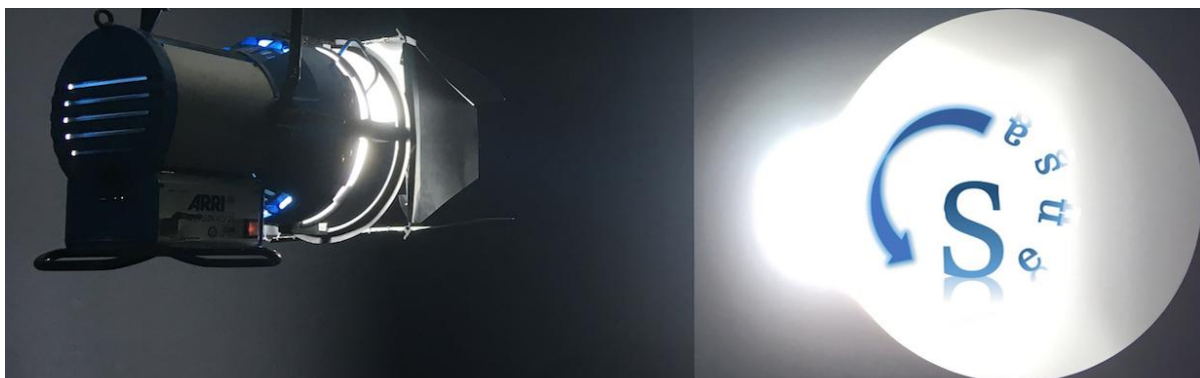


## AY6012 Anthropology Research Laboratory

### SENSA Lab Summer School in Semiotics and Visual Anthropology:

An Erasmus Plus fully funded BIP (Blended Intensive Program) on the theme *Sociosemiotics and Ethnography of the City* will take place for one week in May 2026 at the University of Modena and Reggio Emilia, Italy, organised by Tatsuma Padoan (UCC), Daniel O'Connell (UCC), Stelios Kouzeleas (International Hellenic University), Rocco Mangieri (Los Andes University), Federico Montanari (University of Modena and Reggio Emilia – UNIMORE), and Giulia Conti (UNIMORE).



Ryoji Ikeda, *point of no return* (2018). Eye Filmmuseum, Amsterdam. December 2018. Photo Laura Rascaroli.



### **BIP (Blended Intensive Program)**

#### ***Sociosemiotics and Ethnography of the City***

**Duration: 1 week (5 days of workshops, fieldwork, and collaborative sessions + 2 days of travelling)**

**Date: 4-8 May 2026**

**Venue: Reggio Emilia (Italy)**

**Target Audience:** University students from disciplines such as Anthropology, Semiotics, Communication, Urban Studies, Architecture, Sociology, Design, Performing Arts, or Geography.

**Description:** This week-long program invites students to explore urban spaces through filmmaking and movement-based methodologies; combining lectures, workshops, and fieldwork, the program investigates cities as dynamic, lived spaces. Students will engage with methods such as ethnographic filmmaking, urban exploration, flânerie, gamification, storytelling, and performance to uncover and interpret urban narratives. They will analyze and map the city, produce audiovisual material, and design small-scale interventions that reimagine city dynamics. By the end of the program, participants will have developed critical analysis, creative mapping, and teamwork skills. Outputs will include short ethnographic films, innovative maps, narratives, gamified urban experiences, and interventions that highlight new ways to interact with and engage urban spaces.

**Objectives:**

- To explore the city as a living, dynamic space through ethnographic filmmaking and movement-based methodologies (such as exploratory walk, flânerie, walking tour, etc.).
- To develop analytical and creative skills for observing, interpreting, documenting, and intervening in urban environments.
- To foster interdisciplinary collaboration and critical thinking in relation to urban challenges.

**Expected Outcomes:**

- To gain theoretical knowledge and practical experience with urban exploration methodologies, audiovisual methodologies, gamification, and urban narratives.
- To create innovative urban interventions that address real-world challenges.
- To improve teamwork, critical thinking, and creative skills.