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Course Attended:

'Designing and Analyzing Discrete Choice Experiments' course run by the Global School of Empirical Research Methods. University St. Gallen, Switzerland

June 10th-14th 2019

<http://www.gserm.ch/stgallen/course/discrete-choice-experiments-conjoint-choice-analysis/>.

I will use a Discrete Choice Experiment (DCE) in my PhD studies and this course took us very thoroughly through the design, running and analysis of a DCE. With a combination of theory and practical sessions, in groups we developed the components of a DCE, generated choice sets, put them on an electronic platform, gathered data and then analysed this data and presented to others. Practicing these steps provided a unique opportunity to acquire skills in using software and to learn about the key considerations in the design of the DCE from experts in this area.