



UCC

University College Cork, Ireland
Coláiste na hOllscoile Corcaigh

Graduate Outcome Survey

2021

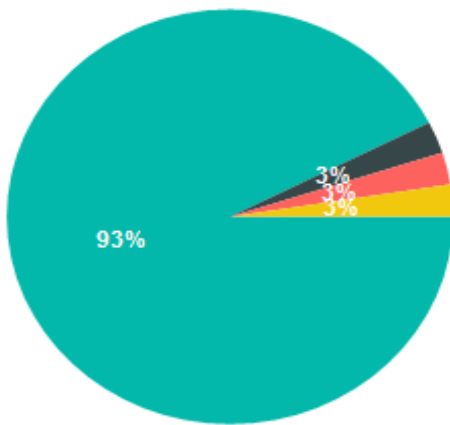
College of Business and Law

MSc (Management and Marketing)

5 Year Trend (2016-2021*)

*Class of 2019 annual survey was cancelled by the HEA due to Covid-19

	2016	2017	2018	2020	2021
In Employment	91%	84%	89%	66%	93%
In Further Study or Training	2%	4%	0%	3%	3%
Seeking Employment	7%	6%	6%	11%	3%
Not Available for Employment or Study	0%	6%	4%	0%	3%



- In Employment
- In Further Study
- Not Available
- Seeking Employment

Total Surveyed	Response Rate (%)
92	43%

Summary of Results		
Present Situation	Total	
In Employment	37	93%
In Further Study	1	3%
Not Available	1	3%
Seeking Employment	1	3%
Total Respondents	40	

Sample of PG Courses & College Attended

Sample of Jobs and Employers

Job	Employer
Business Analyst	Johnson & Johnson
Buyer/Planner	Boston Scientific
Commercial Media Graduate	Virgin Media
Customer Experience Designer	Musgrave Group
Digital Marketing Executive	Eversheds Sutherlands
Executive Assistant	University College Cork
Financial Associate	Grant Thornton
Financial Engineer	First Derivatives
Financial Services Associate	Grant Thornton
German Marketing Executive	Roomex
Graduate Client Services Specialist	Novartis



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HR Administrator	Virgin Media Ireland
Insurance Intermediary	GMIB
Logistic and Procurement Executive	PC Pro Computers
Market Insight Graduate	BIM
Marketer	Oak Fire Pizza
Marketing Executive	Exemplar Media
Marketing Manager	Knowcarbon
Marketing Specialist	Speedinvest
Medical Engagement Associate	Indegene
Product Specialist	Qualtrics
Project Manager	Apple
Project Manager	Dell Technologies
Recruitment Consultant	Bamboo Crowd
Recruitment Marketing Associate	Stryker
Senior Onboarding Seller	Amazon
Social Media Executive	Tenacious Engagement
Talent Acquisition Specialist	Morgan McKinley
Technical Recruiter	Huawei IRC