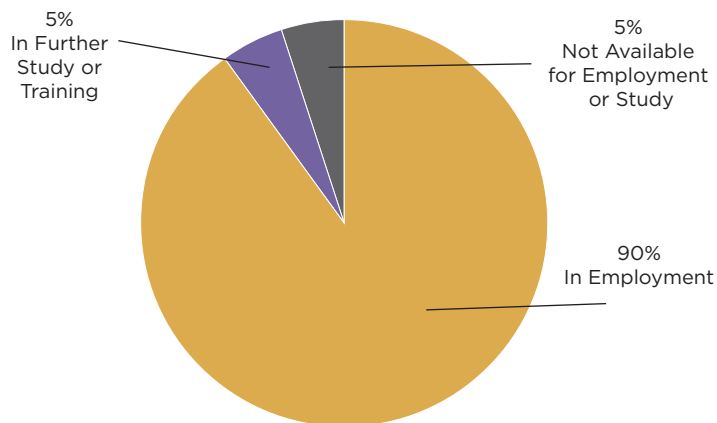


FACULTY OF FOOD SCIENCE & TECHNOLOGY

BSc (Hons) Food Marketing & Entrepreneurship

5-YEAR TREND 2013-2017

	2013	2014	2015	2016	2017
In Employment	48%	84%	73%	72%	90%
In Further Study or Training	47%	16%	23%	24%	5%
Seeking Employment	0%	0%	4%	4%	0%
Not Available for Employment or Study	5%	0%	0%	0%	5%



Total Surveyed	Response Rate (%)	
25	80%	
Summary of Results		
Present Situation		
In Employment	18	90%
In Further Study or Training	1	5%
Seeking Employment	0	0%
Not Available for Employment or Study	1	5%
Total Respondents	20	

Sample of Postgraduate Courses & College Attended

Global Business	Dublin Institute of Technology
MSc Corporate Finance	University College Cork

Sample of Jobs and Employers

Assistant Buyer	Dunnes Stores
Brand Ambassador	Molly's Irish Cream Liqueur
Brand Support Manager	Musgrave Group
Business Analyst	Campbell Bewley Group Ltd
Business Development Executive	Kepak Group
Development Co-Ordinator	Brook Food Services
Financial Analyst	Goodbody Stockbrokers

FACULTY OF FOOD SCIENCE & TECHNOLOGY

BSc (Hons) Food Marketing & Entrepreneurship (Contd.)

Sample of Jobs and Employers

IBEC Programme	Ibec
Irish Whiskey Brand Ambassador	Beam Suntory
IVEC Program	Bord Bia
Marketing Graduate	Kerry Group
New Product Development Graduate	Kepak Group
Sales & Logistics Assistant	Rich Dairy Products Inc.
Sales & Marketing Assistant	Hain Celestial Ireland
Telesales Executive	Glanbia