

Masterclass in Behaviour Change Research and Launch of the E-MAT Study and “On The Ball” Campaign Reports

24th November 2023

10:00-15:00

University College Cork (UCC),
Mardyke Pavilion, Function Room

SCHEDULE

10:00-10:20	Tea, coffee, and scones	
10:20-10:30	Opening address	Professor Patricia Leahy-Warren Professor of Nursing and Chair of Health Services Research Head of School of Nursing and Midwifery University College Cork
10:30-12:00	Masterclass in behaviour change research: A focus on men's health	Dr. Michael J. Rovito Associate Professor Department of Health Sciences University of Central Florida Dr. Gillian W. Shorter Reader School of Psychology Queen's University Belfast
12:00-12:15	Stretching break	
12:15-12:20	Welcome address	Ms. Megan McCarthy Research Support Officer School of Nursing and Midwifery University College Cork
12:20-13:20	Men's health symposium	Mr. Finian Murray Men's Health / HSE Health & Wellbeing “Men's Health Week in Ireland” Mx. Ryan Goulding University College Cork “Men's health, beyond gender” Dr. Lloyd Philpott University College Cork “Paternal perinatal mental health: Progress, challenges and future direction” Ms. Emilie Roche Culleton South East Technological University

“CAIRDE: A multi-levelled, evidence-based suicide prevention programme in the Irish Construction Industry”

Dr. Brendan Noonan

University College Cork

“Linking In with Advice and Supports for Men impacted by Metastatic cancer: The LIAM McTrial”

13:20-13:30

Q&A

Dr. Angela Flynn

College Lecturer

School of Nursing and Midwifery

University College Cork

13:30-14:15

Report launch

Dr. Mohamad Saab

Senior Lecturer

Director of Graduate Studies

School of Nursing and Midwifery

University College Cork

“Enhancing Men's Awareness of Testicular Diseases (E-MAT) Using Virtual Reality: A Two-Arm Parallel-Group Randomised Pilot Feasibility Study and Embedded Mixed Method Process Evaluation”

Dr. Frances Shiely

Senior Lecturer

Trials Research and Methodologies Unit, Health Research Board Clinical Research Facility

University College Cork

“Using X, Facebook, and QR codes to optimise recruitment to a feasibility trial, E-MAT, in a cluster randomised Study Within A Trial (SWAT): Lessons learned”

Dr. Aileen Murphy

Senior Lecturer

School of Economics

University College Cork

“Cost Benefit Analysis of the E-MAT feasibility trial: An interactive experience using Virtual Reality on testicular knowledge and testicular self-examination behaviours among male athletes”

Professor Josephine Hegarty

Chair and Professor of Nursing

School of Nursing and Midwifery

University College Cork

“Co-Design and Launch of “On The Ball”: An Inclusive Community-Based Campaign to Promote Testicular Awareness”

14:15-15:00

Lunch and networking

Venue:	University College Cork, Mardyke Pavilion Function Room, Mardyke Walk, Cork, Ireland, T12 N1FK
Parking:	Parking at a fee available at the Sacred Heart Church, Western Road, Gillabbey, T12 CA34

Mohamad (Mo)

Dr. Mohamad M. Saab, PhD, MSc, PGDTLHE, RGN

Senior Lecturer

Director of Graduate Studies


MSc Advanced Practice Year 1 Coordinator

School of Nursing and Midwifery

Brookfield Health Sciences Complex

University College Cork

College Road T12 AK54

 +353 21 490 1467

 @MohammadSaab7

 <http://research.ucc.ie/profiles/C014/msaab@ucc.ie>



Enhancing Men's Awareness of Testicular Diseases

