

UCC / BIM Business Graduate Placement Programme: Invitation for application for one placement for Marketing Graduate.

We are looking for innovative graduates who are interested in career development opportunities, travel, and working within a dynamic team in a flexible work environment.

Bord Iascaigh Mhara (BIM), in conjunction with the Food Industry Training Unit, University College Cork, is offering a unique opportunity to work in the Seafood Innovation Hub (SIH) in Clonakilty, Co. Cork, where you can develop skills across new product development, business development, market research, food safety and finance.

The overall aim of BIM's Seafood Innovation Hub is to drive commercial growth in the Irish seafood sector through market-led innovation. Successful candidates will get experience across a variety of projects in a growing seafood industry working directly with seafood companies on areas such as new product and process development, packaging innovation and product formulations, while also incorporating marketing and innovative business concepts and solutions.

The role also offers sponsored continuous professional development with UCC's Diploma in Food Manufacturing Management and other role specific technical training available. There are also opportunities to travel nationally to coastal communities and internationally to exhibitions and market visits.

This graduate scheme will involve eleven (11) months working within the SIH and commences in September 2024.

Essential Requirements for the Role:

- Final year or qualified of a third level degree in Marketing or equivalent.
- An ability to research & analyse market data.
- An understanding of global market trends and influencing factors.
- An ability to review and disseminate information clearly to internal and external stakeholders.
- Experience in drafting documentation for presentation and communication.
- A keen interest in food innovation.

Desirable Requirements for the Role:

- A broad understanding of BIM and the Irish seafood sector.
- An awareness of Food Vision 2030 and how it applies to the seafood sector.
- A knowledge of new product development and innovation processes as well as project management capabilities.

Competencies Associated with the Role:

Results Orientated:

- Takes ownership of tasks and is determined to see them through to a satisfactory conclusion.
- Prepared to and equipped to make tough decisions to achieve the end results.

Teamwork & Collaboration:

- Is seen as a reliable team-player
- Works to maintain positive working relationships by being honest, reliable, and dependable

Communication Skills:

- Maintains a focus on dealing with clients and colleagues in an effective, efficient and respectful manner.
- Expresses self in a clear and articulate manner when speaking/presenting and in writing.

Location: BIM Seafood Innovation Hub, Clonakilty. (Hybrid Work is operational).

Salary: €24,640 over the 11-month contract commencing in September 2024.

Reporting: Seafood Innovation Hub (SIH), Market Insights Lead.

Application: Submit application by [MS Form HERE](#) by close of business on **04/03/2024**.

Enquiries: Aoife Sammon, Food Industry Training Unit (FITU), UCC: a.sammon@ucc.ie

Interviews: In person in UCC on **13/03/2024** or **19/03/2024** (TBC)