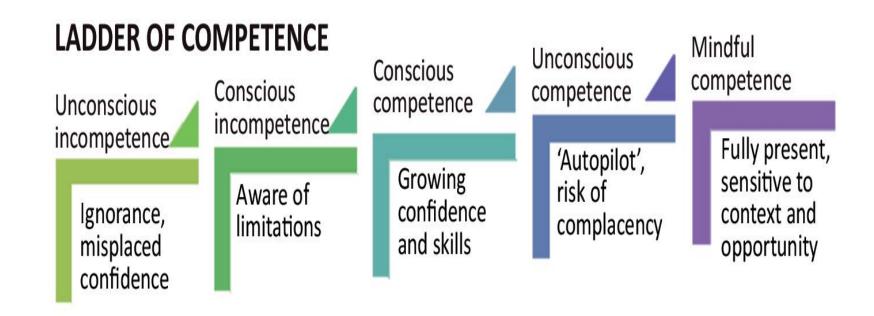
• Every researcher learns critical thinking skills whether they realize it or not. You are trained to approach problems systematically, see the links between ideas, evaluate arguments, and analyze information to come up with your own conclusions. Any industry can benefit from someone who knows "how to think".

Collaboration

• Very few jobs require you to work completely independently, and academia isn't one of them. Your dissertation is a solo project, but on a day to day basis you work with other people on your experiments or preparing a journal manuscript. Doing these tasks successfully requires knowing how to divide up a task, get along with others, communicate effectively, and resolve conflict.

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How Skills develop



21st Century Employability Skills

- Collaboration and teamwork
- Creativity and imagination
- Critical and independent thinking
- Problem solving
- Flexibility and adaptability
- Global and cultural awareness
- Information literacy
- Data analysis
- Leadership
- Civic literacy and citizenship
- Oral and written communication skills
- Social responsibility and ethics
- Technology literacy
- Initiative





Questions you need answers to

- Can you define your skills?
- Can you define your strengths so that you could promote these to an employer?
- Can you define your values (what's important?)
- Can you identify areas for your own personal and career development?
- Tools -Skills Audit- SCOT ANALYSIS- Hallowell Job Fit Scale -Schein Anchors



Brainstorm

- Identify 5 priorities for you in a career
- Identify your top 3 skills

Finding a direction and sector that suits you

Helpful things to consider

Helpful questions to ask when considering entirely new career sectors

What interests me?

What do I regularly read and keep informed about?

Are there sectors that link with personal interests?

What are the growth sectors?

How do they link to my skills?

Tools

Personality Types Indicator

Hallowell Job Fit



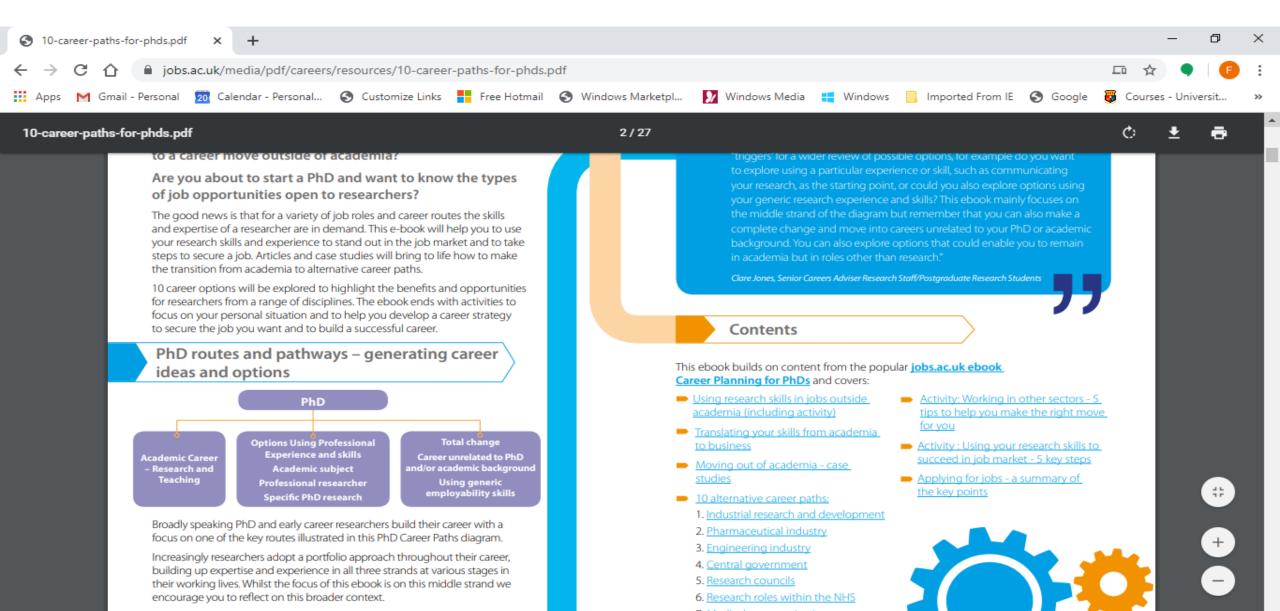
CAREER PLANNING

Who I Am Where I Am Where I would like to be Three strategies Three skills you need to develop Three people who can help



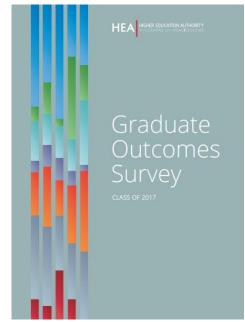
Non academic jobs for PhDs - 10 most common careers

https://www.jobs.ac.uk/media/pdf/careers/resources/10-career-paths-for-phds.pdf ********



Where do PhDs go?

HEA Graduate Outcomes Survey



http://hea.ie/assets/uploads/2019/02/HEA-Graduate-Outcomes-Survey.pdf

CSO Higher Education Outcomes



https://www.cso.ie/en/csolatestnews/presspa ges/2018/highereducationoutcomesgraduatesof2010-2014/



Two-thirds of PhD graduates find employment in Ireland (HEA Survey)

- 61% PhDs are in science, technology, engineering and maths (STEM) subjects, with a total of 61pc of all students studying STEM.
- 21% Natural sciences, mathematics and statistics (NMS) make up of all PhD students, while health and welfare make up
- 19% Engineering, construction and manufacturing (ECM) count for 14% ECM of all PhD students.
- 12% Social sciences, journalism and information
- 12% Arts and Humanities.
- 67% end up in employment in Ireland after their studies.

HEA Employment Survey

- 65% of PhD graduates work in non-market services: defined as 'health services, civil and public services, education, and social services'.
- 40% of PhD graduates work in higher education
- 100% of all agriculture, forestry, fisheries and veterinary students end up in employment in Ireland
- 72% of NMS students are in employment,
- 21% of Arts and Humanities PhD graduates were on the hunt for a job.
- STEM graduates 30% of Engineering Construction Management graduates and 28% of Natural Sciences Maths Statistics graduates are employed by manufacturing industries.
- 36% (ECM) and 37% (NMS) are employed in non-market services.

CSO: Employment Sector by NFQ Level



Figure 5.5.

NACE Sector Outcomes by NFQ Level for 2010 Graduates after five years

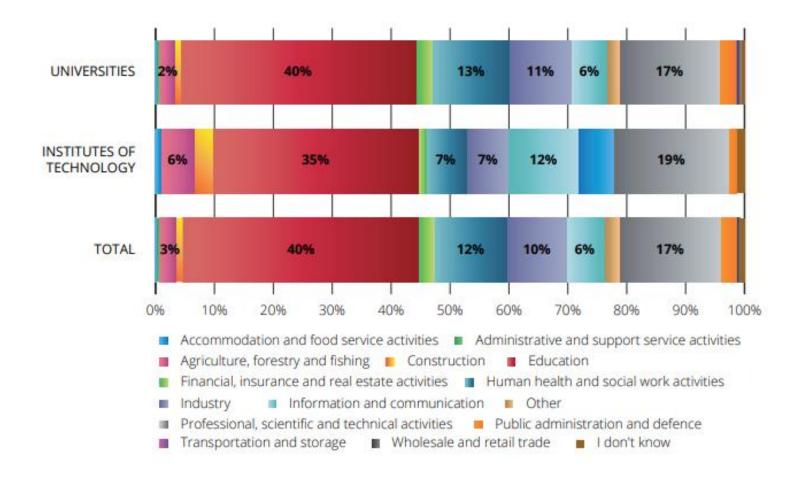


Proportion of Substantially Employed Graduates (%)



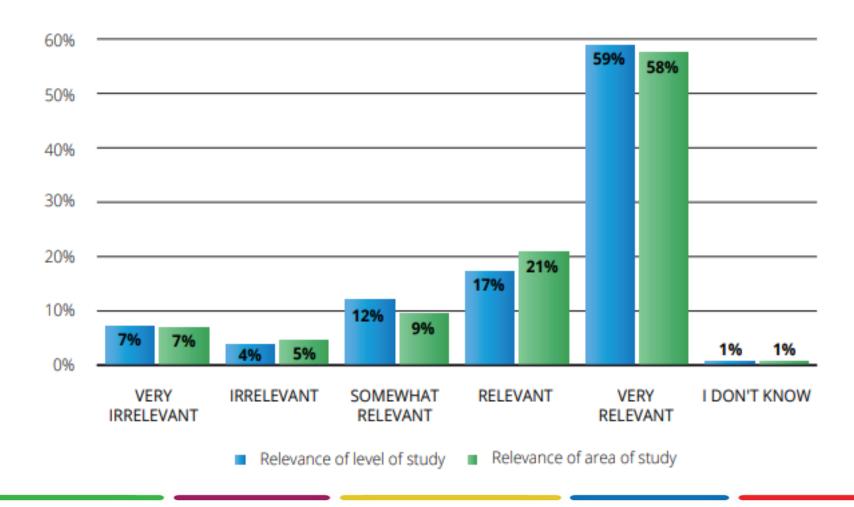


HEA Survey: Postgraduate Research Graduates in Employment – Sector





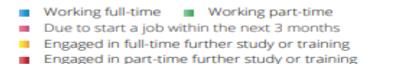
HEA Survey: Postgraduate Research Graduates in Employment – Relevance of Level and Area of Study



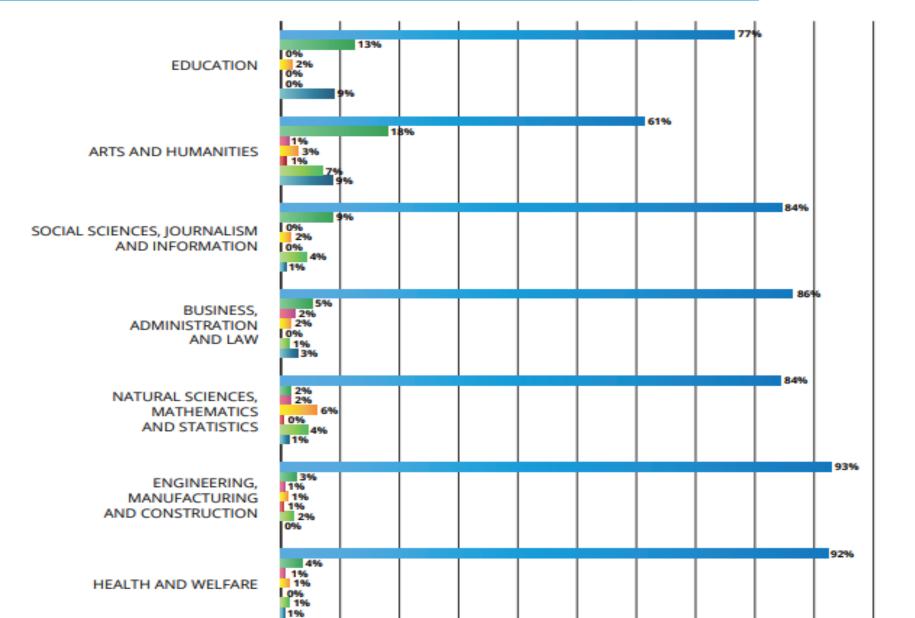
Postgraduate research graduates are most likely of all graduate programme types to rate their level and area of study as 'relevant' or 'very relevant' to their job.



HEA Survey: Employment Status by Field of Study







% in employment:

96% engineering

96% health

93% social sciences

91% business

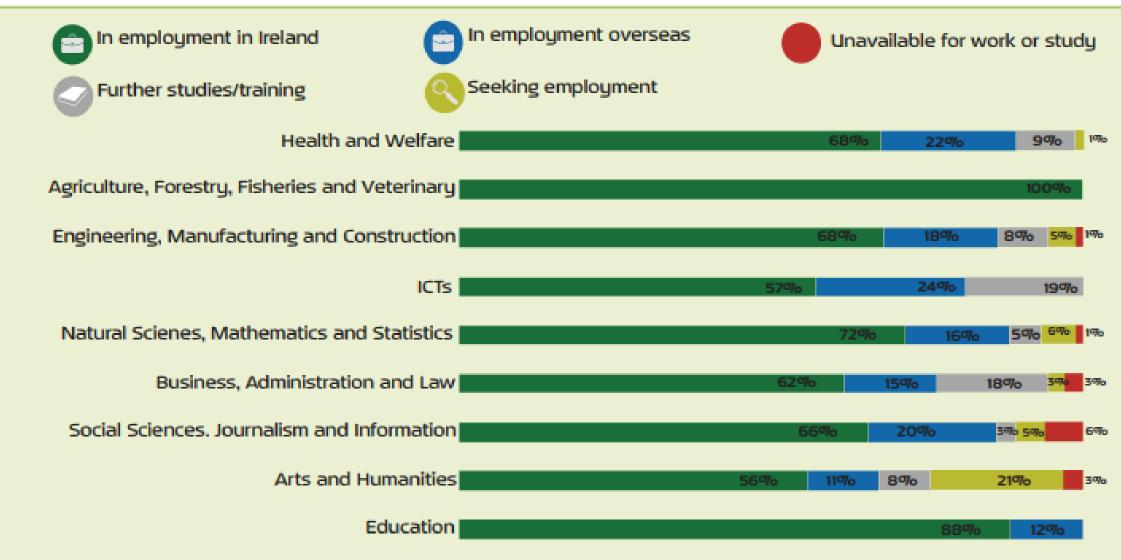
90% education

86% science

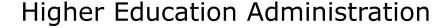
79% arts



Doctorate Graduate Employment by ISCED Field of Study 2016



Non-Academic Career routes of PhDs



Consultancy *

Nonprofits- NGO

Financial and Business Advisory Services

Secondary School Teaching

Publishing

E Learning

Cultural and Historical Organisations

Start ups - enterprises

- National Policy / Public Sector Organisations *
- examples ESRI- EPA
- https://www.cso.ie/en/methods/governmentaccounts/classificationdecisions/registerofpublicsectorbodiesinireland/*
- Public Jobs- Civil Service
- -Enterprise Ireland
- -Industrial Development Agency
- -Inter trade Ireland
- -Irish Research council
- -Public procurement of Innovation
- -Quality Standards Organization
- -HIQA



Some key Growth areas

- Big Data
- Data security/ Cyber security
- Consultancy
- Finance- Financial Technology
- ICT –Digital Technologies
- AI
- Life Sciences- Bio Pharma-Bio Tech
- Sustainable Business practices/Sustainable production
- Environmental protection/ conservation
- Renewables
- Supply Chain Logistics



Growth areas in Recruitment sector 2019-2020

Finance & Business Advisory / Accountancy

Due to Brexit uncertainty, many financial institutions are now choosing Dublin to set up in.
 Skilled professionals with the right experience and cultural fit are becoming more difficult to secure.

Pharmaceuticals

 Over the last year, there have been numerous high-profile announcements for new entrants into the pharma and biotech industry in Ireland. In total, the IDA has announced almost 2,000 new jobs countrywide, with more announcements expected throughout 2019.

Digital Marketing

• Digital start-ups, SMEs & large multinational companies are all looking to develop their brands to gain competitive advantage. Whether big or small, almost all companies are now seeking to add digital marketing expertise to their teams.

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Growth areas in Recruitment sector 2019-2020

Technology

- The tech sector has been and continues to thrive in Ireland. The demand for tech talent is so competitive companies in Ireland are now increasingly looking to abroad to source the employees they need.
- This has led to spikes in salary expectations, both contract and permenant, and an increase in work from home/flexible working arrangements.
- Languages & Professional Skills/Qualifications
- The demand for professionals with language skills is huge. Language skills are in demand across all sectors, especially IT, finance, e-commerce,
- The most in-demand languages in Ireland (other than English) are German, Dutch, French, Russian and Nordic.
- Global companies who are based in Ireland are investing in recruitment campaigns to attract those with the right language skills to Ireland and it is now common to offer competitive salaries and benefits to the right candidates.

Insurance

- The insurance 2020 strategy aims to grow direct employment in the insurance sector to 35,000 by 2020.
- Ireland's appeal as a centre for insurance excellence has been improved further by the EU's Insurance Framework Directives which allows insurance companies in Ireland to carry out business in all EU member states through establishing branches or selling passport rights.
- Areas that have in-demand positions for insurance professionals include Brokerage, compliance and regulation actuary



Consulting Careers – Everything you need to know

The wide world of Consulting

https://lincoln.ie/what-to-expect-from-consulting-in-ireland/

https://www.pwc.ie/services/consulting/strategy.html

https://www.cmc-global.org/content/institute-management-

consultants-and-advisers-ireland

List of consulting firms in Dublin

https://www.consultingcase101.com/list-of-consulting-firms-in-dublin-ireland/

https://www.mckinsey.com/ie

https://www.linkedin.com/jobs/strategy-consulting-

jobs/?originalSubdomain=ie

https://www.consultancy.uk/firms

https://www.insidecareers.co.uk/professions/management-

consultancy/

https://www.consulting.com/types-of-consulting-careers

https://www.consulting.com/types-of-consulting-careers (6.5 min)

https://info.lse.ac.uk/current-

students/careers/resources/employment-sectors/consultancy





IT Consulting Careers

- Technology is developing at a rapid pace, and businesses need to keep up if they want to achieve their goals and maintain a competitive edge.
- Information Technology (IT) has ballooned into a massive part of commerce and includes components like:
- Systems integration
- Enterprise architecture
- Software management
- Data analytics

IT Consultants ask questions like:

- How can we use new technology to help us reach our strategic goals?
- Can we optimize the existing IT setup, or do we need to replace it?
- How do we effectively integrate changes into the existing framework?



Business Consulting Careers

- 'Business consulting' is an umbrella term which encompasses many types of consulting from employee training, to difficult tasks such as laying off employees.
- Put simply, business consultants analyze a business's practices and then recommend improvements. They will usually have some form of specific expertise that they are hired to leverage on behalf of the company.
- Organizations may hire a business consultant if they need:
- Someone who can look at the business objectively to identify problems and provide solutions.
- Specialist expertise to solve a specific problem or capitalize on an opportunity.
- Someone neutral and objective to handle controversial issues like layoffs or conflict resolution.
- Extra horsepower to supplement the existing staff.

Business consultants ask questions like:

- What are this business's strengths, weaknesses, opportunities, and threats (SWOT)?
- Can we re-allocate resources to produce better returns?
- At this moment, should this business focus on acquiring more customers, increasing the average order value (AOV), or retaining customers for repeat purchases?



Environmental Consulting Careers

- Companies are no longer free to simply reshape large areas of land at will. Large organizations must accurately predict the environmental effects of their activities, find ways to limit the damage, and ensure that they remain compliant with environmental laws and regulations.
- These environmental laws and regulations apply to a huge number of industries from construction to
 waste management to energy development and city planning. Before starting a project, companies in
 these industries and many others must hire an an Environmental Consultant to analyze the effects of their
 proposed plans and submit their findings to local government.
- Environmental consultants ask questions like:
- How will this business activity impact the environment?
- Does this activity comply with local, state, and federal environmental laws and regulations?
- How can we reduce the negative impact of this proposed activity?

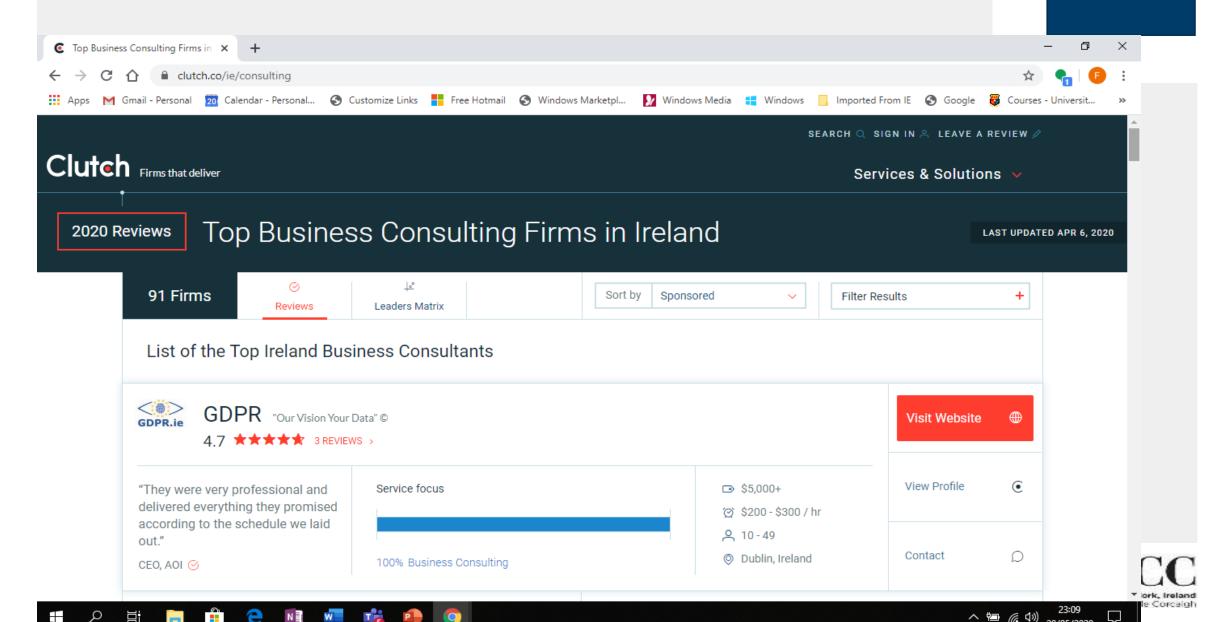


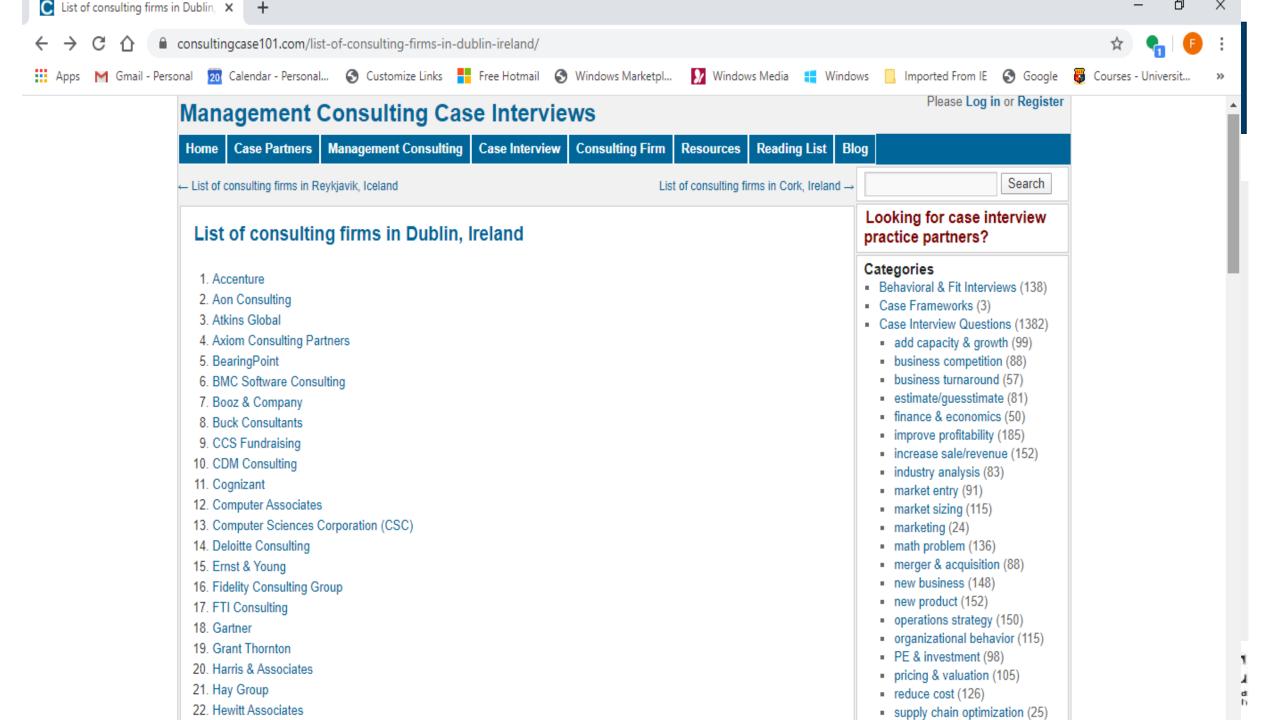
Software Consulting Careers

- Computer software is a powerful business tool but, only when used effectively.
- When businesses purchase large, complex software suites that are fundamental to their operations, it's crucial that they successfully implement the software and optimize their workflows around it.
- These types of large software suites are often focused on the following business processes:
- Customer relationship management
- Enterprise resource planning
- Content management system
- Supply chain management
- Human resource management
- The largest, most complex software solutions are rarely effective "out of the box" and must be tailored to each business's individual needs, which is often handled by the business selling the software.
- Yet even when we move past the bespoke tier, we still see a high degree of complexity, which is why there's usually a thriving 3rd party market of niche experts dedicated to helping businesses implement software.
- Software consultants ask questions like:
- How can we solve workflow inefficiencies with this software?
- How can we implement this software to solve the specific challenges this organization faces?
- How can we best train employees to use this software effectively?
- Corporate software consultants must be highly skilled in a particular software niche and adept in analytical thinking and problem-solving processes. They will usually need a Bachelor's Degree in software engineering or software development.



https://clutch.co/ie/consulting





Welcome to Interactions Research

Respected Market Research Expertise Making a difference in a sustainable world

Nothing shapes, drives or influences 'real' change like the insights our world-class research expertise can reveal.

At Interactions, this is just the kind of knowledge we harness and it's a skill that has seen our services in demand throughout Europe and at home across a range of sustainable and transport projects.

As a research consultancy working with local, national and international businesses and the European Commission, we provide market research surveys covering customer satisfaction, user needs and market feasibility studies as well as independent auditing of service standards.







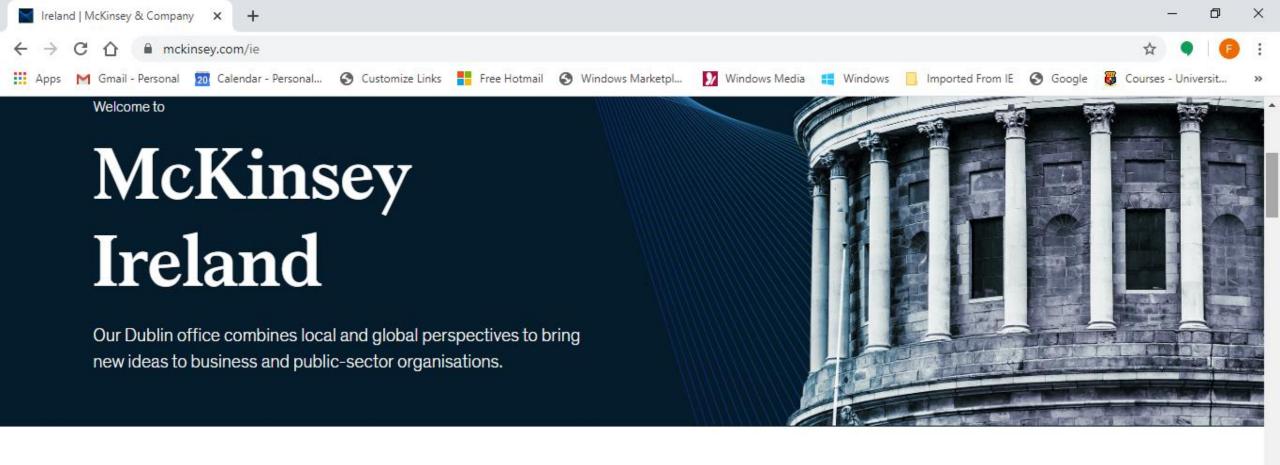
Only 40% of adults believe student climate protests will make a difference

Interactions in the News: Interactions Research shows more than a third of Irish adults sa...



Clients:

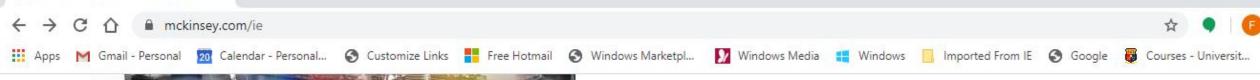
Embed View on Twitter



We serve clients in areas ranging from the public sector and healthcare to financial services and banking. Our consultants in Ireland advise large and medium-size Irish corporations, government bodies, and nonprofit organisations on their toughest challenges, and in this way help to sustain the Irish economy.









embracing AI and automation for the Northern European countries, but sees a requirement for new skill sets among employees and a policy response around education, training, and the social contract.





Ireland | McKinsey & Company X

Is Ireland's population ready for retirement?

October 1, 2015 – This new research-based report assesses the current situation of the Irish pension system; the retirement readiness of Irish households,...



Report - McKinsey Global Institute

Can long-term global growth be saved?

January 1, 2015 – Without action, global economic growth will almost halve in the next 50 years. A new McKinsey Global Institute report offers a...



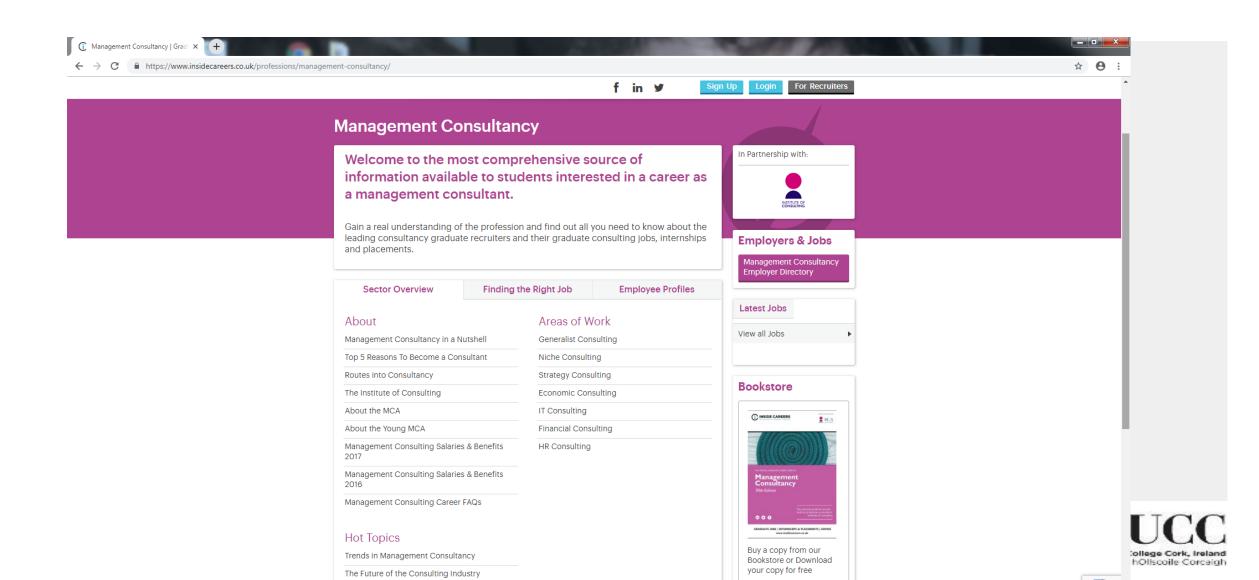
Issue

McKinsey on Defense, Number 9

December 1, 2014 – As austerity settles in, our latest collection explains the ways that defense ministries, NATO, and defense companies are adapting.

Management Consultancy

https://www.insidecareers.co.uk/professions/management-consultancy/



Buildyour "Career Intelligence "research the amazing world of work, sectors, jobs and possibilities — Be Inspired

10 Good Minutes Career Advice from Young professionals

 https://podcasts.apple.com/ie/podcast/10gmcareer-advice/id297143488

Squiggly Careers

https://podcasts.apple.com/ie/podcast/squiggly-careers/id1202842065

Career Decisions

https://podcasts.apple.com/ie/podcast/career-decisions/id1484099776

PhD Career Stories

https://podcasts.apple.com/ie/podcast/phdcareer-stories/id1150156933

Cheeky Scientist Radio

https://podcasts.apple.com/ie/podcast/cheeky-scientist-radio/id1183346190

 Recovering Academic <u>https://podcasts.apple.com/ie/podcas</u> t/recovering-academic/id1146802786

Beyond the Lab

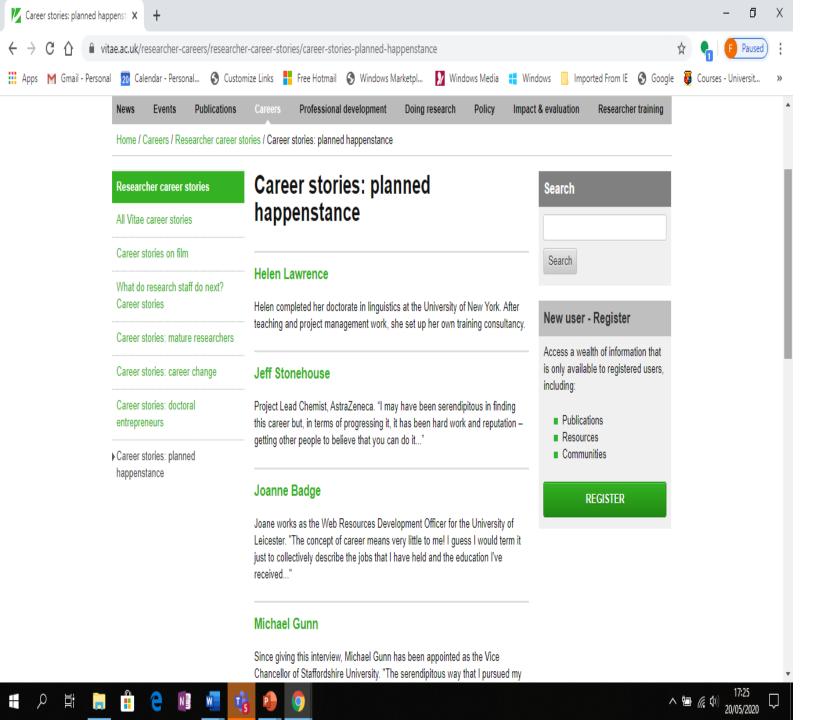
https://podcasts.apple.com/ie/podcas t/vanderbilt-beyond-the-labpodcast/id1329787147

PhD in Progress Your Education Your Life Your Career

https://podcasts.apple.com/ie/podcast/phd-in-progress-podcast-education-career-life/id858594298

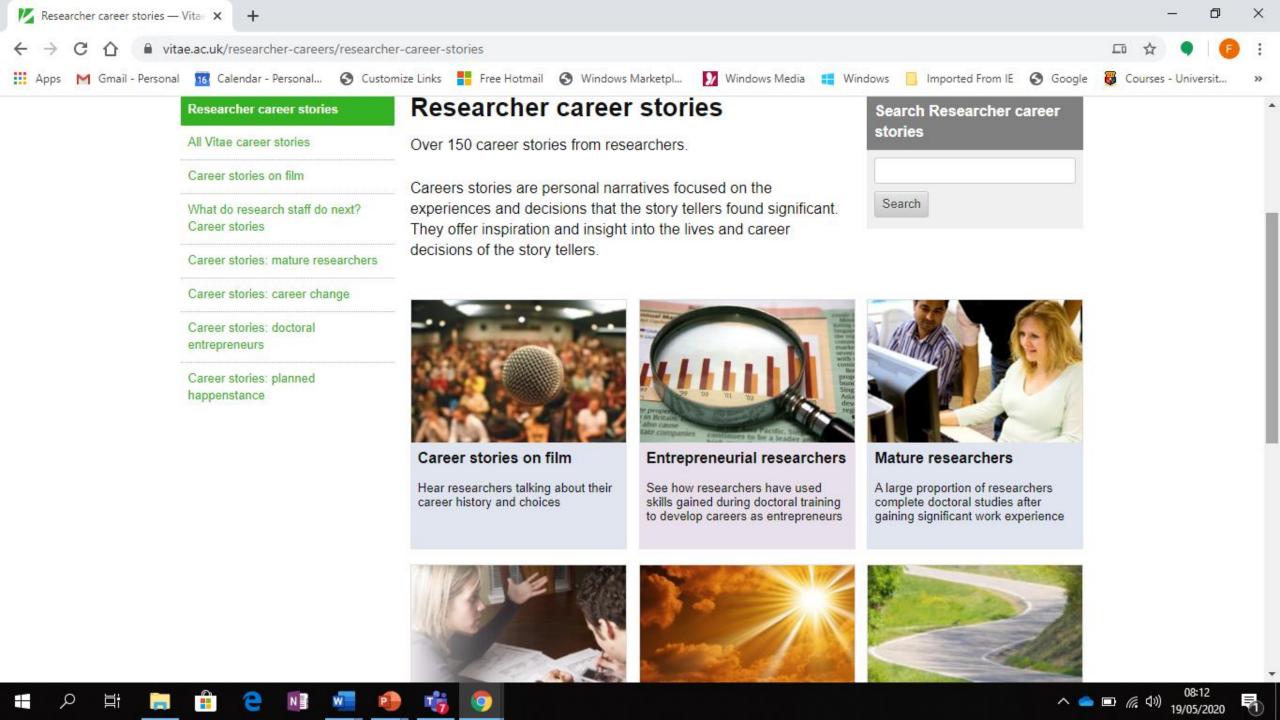
The Career Farm - Grow your own Career

https://podcasts.apple.com/ie/podcast/the-career-farm-grow-your-own-career-with-jane-barrett/id929948746

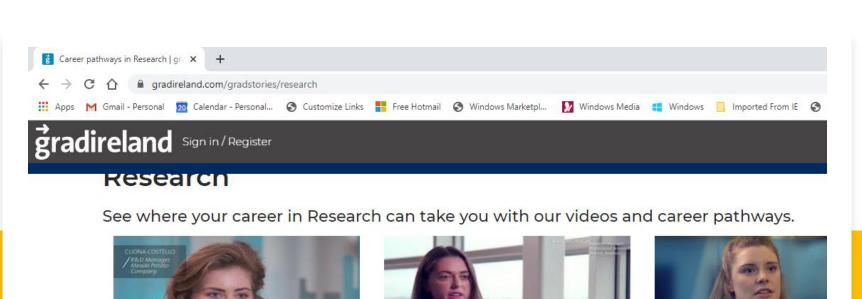


PhD Career Stories

 https://www.vitae.ac.uk/researche r-careers/researcher-careerstories/career-stories-plannedhappenstance













Jennifer Kavanagh, Enterprise

https://gradireland.com/gradstories/research







Cliona Costello, R&D Manager, Meade

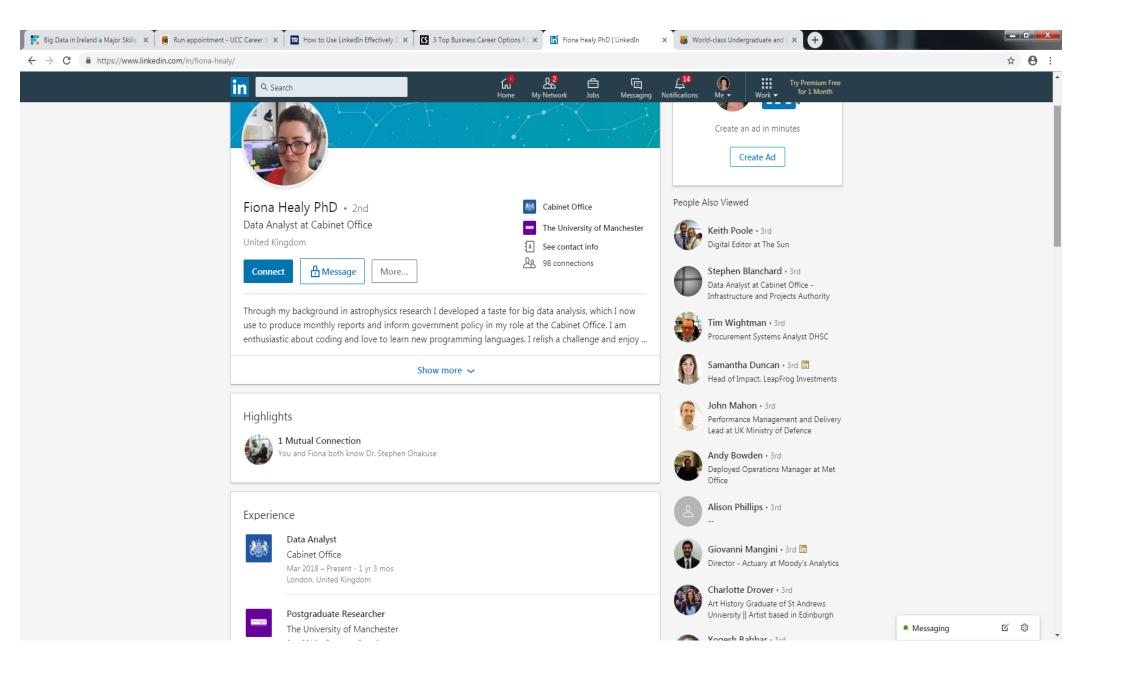
Potato Company











Where to look – Where are jobs advertised- "unearthing jobs – the hidden market of jobs



LinkedIn ******



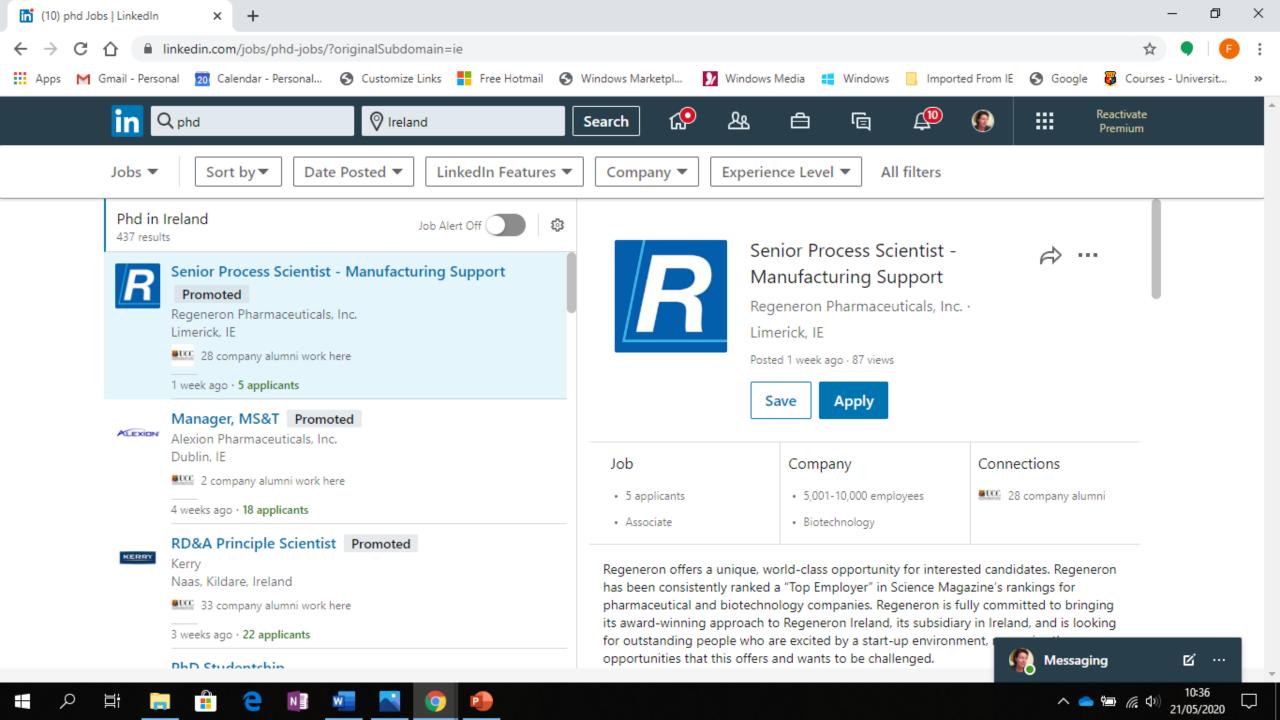
Recruitment Agencies

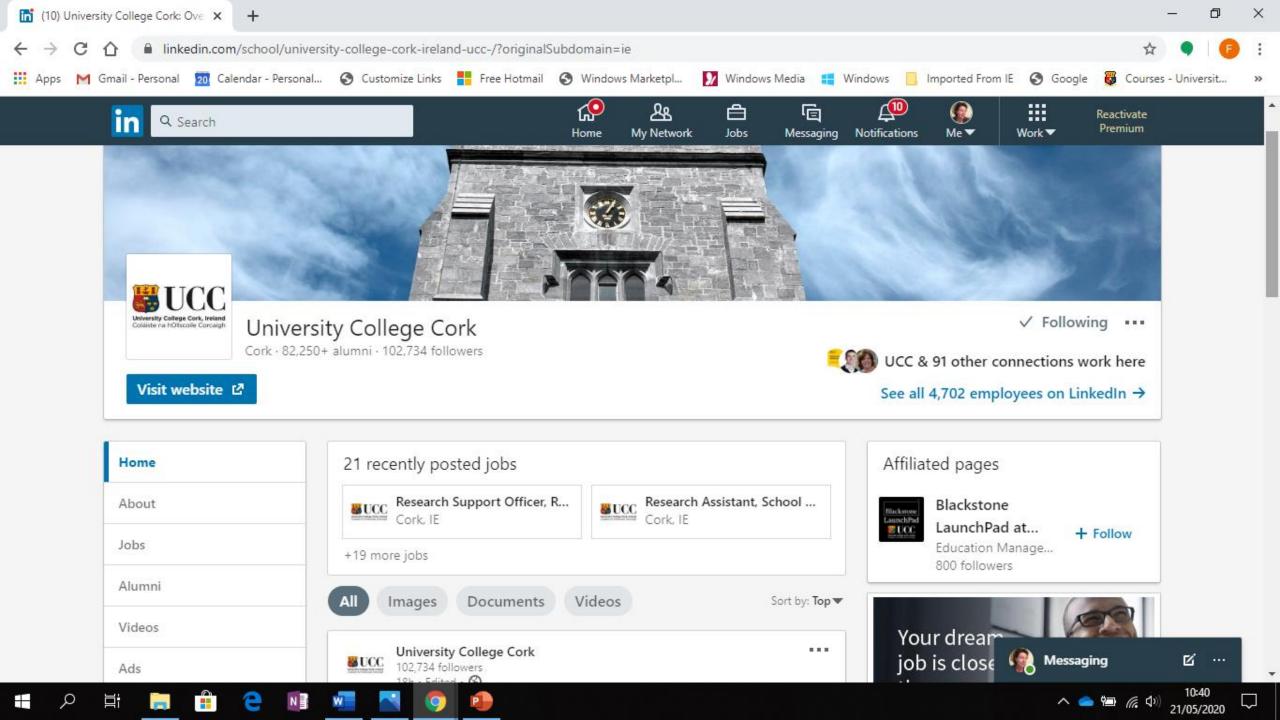


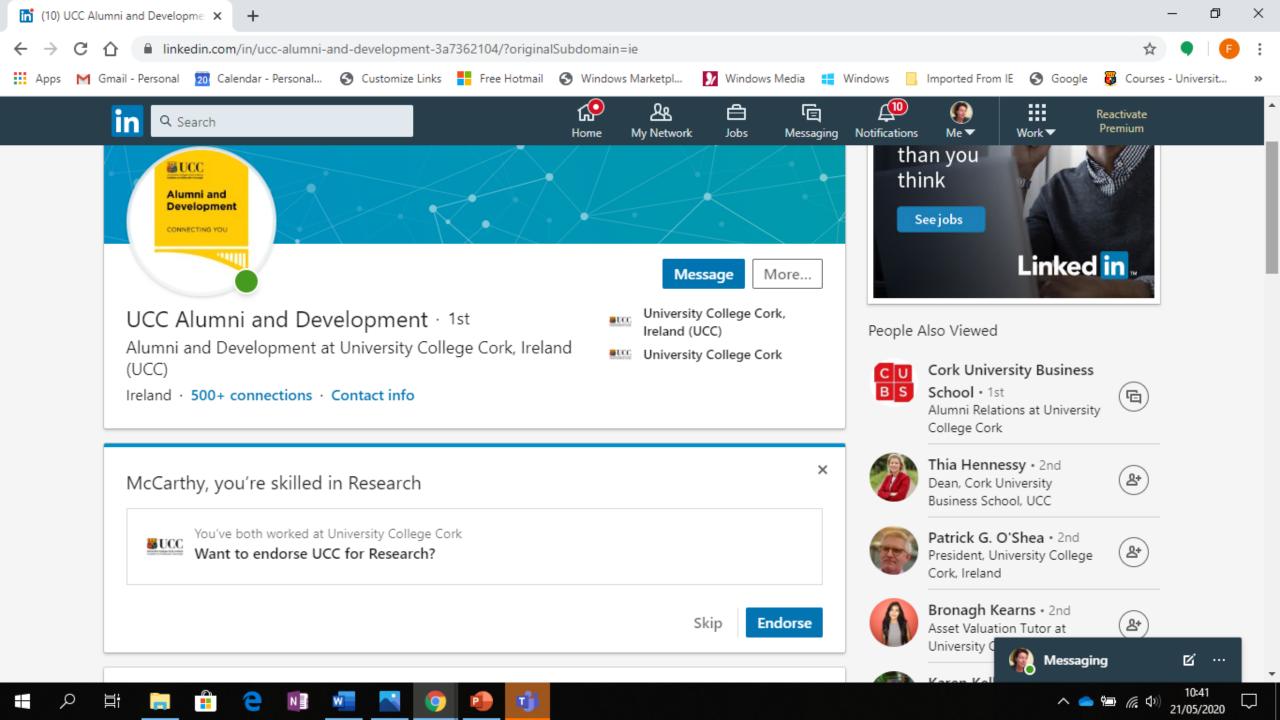
Referrals



Networking







Recruitment Agencies-

STEM

- https://careerwise.ie
- https://lifescience.ie/
- http://biotechnology.ie/
- https://www.linkedin.com/jobs/research-scientist-jobs/?originalSubdomain=ie
- https://www.eurosciencejobs.com

Generalist

- https://www.careerjet.ie/post-researcher-jobs.html
- https://ie.indeed.com/PhD-Graduate-jobs
- https://www.irishjobs.ie/Researcher-Jobs
- https://www.linkedin.com/jobs/researcher-jobs-dublin/?originalSubdomain=ie
- https://www.publicjobs.ie/en/we-recruit-for/career-areas/300-research-analysis

Preparing your personal Profile Build connections and network

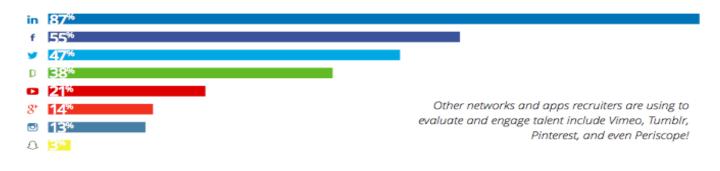
Meet Today's Recruiter

To support the demands of modern business, recruiters must be as dynamic as the tools they use.



Only 4% of recruiters DON'T use social media in the recruiting process.

4% aren't sure, but the **92%** of recruiters that do use social media cast a wider net than ever:



DATA ANALYTICS

Data is no longer an option
— it's a prerequisite.



Of recruiters say data analytics is somewhat or very important in the hiring process.

☐ MOBILE



Of recruiters find quality hires via mobile career sites, which is spurring adoption — 37% of companies use mobile career sites to support recruiting efforts.

☆■ AUTOMATION

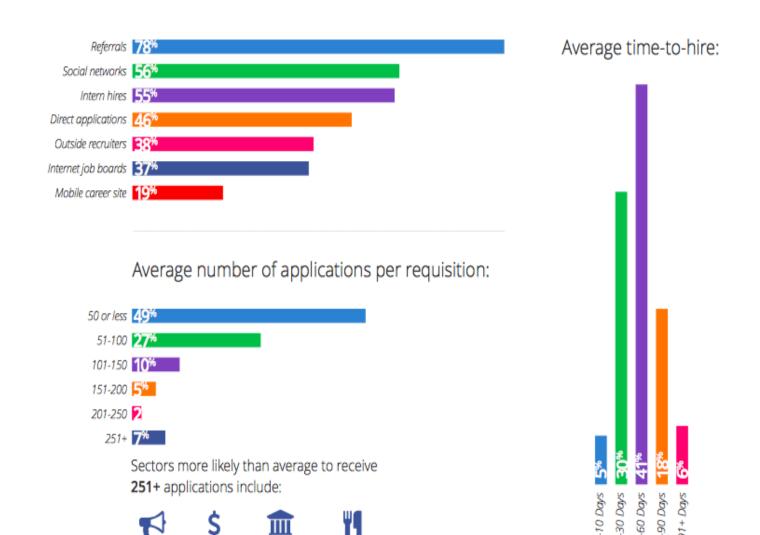


Said that they expect to replace some jobs with technology in the next 2-3 years.

The Realities of Modern Recruiting

Here's a snapshot of recruiting today, from introduction to onboarding.

Recruiters find candidates from various places, but referrals remain the most effective source of quality hires.



LinkedIn Groups

Each Group has:

- Members i.e. potential contacts for YOU
- Discussion Board
- Promotions
- Job Vacancies
- Contribute to Discussions be SEEN online by industry players
- Ask for advice



TOP TIPS FOR JOB SEARCH

- Share links with what you read concerning your industry or profession
- Comment on the current affairs or hot topics of your industry or profession
- Re-tweet either of the above from people that you follow
- Let the world know if you are attending a professional event...and share the link!

- Reach out to your industry peers, potential mentors, and thought leaders...you will be surprised how easy it is to communicate with and potentially develop relationships with people that you've never met on Twitter
- Search for hash tags and keywords relevant to your chosen career area, read up and share as much content as you can. Basically, if you want a career in a certain field, you'll need to prove that you know your stuff and that you're constantly learning.
- Once you have identified some key people, Twitter makes it easy for you to find more people to follow. Click on the "who to follow" tab and you will get a list of people and institutions followed by the people you already follow.



TOP TIPS FOR JOB SEARCH

- Desperate to work for a certain company? Follow them on Twitter. Many companies use Twitter as a first port of call to advertise their vacancies.
- Use that Twitter bio to sell yourself. That little space should be your sales pitch, and its often the deciding factor for whether people will follow you or not. Give them a reason to follow you.
- Communicate! Chat to other people, use it as a networking tool and share other peoples content.
 You never know what opportunities you could pick up from these new contacts.

- Got a blog or website? Tweet your latest posts (2-3 times a day to catch different time zones). Your followers can then easily access your About Me and Hire Me pages.
- Don't over share. Twitter is social, but a potential employer can see what you're saying, and many employers now do a social media search before inviting candidates to interview. Try to keep your hangover/relationship/bored statuses to Facebook when possible.
- Try a Twitter job search engine, like
 TwitJobSearch.com, which can help you find the latest
 jobs that agencies and employers have tweeted about.

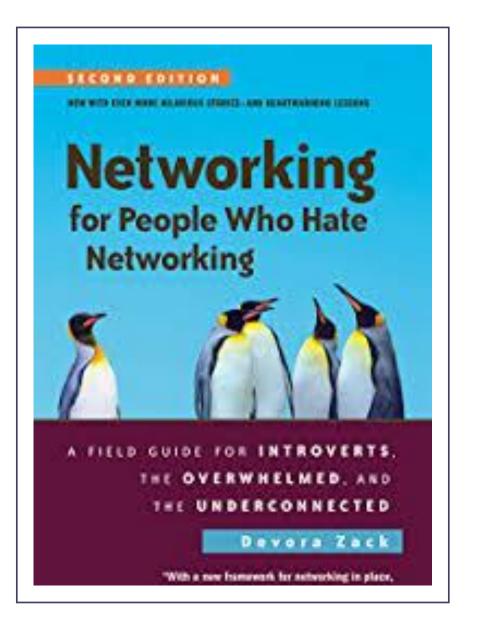
Creating a Plan for an Alternative Career

- Assess your strengths knowing yourself is critical in the beginning of your career.
- Identify alternative career directions
- Explore careers outside of academia -Define your direction Set your intention: what do you want to do and where? Be flexible; know it is OK to change career direction.
- Communicate your story Re design your CV and LinkedIn profile
- Communication builds bridges and creates opportunities, speak of your experience early on. Build your CV/LinkedIn/ Profile / to have a meaningful flow, construct your career path with the awareness – you are the architect. Present your well-thoughtout plan to hiring managers, recruiters and key people in your network in/outside academia Be patient.
- Build a network –Network with others who have made the transition
- While you progress along your plan, make strategic I connections via diverse platforms, including LinkedIn,Twitter
- Build genuine connections with like-minded individuals, keep up with science, share your interests, and learn from others in the field.
- Be Proactive- Create a career plan Take some action steps allocate time



Recommended resources

- http://jobsontoast.com/
- https://www.imaginephd.com/





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- https://www.jobs.ac.uk/media/pdf/careers/resources/10-career-paths-for-phds.pdf
- https://career-advice.jobs.ac.uk/resources/jobs-ac-uk-live-qa-alternative-career-pathways-after-your-phd
- https://www.findaphd.com/advice/doing/phd-non-academic-careers.aspx
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- https://www.themuse.com/advice/3-things-phd-need-to-know-get-job-outsideacademia ***
- https://www.enago.com/academy/you-have-a-phd-what-next/

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- https://versatilephd.com/phdcareer-finder/
- https://www.imaginephd.com/
- https://www.insidehighered.com/ blogs/gradhacker/exploringalternative-academic-careers
- https://www.vitae.ac.uk/researche
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