



YOUR DEGREE: WHAT NEXT?

APPLIED PSYCHOLOGY AT UCC

The Applied Psychology degree is a professional accredited formative degree and is the starting point for a career in psychology. The programme emphasises the development of critical and analytic skills and is structured to facilitate individual and group-based learning. The programme lays the foundations for career progression in diverse and cognate fields. The skills learned and developed during the three-year degree can be used in data analytic jobs as well as work related but not limited to NGOs, private industry, private practice, Governmental bodies and academic research settings. The academic and professional skills serve as a foundation and support for postgraduate work.

WHAT CAN APPLIED PSYCHOLOGY GRADUATES OFFER EMPLOYERS?

Our graduates are skilled at data analyses using the spectrum of qualitative and quantitative techniques. Their skillset includes using bespoke software to assist in the analyses of both qualitative and quantitative data and graduates can present both oral and written communication of ideas. Our graduates are adept at working in teams and independently.

- 1.** Critical and analytical thinking skills.
- 2.** Intra- and interpersonal skills transferred to varied settings both personal and professional.
- 3.** Knowledge-based skills which assist with the access to and summarising of and interpretation of disparate data.
- 4.** Goal-setting and time management as well as working to tight deadlines.
- 5.** Knowledge about ethical implications of psychological work.
- 6.** Generic academic skills as foundation and support for postgraduate work.

TRANSFERABLE SKILLS

7. Building datasets.

8. Analyses of data using specific software used within psychological practice and research.

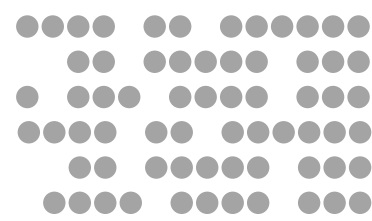
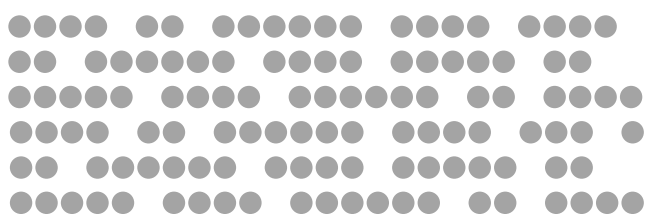
9. Public speaking and professional presentation of work.

10. Skills which are directly transferable to industry.



GRADUATE OUTCOMES FOR APPLIED PSYCHOLOGY

The BA Honours degree in Applied Psychology is a professionally accredited foundation degree. As a formative degree, graduates are eligible for graduate membership of the Psychological Society of Ireland but cannot as yet practice as an assistant psychologist. Many students who wish to pursue professional status will necessarily have to complete postgraduate training.



GRADUATE STUDIES

UCC postgraduate courses for psychology graduates include the following: Doctor of Clinical Psychology, MA in Applied Psychology, MA Applied Psychology (Mental Health), MA in Work and Organisational Psychology. UCC postgraduate courses for non-psychology graduates include the following: Higher Diploma in Psychology, MA Applied Psychology (Positive and Coaching Psychology), MA in Work and Organisational Behaviour. There are also numerous other postgraduate courses offered by Irish universities.

AREAS OF EMPLOYMENT FOR APPLIED PSYCHOLOGY GRADUATES



The BA Honours degree in Applied Psychology is a professionally accredited foundation degree. As a formative degree, graduates are eligible for graduate membership of the Psychological Society of Ireland but cannot as yet practice as an assistant psychologist. Many students who wish to pursue professional status will necessarily have to complete postgraduate training. These are some current job titles of our recent graduates:

- Business Support Executive
- Banking Customer Service Advisor
- Data Analyst
- Data Operations Team Leader
- English Language Teacher
- Product Builder
- Social Care Worker

- Teacher
- Market Researcher
- Corporate Partnership
- Dental Nurse
- Support Worker
- Volunteer Support Officer
- Customer Service
- Recruitment Officer
- Management
- Personal Insurance Lines Executive
- Pharmacy Assistant and Researcher



Graduate Profile 1

ALAN MEEHAN

(BAP Graduate 2012)

Alan is currently a Postdoctoral Researcher at the Institute of Psychiatry, Psychology & Neuroscience (IoPPN) at King's College London. Alan says, "The Applied Psychology course at SoAP provides students with an incredibly strong foundation in psychological research methods. Over the three years, I learned how to plan and conduct pieces of independent research, analyse data, and write up my findings in a scientific way."

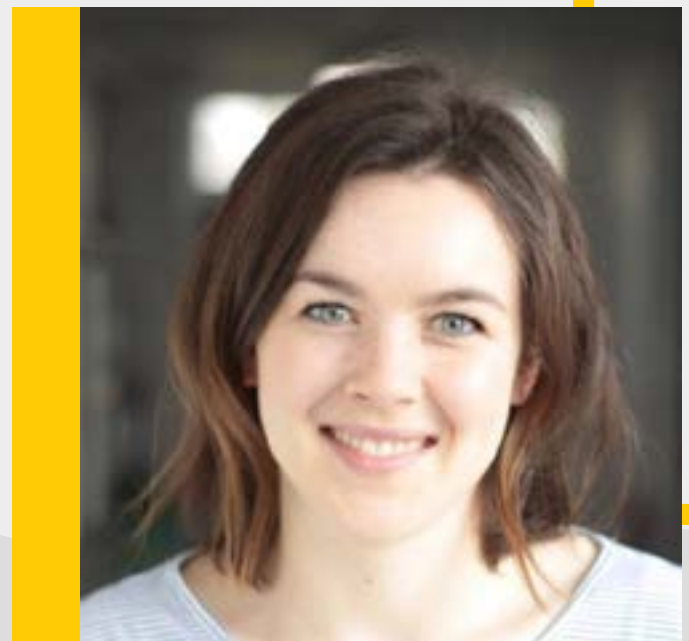


Graduate Profile 2

KAREN BARRETT

(BAP 2013)

Karen is now a Service Designer at the service design consultancy. Karen says: "The design industry is increasingly realising that successful design relies on its creators having a solid understanding of what its end users need and want. Luckily for me, my BA in Applied Psychology gave me the basis to begin to understand just that: I have the research techniques up my sleeve to gather valuable insights on human behaviours and motivations."

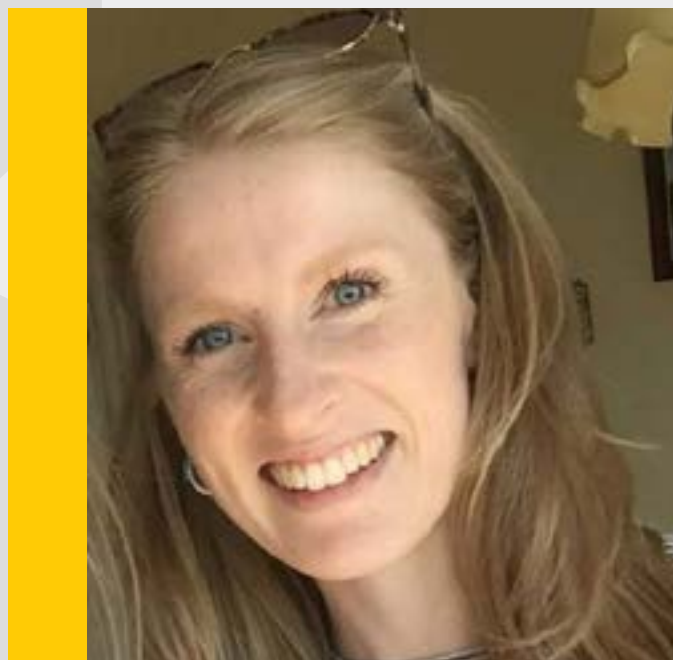


Graduate Profile 3

SINEAD O'BRIEN

BA 2013

Sinead says: "I loved that psychology was unlike any subject that I had studied in secondary school. While the degree program was challenging, the range of modules provided me with a thorough understanding of different research methods and subject areas in psychology, which has been invaluable to my subsequent studies."



Graduate Profile 4

MICHAEL DALY

(BA 2014)

Michael has been awarded a UK Medical Research Council studentship to undertake a PhD in Population Health Sciences at Bristol Medical School. "What I liked most about the BA was its highly applied nature – it really gets you thinking about how key theories of human thought and behaviour can be used to solve and make sense of real-world problems."



WHERE CAN I FIND OUT MORE?

**THE PSYCHOLOGICAL
SOCIETY OF IRELAND**



**THE BRITISH
PSYCHOLOGICAL
SOCIETY**



**THE AMERICAN
PSYCHOLOGICAL
ASSOCIATION**



**THE IRISH REGULATORY
HEALTH & SOCIAL CARE
PROFESSIONALS BODY**



8 WAYS TO PUT YOUR APPLIED PSYCHOLOGY DEGREE TO WORK

01

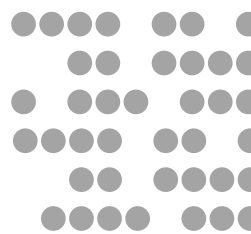
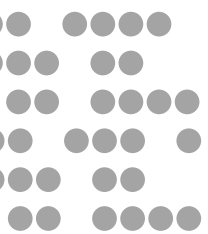
This degree places emphasis on psychology-as-a-science and as such, a particular strength of the programme lies with the research methodology expertise in the School. The School presents with a diverse range of methodological philosophies and data analytic approaches and one-third of the programme is dedicated to methodology and data analysis. Another distinctive feature of the programme is the breadth and scope of the modules on offer.

02

Graduates are employable in a variety of settings but a great strength in the employment market is the ability to analyse and interpret multiple sources of data and information within a social context.

03

Applied Psychology graduates can write complex reports in an easily digestible manner.



04

Applied Psychology graduates can understand and critically interpret data analyses across numerous disciplines.



05

Applied Psychology graduates present findings in both written and face-to-face contexts.



06

Our graduates have a diverse skill-set which includes 'soft' approaches to understanding human behaviour in various contexts and 'hard' approaches which include quantitative and qualitative analyses of data and information.



07

Our graduates' unique and competitive skill-set enables them to work in many areas within larger companies, private and public bodies.



08

Our graduates are also able to blend theory and practice and as applied graduates working within dynamic settings, they successfully negotiate the current myriad and diverse workplace environments.

DID YOU KNOW?

Psychology is a science and the programme emphasises the **EVIDENCE-BASE** for clinical applications in numerous settings.



CONTACT US



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Western Road, UCC**



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021 4903202**



Email Careers



**Email Graduate
Recruitment**



**Book an
appointment
to meet a
careers advisor**



**Work
Placement**





UCC Works Award Programme



**Connect with
your job**

UCC Careers



MyStudentJob



Employability Events

**Careers Fairs, Roadshows,
Employer Presentations**



Volunteering Opportunities

