

Enhancing the abilities of directors and senior management in shaping the strategic direction and corporate governance of co-operative and agri-food companies in Ireland, while developing new management skills through an interactive, practical learning environment led by academics and industry experts.











Why Choose this Diploma?

- Develops management capability and confidence for board directors in the cooperative and agri-food sector.
- Delivered by the Food Industry Training Unit (FITU) at University College Cork, with a 30-year track record.
- Block delivery for optimal educational, networking, and support opportunities during module workshops.
- Highly customised learning and assessment tailored to individuals and their cooperatives/organisations.
- Top quality practitioners in the business, academic and consultancy fields, with expertise in transferring knowledge.
- Close support provided throughout the duration of the Diploma to maximize learning experience.

Who Should Attend?

Board members, directors, and senior managers in the co-operative and agri-food sectors, with consideration for candidates from related fields who want to develop their skills.

Testimonials

"This Diploma offered a great opportunity to participate in a third level qualification. It should be compulsory for new board members as it offers great value and insight into the functioning of co-operatives and business in general."

"I know the food industry better now, and I now know what to expect of our own board and management. I am better able to express my opinions and hold others to account."

"It's given me an ambition to lead my co-op and do my best for the wider agricultural industry through the co-op movement, and future proof the industry in a positive light going forward."

Timetable

1 **COMMUNICATION &** PRESENTATION SKILLS . JUNE (2 days) 2 CORPORATE **GOVERNANCE** JULY (2 days) 3 FINANCIAL APPRAISAL FOR THE FOOD INDUSTRY AUGUST (2 days) 4 LEADERSHIP, ORGANISATION **DEVELOPMENT & CHANGE** SEPTEMBER (2 days) 5 STRATEGIC MANAGEMENT OCTOBER (2 days) 6 INTERNATIONAL **MARKETING** NOVEMBER (2 days) 7 **POLICY & REGULATORY ENVIRONMENT** DECEMBER (2 days) 8 **NEW TECH & FUTURE FOOD DEVELOPMENTS** JANUARY (2 days) **IN-COMPANY PROJECT** JUNE - JANUARY (7 months) **PROJECT PRESENTATION** JANUARY (1 day)

Contact



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