



Securing our Future through Global Engagement

Global Engagement Plan
2024-2028

Professor Ursula Kilkelly
Vice President Global Engagement

Introduction

University College Cork is a research-intensive, globally oriented university with a strategic ambition to strengthen UCC's global profile and amplify our global impact.

Building on decades of internationalising our research, our programmes and our community, this is the University's first Global Engagement Plan.

Positioned at a time of unprecedented global challenge, the Plan presents the following four pillars of the University's ambition:

- **Global Excellence**
- **Global Impact**
- **Global Partnership** and
- **Global Citizenship.**

Informed by the University's values, and based on extensive consultation, the University's Global Engagement Plan commits to a process of ethical global engagement where its expertise, resources and reputation are used to address the world's grand challenges.

Underpinned by data, new resource models and a strong and inclusive governance model, the Plan sets out 5 priority actions under each of the above 4 pillars, accompanied by annual programmes of work with measurable targets to track progress year by year. By its nature, our Global Engagement Plan is intended to be dynamic and responsive to the changing world around us.

The plan takes an integrated and collaborative "One University" approach designed to maximise our University's resources to achieve diversity and excellence.

I look forward to working with students, staff and all our external stakeholders to deliver on its ambition.

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The 4 Pillars of our Global Engagement



1. Global Excellence

UCC will be enriched by talented students and staff from all over the world in line with its commitment to diversity and excellence.



2. Global Impact

UCC will impact the world's grand challenges through our research, alumni engagement and thought leadership.



3. Global Partnership

UCC will be a strategic and ethical partner, maximising our networks and alliances to global benefit.



4. Global Citizenship

UCC will champion Global Citizenship across education, research and engagement, to promote mutual understanding.





1. Global Excellence

UCC will be enriched by talented students and staff from all over the world in line with its commitment to diversity and excellence.

Priority Actions

We will

1. Strengthen our global reputation and impact through the creation and delivery of a new, integrated model of communications and marketing.
2. Adopt a co-ordinated and data-led approach to international student recruitment to strengthen the diversity and excellence of our University community.
3. Provide international students with a quality experience throughout the student journey, reflecting our commitment to student success.
4. Strengthen our joint and dual programmes with our international partners in line with our strategic priorities.
5. Support the People & Culture Plan to attract the best global talent, ensuring the University is known for the diversity and excellence of our staff.



2. Global Impact

UCC will impact the world's grand challenges through our research, alumni engagement and thought leadership.

Priority Actions

We will

1. Advance our impact on global challenges through the prioritisation of strategic research collaborations.
2. Accelerate the University's improved position in global rankings, building on key areas of strength.
3. Extend our global reach through an ambitious and targeted alumni and stakeholder engagement plan, with a focus on supporter relations and donor stewardship.
4. Leverage our specialist expertise in Sustainability and Climate Action across our research, programmes and operations to help combat the climate crisis.
5. Adopt a strategic approach to enhance our rich reputation in arts and culture internationally.





3. Global Partnership

UCC will be a strategic and ethical partner, maximising our networks and alliances to global benefit.

Priority Actions

We will

1. Establish a human rights partnership framework, promoting our ethical and responsible approach to global engagement in line with our values.
2. Collaborate with our diverse international stakeholders to further University strategy and the goals of Global Citizens 2030, Ireland's international talent and innovation strategy.
3. Embed a strategic approach to partnership, working with the world's leading universities and networks, to advance our global ambition.
4. Maximise the potential of our European University Alliance, UNIC, to foster deep collaboration with our European partners and position the University at the heart of Europe.
5. Prioritise regions of significance to promote a strategic approach to all our global engagement activity.



4. Global Citizenship

UCC will champion Global Citizenship across education, research and engagement, to promote mutual understanding.

Priority Actions

We will

1. Further our commitment to Global Citizenship by embedding development education, including the Sustainable Development Goals, in our curriculum and our research in line with our connected curriculum.
2. Promote UCC as a place where all identities and cultures are celebrated and intercultural understanding advanced, in line with our values.
3. Develop and promote a policy of Languages for All to enable student success, inclusion, mobility and cultural understanding.
4. Promote greater inward and outward mobility opportunities for students and staff, including physical and virtual exchange, to underpin global citizenship.
5. Strengthen UCC's position as a University of Sanctuary, reflecting our responsibilities as a global citizen at home and abroad.

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