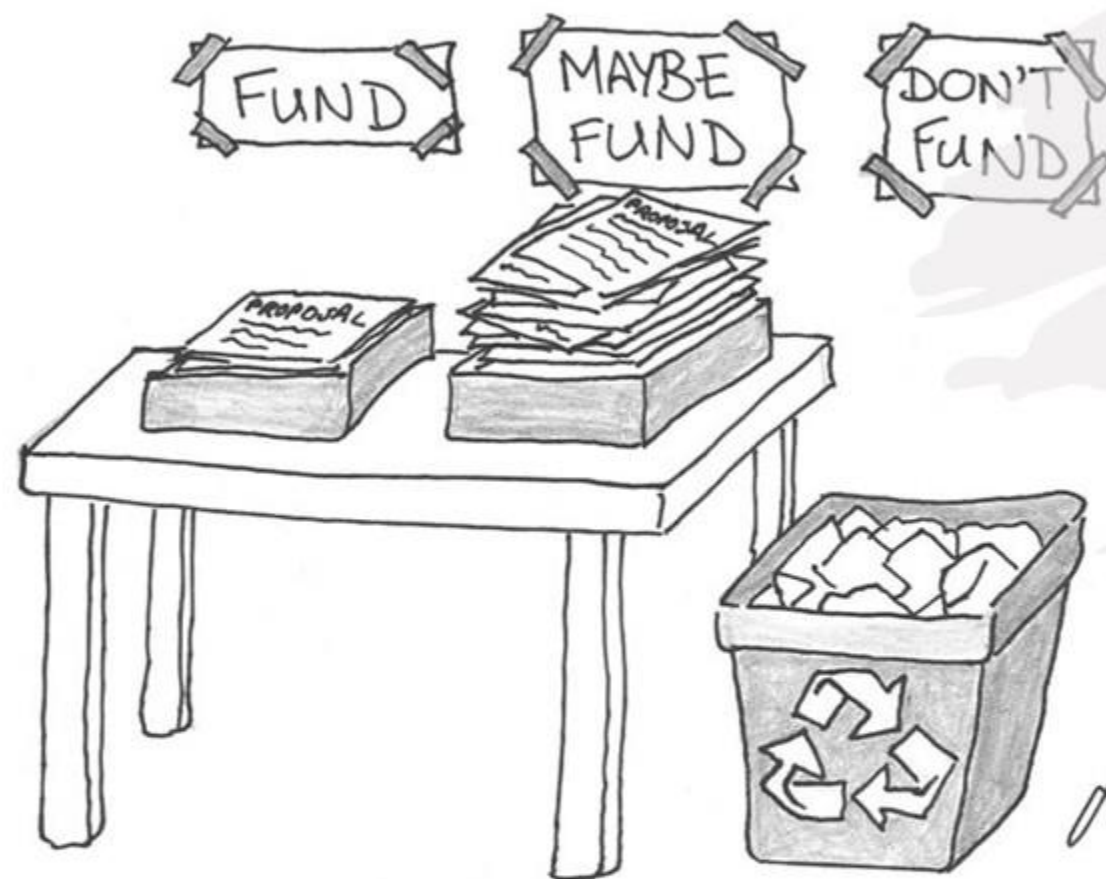


# Grant writing



Amanda Forde, Niamh Mundow





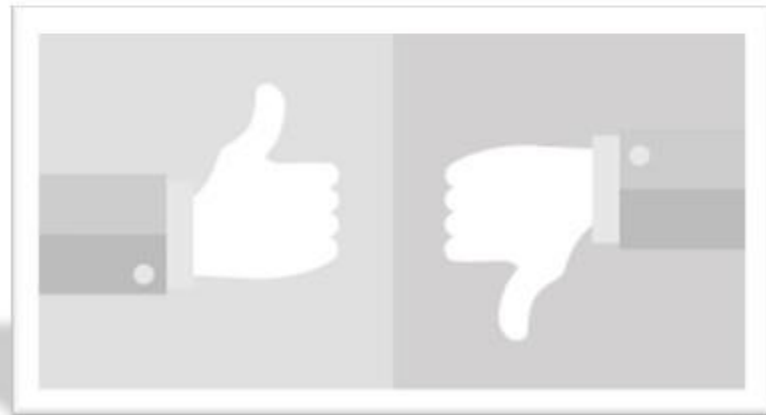
# Grantsmanship

The art of obtaining grants for research

Eligibility



Experience



Examples

# Consider

- Title
- Reviewer
- End goal



# Who is writing the proposal?

You?

The PI?

The Applicant?

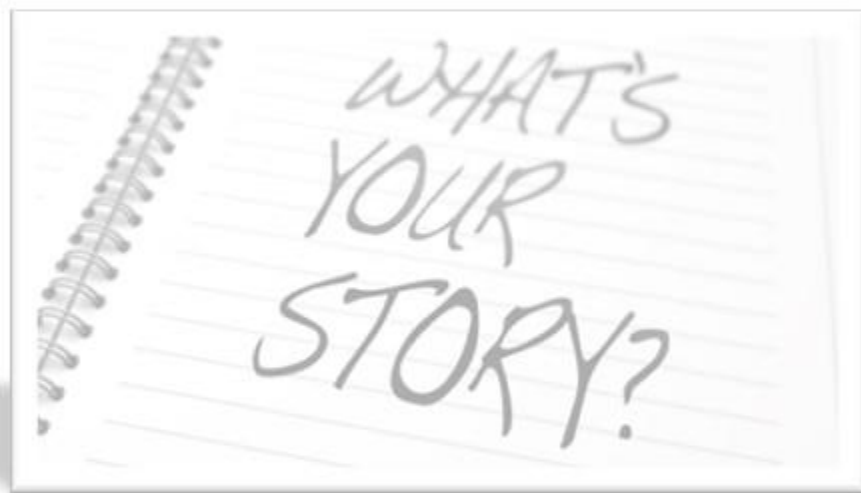
We?



# What is it about?

*This is your chance to communicate - great research is no good if nobody understands it*

- Identify the problem
- Give the background
- Drive curiosity



# How will you go about it?

- Think it through
- Give enough detail
- Include a budget (& matched narrative)
- Include a timeline (Gantt chart)
- Time commitment
- Roles and responsibilities (team members & collaborators)
- Risks, contingencies
- Be specific



# Language

- Clarity

It seems that... It appears that.. It is hoped that...

**It is clear that... I am confident that...**

It doesn't..., It isn't...

**It does not... It is not...**

- Jargon, acronyms, punctuation
- Long, complicated sentences
- Quotes





# Page layout

- Clear layout
- Sections, subsections
- Fonts, font sizes, line spacing
- Figures & tables
- Paragraphs
- Testimonials

The diagram illustrates a testimonial layout. It features a central grey box with the following content:

**Testimonials**  
*from previous collaborators*

*"You have become my go-to person for all things research related"*  
Name of collaborator

*"I have seen your paper on ....and I would really like to collaborate with you on this work"*  
Name of collaborator

*"You have provide a very comprehensive overview of the field and it is an area I would like to pursue "*  
Name of collaborator

To the right of this box is a smaller grey callout box with the text: "Have you relevant comments from others? Use them!". A grey arrow points from the callout box to the testimonial box.

What is the benchmark?

Where is the proof?

Pretty good?



# Have you...?

- Tried to fit a square peg in a round hole?
- Overestimated reviewer pre-existing knowledge?
- Promised too much? Or too little?
- Clarified “*So what? Who cares?*” (*Impact!*)
- Overlooked structure, flow, page layout, language?
- Included redundant information?
- Left too little time??



# It's not over...yet...

- Structure
- Format
- Content
- Tone

## The rebuttal

