

Role: Sustainability Strategist & Advisor

ENSO

Who we are: ENSO helps artisan brands to benchmark and improve their sustainability performance and communicate it to customers who care. We have developed an online platform for businesses where they can create and implement their own sustainability strategy.

Target Market: Our initial target market is artisan food and drink producers, and our goal is to make sustainability accessible and affordable for these businesses and help them add value through sustainable business activities. However, the ENSO platform is easily adaptable to other sectors and we will target new markets as the platform develops.

Opportunity: ENSO is an Environmental and Social Impact business at its heart, but we are a for-profit business. ENSO is an exciting new start-up in a rapidly evolving market and presents a unique opportunity for candidates to learn, grow, and become core team members as this new business scales. Not to mention the potential of having a significant positive environmental and social impact in Ireland and globally.

The Role

Overview: To create impactful strategies, actions and resources to help businesses using the ENSO platform improve their sustainability performance.

Day-to-day Activities:

- Analyse and update sustainability actions and tasks for businesses using the ENSO platform
- Have monthly calls with businesses to help them use the ENSO platform effectively and implement impactful sustainability strategies and actions
- Work directly with the founder on the sustainability strategy for ENSO
- Monitor national and international sustainability standards, regulations, and best practices, and integrate these into the ENSO platform
- Create resources for businesses to use to inform and guide them towards improving their sustainability performance across the environmental and social spectrum
- Align-with ENSO marketing and sales teams as they grow to ensure they are informed of key sustainability pillars, goals and standards

Contract: Full-time Contract

Starting Salary: €33,000

Preferred Start Date: 05/09/2022

Benefits:

- Remote working
- Team Equity Programme
- Additional Health & Wellbeing annual leave days
- Training and professional development opportunities
- Have a positive environmental and social impact



The Candidate

Education & Experience: This role is for a recent graduate with a sustainability-related Degree, Masters, PhD or other similar qualification.

Skills Required:

Above all we are looking for a candidate who is driven, can work on their own initiative, and who can align, communicate, and integrate with the wider ENSO team. Candidates with a selection of the following skills and knowledge areas will be most suited to this role.

- Communication Skills
- Sustainability Strategy Creation
- Sustainability Reporting
- Environmental Impact
- Social Impact
- Tech/ IT Abilities

Interests: Providing your hobbies and interests are not illegal, we set no parameters for our team. An interest in sustainability and making the world a better place will help though!

Additional Information

Launch & Scaling: ENSO has just launched the platform in Ireland and we are currently onboarding our first 22 registered businesses. We have a strong sales pipeline in place and will register and onboard 100 Irish businesses in total over the coming 3 months. We will launch in the UK later this year and North America next year.

Website: More information can be found at ensoinitiatives.com

ENSO LinkedIn: Follow us and find out more on [LinkedIn](#)

Application & Interview Process: Please submit your CV and contact details to impact@ensoinitiatives.com

All applications should be received by **3pm** on **12/08/2022**.

We will review all applications and reply to candidates by **COB 15/08/2022**. Successful candidates will be invited for an initial interview with the founder, which will progress to the final round of interviews with the founder and extended interview panel of 1-2 business advisors. Interviews will take place online between **15/08/2022 – 27/08/2022**.

We envisage this role commencing on **05/09/2022**, so please let us know from the outset if you have a notice period which extends past this date. We are eager to begin this role but we will be flexible on the start date if needed in order to find the right team member.

Transparency Statement: Before applying, we would like all candidates to consider that ENSO is a start-up. We operate in a very fast-paced environment and roles and responsibilities can change and evolve as the business grows, scales, and learns from our customers.

This environment is completely different to working with an established business and inherently is a riskier choice for candidates. However, working with ENSO will give candidates the opportunity to quickly become a core team member in a growing company, where your decisions and input will be crucial to our success. Exciting!

Thanks & Good Luck,

[Donal Quinn](#)

Founder

