(Created by Dr Emmy Racine, Programme Manager PPI Ignite Network@UCC.)
5 W's of involvement
1. Why? Why are you involving people? What do you think they will add/ help with? What are you hoping to achieve?
2. Who?
Who are you involving? Consider issues relating to representativeness and diversity and levels of involvement. Do they have lived experience of the research topic? How many people will you involve? Who is facilitating/ co-ordinating (consider power dynamics)? Does the facilitator have previous experience/training?
3. Where? Where are you going to find PPI contributors? Where are you going to advertise? Will you actively recruit PPI
contributors, or will you work together with a patient/ charity organisation? Where are you going run meetings? If you are planning on having face-to-face meetings, think about patient accessibility. Is the location easy to find? Is there parking available? Is it a comfortable room? If you are going to run meetings virtually or ask them to review
documents remotely, will this suit the PPI contributors?

Identify the key stages of the research project that you would like to get PPI contributors involved (e.g. design, recruitment, analysis, dissemination). This will link back to your 'why'.

PPI planning template

5. What? What will BBI contributors do in your study? Same examples may include:
What will PPI contributors do in your study? Some examples may include: Advising on the development of study materials
Advising on recruitment/retention strategies
Involvement in analysis, e.g. add patient perspective to the synthesis and interpretation of findings
Involvement in dissemination e.g. reviewing articles/reports, co-delivering presentations, etc.
What way are you going to involve them? E.g. one-to-one discussions, written feedback, group discussions, large
citizen assembly type meetings?
Other factors to consider
(1) Cost
Payment of PPI contributors
Will you provide payment to PPI contributors? Will you cover travel and other expenses? How will you pay PPI
contributors? Have you discussed payment with your PPI contributors? Have you taken individual circumstances into
account (e.g. how payment may affect welfare payments, tax etc.) Have you thought about non-monetary ways to recognize their time, skills and expertise?
recognize their time, oxino and expertiser
Other costs of involvement
Always budget your PPI appropriately. Think about all the costs that may arise including: room hire, catering,
parking, printing, stationary, virtual meeting subscription (e.g. zoom) etc.

