

What kind of
Climate Leader
Are You?

This research project has received funding from the European Research Council under the European Union's Horizon 2020 research and innovation programme (Grant agreement No. 101088453).



Demonstrator

Joins in with protests and strikes to call for change.





Challenger

Uses the law to challenge climate inaction, such as through the courts.



Coordinator

Brings people together to take action, such as organising petitions, support groups.

Storyteller

Tells other about the climate crisis and advocates for change, communicating in different ways that inspire action online and offline.



Innovator

Finds technical, scientific
and creative solutions to
climate issues.





Healer

Supports the conservation, clean up and protection of nature, and tries their best to live in an environmentally-friendly way.



Educator

Teaches others what they can do about the climate crisis, showing them what they can do to help.

Researcher

Investigates what's happening, and helps others to make sense of the issues.

