



# CAREERS FOR GERMAN GRADUATES

## GERMAN AT UCC

German at UCC is the study of the language, culture, literature and society of the German-speaking countries. Gaining an understanding of another language and culture is becoming increasingly important in the context of globalisation, and a multicultural and multilingual society. German is a particularly important area of study within the European cultural, political and economic context. UCC trains students to become linguistically proficient, interculturally competent, and develops transferable critical and analytical skills. Our undergraduate curriculum opens doors to exciting and fulfilling career opportunities in Ireland and abroad.



**UCC**  
University College Cork, Ireland  
Coláiste na hOllscoile Corcaigh

Department of  
**German**

# WHAT CAN GERMAN GRADUATES OFFER EMPLOYERS?

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Your degree is an essential stepping-stone to working in many professions in which German language and culture skills are highly sought after. The following are some of the attributes and skills acquired by our students:

- High proficiency in the German language.
- A deep understanding of the cultures of German-speaking countries.
- Intercultural awareness which allows them to interact successfully in multicultural environments.
- Independent thinking and an ability to adapt to different contexts.





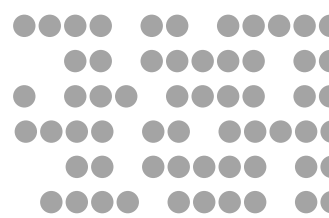
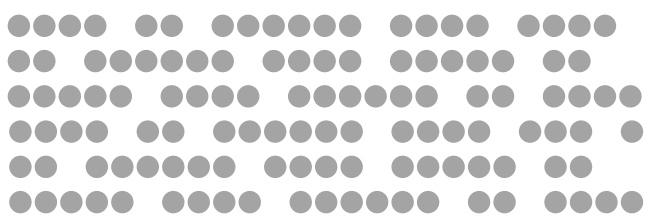
- The ability to analyse critically various text types such as literary texts, newspaper articles, poetry, political writing and company profiles.
- An understanding of the theoretical approaches to analysing film, novels, poetry and other cultural artefacts.
- Writing and presentation skills in both English and German.
- An ability to work in teams where personal initiative, time management, emotional intelligence and critical thinking are important.



# GRADUATE OUTCOMES FOR GERMAN STUDENTS

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UCC students can study German as part of the Bachelor of Arts (BA) or Bachelor of Commerce International (BComm) programmes. Over the last 4 years, 90%+ of Bachelor of Arts and Bachelor of Commerce graduates progressed to employment or further study. You can see the 5-year trend for all BA and BComm graduates at the below link to the UCC Careers website:



## GRADUATE STUDIES

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Your BA degree can be a foundation for further studies, which can provide you with career-specific training. UCC German contributes to two taught Masters programmes. The MA in Translation Studies degree offers training in the methods of translation as well as in the theoretical frameworks supporting this kind of work. The MA in Applied Linguistics offers students the opportunity to deepen their knowledge of linguistic theory while also gaining practical knowledge in areas such as Discourse Analysis and Sociolinguistics. Other potential postgraduate studies include the Professional Masters in Education. Additionally, the Department of German offers a PhD programme in staff members' individual areas of expertise, from literature to linguistics and screen.



# AREAS OF EMPLOYMENT FOR GERMAN GRADUATES

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Graduates with language skills are in high demand. Graduates of German Studies can apply their university-trained skills in a variety of professions:

Translation and Interpreting.

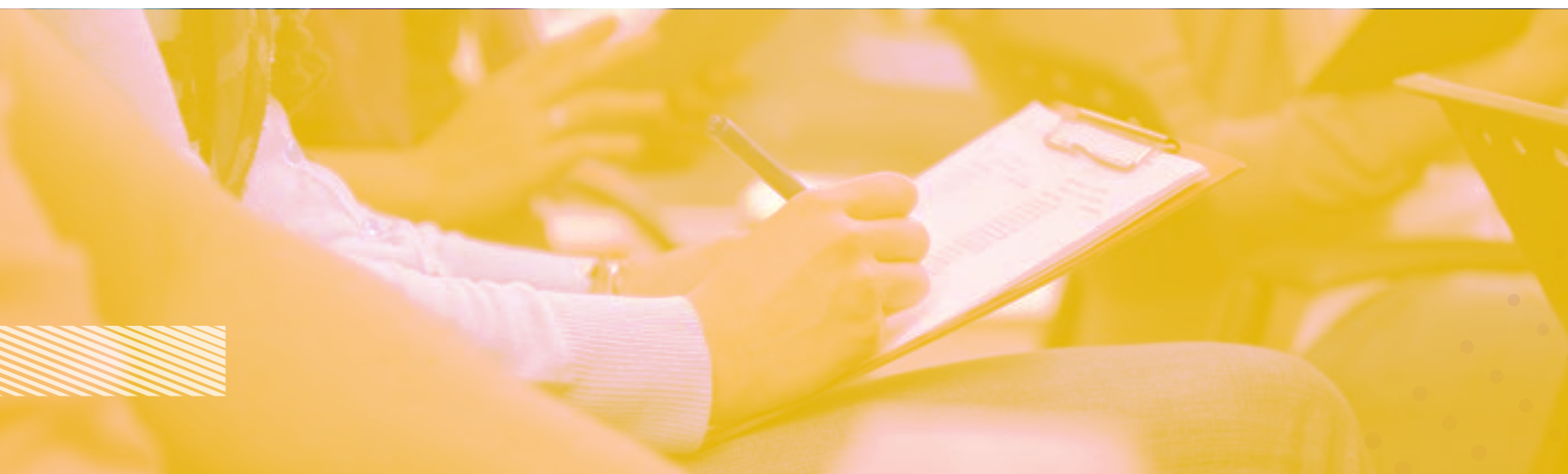
01

Financial Services Sector.

02

The Diplomatic Corps.

03





Cultural Institutions including libraries and museums.

04

Education.

05

Business and Industry.

06

German is a gateway to Europe, and solid knowledge of the language, history, politics, economics, society and culture opens many professional doors.

07



## Graduate Profile 1

### **TARA MÜLLER-NEFF:**

I graduated in Commerce with German at a time when the Irish labour market took a downturn, but having German helped me stand out to employers. In 2009 I worked with the German-Irish Chamber of Commerce as a project manager for events and membership. I was then approached by Salesforce.com for a sales role for the DACH region which kickstarted my career in technology. Since then I have worked with world-class companies like Google and LinkedIn, and have been able to pursue a fulfilling career in sales enablement. Studying German has really helped me differentiate myself in a competitive labour market.



## Graduate Profile 2

### **RICHARD MURPHY:**

I graduated from UCC with a BA in Language and Cultural Studies (German and History) in 2012, followed by a Master of Advanced International Studies from Diplomatische Akademie Wien (2014-2016). My undergraduate History and German skills enabled me to receive a full scholarship for my MA. I subsequently found work in Vienna at the world's largest regional security organization, the OSCE, where I initially worked on combating human trafficking before now working at the OSCE Conflict Prevention Centre, predominantly on South-Eastern Europe, Eastern Ukraine, and the South Caucasus.





### Graduate Profile 3

## **ORLA KELLY:**

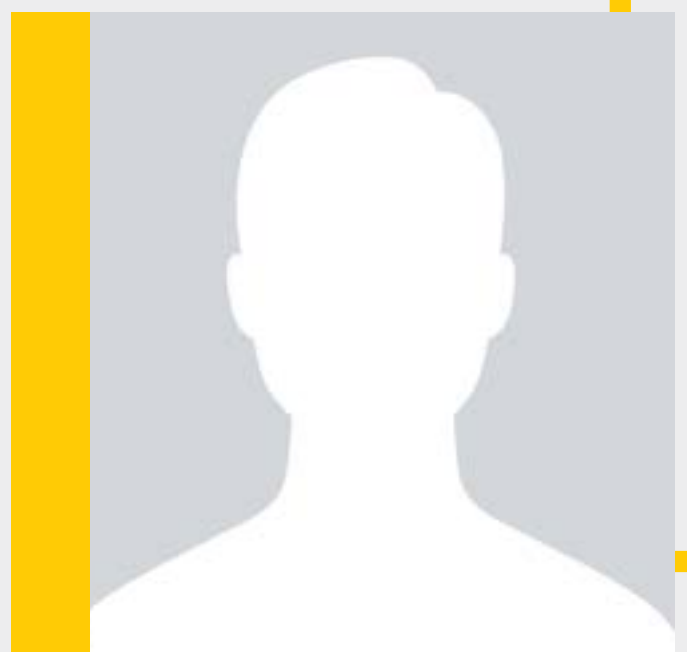
I graduated from UCC in 2005, with an undergraduate degree in Commerce and German. In 2006, I completed an MSc. in International Business. Upon graduation, Google hired me as a campaign developer. I then completed my LLM in International Human Rights law. I went on to work as a Research Associate at the FXB Center for Health and Human Rights, Harvard University. I am now a Ph.D. candidate/ teaching fellow at Boston College, and a research fellow at Harvard. My time in UCC, and in particular the Erasmus program, prepared me personally and professionally for a successful international career.



### Graduate Profile 4

## **NAME WITHHELD DUE TO NATURE OF POST:**

I graduated from UCC in 2012 with a BA degree in Language and Cultural Studies (International), electing to focus primarily on German language, literature and culture. I currently work as a consular assistant within the German Federal Foreign Office, a role that requires fluency in the German language as well as strong intercultural competence and communication skills. Studying German at UCC enabled me to develop and enhance my language skills and to engage with German culture in an interesting and encouraging way. My degree has proven instrumental in obtaining employment within my current field.

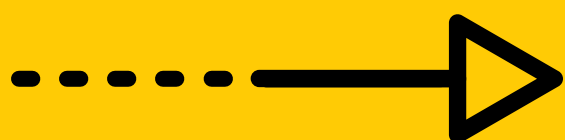




# WHERE CAN I FIND OUT MORE?

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**UCC DEPARTMENT  
OF GERMAN  
HOMEPAGE**



**DEPARTMENT  
OF GERMAN  
FACEBOOK**



**GRADIRELAND JOBS  
AND CAREERS ADVICE**



**GERMAN ACADEMIC  
EXCHANGE SERVICE**



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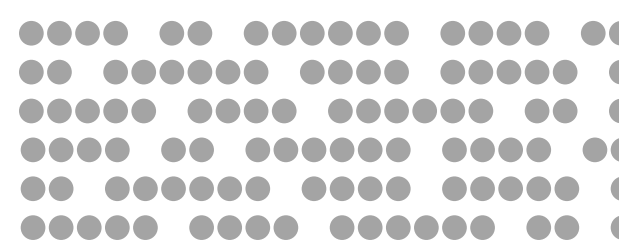
**AUSTRIAN ACADEMIC  
EXCHANGE SERVICE**



**GERMAN-IRISH  
CHAMBER OF  
COMMERCE**



**IDA GERMANY**



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**GOETHE INSTITUTE  
IRELAND**



**ENTERPRISE  
IRELAND - GERMANY**



**LANGUAGES  
CONNECT - GERMAN**





# 12 WAYS TO PUT YOUR GERMAN DEGREE TO WORK

01

Maximise your language learning, cultural knowledge and personal development by spending a year studying abroad, funded by the Erasmus+ programme.

02

Find a tandem partner on campus to do a language and cultural exchange with you.

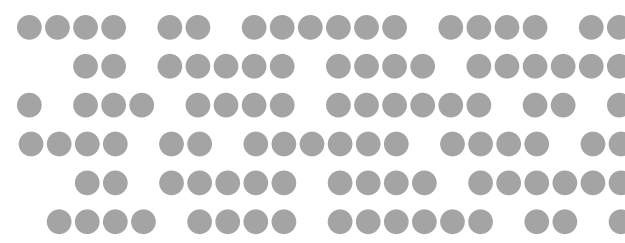
03

Undertake an internship or placement in a German-speaking country.

04

Gain relevant skills and experience through the “UCC Works” award.





**05**

Develop your skills and experience by volunteering - find out more by attending the annual UCC volunteering fare.

**06**

Join UCC's German Society and get involved with their annual trip to Germany, cultural events and fundraisers.

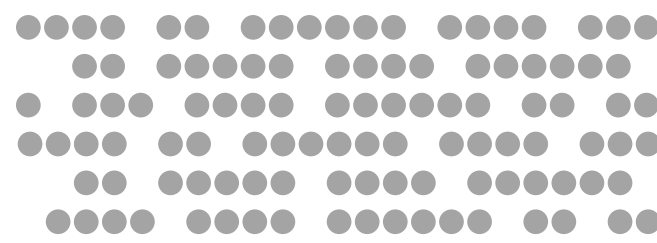
**07**

Apply for a grant to study in a German-speaking country through the German or Austrian Academic Exchange Programmes (DAAD or OeAD).

**08**

Attend careers workshops given by postgraduates and qualified professionals in your field.





**09**

Maintain an up-to-date CV and professional social media profile and presence.

**10**

Avail of professional, confidential and impartial careers advice at UCC Careers Service by booking an appointment online.

**11**

Attend employer events on campus and use them to build relationships with potential employers.

**12**

Develop your degree with a Masters in Translation Studies or Applied Linguistics.





# DID YOU KNOW?

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There are some 100 million native and 15 million non-native German speakers globally. Germany is the EU's number one economy and the second largest exporter globally.



# CONTACT US



**UCC Career Services,  
3 Brighton Villas,  
Western Road, UCC**



**021 4902500  
021 4903202**



**Email Careers**



**Email Graduate  
Recruitment**



**Book an  
appointment  
to meet a  
careers advisor**



**Work  
Placement**





## **UCC Works Award Programme**



**Connect with  
your job**

## **UCC Careers**



## **MyStudentJob**



## **Employability Events**

**Careers Fairs, Roadshows,  
Employer Presentations**



## **Volunteering Opportunities**

