

# CAREERS FOR ASIAN STUDIES GRADUATES

#### **ASIAN STUDIES AT UCC**

Why the Asian Route?

Asia, the birthplace of some of the oldest civilisations, is the fastest growing economic centre in the world and home to half the world's population. The 21st century has been dubbed the "Asian century" because of the rapidly rising economic, cultural and political importance on the world stage of Asian countries, especially China, Korea and Japan. The need for people to acquire a deep understanding of Asian societies, languages, politics and economy is increasingly important. Recruitment of graduates with competency in an Asian language is growing annually - this is a hugely desirable and important skill to have.



Department of **Asian Studies** 

# WHAT CAN ASIAN STUDIES GRADUATES OFFER EMPLOYERS?

Your degree will provide you with important professional and transferable skills that position you in a unique position to build careers with all organisations, both national and multinational in the private and public sector related to Asia, arming you with an in-depth knowledge of Asian society and culture and at least one Asian language.

- Communicate on a wide range of topics in at least one major Asian language: Chinese, Korean or Japanese
- Academic writing and research skills embedded in a cross-cultural and multilingual context
- Deep understanding of the various aspects of history and culture of Asia
- Academic expertise on East Asian economies and societies, and their importance in a global context



• Highly developed leadership and team-working abilities, cross-cultural awareness and flexibility

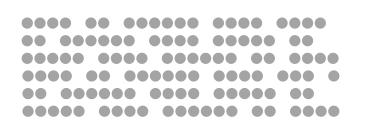
• Understanding of the Asian market and the needs of the East Asian consumer

 Thorough knowledge of the legal, cultural and entrepreneurial challenges of doing business in Asia

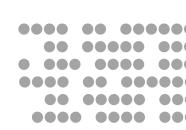


### GRADUATE OUTCOMES FOR ASIAN STUDIES

Each year UCC Career Services produces a Graduate Outcomes Report based on an annual survey of graduates six months after graduation. UCC students study Asian Studies or Chinese Studies as subjects offered within the three year Bachelor of Arts (BA) programme or the four year Bachelor of Arts (International) Degree. Over the last 4 years 90%+ of Bachelor of Arts graduates progress to employment or further study:







### **GRADUATE STUDIES**

Your BA degree is a foundation for a further course of study, which will provide career-specific training in a particular area of Asian Studies or Chinese Studies. UCC Asian Studies offers a unique one-year taught MA degree allowing you to further develop and hone your academic and language skills. For those who have focused on Chinese language there is also a MA in Teaching Chinese to Speakers of Other Languages (MATCSOL) with extensive work-placements, while the MA in Translation Studies (with Asian languages) would also provide a track for those interested in becoming translators and interpreters or subtitling. For those interested in research, there is also a four-year PhD programme at UCC and many possibilities at other universities.

### AREAS OF EMPLOYMENT FOR ASIAN STUDIES GRADUATES



As Asia plays an ever more important role in the world, the number of domestic and international companies and institutions that are doing business or working with Asia is increasing. All of these organisations are increasingly recruiting graduates with good Asian language skills and an in-depth understanding of Asia, its peoples, politics, business, culture and society. Examples of existing and future employers and careers include:

- O1 Multinational companies across every sector, particularly pharmaceuticals
- O2 Chinese acquired/owned companies located in Ireland, UK and general EMEA region
- 03 BioPharma, medical devices, agri-food/drink, IT
- O4 Translation/interpreting agencies



- 06 Diplomatic services
- 07 Business and financial project management professionals
- 08 Conference and exhibition managers and organisers
- 09 Customer service occupations
- 10 International student recruitment officers
- 11 international marketing and sales professionals
- 12 Officers of non-governmental organisations
- 13 Public relations professionals
- 14 Teaching and other educational professionals
- 15 Researchers in various industries
- 16 Video Games testers
- 17 Localisation Industry
- 18 Community Operations Analyst

### Graduate Profile 1 **BILLY LONERGAN**

I have just finished my degree in Commerce with Chinese studies. I will start work as a finance associate in Glanbia, a leading Irish nutrition group, very soon. During



my four years in UCC, the Department of Asian Studies afforded me with lots of opportunities to improve my Chinese language skills and gain a deeper understanding of Chinese and Asian culture through on-campus events and of course, my third year abroad. I believe that my background in Asian studies helped me differentiate myself from others when applying for jobs and that this background will continue to help me stand out from the crowd.

#### Graduate Profile 2

#### **LEAH COOKE**

I graduated from UCC with a BA in English and Asian Studies in October 2017. During my three years involved with the Asian Studies department, I found



myself primarily focusing on the history and culture of Korea and Japan, as well as Japanese language. I can honestly say that my time studying under the AS department was invaluable to my post-university life. It had been a long-standing goal of mine to participate in the JET Programme, which sees university graduates from 73 countries around the world engage in cultural exchange in Japan. I could not have achieved these aims without this fantastic course - みんなさん、頑張りましょう!

#### Graduate Profile 3

#### **ALANA DOOLEY**

In 2015, I graduated from UCC with a BA degree majoring in Chinese Studies, followed by a MA in Teaching Chinese to Speakers of Other Languages (MATCSOL). I'm currently



Teaching Chinese Mandarin in Gorey Co. Wexford and I'm Teaching English Online to students in China. Since graduation, I have engaged in various educational projects, some of which have taken me to London where I managed an Educational Tours team, and I have continued my studies with a CELTA. The modules I took during my BA encouraged me into Education which then guided me into my MATCSOL where I was the first Irish student to enrol!

#### Graduate Profile 4

#### SAUL GOULDING-BRADLEY

My degree's mix of culture and commerce has allowed me to graduate with a very well-rounded understanding of business and Chinese



culture. I was awarded a full scholarship to study in Shanghai based on my Chinese language results for my year abroad. I was part of the Irish Students of China (ISOC) society there. I also sat on the committee that organised the first ever St.Patrick's Day Parade In 2016. Following UCC, I decided to pursue a masters exploring management at UCD Michael Smurfit Graduate Business School, graduating In December 2018.

### WHERE CAN I FIND OUT MORE?

### **UCC ASIAN STUDIES**



**FACEBOOK** 



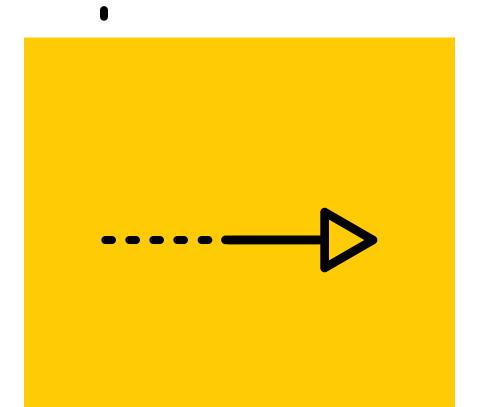
**TWITTER** 

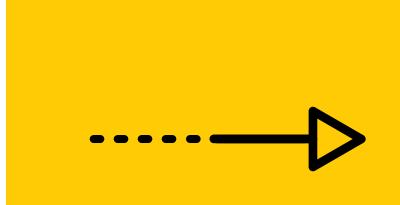


# SCHOLARSHIPS FOR ASIAN STUDIES



# POSTGRADS IN ASIAN STUDIES





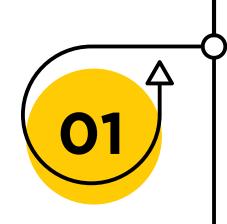
### JOBS WITH ASIAN LANGUAGES



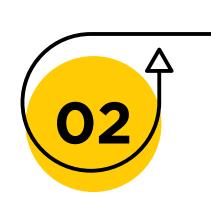
## CAREERS PORTAL IRELAND



### 12 WAYS TO PUT YOUR ASIAN STUDIES DEGREE TO WORK



Study at least one Asian language.



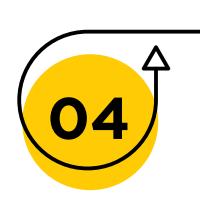
Get work experience on your year abroad.



Gain relevant skills and experience through the "UCC Works" award.

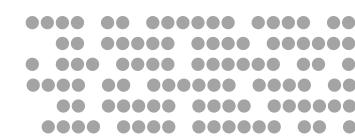
**MORE** 

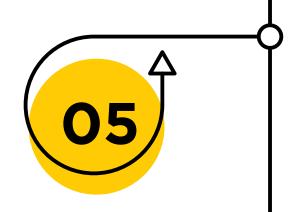
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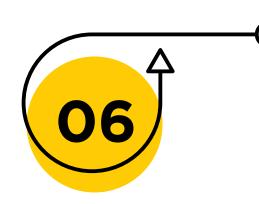
Participate in one the student societies related to Asia (e.g. UCC Korean Society) to gain leadership experience and other skills...







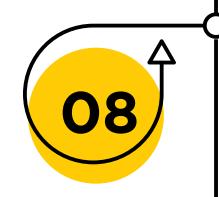
Set up language exchanges with students from Asia to develop your language skills and develop inter-cultural awareness.



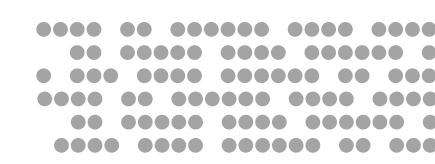
Attend careers workshops and talks given by past graduates and qualified professionals in your field.

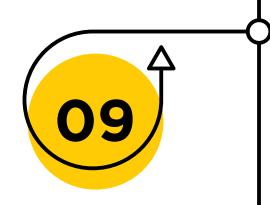


Organise a workshop with fellow undergraduates to gain relevant skills that will appeal to employers.

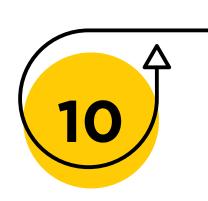


Avail of university-wide modules and skills training that will equip you with professional skills, such as business planning, IT, languages or presentation skills...

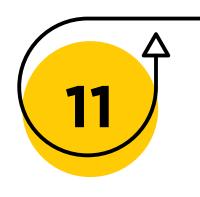




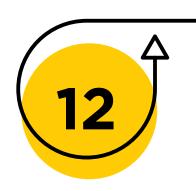
Avail of professional, confidential and impartial careers advice at UCC Career Services by booking a consultation online.



Create an up-to-date CV and professional social media profile and presence.



Attend employer events on campus and use them to build relationships with potential employers.



Develop your degree with a masters course in Asian Studies for further career training.

# DID YOU KNOW?

Recruitment rates are growing annually for graduates with competency in an **ASIAN LANGUAGE**- such a skill is of massive benefit to anyone intending to work and do business in/with the region!



### CONTACT US



UCC Career Services, 3 Brighton Villas, Western Road, UCC



021 4902500 021 4903202



**Email Careers** 



Email Graduate Recruitment

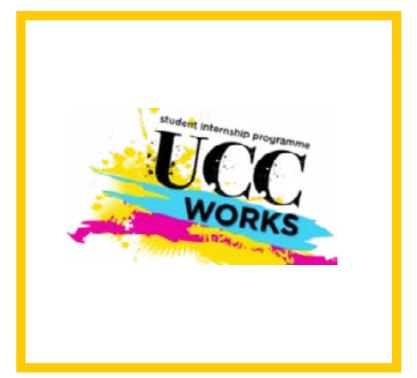


Book an appointment to meet a careers advisor



Work Placement





### UCC Works Award Programme





**UCC Careers** 



**MyStudentJob** 





### **Employability Events**

Careers Fairs, Roadshows, Employer Presentations





Volunteering Opportunities

