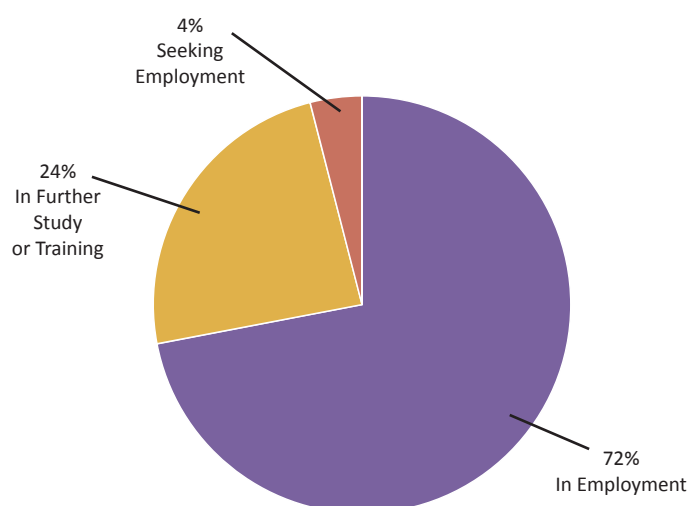


## FACULTY OF FOOD SCIENCE & TECHNOLOGY

BSc (Hons) (Food Marketing & Entrepreneurship)

### 5-YEAR TREND 2012-2016

	2012	2013	2014	2015	2016
In Employment	68%	48%	84%	73%	72%
In Further Study or Training	12%	47%	16%	23%	24%
Seeking Employment	20%	0%	0	4%	4%
Not Available for Employment or Study	0%	5%	0	0%	0%



Total Surveyed	Response Rate (%)	
28	89%	
Summary of Results		
Present Situation		
In Employment	18	72%
In Further Study or Training	6	24%
Seeking Employment	1	4%
Not Available for Employment or Study	0	0%
<b>Total Respondents</b>	<b>25</b>	

#### Sample of Postgraduate Courses & College Attended

MSc Business Strategy	University College Dublin
MSc Digital Marketing	University College Dublin
MSc Electronic Business	University College Cork
MSc Food Marketing	University College Cork
MSc Food Science	Dublin Institute of Technology
MSc Information Systems for Business Performance	University College Cork

#### Sample of Jobs and Employers

Assistant Buyer	Dunnes Stores
Buyer	Dunnes Stores
Buyer	Johnson Controls
Credit Analyst	AIB
Data Analyst	Heineken
Graduate Innovation Officer	University College Cork
Graduate Programme	Not Stated
Lab Manager	Not Stated
Manager	Lidl
Market Services Global Graduate	Bord Bia
Marketing	Unilever
Marketing Executive	The Rolling Donut
Marketing Graduate	Aryzta Food Solutions
Process Manager	Irish Yogurt
Sales & Marketing Graduate	Lakeland Dairies
Supply Revenue Executive	Musgrave Group
Trading Manager	Musgrave Group