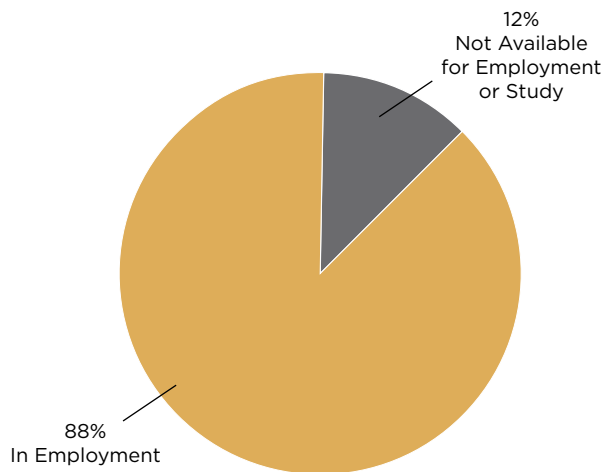


COLLEGE OF SCIENCE, ENGINEERING AND FOOD SCIENCE

BSc (Hons)
Food Marketing and Entrepreneurship

5-YEAR TREND 2014-2018

	2014	2015	2016	2017	2018
In Employment	84%	73%	72%	90%	88%
In Further Study	16%	23%	24%	5%	0%
Seeking Employment	0	4%	4%	0%	0%
Not Available for Employment or Study	0	0%	0%	5%	12%



Total Surveyed	Response Rate (%)	
29	83%	
Summary of Results		
Present Situation		
In Employment	21	88%
In Further Study or Training	0	0%
Seeking Employment	0	0%
Not Available for Employment or Study	3	12%
Total Respondents	24	

Sample of Postgraduate Courses & College Attended

Sample of Jobs and Employers

Assistant Brand Manager	Foodco
Business Development Executive	Bia Ganbreise Teoranta
Category Analyst	Kantar Worldpanel
Commercial Analyst	Bandon Vale Cheese
Corporate Buying Graduate	The Associated Locksmiths of Ireland
Corporate Graduate	Aldi
Customer Business Executive	Nestlé

COLLEGE OF SCIENCE, ENGINEERING AND FOOD SCIENCE

BSc (Hons) Food Marketing and
Entrepreneurship (Contd.)

Sample of Jobs and Employers

Development Executive	Enterprise Ireland
Food Production Assistant	Meadowfresh Foods
Graduate	Kepak Group
Graduate Buyer	Aldi
Graduate Employee	Musgrave Group
Graduate Management Executive	DCC
Market Activation Assistant	Irish Distillers
Marketing Associate	Coca Cola
New product development technologist	Kepak Group
Newspaper & Magazines Support Operative	Musgrave Group
Not Stated	Cybercolors Ltd.
Product Developer	Musgrave Group
Quality Co-ordinator	Seerys Bakery
Sales Administrator	Musgrave Group