



Uncertainty management

Dealing with inherent uncertainty in complex (socio-enviro-technical) systems



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1. *What are Complex Systems?*

2. *The importance of Framing?*

3. *A Case Study:
Energy-Climate-Economic Nexus*

4. *Overarching Context*

5. *Managing Complex Uncertainty?*



1. What are Complex Systems?

2. The importance of Framing?

**3. A Case Study:
Energy-Climate-Economic Nexus**

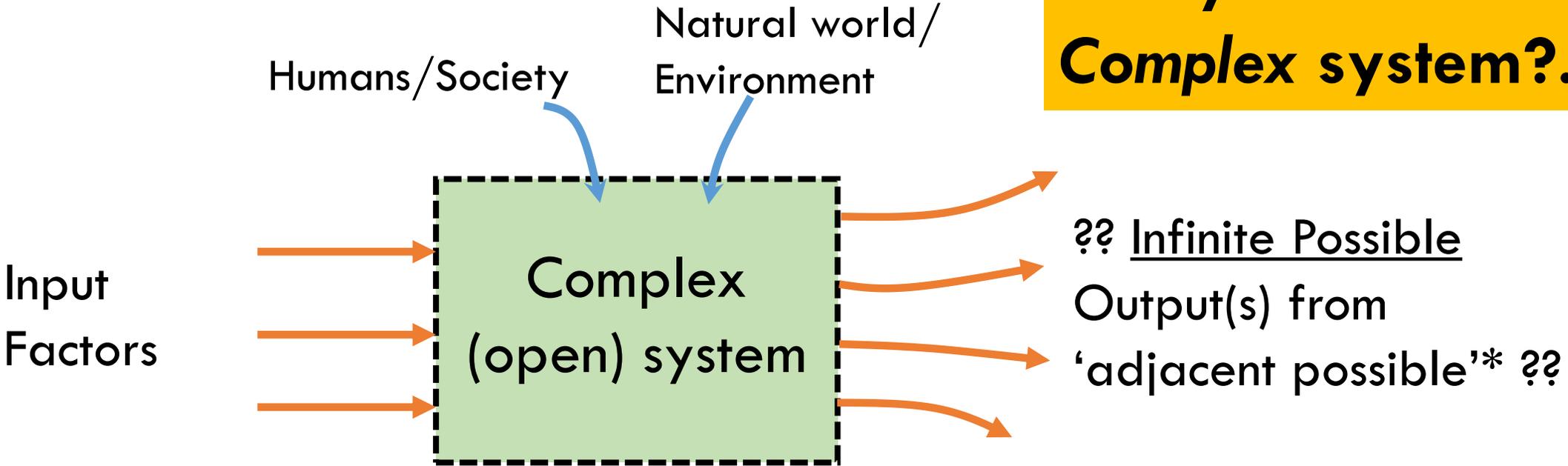
4. Overarching Context

5. Managing Complex Uncertainty?



Complex Systems; Inherent Uncertainty

**Can you think of a
Complex system?..**



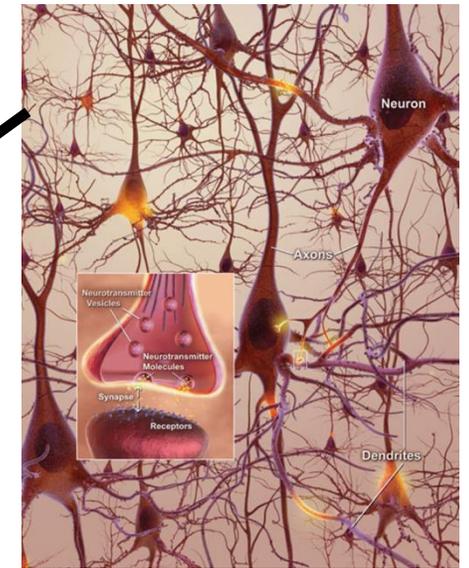
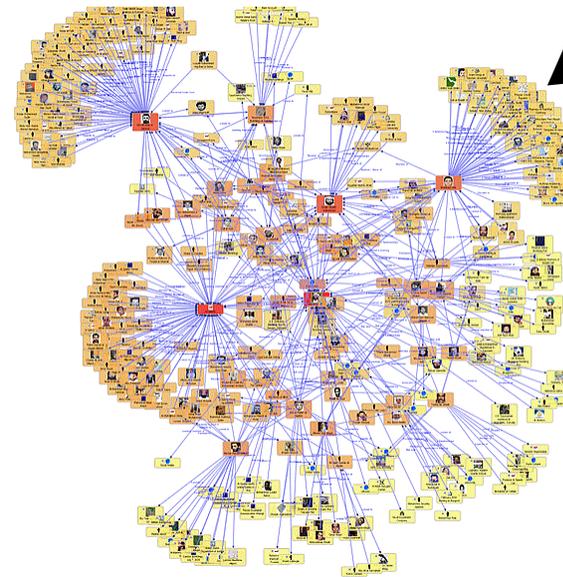
*System **outputs** cannot be **deterministically** predicted, never mind their associated **probabilities**.*

*Stuart Kauffman



What is Complexity?

At a basic physical level, complex systems comprise a **large** number of **nodes** or **agents** (or atoms or cells or units) which exhibit a degree of **organisational structure** and are linked together via a **large** number of **connections**.



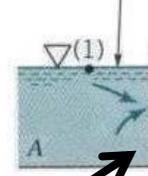
Complex neural connections (above) feed into complex social connections (left)

Complex Systems: involve Human or Natural components..



Bicycle

Elevation $z_1 = 0$ m



Pump

(3)

D

9 m

(4)

5 m

(5)

1 m

(6)

5 m

(7)

5 m

(8)

5 m

(9)

Wide open globe valve

diameter D

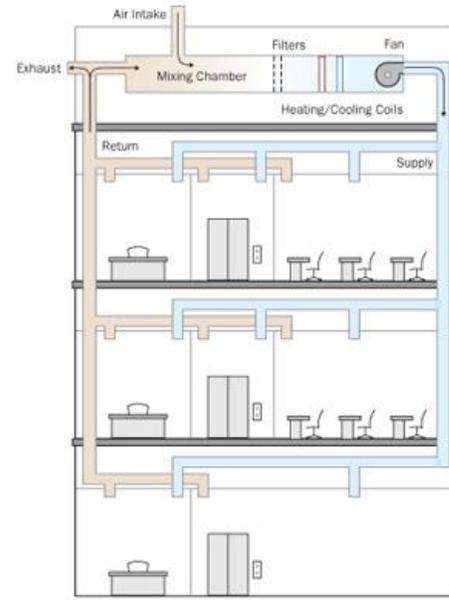
(2) Elevation $z_2 = 10$ m

$K_L = 2$ based on pipe velocity

90° elbows

g

Pump-Pipeline System



HVAC System

Nuclear Plant



SIMPLE SYSTEMS

HUMAN AGENCY ADDS COMPLEXITY

COMPLICATED SYSTEMS



Complex Systems: Operate as Open Dynamic systems

Complex systems operate as **open systems** which may transfer of **material, energy and information** across the system boundary.

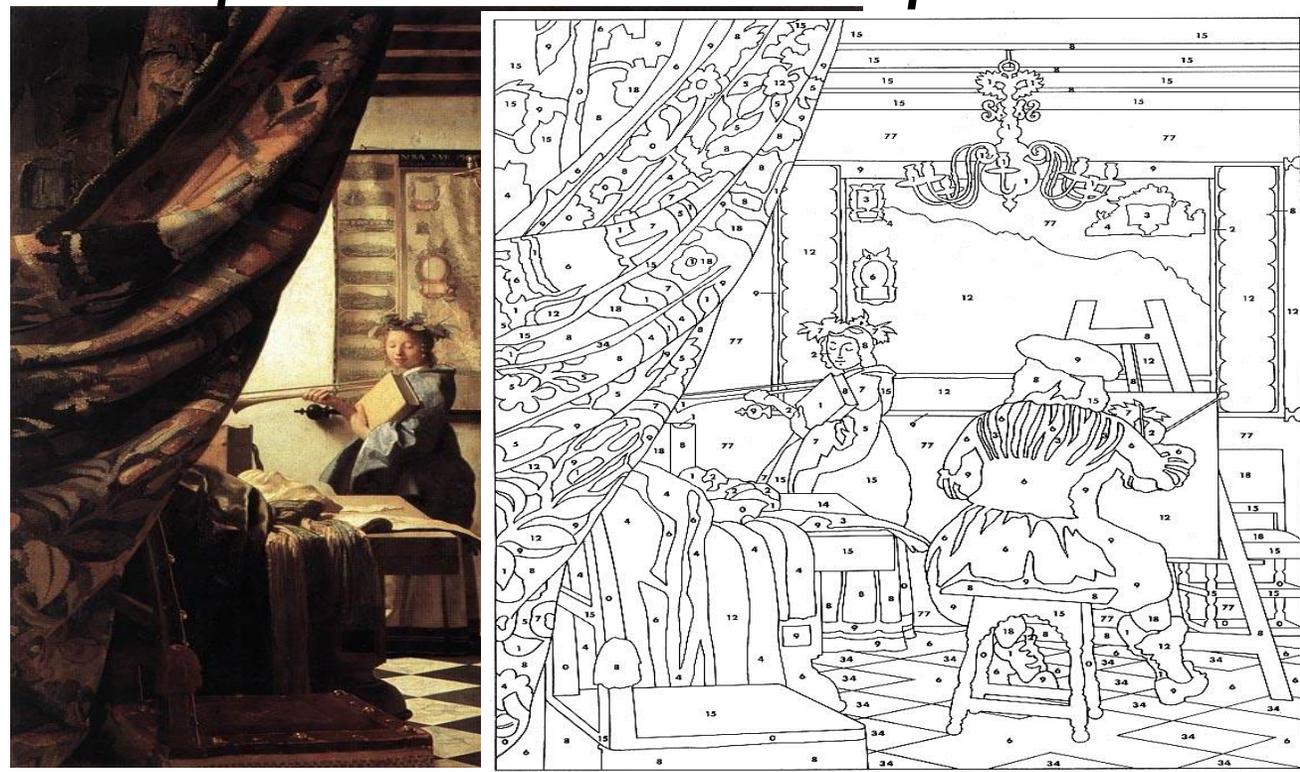
The **system boundary** is a **function of the observer**, who will **'frame'** the system. Examples include ecosystems (forest, lake, bog, etc.), a manufacturing plant, the earth's atmosphere, a city, the economy.





Complex Systems: exhibit Emergent behaviour

e.g. art, creativity, aesthetic beauty, culture, transcendence, value, civilisation
each greater than just the sum of its individual parts

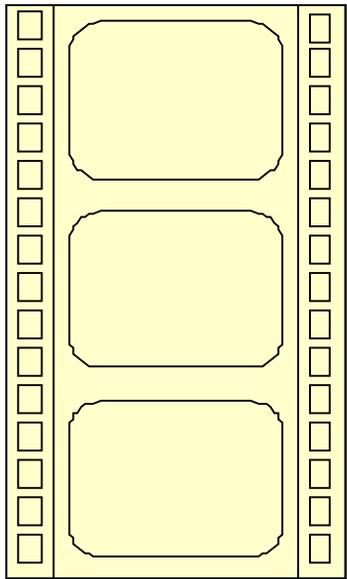


'Allegory of Painting (The Painter in His Studio)' c. 1666 by Johannes Vermeer Kunsthistorisches Museum, Vienna



Complex Systems: exhibit Emergence

Each of the individual **agents** in the system are **unaware** of the emergent behaviour of the system.



- Self-organization @ L'Arc de Triomphe:
<https://www.youtube.com/watch?v=LXcFmmBSyNI>

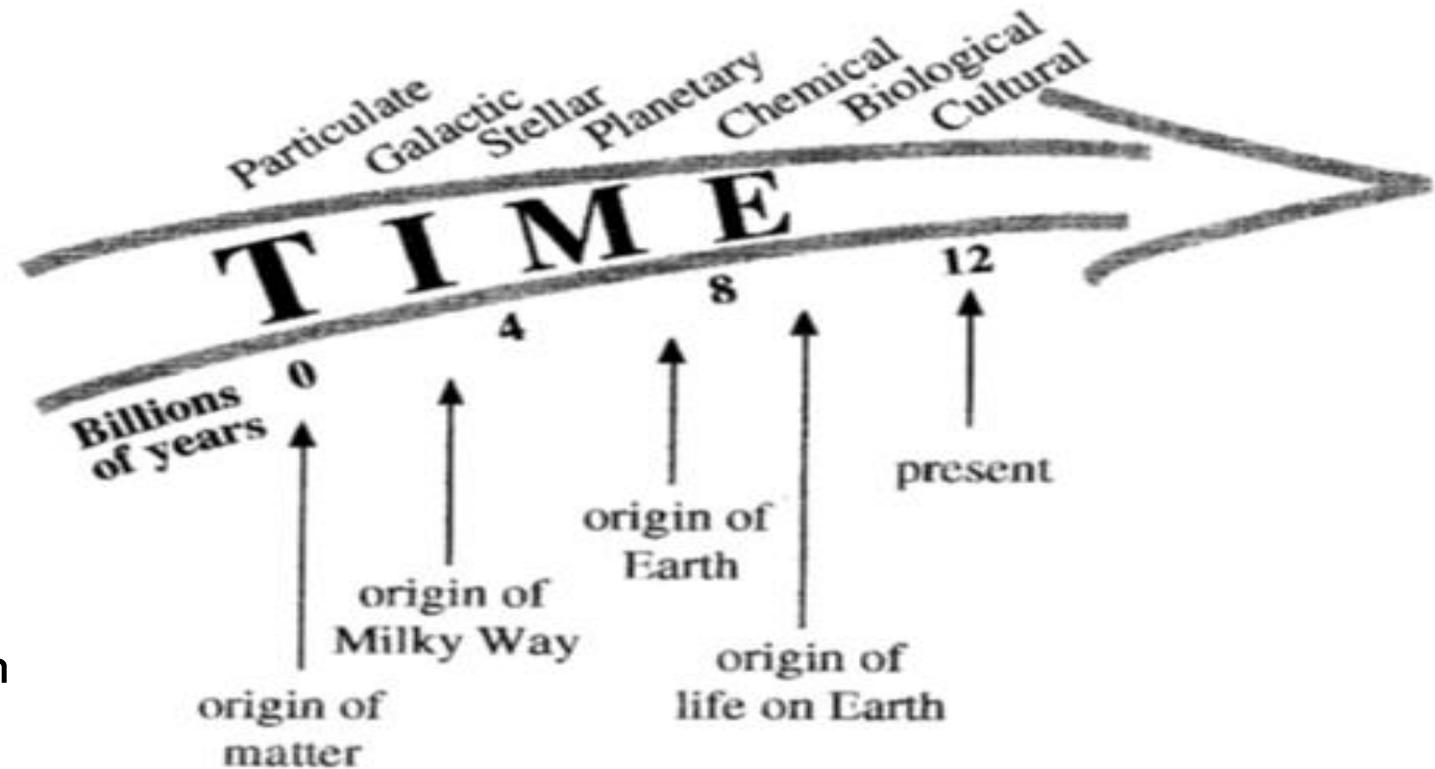




Complex Emergence: Cosmic Evolution

Over billions of years, non-equilibrium thermodynamic conditions in the presence of matter allowed the emergence of increasingly complex systems in the form of:

- elements
- galaxies and stars
- heavy elements
- molecules
- life forms
- Agency, values and meaning
- intelligence
- (human) self awareness
- “ culture & technological civilisation



(Chaisson, 2005)



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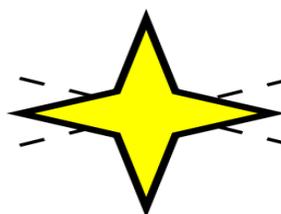
5. *Managing Complex Uncertainty?*



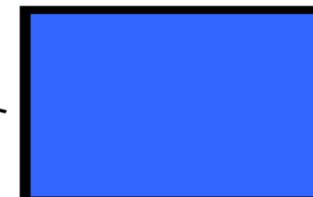
Viewpoint A



Viewpoint B

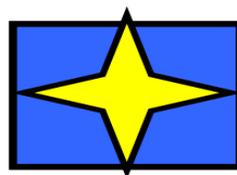


Object



Distant background

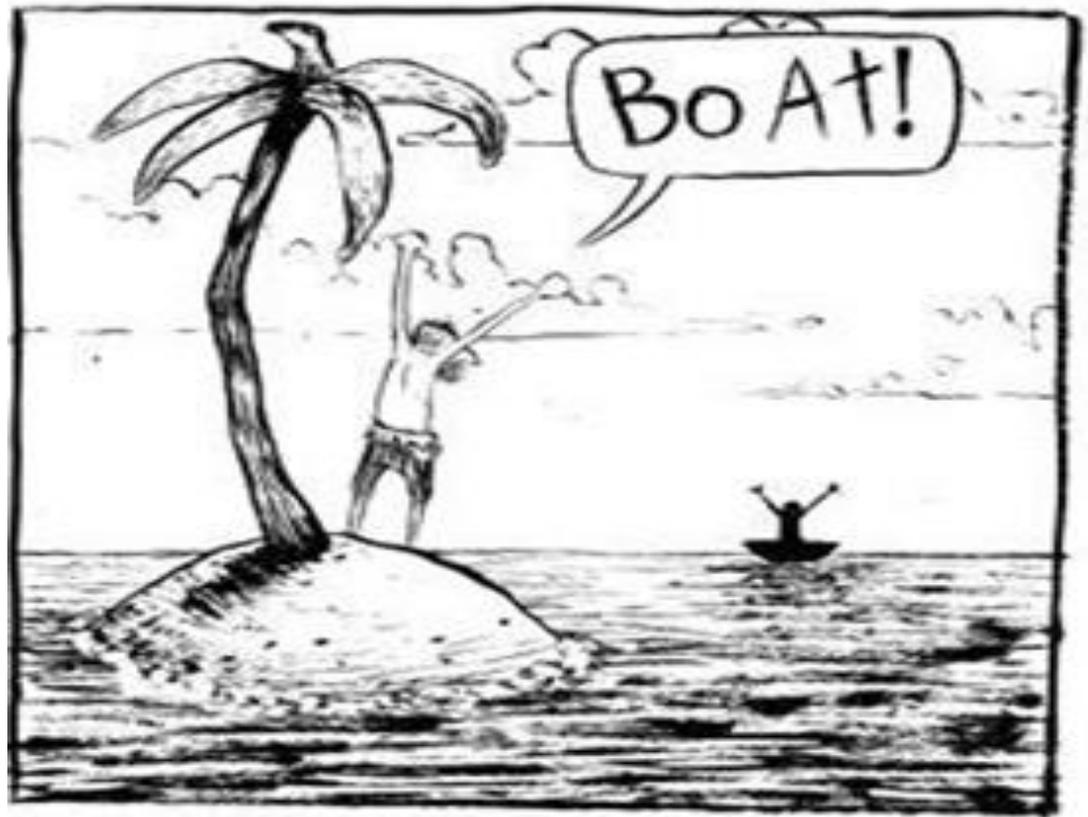
Viewpoint A



Viewpoint B

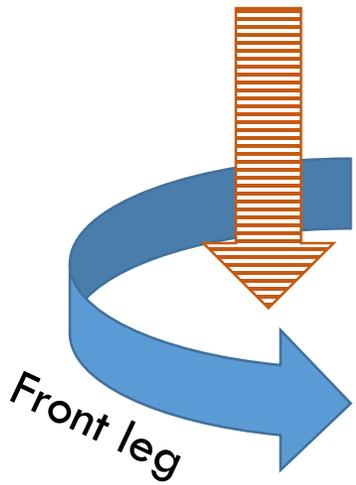




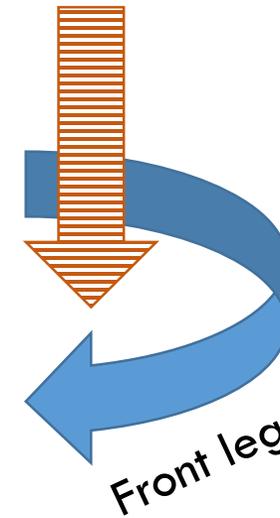
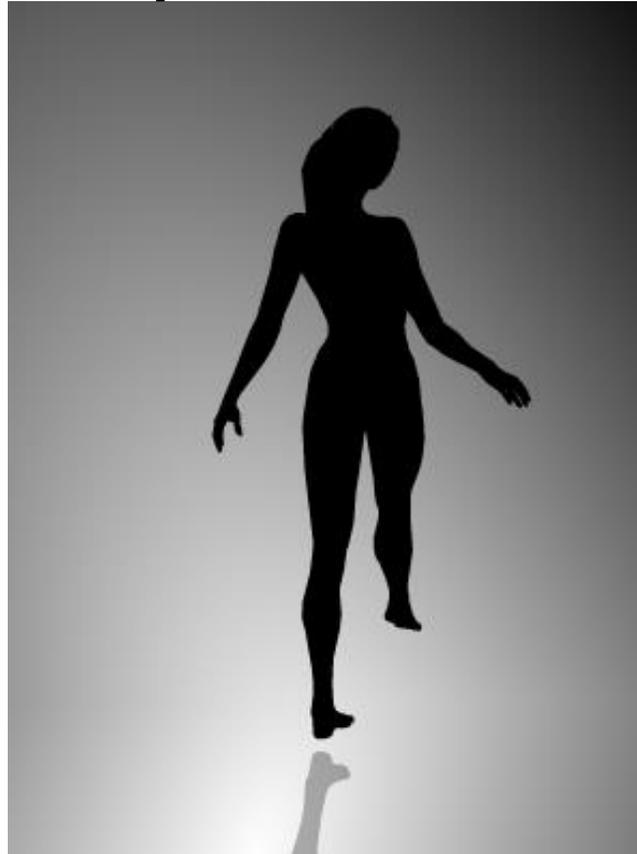




Perceived truth and reality; a function of framing



Turning anti-clockwise?



..or clockwise?!

“Reality is merely an illusion, albeit a very persistent one”

Albert Einstein



Alternative Framings often require..
Independent, Critical, Creative thinking,
Dissent from Groupthink..



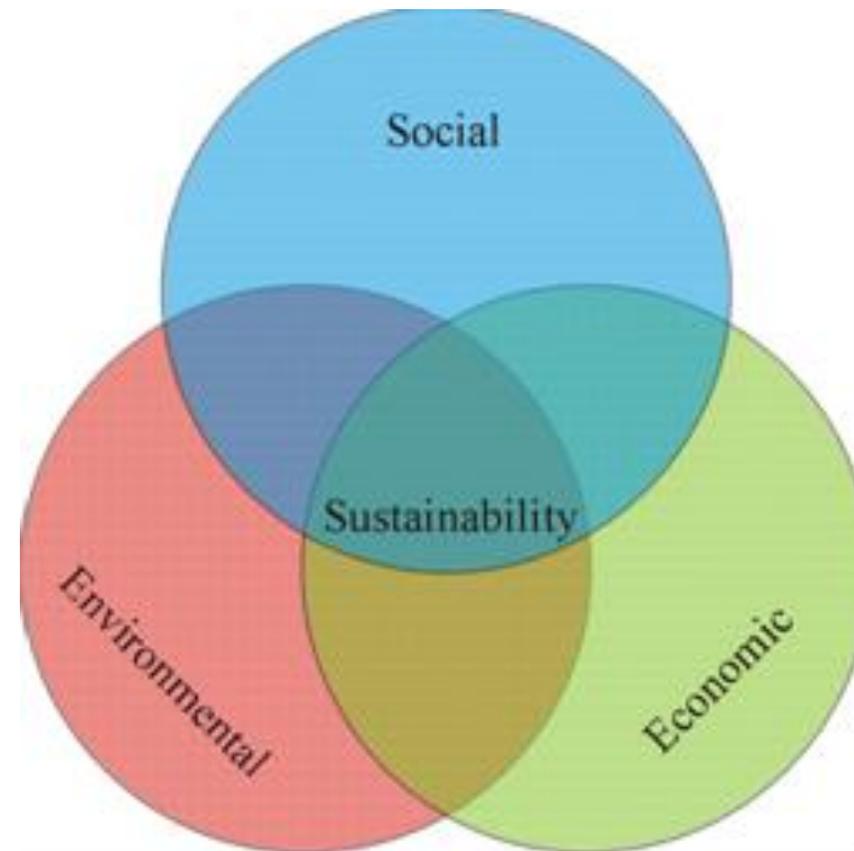


Contrasting Framings of (un)Sustainability?



Contrasting Framings of (un)Sustainability?

Interlocking Circles Model;
Envisages Balance/trade
offs/potential 'win-wins'





Contrasting Framings of (un)Sustainability?

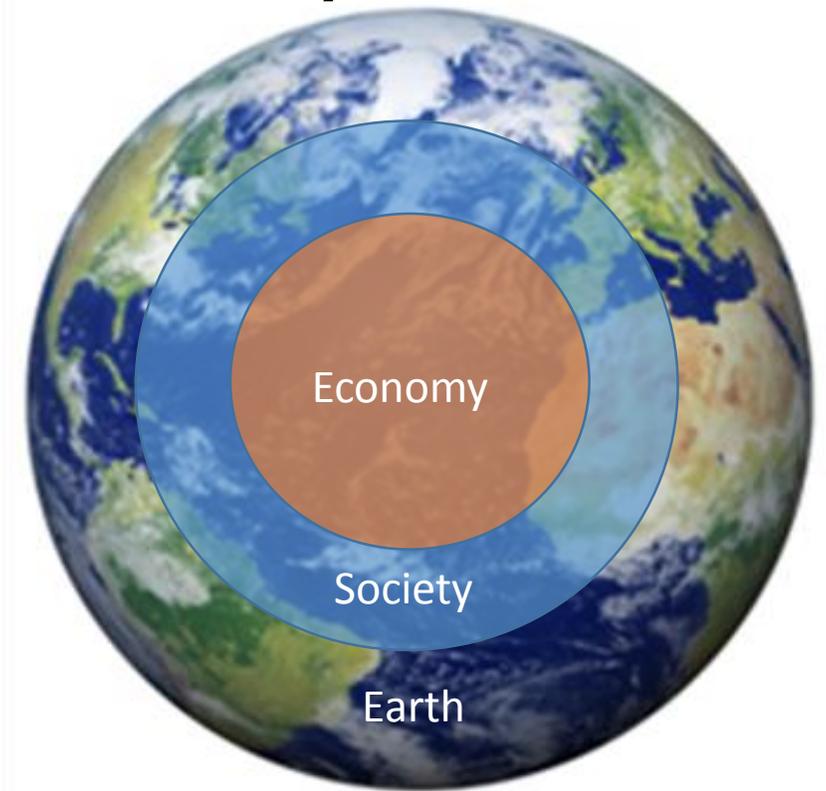
Concentric Circles Model;

No environment => No society!

(=> No economy!)

One Explicit Bottom line.

=> Everlasting Economic & Societal growth is **deeply problematic** in context of fixed physical planetary **Limits**





Contrasting Framings of (un)Sustainability?

“Sustainability is the possibility that humans and other life will flourish on Earth forever.”

John Ehrenfeld (2008)

Ehrenfeld (2013): ‘**Flourishing** is nothing more than a state recognized when one says: “All my **cares** are being **satisfied**, at least for the moment.”’



Contrasting Framings of (un)Sustainability?

Robert Ulanowicz's model of system sustainability- as **contingent balance** between agonistic (complimentary, though opposing) tendencies of **Order & Control** (ascendancy) and **Chaos & Flexibility** (redundancy, creativity).

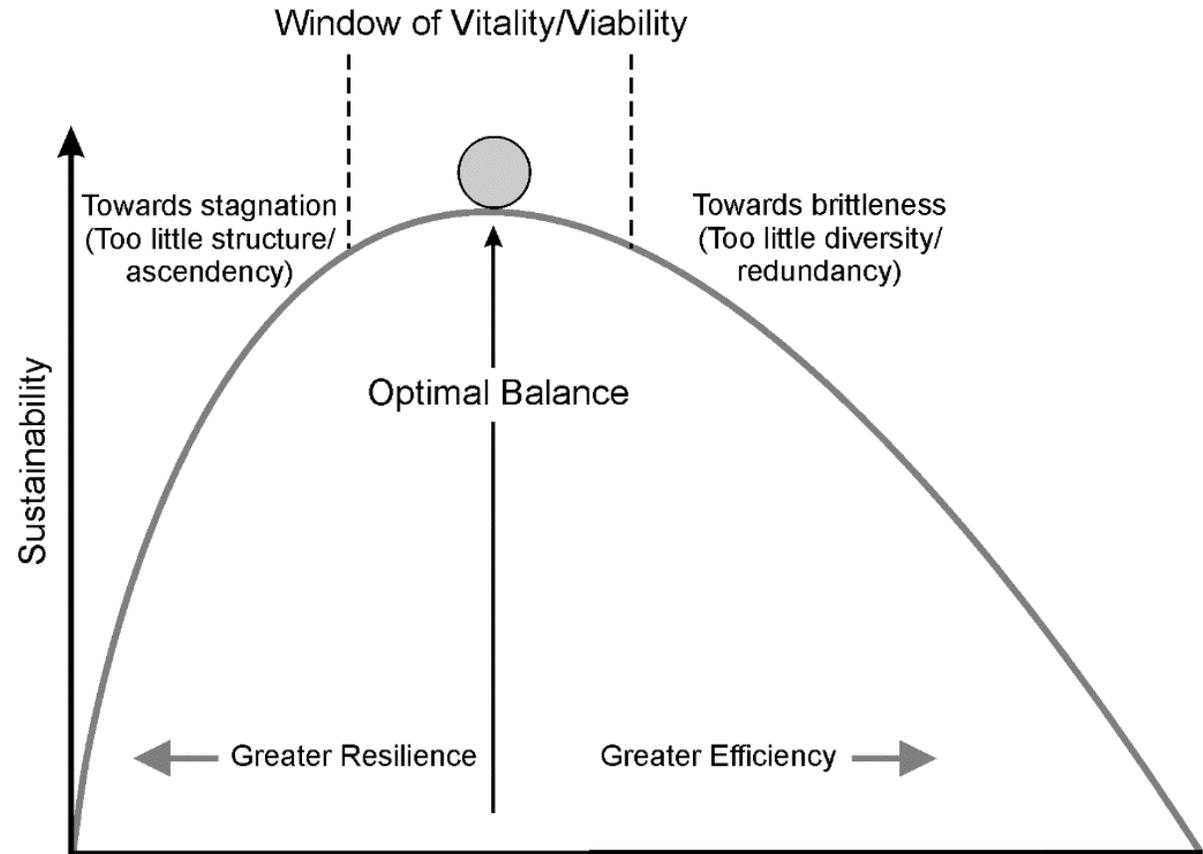


Image from: *Byrne (2016) Sustainability as contingent balance between opposing though interdependent tendencies, p.47 In: E. Byrne, G. Mullally & C. Sage (Eds.) Transdisciplinary Perspectives on Transitions to Sustainability (Routledge, 2016)*



Contrasting Framings of (un)Sustainability?

“Reducing energy demand is compatible with economic growth”

Prof. Ed Rubin
(Carnegie Mellon Univ.)
ISALab, Valencia, 11 June 2018





Contrasting Framings of (un)Sustainability?



“The Impossible Hamster”

New Economic Forum (NEF)

*(cited by Dr Dai Morgan, U. Cambridge,
ISALab, Valencia, 12 June 2018)*



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Energy-Climate-Economic Nexus

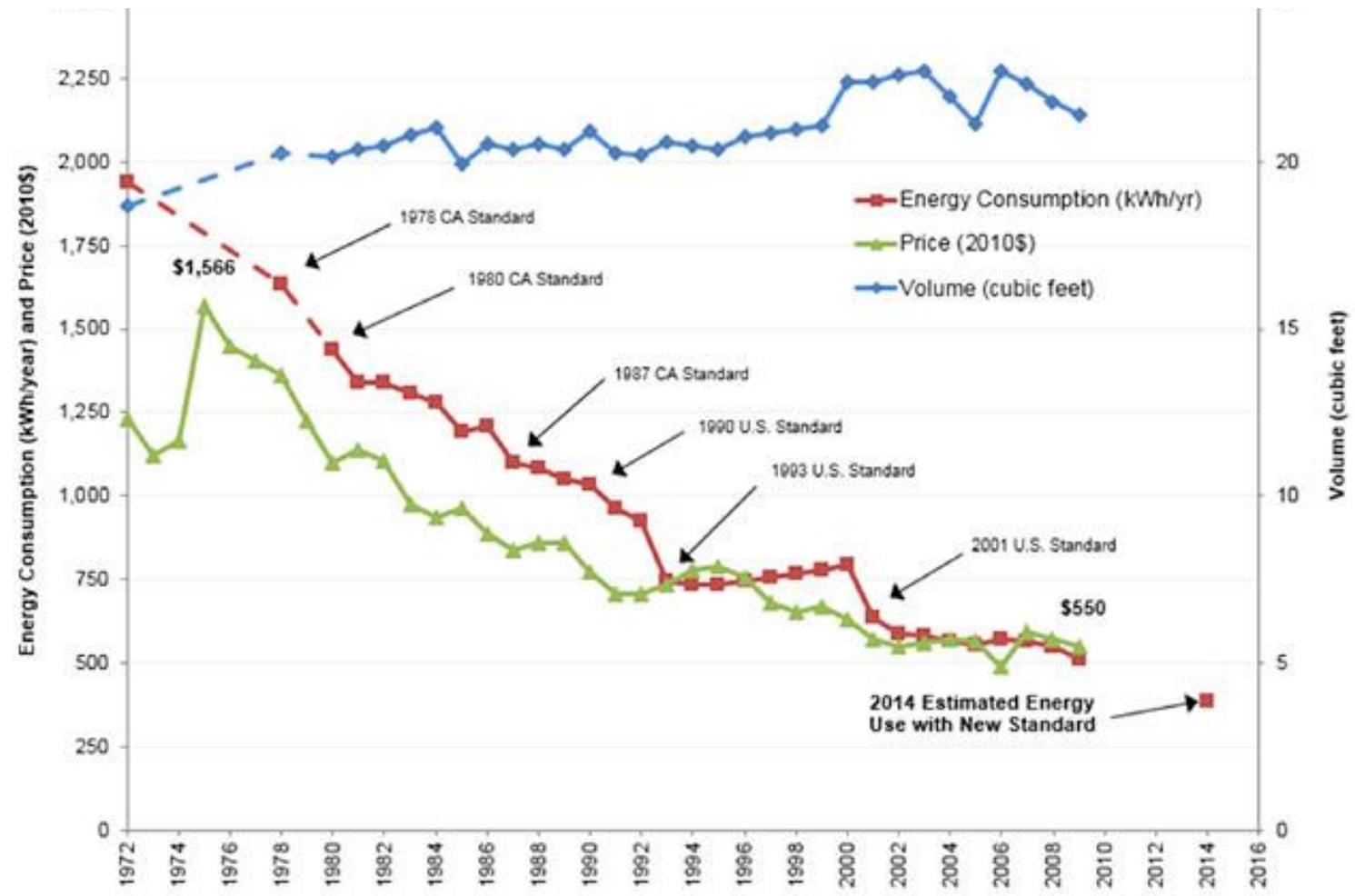
Where are we heading?

The facts and data..





The Bigger (and Longer term) Picture?; Global Energy use



US Household Refrigerator Trends:

- Increased efficiency – driven by regulatory standards
- Reduced Cost per unit

BUT:

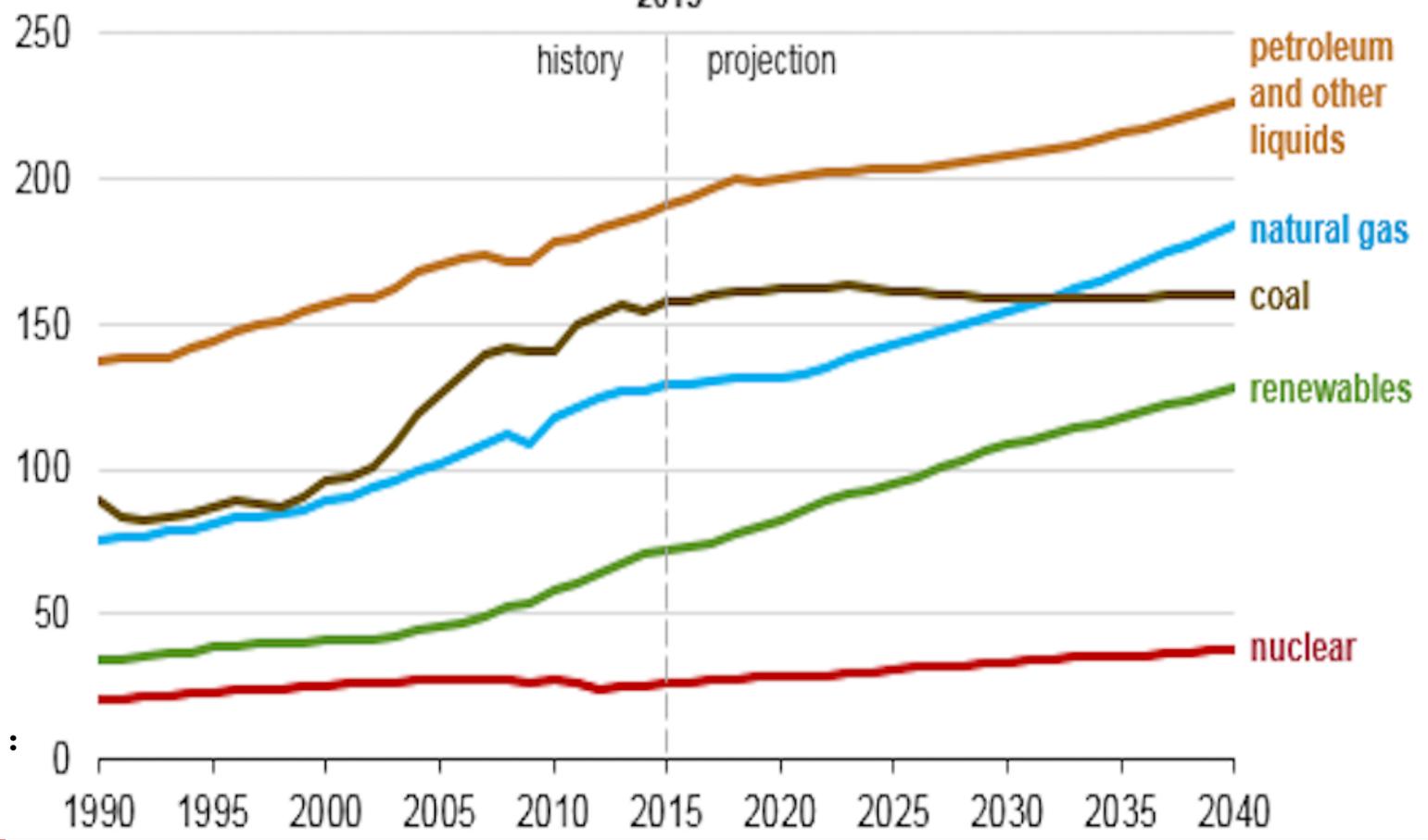
- Increased unit size (Rebound effect/'Jevons' Paradox')

Source: **ACEEE**
American Council for an Energy-Efficient Economy



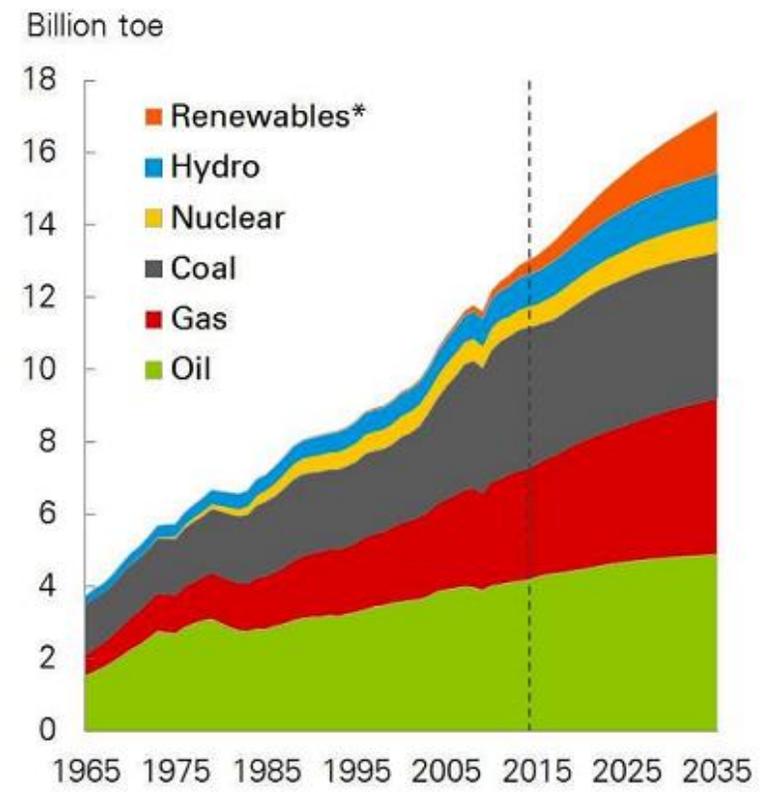
The Bigger (and Longer term) Picture?; Global Energy use

World energy consumption by energy source (1990-2040)
quadrillion British thermal units



Sources :
EIA, BP

Primary energy consumption by fuel



*Renewables includes wind, solar, geothermal, biomass, and bio

2017 Energy Outlook



Global Energy Trends, 2018 edition. A step backward for the energy transition?

30 May 2018

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Press Release



After a 3-year stagnation, CO₂ emissions are on the rise again
Energy mix decarbonization and energy efficiency improvements remain insufficient

Paris (France) – May 30, 2018



+3.7%

Economic growth

At purchasing power parity

2016: +3.4%



+2.1%

Rising energy
consumption

11.1 Gtoe



+2%

Rebound in CO₂

27 GtCO₂

**“Reducing energy demand is compatible with economic growth”?
A Contested Perspective; little empirical historical evidence base**

*: CO₂-energy emissions from energy combustion (>80% of CO₂ emissions)

Source: Enerdata (2018)



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Overarching Context:

*Why, in light of all we know, do we find it so difficult to make any **Progress**?*

or

*What are the Structural
Barriers to achieving Sustainability?*



Overarching Context:

Why is it that

The Dominant Global Paradigm of

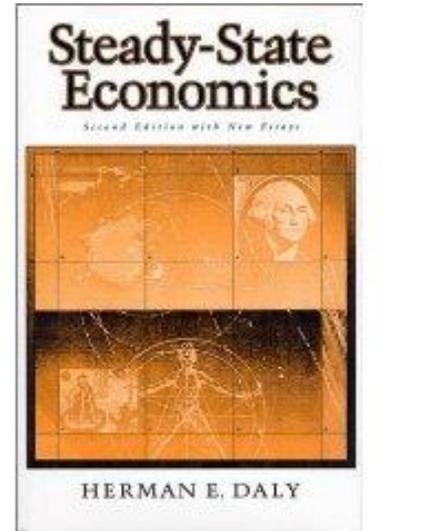
CONSUMPTIVE GROWTH

are the structural

Barriers to achieving Sustainability?



Paradigm of **GROWTH**



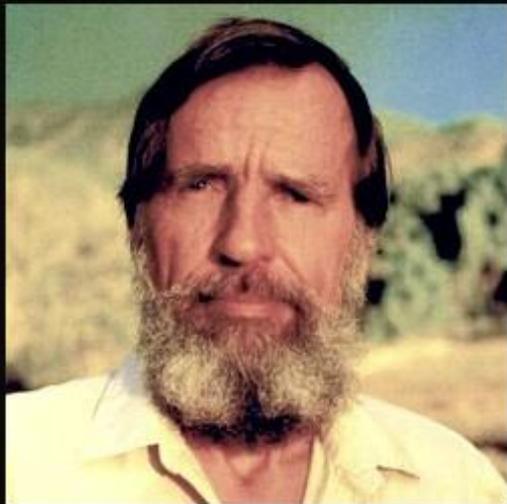
Herman Daly (2009):

*“When we **“grow up”** the first thing to do is to **stop further growth**, to become a **mature steady state** in physical dimensions, and then concentrate on **qualitative development** and maintenance: knowledge, wisdom, justice, ..etc.”*





Paradigm of GROWTH



Growth for the sake of growth is the ideology of the cancer cell.

(Edward Abbey)

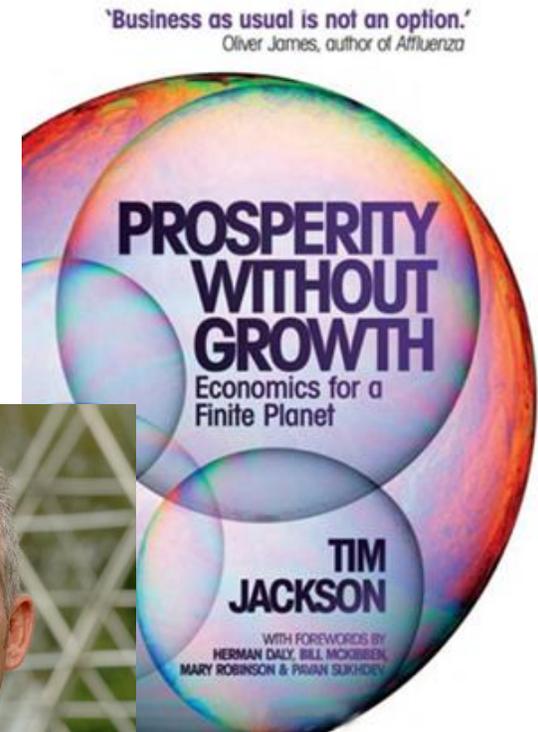




Paradigm of **GROWTH**

Tim Jackson (2009) argues in **‘Prosperity without Growth’** that we cannot find ‘prosperity’ in GDP growth:

*“An **economy** predicated on the perpetual expansion of debt-driven materialistic **consumption** is **unsustainable** ecologically, **problematic** socially and **unstable** economically”*

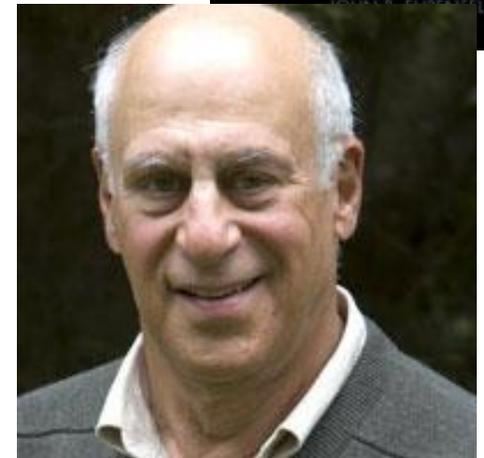
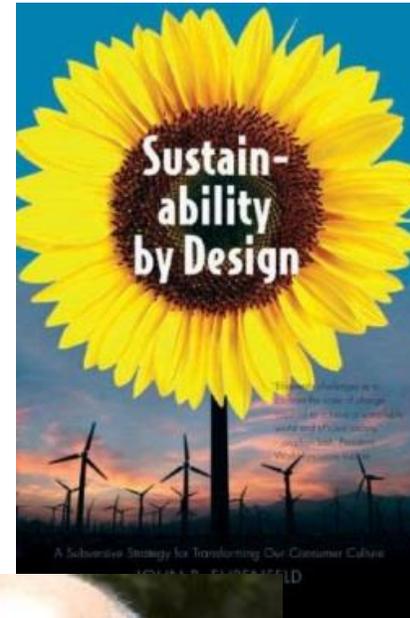




Paradigm of CONSUMPTIVE GROWTH

John Ehrenfeld (2008):

Promoting **increased consumption** as a means of stimulating **growth** produces neither **prosperity** nor **flourishing** but rather **inauthenticity** leaving ‘a hole, something **unsatisfied** even if the task seems to have been successfully executed’, resulting in an **addictive** craving for more.



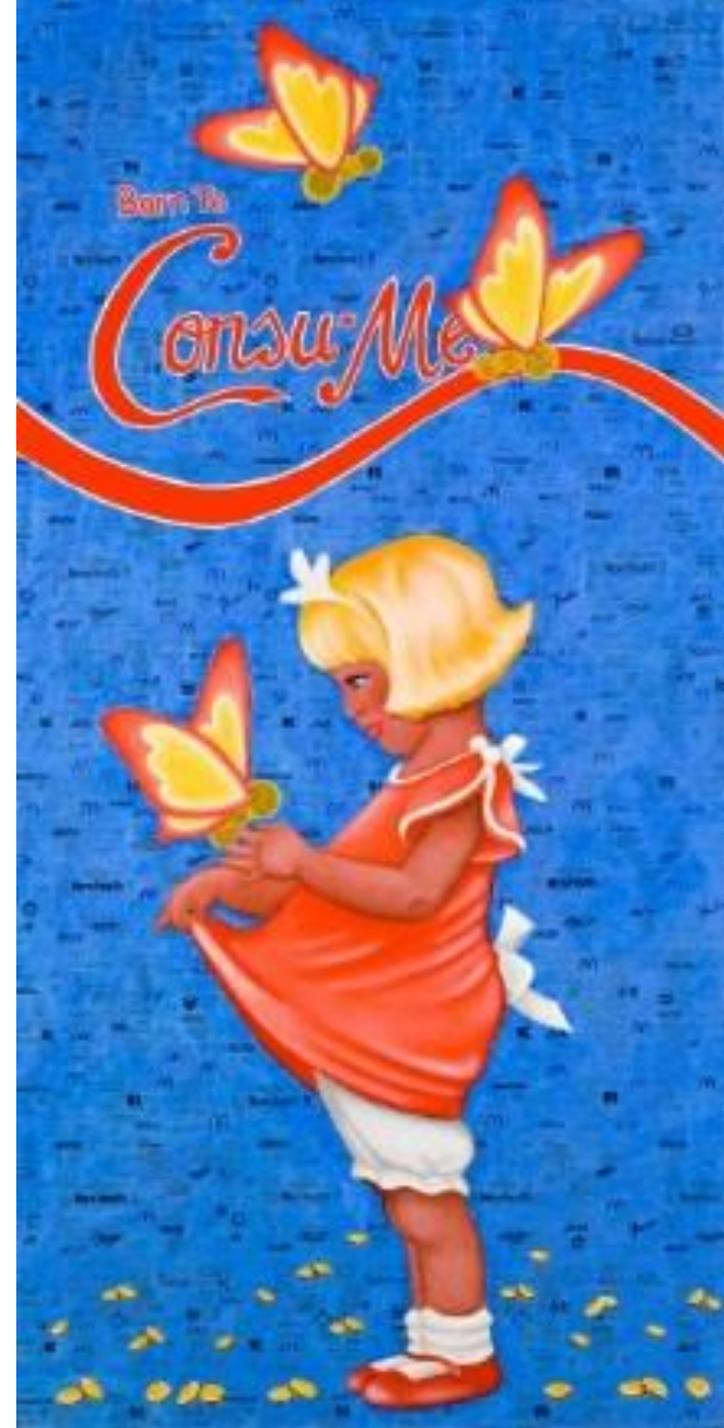


Alternative framings to the dominant paradigm:

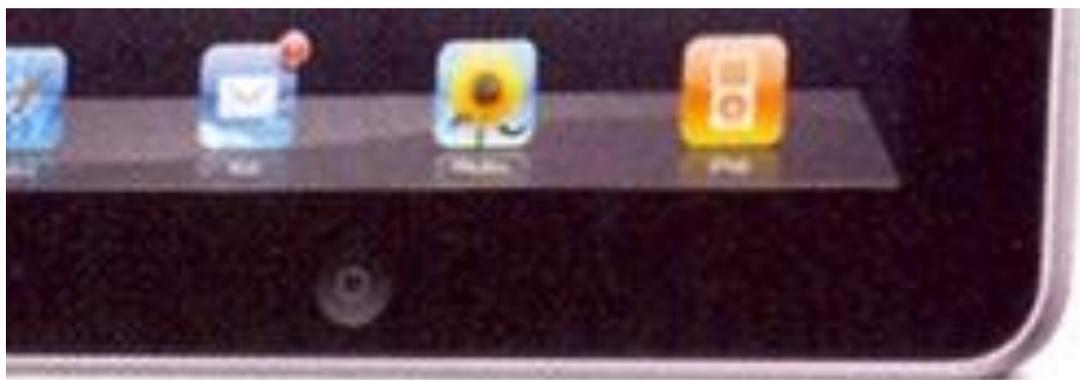
*The Metaphoric power of ART
as a critique of Consumerism*



Freya Tripp





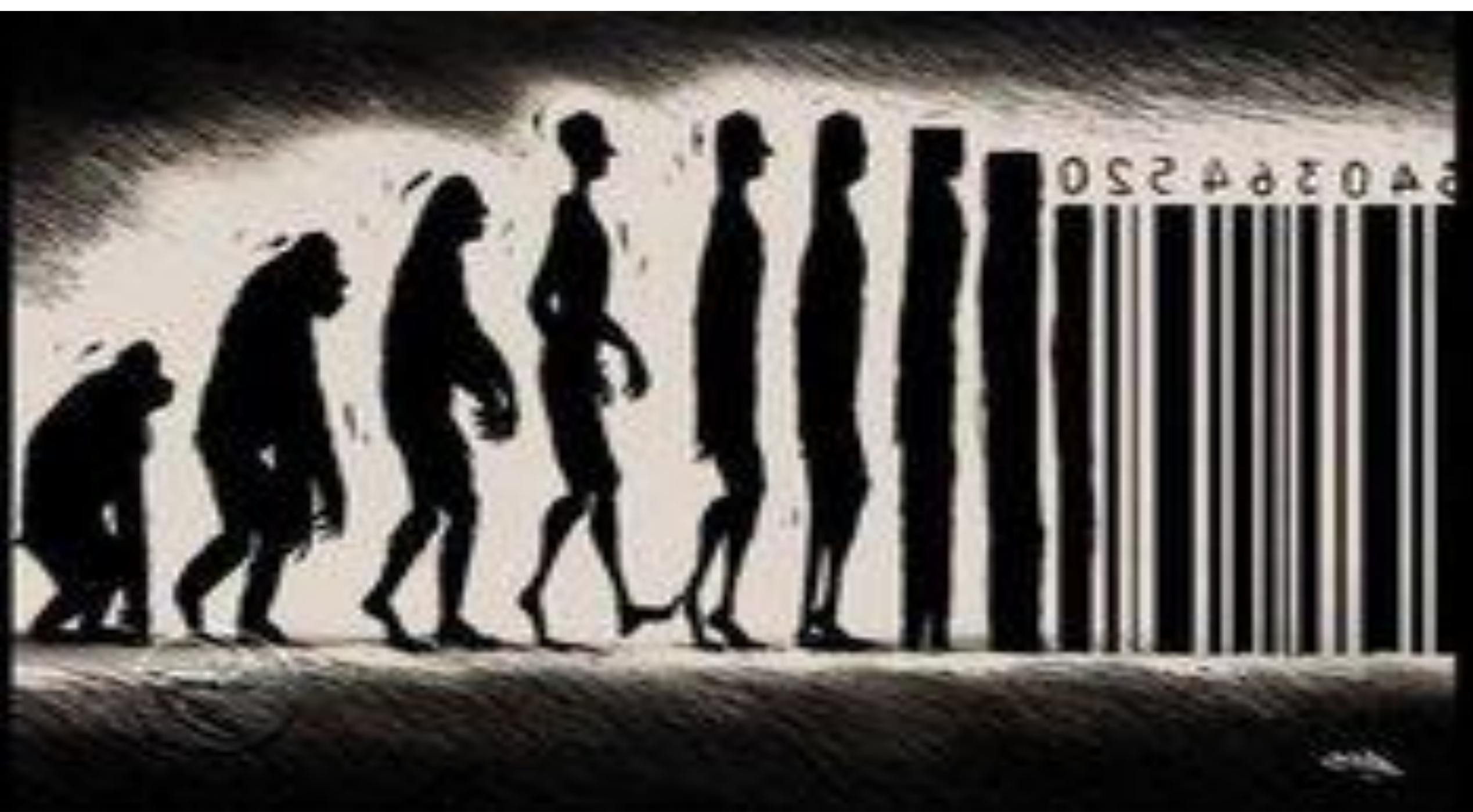


to give
for its
users
to with
e is
in this
age in

IPAD
THEREFORE IAM

The iPad is the
only show in town
at the moment
when it comes





Consumers



Spend a life behind bars.

POLYPix



THE JOY OF NOT BEING SOLD ANYTHING

MAIDEN



***Jesus Christ with Shopping Bags
(Banksy, 2005)***



The BUYERARCHY
of NEEDS
(with apologies
to Maslow)



adbusters.org



THIS YEAR, RISE ABOVE IT

**BUY NOTHING DAY
BUY NOTHING CHRISTMAS**

NOVEMBER 25TH/26TH



patagonia
patagonia.com

COMMON THREADS INITIATIVE

REDUCE

WE make useful gear that lasts a long time
YOU don't buy what you don't need

REPAIR

WE help you repair your Patagonia gear
YOU pledge to fix what's broken

REUSE

WE help find a home for Patagonia gear
you no longer need
YOU sell or pass it on*

RECYCLE

WE will take back your Patagonia gear
that is worn out
YOU pledge to keep your stuff out of
the landfill and incinerator



REIMAGINE

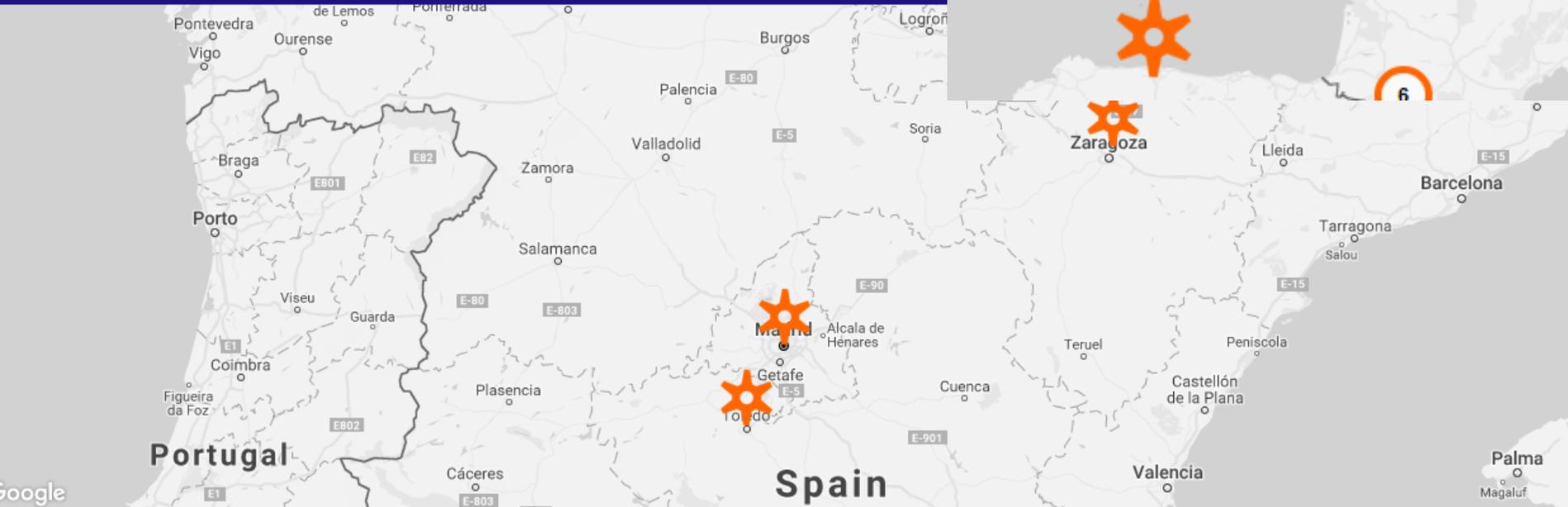
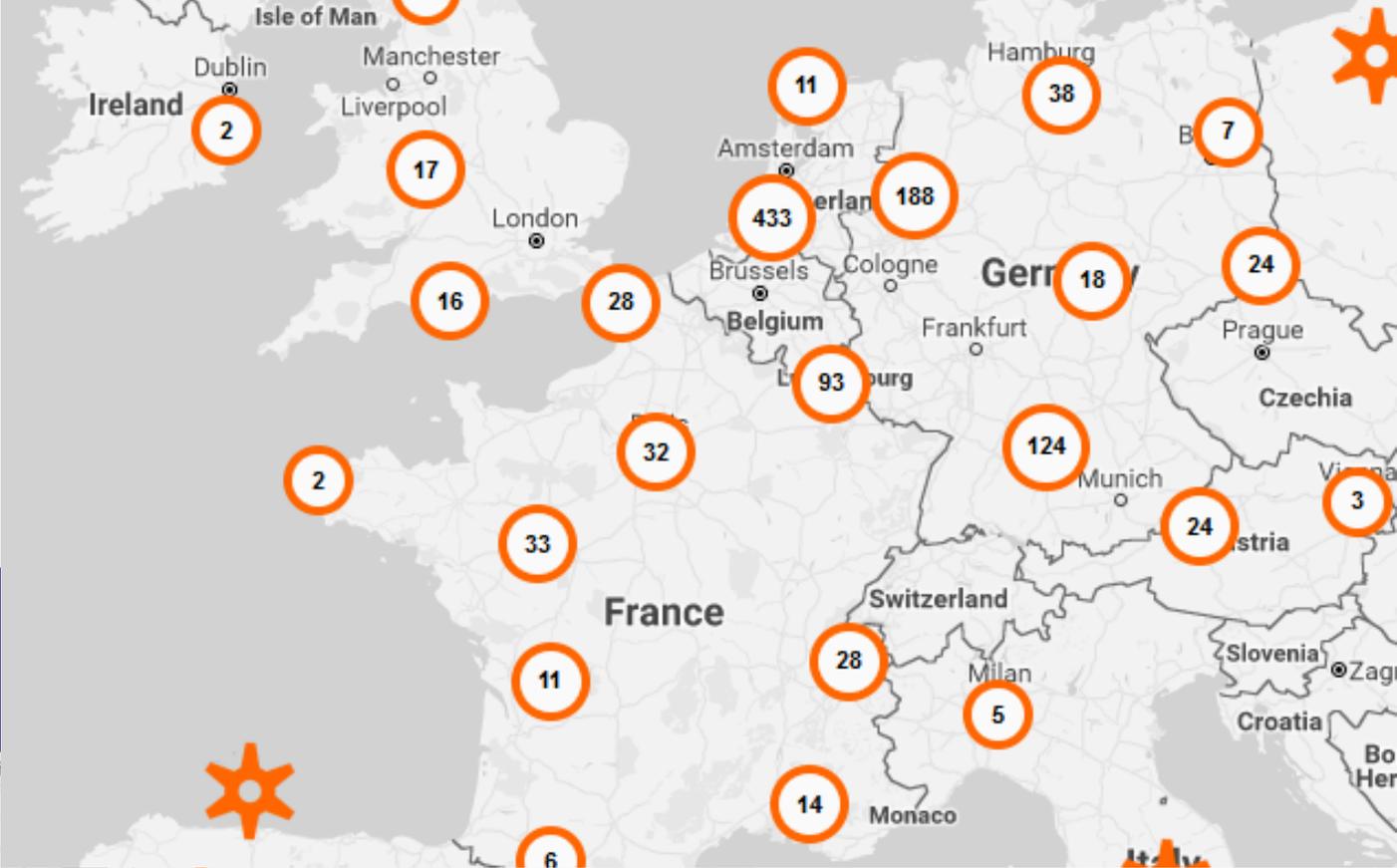
TOGETHER we reimagine a world where we take
only what nature can replace

patagonia

How many brands can run an ad like this?



Visit a Repair Café



VISIT ONE OF OUR 1251 REPAIR CAFÉS



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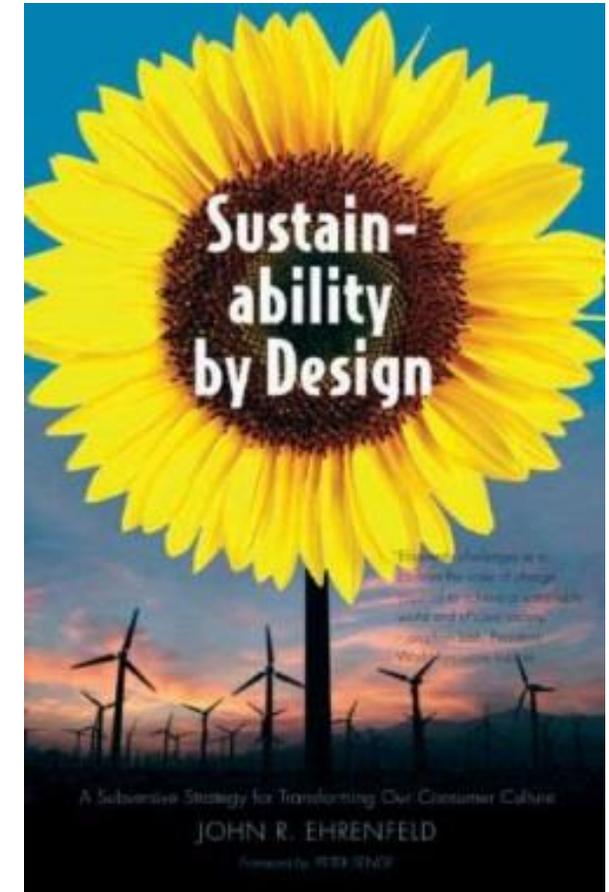
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Managing Uncertainty in Complex Systems?

John Ehrenfeld suggests that **Adaptive Governance**, which would seek to maintain some **emergent system property** such as **resilience**, is more appropriate than traditional **Systems Management**, where the focus tends to be on some quantitative outcomes such as sustainable yield.

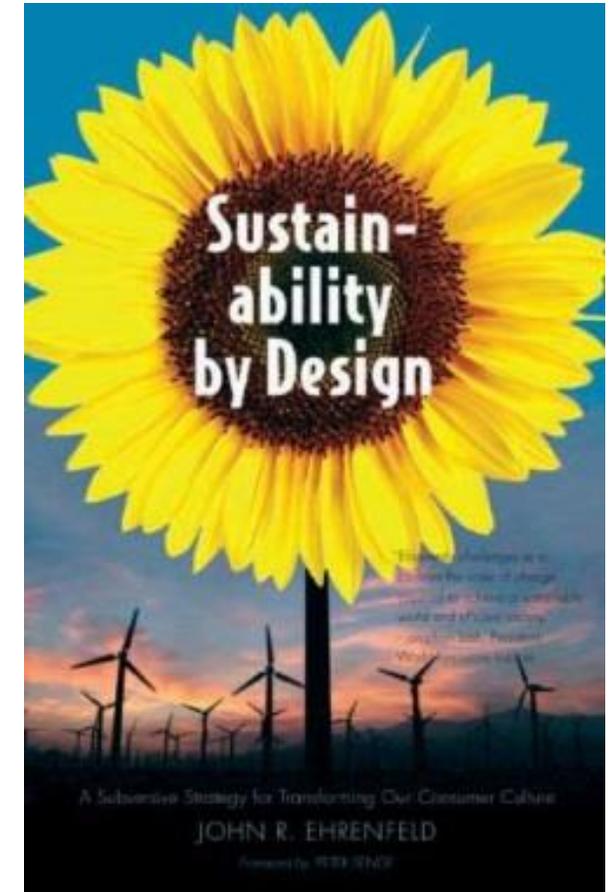




Managing Uncertainty in Complex Systems?

“If a single feature of adaptive governance stands out, it is the criticality of building **understanding** about the system. In practice this generally means a constant search for and recognition of areas of **uncertainty** and ignorance, coupled to planned **intervention** designed to produce **learning** as well as keep the system **functioning** and **healthy**.”

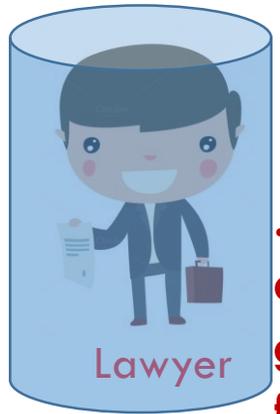
John Ehrenfeld (Sustainability by Design, p. 183)



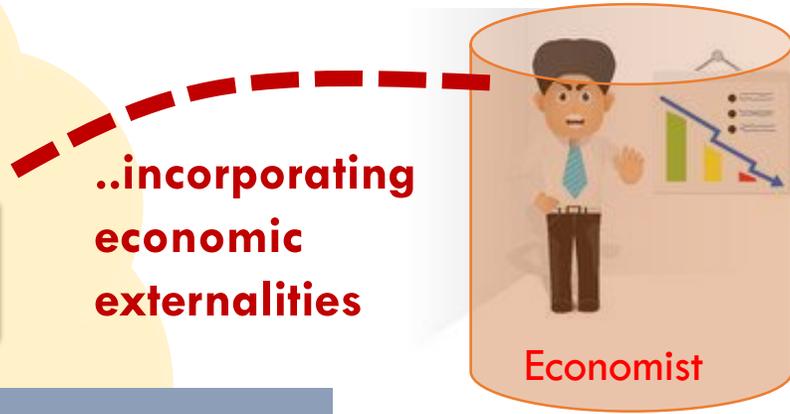
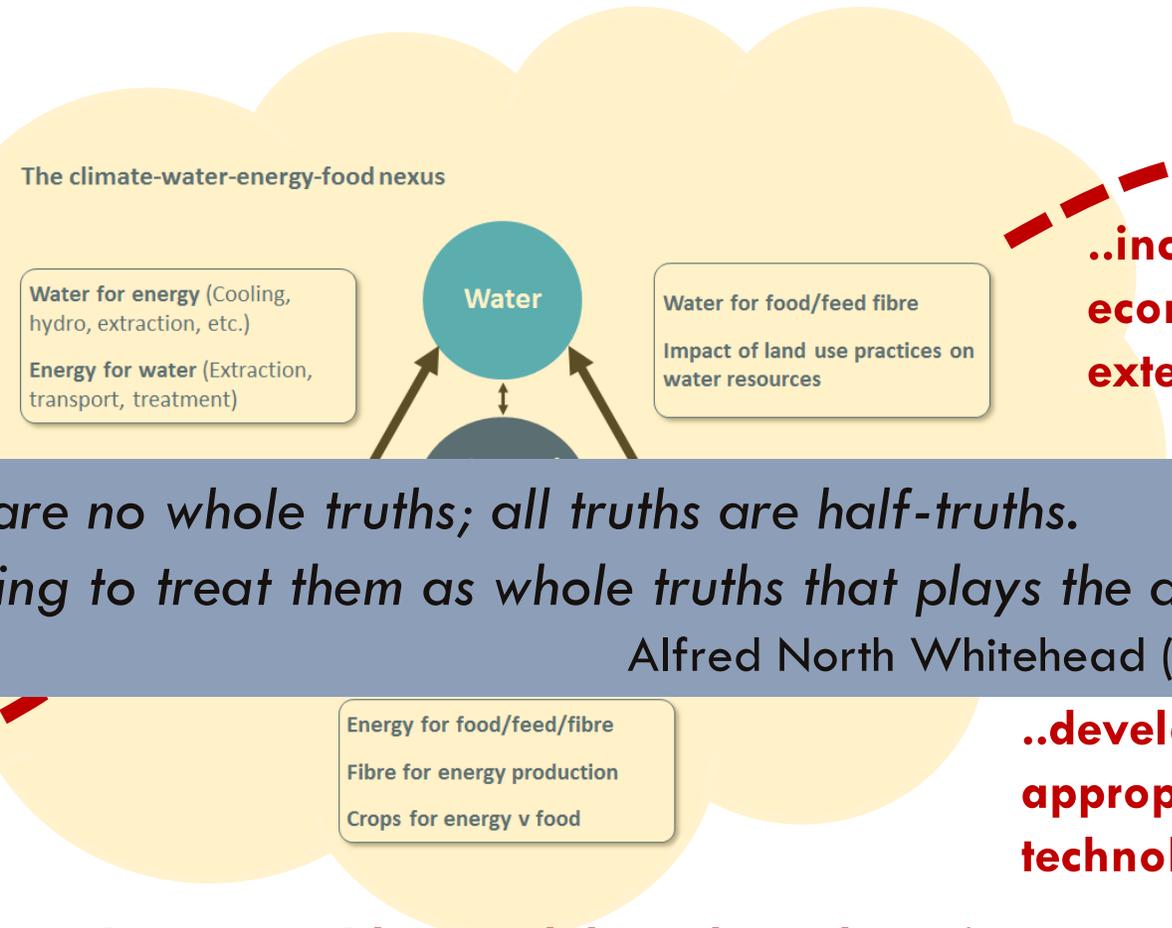


How can we best;

- identify suitable possible *interventions*
- to achieve *experiential* system *learning* and *healthy* (*sustainable*) functioning
- of *complex socio-enviro-technical systems* with *inherent uncertainty*? (e.g. your project, water in Cape Town, South Africa)



**..developing/
applying a
global legal
frame**



**..incorporating
economic
externalities**

Economist

*‘There are no whole truths; all truths are half-truths. It is trying to treat them as whole truths that plays the devil.’
Alfred North Whitehead (1954)*



**..how humans relate to world around them through stories,
myths, (meta-)narratives; ultimately an issue of ethics**

**..developing/applying
appropriate
technologies**



Engineer



Transdisciplinarity; seeking *emergent* knowledge

built on strong *disciplinary* pillars,
while *transcending* them



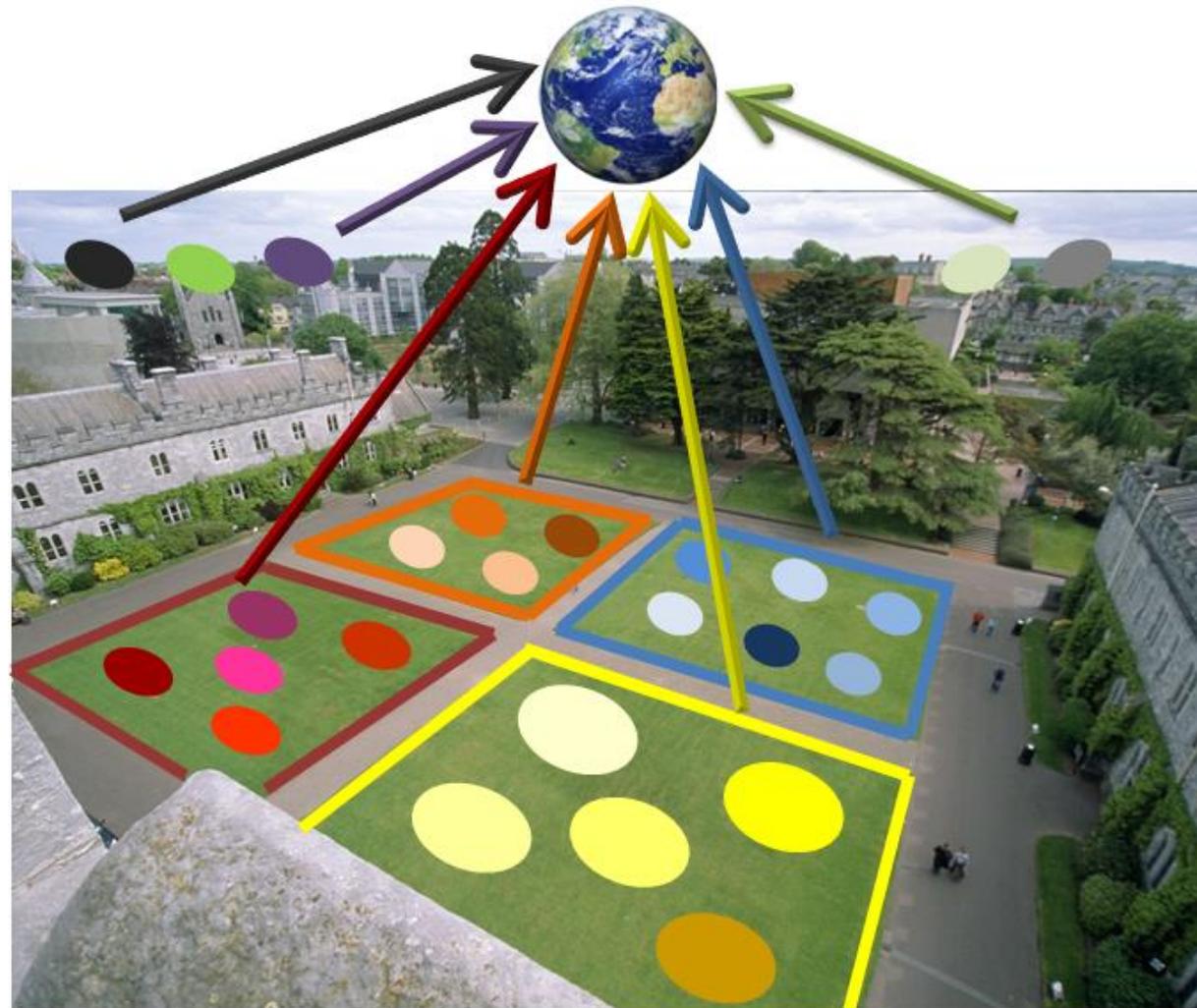
Los Cuatro Postes, Ávila, Spain

‘Unitas multiplex’ (Morin, 2008)

*‘Unity amidst diversity and diversity
through the unity’* (Klein, 2004)

Morin, E., 2008. On Complexity. Hampton Press.

Klein, J. T., 2004. Prospects for transdisciplinarity. *Futures*, 36, 515-526.





Key take away points:

1. **Socio-Enviro-Technical Systems are Complex, and are characterised by inherent Uncertainty.**
2. Such systems cannot be uniquely and ‘objectively’ described but are open to **framing**.
3. ‘Managing’ such uncertainty is best achieved through **Adaptive Governance; understanding the system and proposing potentially useful interventions, which can best be done via Transdisciplinary approaches.**