Folklore and ethnology focuses on key aspects of informal, unofficial, popular, ancestral, indigenous or alternative knowledges or ways of knowing and experiencing the world, specifically the study of ordinary or everyday life over time, from birth to death and beyond, past and present. It focuses on the diverse range of human activity, creativity, imagination, existence, subsistence and expression. Folk is not confined to peasant or rural, although aspects of these inform important definitions historically, contemporary people of course continue to have folklore, ancestral, traditional as well as emergent.
WHAT CAN FOLKLORE GRADUATES OFFER EMPLOYERS?

Folklore and ethnology graduates offer a range of skills including original archival and fieldwork methods and graduates who learned a range of valuable research, analytical and writing skills, project planning, design and execution, team work, archival, writing and structuring reports, community engagement, cultural sensitivity. Publication, representation, recording and interpretation.

- Project design
- Original research execution
- Adaptable ethnographic skills (recording, interview, writing, digital equipment)
- Ability to work in team
• Leadership in planning

• Flexible presentation skills and knowledge base

• Publication and editorial experience

• Independent informed analysis of diverse data with added cultural value
Folklorists work in a variety of settings including various academic departments in colleges and universities, libraries, museums, archives, historical associations, arts councils, the publishing industry, funding agencies, and the federal government, to name a few.

While for studying a research masters there have gone on to a range of careers including teaching, culture and heritage, archives, museums and cultural bodies, media and journalism and more.
AREAS OF EMPLOYMENT FOR FOLKLORE GRADUATES

Folklore adds a unique educational element to your degree in terms of the humanities. It provides an original and increasingly scarce fluency and competency across a range of keywords and key ideas involving arts, heritage, tradition, culture and society and value in general and touching upon community engagement, locality, identity but also in the crucial practical terms of description, initiative, leadership, application and implementation of those ideas.

- Teaching
- Lecturing
- Culture and heritage
- Archives
- Museums and cultural bodies
- Oral history
- Media and journalism both public and private
Graduate Profile 1

HELGA-EINARSDOTTIR

I graduated in 2006 with an MA in Folklore and Ethnology and wrote my thesis on the role of female deities from pagan times to modern Ireland. The programme has given me various career opportunities such as working as a folklorist and education officer at the National Museum of Iceland and being the manager of an international conference for museum professionals. The MA qualification contributed to my work as a tutor of BA university students in UCC and in the University of Iceland. Most recently, I coordinated a built heritage programme along the Grand Canal where I documented a number of protected structures and heritage sites.

Graduate Profile 2

JAMES FUREY

I work as a Digital Archivist and Oral Historian supporting groups doing high quality oral history and digital cultural heritage projects. I give training and advice on best practice in oral history collection and archiving, and on a wide range of digital dissemination practices. My degree gave me a wide range of skills in ethnographic fieldwork and cultural heritage archiving, and an understanding of cultural knowledge systems, traditional and modern. From this base, I was able to confidently undertake a Masters in Digital Arts and Humanities, which is highly relevant to the contemporary world of cultural heritage.
Graduate Profile 3

ROSARI KINGSTON

As a practising medical herbalist, and being also involved in the training of medical herbalists, I was keen to further my knowledge of Irish vernacular medicine. My experience of carrying out PhD research in this area within Roínn an Béaloidis/ the Department of Folklore and Ethnology at UCC was highly rewarding. The expertise and knowledge acquired during my time spent with the Department has benefitted both my clinical practice and my teaching immeasurably. My studies opened up a world of scholarship that can only be described as life-changing in both its scope and depth.

Graduate Profile 4

MARY MC CORMACK

I graduated with a BA (Irish and Folklore), an MA in Folklore and a H.Dip in Education. Since graduating I have worked as a secondary school teacher teaching mainly Irish and Religion. I have always had a great interest in the subject and had the opportunity to teach it as a Transition Year module. My students find the subject very interesting as it gives them a chance to explore and research the cultural heritage and folk traditions of the areas in which they live. I enjoy teaching this subject and I have in turn learned a lot from my students.
WHERE CAN I FIND OUT MORE?

VISIT US, LEARN MORE, WATCH OUR VIDEOS

CORK FOLKLORE PROJECT

WATCH AND HEAR OUR VISITING STUDENTS
AN INTERNATIONAL NETWORK OF FOLKOLORISTS

THE OBJECT OF THE SOCIETY AS STATED IN THE EDITORIAL OF THE FIRST ISSUE OF BÉALOIDÉAS,
Participate fully in the academic life of the department, attend workshops, lectures, seminars, fieldtrips and other related or relevant events.

Enhance the development of your knowledge by identifying relevant areas for employment or help such as museums, archives, community projects or local oral history societies.

Make full use of supplemental University courses and skills training.

Create a CV, profile or social media presence within the discipline area.
Volunteer to help or participate in related or relevant areas you may be interested in in terms of employment or research.

Help to organize a society in your favourite discipline area or field of interest.

Use the available library and archival resources to enrich your knowledge of the area and identify possible personal interests within it.

Participate in departmental opportunities to experience editorial or archival work.
Consider writing or publishing or otherwise documenting tradition on an area that interests you in a local or academic publication.

Attend local or national conferences.

Subscribe to professional bodies and journals.

Use notes or auto-ethnographic writing to explore original research of your own.
DID YOU KNOW?

Ireland has the LARGEST FOLKLORE ARCHIVE IN THE WORLD. The word folklore is the same age as UCC. Earliest lectures on folklore were given in UCC. This is one of two university departments studying it.
CONTACT US

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3 Brighton Villas,
Western Road, UCC

021 4902500
021 4903202

Email Careers

Email Graduate Recruitment

Book an appointment to meet a careers advisor

Work Placement