

# GRADUATE ATTRIBUTES

UNIVERSITY COLLEGE CORK

## UCC RADIO AND STUDENT MEDIA



### CREATORS, EVALUATORS AND COMMUNICATORS OF KNOWLEDGE

- Trusted and informed voice for the student body of Cork
- Medium for educational programming
- Active community relations programme for individuals and groups to present their ideas and views



### INDEPENDENT AND CREATIVE THINKERS

- Original live programming which includes documentaries produced by students and staff
- Empower users to present their ideas and views and inspire creativity and independent thinking through quality training and freedom of expression
- Reflect the connection UCC has with its students but also the individuality and independent voice that the students are encouraged to have at the station
- Framework which helps students to think in an interdisciplinary fashion and to develop critical thinking in the context of their formal education



### DIGITALLY FLUENT

- Enable student producers to experiment with radio as a medium and gain fluency in the use of this technology



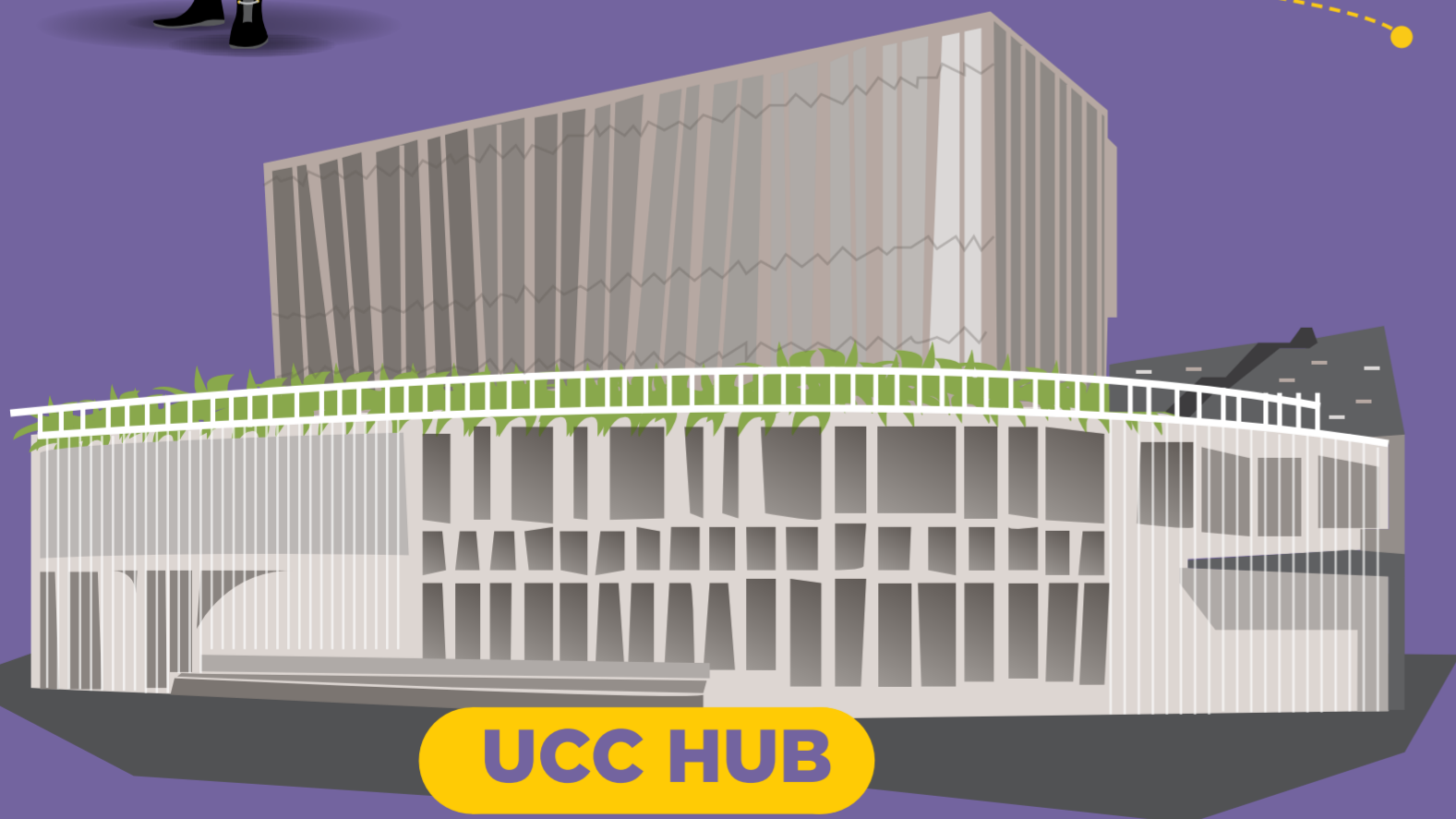
### SOCIALLY RESPONSIBLE

- New studios have wheelchair access and provision in the equipment specification and training for visually impaired broadcasters
- Over 50 regular volunteers actively taking part in programme production each week
  - Provide opportunities to enhance communication skills and give everyone a platform to voice their ideas



### EFFECTIVE, GLOBAL CITIZENS WHO RECOGNISE AND CHALLENGE INEQUALITY

- Editorial student staff strive to perceive, pursue and present issues that affect the student community and society
- Hour-long programme conducted by, and with, students with disabilities and programmes that explore diversity and multiculturalism
- Enable students to develop their own sense of belonging to become critical, creative, liberated and active participants in the student community



UCC HUB

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