

Dr Hing Tsang (University of Suffolk)

Chair: Prof Laura Rascaroli



“Embodiment, Habit and Visuality: The Implications for Theory and Practice”



Monday 27 February 2023, 17.00-19.00, Kane Building B10B

Film & Screen Media Auditorium, UCC – ALL WELCOME

In this presentation, I will be introducing key ideas from Peirce’s semeiotic, applying these to documentary film with special reference to Dziga Vertov’s canonical *Man with a Movie Camera*. I will be discussing the role of the icon and index, arguing for the experimental and embodied nature of semeiotic, thus linking this with Peirce’s pragmatism - and by extension, documentary theory with practice. A re-engagement with these notions, serves us as a reminder of the visuality of documentary film as well as fore-fronting both documentary film-making and scholarship as creative practices.

Dr Hing Tsang is an academic and filmmaker based at the University of Suffolk, where he teaches practical film-making. He is the author of *Semiotics and Documentary Film: The Living Sign in the Cinema* (2013) and has published numerous journal articles and book chapters. He is also a filmmaker. His film work, mixing animation, puppetry and documentary has been shown internationally at festivals in Europe, Latin America and the United States.

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