The quest for terminology & definition

Virág ZSÁR, Senior Grant Advisor HETFA Research Institute, Hungary zsarvirag@hetfa.hu







DIVISION FOR PUBLIC POLICY AND





DEVELOPMENT





Brief Introduction

DIVISION FOR INTERNATIONAL COOPERATION

Among others,

Coordinator of

foRMAtion (2019-2022, Erasmus+ KA2)

V4WB RMA Network (2020-2022, Visegrad Fund) and V4WB RMA Network Plus (2023-2025)

Partner in

RM ROADMAP (2022-2025, HEU)

Science Communication CCA (2019-2022, COST Action)

BESTPRAC (2014-2019, COST Action)

Expert in

Horizon Results Booster (2020-2024) service

ERA Action 17 core group (2022-)



Virág ZSÁR Senior Grant Advisor

What is our aim?

Supporting & contributing to the

- ► Recognition
- Understanding
- Representation

of an emerging profession which has a significant added value to the R&I ecosystem

What kind of criteria has be met by the definition & the terminology?

- Umbrella term not replacing existing professions and categories but embracing
- Inclusive but reflecting on the boundaries to other professions
- Decent for the different professional groups
- Relies on co-creation and easily embraced by all
- **Flexible** enough to overcome national differences
- Easily understandable by stakeholders, including RPO leadership, management, decisionmakers and policymakers

One goal of RM ROADMAP is

- To define professional categories
- To develop evidence-based definition and terminology
- To develop professional career frames and related skill and competence matrix



Whom we are talking about?

- wide range of experts
- at different professional levels
- bearing specific knowledge
 - to streamline/facilitate the planning, the development, management, administration, communication and valorisation of research and innovation,
 - to ensure compliance with policy objectives, funding programme requirements, financial rules and legal regulations,
 - to improve the efficiency and effectiveness of R&I projects/system, and/or
 - to enhance the impact of R&I on the society.



Whom we are talking about?

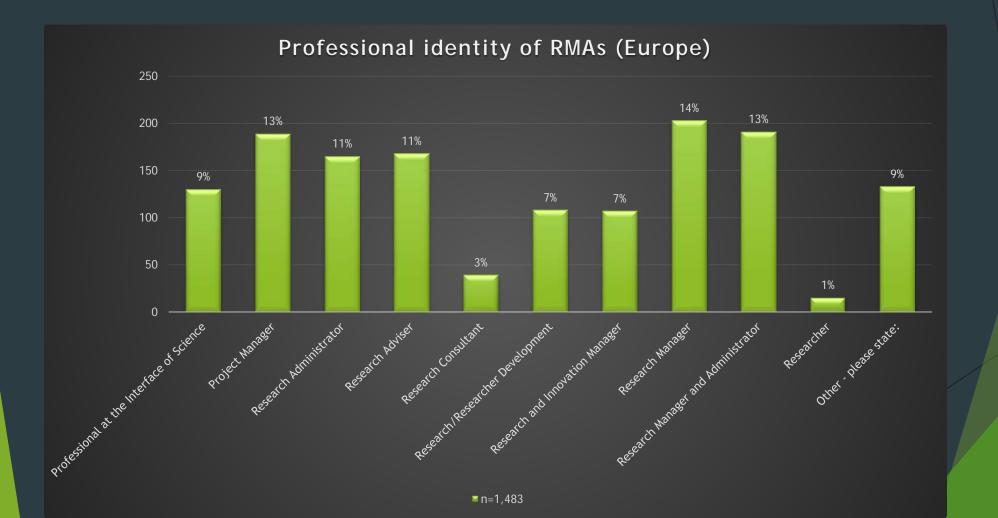
based in all types of research performing organizations

- public and private universities,
- research institutes,
- research funding organizations,
- medical institutions,
- ► NGOs,
- ► companies
- ► Etc.
- country-specific features influence both the terms used and the responsibilities assigned to these professionals.

What do we have so far? Literature

- Research Administrator US
- **Research Manager and Administrator (RMA)** most parts of Europe
- Science Manager New HE professionals or Managemers Germany
- Research and Innovation Managers South Africa
- Innovation and Knowledge Managers, Technology Transfer Officer most part of Europe
- Professionals on the Interface of Science (Agostinho et al., 2018)
- Professional Staff (De Jong and Del Jungo, 2022): research administrators, research managers, TT officers, international staff, advisors, directors)

What do we know so far? Results of RAAAP 3 (Kerridge et al, 2022)



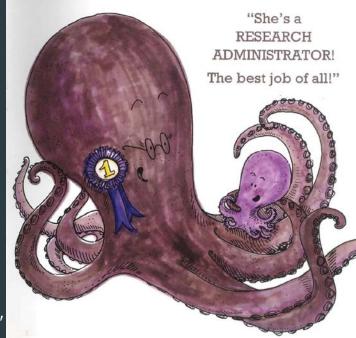
What do we know so far? D1.1. Preliminary report on ERA-wide landscape delivered by HETFA within RM ROADMAP

When Research Managers are asked to define their job, they do it by :

► METAPHORS

- "flowers with growing petals", "bunch of flowers", "babushka dolls", "octopus"
- ► MISCONCEPTIONS
 - "secretary", "part of the noise", "project manager"
- ► SUPPORT ROLE
 - "single-entry point", "voice of researchers", "translator", "psychological support", " the link"
- ► INVISIBLE/SHADOW WORKER
 - "as long as everything works out fine, you don't see that maybe you need a profession"

", That's a fair point for the definition of research managers: do everything beside research" (Focus group participant, Nordic Country Group)



What is next?

Join our co-creation exercise and have a say in the future of our profession in Europe

Join the Knowledge Community Platform (KCP) of RM ROADMAP

Training on the use of the KCP:

25/09, 14:00 – 15:30 CET (public RM Roadmap training upon registration for wider RM community, recorded) – <u>Registration link</u>

Complete the survey that is being launched in parallel



Thank you for your attention!



Virág ZSÁR, HETFA Research Institute, zsarvirag@hetfa.hu