

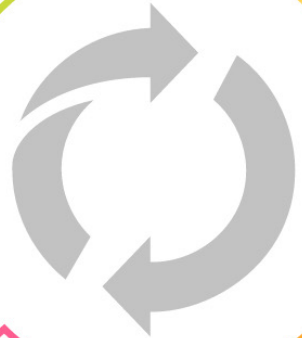
# Instructional Design Development Process



Module Launch Date



Application Deadline



December

Analysis

Academic approval  
Module requirements

2-3 months



Market Research

Design

Content approval  
Programme structure and  
assessment plan created

3-4 months



Marketing

Development

Assemble module  
Finalise content and  
assessment

3 months



Implementation

Delivery of content



Evaluation

Student feedback obtained



March - June

May - June  
Academic Approval

July - September