

Some programmes require you to submit a motivation statement as part of your application.

This is your opportunity to explain why you are applying and why you are a suitable candidate for the programme.

## What to Include

Your statement may briefly address the following:

- **Your interest in the programme**
  - Why do you want to study this subject?
- **Your relevant experience**
  - This may include work experience, education, volunteering, or personal experience related to the field.
- **Your goals**
  - How will this programme support your personal, academic, or career development?
- **Your motivation and commitment**
  - Why are you ready to undertake this programme now?

## Tips for Writing Your Statement

- Keep your writing clear and concise
- Stay focused and relevant, avoid unnecessary detail
- Use specific examples where possible
- Write in your own words, be authentic
- Check spelling and grammar before submitting

## Length and Format

- Follow any word count or character limits provided in the application
- If no limit is given, aim for approximately 300–500 words

## Before You Submit

- Review your statement for clarity and accuracy
- Ensure it directly addresses why you are a good fit for the programme