

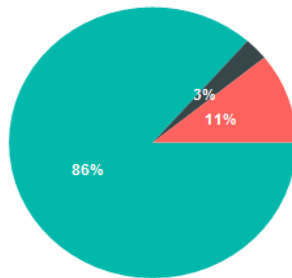
Cork University Business School

MSc (Management and Marketing)

5 Year Trend (2015-2020*)

*Class of 2019 annual survey was cancelled by the HEA due Covid-19

	2015	2016	2017	2018	2020
In Employment	97%	91%	84%	89%	86%
In Further Study or Training	0%	2%	4%	0%	3%
Seeking Employment	3%	7%	6%	6%	11%
Not Available for Employment or Study	0%	0%	6%	4%	0%



■ In Employment
■ Not Available
■ Seeking Employment

Total Surveyed	Response Rate (%)
96	39%

Summary of Results		
Present Situation	Total	
In Employment	32	86%
Not Available	1	3%
Seeking Employment	4	11%
Total Respondents	37	

Sample of PG Courses & College Attended

Sample of Jobs and Employers

Job	Employer
Account Manager	Malwarebytes
Administrative Associate	Deloitte
Bio Planner	Boston Scientific
Content Creator	Aspen Grove Solutions
Device Operation Planner	Vodafone Ireland
Digital Account Executive	Unknown
Finance Manager	University College Cork
Front Desk and Marketing	Advanced Laseright
KYC Analyst	Deutsche Bank
Marketing Coordinator	ARUP
Marketing Executive	Continuum Commerce
Marketing Intern	Adult Continuing Education
Marketing Manager	Aoife McNamara
Product Support	SocialTalent
Project Manager	Ortelo Holdings
Recruitment Consultant	Hero Consulting
Sales and Marketing Manager	DOB Developments
Sales Executive	Annbio Technologies
Senior Analyst	Dell Technologies
Social Media Manager	Planetise
Web Design Assistant	Coppertops