

Doing Business with KOREA



UCC

University College Cork, Ireland
Coláiste na hOllscoile Corcaigh

*Doing Business with
KOREA – workshop 2017*

Thursday 23rd February 2017
Jurys Inn, Lee Room, Anderson's Quay, Cork

SCHEDULE:

9.15-9.30

Introduction: Dr Kevin Cawley, Director of the Irish Institute of Korean Studies, Head of the Department of Asian Studies, UCC.

9.30-10.40

Guest Speaker: Ju-hee MAURICE (Apple, Cork):

'Doing Business with Korea – Advantages, Disadvantages and Intercultural Competence'

10.40-11.00 Coffee

11.00-12.15

Guest Speaker: KIM Mi-han (Fläkt Woods, Cork)

'International Business and Logistics between Europe and Korea'

12.15-13.30 Lunch

13.30-15.00

Guest Speaker: PARK Harim: Second Secretary for Economic and Cultural Affairs, Embassy of the Republic of Korea in Ireland.

'Introduction to the Korean Economy and Korea-EU FTA Documentation'

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