



# UCC

Coláiste na hOllscoile Corcaigh  
University College Cork, Ireland

Cork University  
Business School

# Postgraduate Programme Prospectus



AACSB  
ACCREDITED



ASSOCIATION  
AMBA

PRME

Principles for Responsible  
Management Education  
an initiative of the





### Cork University Business School

Cork University Business School is committed to providing a dynamic and supportive learning and research environment, which recognises the diverse backgrounds and interests of both students and staff.

### The Misison

The mission of Cork University Business School is a commitment to disciplinary strengths and organisational and international engagement. We develop the capacities of students, professionals and organisations through high-impact experiential learning and effective practice-oriented research.

### The Vision

The Vision of Cork University Business School is to be a nationally and internationally recognised business school, known for the excellence of the student learning experience and for the impact of our research on business and society.

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### WELCOME FROM THE DEAN

**Thank you for interest in the graduate Programmes of Cork University Business School. With our double accreditations we are among the top 200 business schools in the world, based on over 100 years of business education in University College Cork.**

CUBS offers graduate degree Programmes that are designed to meet your plans and ambitions. We strongly believe we owe it to our students to challenge them so we can help them achieve their full potential and have a successful career in the global business economy.

All of our Programmes offer a range of learning experiences through class work, individual assignments, group projects, and discussions with business managers. Our Programmes offer practical business engagement or work placements.

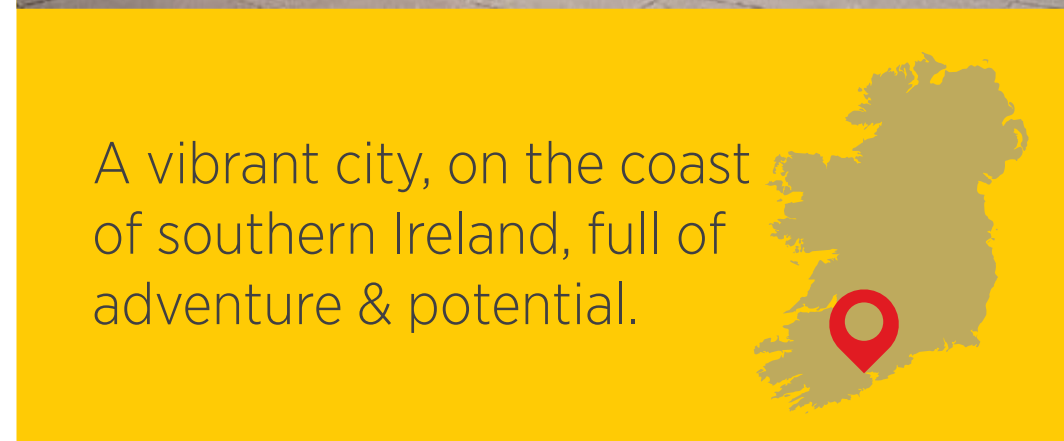
Our graduates operate in senior positions across the spectrum of business, demonstrating the responsiveness of our Programmes to the needs of business in Ireland and globally. The success of our graduates in finding high-quality jobs so quickly after graduation is evidence of the business-readiness and practice-focus of our postgraduate Programmes.

I hope you find a Programme in our portfolio to match your career interests. Please feel free to contact the Programme Directors to get their help and guidance in making this important choice of graduate study.

Wishing you every success.

**Anthony McDonnell**  
Dean of Cork University Business School





## WHY CORK?

- The Financial Times ranked Cork as Europe's leading city for economic potential and second on its list of the continent's best small cities.
- Multinationals such as Apple, Amazon, Meta, Johnson and Johnson, Dell, VM Ware, Stryker and IBM all have substantial operations in Cork.
- Cork is home to Meta Realities Lab, where the company is working on future technology like the Oculus Virtual Reality Project.
- Apple employs over 6,000 people at its European HQ in Cork and have recently announced plans to expand its campus in the city.
- Cork International Airport acts as a gateway to European cities, including London, Paris, Berlin, Barcelona and Rome.
- The Wild Atlantic Way begins in Cork, placing 2,600kms of spellbinding bays and beaches, mystical islands and coastlines, as well as stunning countryside and enchanting villages, at your feet.







#### WHY CHOOSE CUBS:

Reputation & Network:

**CUBS is KPMG's academic partner in Ireland and banking giant, State Street, have chosen CUBS as a research partner to work on emerging technologies.**



Among our alumni we can count the current CEOs of Kerry Group, AIB, Greencore, Tesco and British Airways, along with a number of past and current government ministers.

This means that CUBS graduates find themselves at the centre of an enviable network of industry experts and business leaders at the outset of their careers.



#### WHY CHOOSE CUBS:

Accreditation:

**CUBS is ranked among the top 200 business schools in the world after securing AACSB & AMBA accreditation. In addition, several of our Programmes have achieved accreditation from professional and industry bodies.**



Employability:

**Incredibly, 95% of CUBS students find immediate employment after graduation.**

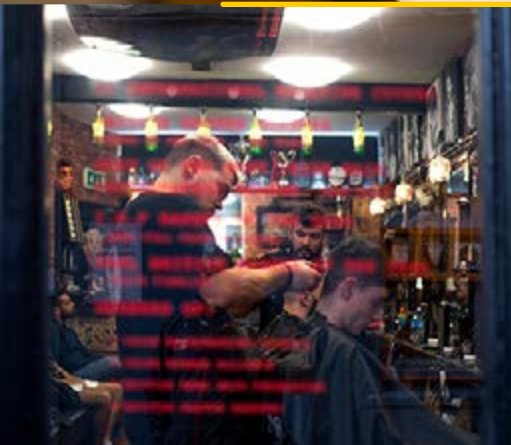
Many of our graduates secure leading roles in Irish based multinationals such as Apple, Meta, Google, LinkedIn, Pfizer, Eli Lilly and Intel. Also, our graduates are employed by leading professional and financial services businesses, including Bank of Ireland, Accenture, Deloitte, Citco, and KPMG.







Founded in 1845 University College Cork lies at the very heart of Cork City



#### UCC CAREER SUPPORT:

**To help graduates land their dream jobs, UCC Career Services work with students to write bespoke CVs targeted at specific industries and organisations.**

After students secure interviews, UCC's specialist Career Services Advisors also work with them to develop the language, content and presentations that will impress employers.

Prized recruitment fairs held on campus connect students with Cork and Irish based multinationals

like Amazon, KPMG, Pfizer and Dell, all of whom are located within minutes of UCC's campus.

Each year UCC Career Services hosts one of the best-attended university career fairs in Europe with over 6,000 networking conversations and 3,000 job applications made by students.







## CUBS Postgraduate Programmes

**Cork University Business School offers a broad range of postgraduate business Programmes, both taught and research based.**

**Specific degree requirements depend on the particular Programme you wish to study, but in many cases, it is not necessary to have previously studied business or management.**

### LEVEL 8 & 9

**Higher Diplomas and Postgraduate Diplomas** further develop a student's understanding of the discipline studied.

### LEVEL 9

**Taught Masters** are specialist degrees designed to give you professional skills and knowledge about a particular area of business.

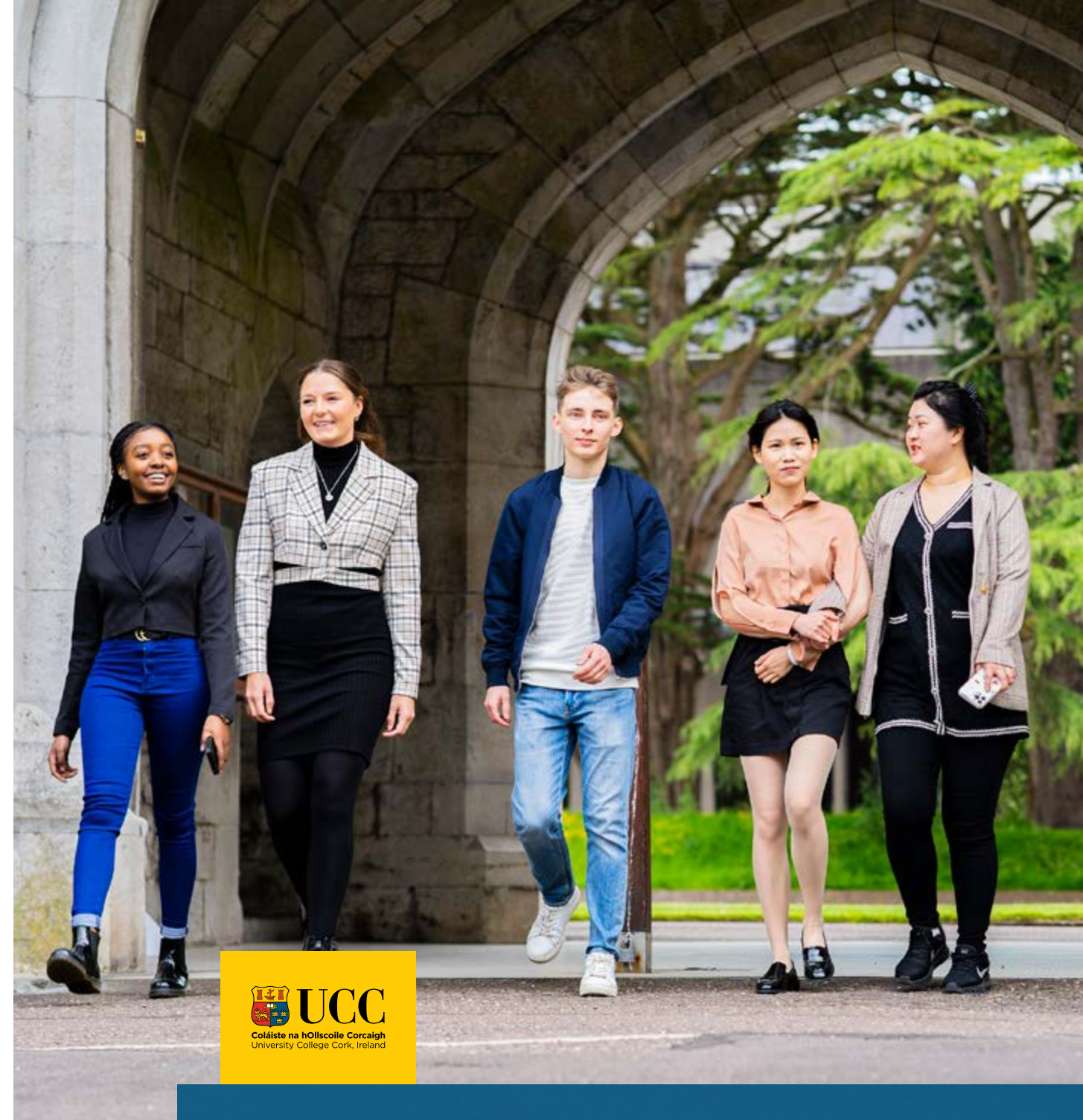
### LEVEL 9

**Research Masters** are available full-time and part-time to graduates.

They provide an opportunity to undertake advanced research on a particular aspect of business.

### LEVEL 10

**A PhD by research** can be pursued in a wide range of subject areas within the Business School and provides students with an opportunity to do advanced, scholarly research on a particular aspect of business on a full-time or part time basis.



# Cork University Business School's Postgraduate Programmes



# MAcc Master of Accounting



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**INDUSTRY ACCREDITATION**

**EU FEES** €10,800  
**NON EU FEES** €19,700

**SCHOLARSHIPS** Available

**PROFESSIONAL BODY ACCREDITATION**

**25** Class Size (3 Year average)

**INTAKE & DURATION** September  
Full Time – 12 months

## About the Programme

Successful graduates can gain up to full exemption from all but the Final Admitting Examination (FAE) of Chartered Accountants Ireland (CAI), and potentially all exemptions from the Applied Knowledge and Applied Skills sections of the Association of Chartered Certified Accountants (ACCA) syllabus.

## Unique Aspects

- Front-loads professional accounting study and exam requirements.
- Our alumni are top performers in the professional accounting and tax exams.
- The Big 4 accounting firms provide input into our Programme design.
- Potential sponsorship available to students from accounting firms.

## Notes on Entry Requirements

Second Class Honours Grade 1 (2.1) in UG degree with significant accounting specialisation and expect to qualify for exemption from the CA Proficiency 1 examination of Chartered Accountants Ireland (CAI).

Applicants who meet the CAP 1 requirement, with the exception of CAP 1 Taxation, can also apply but must study the AC6230 and AC6231 tax modules on the MAcc Programme. Applicants with relevant ACCA exemptions are also eligible to apply but must supply written evidence of the ACCA exemptions expected.

## Programme Structure

- Part I**  
Financial Reporting for Groups | Management Accounting 1 | Management Accounting 2 | Corporate Finance 1 | Corporate Finance 2 | Auditing, Assurance, and Professional Ethics | Advanced Auditing and Assurance | Income Tax | VAT | Corporation Tax | Capital Taxes | International Financial Reporting 1 | International Financial Reporting 2 | Analytics for Accountantss
- Part II**  
Accounting Research Report

## Contact

- Programme Director:**  
Margaret Healy/ Peter Cleary: macc@ucc.ie
- EU Student Recruiter:**  
Mairead O’Flynn: MaireadOflynn@ucc.ie
- Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie

## Graduate Careers Roles

Our graduates have a strong track record of getting employment across the finance industry.

Our graduates are currently:

- Working in Business:
- Business analyst
- Financial controller
- Corporate treasurer
- Statutory reporting accountant
- Working in Practice:
- Auditor
- Financial analyst
- Risk manager
- Tax advisor

## Student Profile

“A benefit of the Programme over going straight into practice is that you get your exemptions upfront from the Masters and have substantial support from the lecturers”

**Laura O’Neill**  
KPMG



# MSc Business Analytics



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**SCHOLARSHIPS** Available

**EU FEES** €10,800  
**NON EU FEES** €22,300

**94%** International Students

**INTAKE & DURATION** September  
1 year Full Time

**120** Class Size (3 Year average)

## About the Programme

The MSc Business Analytics (MSc BA) provides students with a portfolio of business and analytical methods for solving problems and supporting decision-making in modern organisations. This one-year full time Programme provides students with a complementary mix of analytics and business modules. It is delivered through lectures, workshops, guest lectures, and hands-on practical sessions. Students specialise in the topics of business data visualisation, descriptive, predictive, and prescriptive analytics.



## Unique Aspects

- Businesses are aware of the need to understand the underlying patterns that are held within their data. Discovering and identifying the underlying patterns requires a higher level of thinking and analysis.
- The MSc BA degree enables students to acquire the skills to mine and analyse data. Enabling more informed decision-making and better outcomes for data-driven companies.
- A supervised research project will allow student groups to investigate and develop a solution to real-world business problems in an area specific to business analytics.
- This collaborative applied research project facilitates students’ practical application of the analytical and business skills that they have acquired during the Programme.

## Notes on Entry Requirements

Applicants must have a Second Class Honours Grade 2 in a primary honours degree (NFQ, Level 8). The qualification must include one module in a quantitative area, for example, Finance, Mathematics, Statistics, Economics, Engineering, Computer Science, or other Sciences.

## Programme Structure

- Part 1 Semester 1**  
AI as a Disruptive Technology | Design Thinking for Business Analytics | Business Data Analysis and Visualisation | Predictive Analytics | Python for Business Analytics | Business Analytics for Sustainability | Data Analytics for Business Enterprise
- Semester 2**  
Prescriptive Analytics | Emerging Topics in Business Analytics | Business Forecasting | The Practical Application of Business Analytics
- Part 2 Semester 3**  
Applied Research in Business Analytics

## Contact

- Programme Directors:**  
Prof David Sammon: dsammon@ucc.ie  
Dr Stephen McCarthy: stephen.mccarthy@ucc.ie  
Dr Simon Woodworth: s.woodworth@ucc.ie  
Dr JB McCarthy: jb.mccarthy@ucc.ie
- EU Student Recruiter:**  
Mairead O’Flynn: MaireadOflynn@ucc.ie
- Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie



## Graduate Careers Roles

Our graduates have a strong track record of getting employment across the finance industry.

Our graduates are currently working as:

- Data Analyst
- Consultant
- Business Intelligence (BI) Analyst
- Business Analyst
- BI Developer
- Finance Data Analyst
- IT Business Intelligence Associate
- Technical Marketing Analyst

## Student Profile

“The MSc BA taught me the fundamentals of how to approach problems and tasks with a logical and analytical mindset. I am able to apply the skills that I learnt while adapting to new projects and clients that I work with”

**Jane Downey**  
Associate Director, Supply Chain Global Process Owner, Alexion



# MSc Business Economics



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**SCHOLARSHIPS** Available

**EU FEES** €10,800  
**NON EU FEES** €19,700

**INDUSTRY ACCREDITATION**

**58%** International Students

**30** Class Size (3 Year average)

**INTAKE & DURATION** September  
1 year Full Time or  
2 years Part Time

## About the Programme

The MSc Business Economics is a longstanding Programme with a strong alumni network designed for graduates who want a career in business. Through focused taught courses and action research, you learn how to explain and apply core economic theories, empirical methods, and analytical tools to a range of strategic decisions facing businesses operating in national and international markets.

## Unique Aspects

- You will work in teams with international businesses to solve business challenges.
- A unique professional skills Programme making our graduates business ready.
- Accredited by the Institute of Management Consultants & Advisors (IMCA).
- There is no requirement for economics or business to be part of your undergraduate degree Programme.

## Notes on Entry Requirements

Second Class Honours Grade 2 (2.2) in a primary honours degree (NFQ Level 8) or equivalent

## Programme Structure

- Semester 1**  
Principles of Economics or Financial Economics and Business Strategy | Advanced Quantitative Techniques for Business Research | Research Methods for Business Economics | Strategy for Global Business | Global Business Strategy and Business Relationships
- Semester 2**  
Advanced Quantitative Techniques for Business Research | Responsible Research Methods for Business Economics, International Macroeconomic Data in Strategic Decision Making | Corporate Treasury Management | Sustainable Investment Strategies
- Semester 3**  
Business Economics Report

## Contact

**Programme Directors:**  
Tracy Bradfield: [tracy.bradfield@ucc.ie](mailto:tracy.bradfield@ucc.ie)  
Catherine Kavanagh: [c.kavanagh@ucc.ie](mailto:c.kavanagh@ucc.ie)  
**EU Student Recruiter:**  
Mairead O’Flynn: [MaireadOflynn@ucc.ie](mailto:MaireadOflynn@ucc.ie)  
**Non EU Student Recruiter:**  
Tarik El Amoud: [tarik.elamoud@ucc.ie](mailto:tarik.elamoud@ucc.ie)

## Graduate Careers Roles

Our graduates are currently working as:

- Corporate strategist
- Business consultant
- Business development manager
- Financial advisor
- Investment manager
- Banking
- University lecturer/researcher
- Statistician

## Student Profile


“In the modern workplace, you need to make your case succinctly and in such a way that it brings people with you. The MSc Business Economics really delivers in that sense. Even today, years after I finished the Programme, I still look back on my notes before I make key presentations.”

**Edwina Barrett**  
Ready Ventures




# MSc Design and Development of Digital Business


## The Programme at a Glance




**95%** of graduates gained immediate employment after graduation




**67%** International Students




**EU FEES** €10,800  
**NON EU FEES** €19,700



**INTAKE & DURATION** September  
Full Time – 12 months



**SCHOLARSHIPS** Available



**30** Class Size (3 Year average)

## About the Programme

The MSc Design and Development of Digital Business (DDDB) is a 12-month taught postgraduate course for creatively-minded students from non-technical backgrounds. The course provides students with the design skills and technical knowledge to explore interesting real-world problems and create innovative new digital products and services.

## Unique Aspects

- The only course for non-IT graduates to do software development in CUBS.
- The Programme includes an innovative design and development CAPSTONE project, based on design thinking and sprint methodology, that reflects the way modern organisations work.
- The Programme integrates industry experts through guest talks, workshops, mentorships and course evaluations.
- The course leverages best practice design methodologies and collaboration tools.

## Notes on Entry Requirements

Second Class Honours Grade 2 (2.2) in a primary honours degree (NFQ, Level 8) in any discipline except those with high levels of software development content (e.g. computer science, business information systems, etc.)

## Programme Structure

**Part I**  
Sustainable Digital Business Models | Business Models for Disruptive Technology | Systems Analysis | Internationalisation and Digital Business Strategy | Web Development for Global Markets | Web Development for Digital Business | Interaction Design for a Global Audience | Foundations of Object Oriented Programmemeing | AI-Assisted Application Development | Database Analysis and Design | Databases for Management Information Systems | Design Thinking for Services

**Part II**  
Digital Design and Development Project

## Contact

**Programme Directors:**  
Andrew Pope: A.Pope@ucc.ie  
Carolanne Mahony: carolanne.mahony@ucc.ie  
**EU Student Recruiter:**  
Mairead O’Flynn: MaireadOflynn@ucc.ie  
**Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie

## Graduate Careers Roles

Our graduates are currently working as:

- Product Manager
- UX Researcher/Designer
- Business Analyst
- Technology Consultant
- Software Developer

## Student Profile

“My course provided me with a well-rounded experience to succeed professionally. The course taught me to apply theoretical frameworks in practice, while working with established companies on projects of strategic importance. The lecturers equipped me with the knowledge and skills to develop a comprehensive understanding of digital intelligence, journey optimisation, and designing innovative products and services that are tailored to the user’s needs”

**Ezequiel Cirilo**  
Global Reviews



# MSc Finance (Banking & Risk Management)



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**EU FEES** €10,800  
**NON EU FEES** €19,700

**30** Class Size (3 Year average)

**62%** International Students

**INTERNSHIPS** Available

**INTAKE & DURATION** September  
1 year Full Time or  
2 years Part Time

**INDUSTRY ACCREDITATION**

**SCHOLARSHIPS** Available

## About the Programme

The Programme develops experts in the theory and practice of Investment, Banking, and Risk Management. You will study Financial Economics, Macroeconomics and Quantitative Finance - through in-demand data analysis software. Your studies build to either an independent applied research project over the summer term or an Industrial Placement. Both allow you to put what you learned about financial markets into practice

## Unique Aspects

- The Programme has a 15-year history of high graduate employability, with 95% in graduate roles or higher within 6 months.
- It is accredited by the Global Association of Risk Practitioners, with scholarships awarded each year to students sitting FRM® professional examinations.
- Students can undertake either an independent applied project motivated by their research interests, or an Industrial Placement to match their career goals.
- You will develop advanced Programmemeing skills for Quantitative Finance within your modules (e.g. Python, Stata)

## Notes on Entry Requirements

Second Class Honours Grade 1 (2.1) in a primary honours degree (NFQ, Level 8) in a business-related Programme or a Programme with a significant quantitative element (e.g. Mathematics, Statistics, Engineering, Science, Computing etc.) Candidates with a Second Class Honours Grade 2 (2.2) degree will be assessed on a case by case basis under recognition of prior learning.

## Programme Structure

### Part 1

International Finance | Quantitative Finance I | Financial Practice and Ethics | Regulation and Compliance in Capital Markets | Derivatives for Risk Management | Asset Pricing and Allocation | Quantitative Finance II | Financial Practice and Ethics Regulation and Compliance in Capital Markets | Derivatives for Risk Management | Money, Credit and Banking | Fund Performance Evaluation and Risk | Research Methods | Quantitative Finance II | Analysis of Debt Instruments | Corporate Treasury Management

### Part 2

Dissertation in Financial Economics or Industry Placement

## Contact

### Programme Directors:

Dr Jun Gao: jun.gao@ucc.ie

Dr Hugh Farrell: hfarrell@ucc.ie

### EU Student Recruiter:

Mairead O'Flynn: MaireadOflynn@ucc.ie

### Non EU Student Recruiter:

Tarik El Amoud: tarik.elamoud@ucc.ie

## Graduate Careers Roles

Our graduates have a strong track record of getting employment across the finance industry.

Our graduates are currently working in:

- Commercial and Investment Banking,
- Treasury Risk Management,
- Financial Regulators,
- Central Banking,
- Investment Research,
- Hedge Funds
- Economic Consulting and,
- Academia

## Student Profile

“The MSc. Finance (Banking and Risk Management) offered subjects that taught us about real events, rather than just theories. The faculty members guided me all along my path from college to corporate. The course prepared students to be industry ready by meeting experts from the industry to clarify our insecurities about our future in the job market.”

### Monica Serafinus

Analyst, Accenture, Cork



# MSc Finance (Corporate Finance)



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**EU FEES** €10,800  
**NON EU FEES** €19,700

**60** Class Size (3 Year average)

**60%** International Students

**INTERNSHIPS** Available

**INDUSTRY ACCREDITATION**

**INTAKE & DURATION** September  
Full Time - 12 months

**SCHOLARSHIPS** Available

## About the Programme

The objective of the MSc Finance (Corporate Finance) is to produce graduates who can make a valuable contribution to organisations in the corporate finance industry immediately. As a participant on the course, you will focus on developing your financial, analytical and professional skills, culminating in either a corporate finance project or a corporate internship.

## Unique Aspects

- Full employment record since inception and a past winner of the Postgraduate Course of the Year: Business, Finance & Management
- Rigorous job-market relevant syllabus accredited by professional bodies and taught by lecturers with Investment Banking experience
- Extensive professional skills development and specialised career advice to help and guide students in their career
- Integrated group corporate finance project or industry relevant placement where students apply their skills and knowledge to practical business situations

## Notes on Entry Requirements

Second Class Honours Grade 1 (2.1) in a primary honours degree (NFQ, Level 8) or equivalent in a business Programme or in a cognate discipline with a quantitative element.

Candidates with a Second Class Honours Grade 2 (2.2) degree will be assessed on a case by case basis under recognition of prior learning.

## Programme Structure

- Semester 1**  
International Project Finance | Investments | Capital Markets | Financial Analysis and Forecasting | Regulation and Compliance in Capital Markets | Equity Valuation | Professional Development Semesters 1 & 2
- Semester 2**  
Managing Financial Institutions | Corporate Restructuring | Financial Management & Corporate Social Responsibility for International Firms | Treasury Risk Management | Professional Development Semesters 1 and 2 | Python and Machine Learning for Finance 2 | Venture Capital and Private Equity 2

- Semester 3**  
Research Project | Corporate Internship

## Contact

- Programme Directors:**  
Steve O'Callaghan: MCF@ucc.ie  
Conor Neville: MCF@ucc.ie
- EU Student Recruiter:**  
Mairead O'Flynn: MaireadOflynn@ucc.ie
- Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie

## Graduate Careers Roles

Our graduates have a strong track record of getting employment across the finance industry. Our graduates are currently working in:

- Business Advisory
- Consultancy
- Corporate Finance careers in industry
- Investment Banking
- Venture Capital
- Private Equity
- Corporate Banking



# MSc Finance (Investment and Asset Management)



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**EU FEES** €10,800  
**NON EU FEES** €19,700

**60** Class Size (3 Year average)

**47%** International Students

**INTERNSHIPS** Available

**INDUSTRY ACCREDITATION**

**INTAKE & DURATION** September  
Full Time – 12 months

**SCHOLARSHIPS** Available

## About the Programme

This Programme develops a broad range of theoretical, technical, and business skills required for careers in investment management, banking, and finance. The Programme is designed for business graduates who wish to specialise in investment management and related areas and STEM graduates who want to apply their skills in the field of finance.

## Unique Aspects

- Up to 95% of graduates gained immediate employment after graduation
- The Programme is designed and run by faculty with significant experience in the finance industry
- We are CFA® affiliated and a CAIA® academic partner. These bodies provide a significant number of scholarships which are awarded to students on the Programme sitting their professional examinations
- Constantly evolving curriculum to ensure the Programme stays relevant, including new modules on coding in Python, Machine Learning and ESG
- Student will develop the business skills (communications, presentations) and technical skills (Python, Excel) necessary for a career in Finance

## Notes on Entry Requirements

Second Class Honours Grade 1 (2.1) in a primary honours degree (NFQ, Level 8) in a business-related Programme or a Programme with a significant quantitative element (e.g. Mathematics, Statistics, Engineering, Science, Computing) Candidates with a degree in other discipline or Second Class Honours Grade 2 (2.2) degree will be assessed on a case by case basis under recognition of prior learning.

## Programme Structure

**Part 1** Issues in Modern Finance | International Project Finance | Managing Financial Institutions | Financial Analysis and Forecasting | Quantitative Analysis | Capital Markets and Funds Industry Regulation and Ethics | Derivatives for Risk Management | Analysis of Debt Instruments | Equity Valuation | Professional Development | Python and Machine Learning for Finance | Venture Capital and Private Equity.

**Part 2** Professional Examination Report | Investment and Asset Management Research Report | Corporate Internship. Students undertake either an internship in a role relevant to the Programme or prepare an applied research report.

## Contact

### Programme Directors:

John O'Brien: iam@ucc.ie

Senyu Wang: iam@ucc.ie

### EU Student Recruiter:

Mairead O'Flynn: MaireadOflynn@ucc.ie

### Non EU Student Recruiter:

Tarik El Amoud: tarik.elamoud@ucc.ie

## Graduate Careers Roles

Our graduates have a strong track record of getting employment across the finance industry.

Our graduates are currently working as:

Investment Manager/Consultant/Analyst

Investment & Corporate Banker

Trader

Wealth Manager/Investment Consultant

Risk Management/Analyst/Strategist

Alternative Investment Specialist

Portfolio Manager/Construction Analyst

Accountant/Auditor/Fund Accountant

## Student Profile

"I began the Programme without a clear career path in mind and limited knowledge of Finance. However, I graduated with an honours degree and a job that I love.

The Programme equips students with all the necessary hard and soft skills to kick start a long and successful career within the finance industry"


### Margret Mockler


Senior Technology Consultant, EY





# MSc Food Business and Innovation


## The Programme at a Glance


**95%** of graduates gained immediate employment after graduation


**INTERNSHIPS** Available

**EU FEES** €10,800  
**NON EU FEES** €19,700

**INTAKE & DURATION** September  
Full time - 12 months

**40%** International Students

**50** Class Size

**SCHOLARSHIPS** Available

## About the Programme

This Programme prepares graduates for a future-proof career and lead roles in the dynamic world of business, strategic management, marketing, innovation, entrepreneurship and intrapreneurship in food and food-related areas. Students develop and practice a wide array of highly sought-after transferable skills including sustainability-driven innovative design thinking, problem-solving, consumer and market research, brand development, analytics, supply chain management and business communication.

## Unique Aspects

- Over 95% of our graduates gain immediate employment after graduation in a great range of roles in food, food-related and other industries
- MSc FBI students enrol in an Applied Food Industry Research Placement with an opportunity to work with international firms and accelerate their careers
- Unique blend of business and food modules, with future-focused modules like digital media marketing and real-business case practical assignments
- Master classes and international speakers, coupled with entrepreneurship competitions, business pitching and bespoke business simulation games.

## Notes on Entry Requirements

Second Class Honours Grade 2 (2.2) in a primary honours degree (NFQ, Level 8).

## Programme Structure

**Part 1** Supply Chain Management and Food Integrity | International Strategic Food Marketing | Food Entrepreneurship and Innovation | International Food Branding and Digital Media Marketing | Economics of Agri-Food Markets and Value Chain Analysis | Category Management and Food Retail Marketing | Sustainable Food Systems | Global Food Policy Issues | Market and Consumer Insights and User Driven Service Design | Supply Chain Management and Food Integrity

**Part 2** A practical and applied Food Industry Centred research project

## Contact

### Programme Directors:

Professor Joe Bogue: [j.bogue@ucc.ie](mailto:j.bogue@ucc.ie)  
Dr Lana Repar: [lane.repar@ucc.ie](mailto:lane.repar@ucc.ie)

### EU Student Recruiter:

Mairead O'Flynn: [MaireadOflynn@ucc.ie](mailto:MaireadOflynn@ucc.ie)

### Non EU Student Recruiter:

Tarik El Amoud: [tarik.elamoud@ucc.ie](mailto:tarik.elamoud@ucc.ie)



## Student Profile

“Of all the different Programmes and opportunities that I had researched over a number of years, the MSc in Food Business and Innovation really struck me as being different. Because it is industry inspired, the Masters balances the academic and practical elements perfectly. The Programme culminates in a placement module, which allows you to put what you learned into practice in a real-world setting.”

### Sumeet Bhattacharjee

Assistant Director: Networks & Knowledge Translation, SPHeRE Programme

## Graduate Careers Roles

Our graduates have a strong track record of getting employment across the food, food-related and other industries. Graduates will typically work in:

Marketing/Social Media Marketing/  
Digital Media Marketing Management  
Brand Management and Design  
New Product Development and Innovation  
Retail/Sales/Procurement/Trading/Category Management  
Sustainability/Market and Supply Chain Analysis & Logistics  
Business Consulting/Financing  
Food Safety and Quality Assurance  
Start-up/Entrepreneurship



# MSc Human Resource Management



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**SCHOLARSHIPS** Available

**EU FEES** €10,990  
**NON EU FEES** €19,890

**27%** International Students

**INDUSTRY ACCREDITATION**

**45** Class Size (3 Year average)

**INTAKE & DURATION** September  
1 year Full Time or  
2 years Part Time

## About the Programme

The MSc Human Resource Management (HRM) Programme is designed to capture the realities of the contemporary Human Resource (HR) profession and seeks to develop the HR careers of our students. The Programme is accredited by the Chartered Institute of Personnel Development (CIPD) whose qualifications are the recognised professional standard for HR and training specialists working across Ireland, the UK, the Middle East and Asia. The Programme is also academically aligned with the Society for Human Resource Management (SHRM), the largest professional HR association in the world.

## Unique Aspects

- The Programme can be taken as a full time option (12 months) or as a part-time option (24 months)
- Strategic focus on key emerging areas of HRM including Data Analytics, Healthy Workplaces, HRM & Technology
- Applied Research Project allows students to partner with leading international organisations on a specific HR project when they receive dedicated mentoring and supervision
- Modules are taught by award-winning international HR academics as well as senior HR practitioners from major domestic and international organisations

## Notes on Entry Requirements

Second Class Honours Grade 1 (2.1) in a primary honours degree (NFQ, Level 8).

## Programme Structure

**Full-time Part I Semester 1** Applied Research Methods | Business Case for Analytics | Human Resource Management in a Global Context | Developing Skills for Business Leadership | Managing Human Resources Strategically

**Semester 2** Managing the Employment Relationship | Talent Management and Development | Leadership and Management Development | Creating Healthy Workplaces | Psychology at Work  
**Part II** Applied Research Project 2 & 3  
**Part-time Year 1 Semester 1** Human Resource Management in a Global Context | Managing Human Resources Strategically  
**Semester 2** Managing the Employment Relationship | Creating Healthy Workplaces | Psychology at Work  
**Part-time Year 2 Semester 1** Applied Research Methods | Business Case for Analytics | Developing Skills for Business Leadership  
**Semester 2** Talent Management and Development | Leadership and Management Development  
**Semester 3** Applied Research Project

## Contact

**Programme Director:**  
Ultan Sherman: ultan.sherman@ucc.ie  
**EU Student Recruiter:**  
Mairead O'Flynn: MaireadOflynn@ucc.ie  
**Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie



## Graduate Careers Roles

Our graduates have a strong track record of getting employment across many industries. Our graduates are currently employed as:

- HR Business Partner
- Talent acquisition Manager
- Wellbeing Specialist
- Employment Relations Specialist
- Learning & Development Specialist
- HR Consultant
- Training Co-ordinator
- HR Generalist



# MSc Information Systems for Business Performance

## The Programme at a Glance

**85%** of graduates gained immediate employment after graduation

**EU FEES** €10,800  
**NON EU FEES** €19,700

**70** Class Size (3 Year average)

**78%** International Students

**SCHOLARSHIPS** Available

**INTAKE & DURATION** September  
Full Time – 12 months

## About the Programme

The MSc Information Systems for Business Performance (ISBP) is a conversion Programme designed for students who wish to move into the fast-developing Information Systems (IS) sector. This Programme provides them with a coherent set of skills that are essential in building, managing, and leveraging effective and efficient information systems (IS) for organisations.

## Unique Aspects

- Awarded the Grad Ireland Postgraduate Course of the Year for 7 consecutive years.
- Third semester consists of the Capstone Consultancy Project with Industry partners that promotes the practical skills of respect, resilience, and ambition in the development of a research solution to a real world business problem.
- Programme allows students to enhance their soft-skills – becoming creators, evaluators and communicators of knowledge.
- Programme focuses on the intersection of Business with Technology.

## Notes on Entry Requirements

This is a conversion course for applicants who have not previously studied high levels Software Development, Information Systems or Computer Science, and who have less than 2+ years of work experience in these fields. Applicants must hold a Second Class Honours Grade 2 in a primary honours degree (NFQ, Level 8). Consideration under Recognition of Prior Learning (RPL) may also be given to applicants who do not meet academic entry requirements. Each application will be reviewed by Programme directors and subject to approval by the Head of relevant Discipline within the School of Business.

## Programme Structure

- Semester 1**  
Digital Leadership Seminars | IT Project Management | Business Decision Support | Sustainable Digital Business Models | Systems Analysis | Database Analysis and Design
- Semester 2**  
Professional Practice Skills and Ethics | Digital Governance and Compliance | An Introduction to Business Intelligence, Analytics and AI | AI for Business Transformation | Application Design | Databases for Management Information Systems
- Semester 3**  
The Capstone Consultancy Project

## Contact

- Programme Directors:**  
Prof. Ciara Heavin: MScISBP@ucc.ie  
Dr Wendy Rowan: MScISBP@ucc.ie
- EU Student Recruiter:**  
Mairead O’Flynn: MaireadOflynn@ucc.ie
- Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie



## Graduate Careers Roles

Our graduates have a strong track record of getting employment across many industries. Our graduates are currently employed as:

- Business Analysts
- Business Consultants
- IS Project Managers
- IS Developers

## Student Profile


“Real-world application of the curriculum lies at the heart of the course, most notably through the Capstone Consultancy Project which enables students to develop bespoke solutions to contemporary issues in industry (...) producing the highest calibre of technology and business professionals”


**Andrew Brosnan**  
Deloitte





# MSc International Sustainable Business


## The Programme at a Glance


**New** First of a kind programme in Ireland

**SCHOLARSHIPS** Available

**EU FEES** €10,800  
**NON EU FEES** €19,700

**INTAKE & DURATION** September  
Full Time - 12 months  
Part Time - 24 months

**30** Class Size (2 Year average)

**50%** International Students

## About the Programme

The MSc International Sustainable Business is a new innovative Programme, offered by the College of Business & Law at UCC. This unique Programme will equip business and non-business graduates with in-depth, practical knowledge of global business disciplines, combining managerial and strategic skills to influence and lead sustainable global businesses. We envisage that graduates of our International Sustainable Business Programme will be future drivers of positive change.

## Unique Aspects

- One of the few international business Programmes globally with a central and pervasive emphasis on sustainability.
- Students gain competencies in sustainable business practices which are increasingly vital in organisations.
- Students work in teams on real business challenges with a sustainability focus developed with global business players.
- Students can choose between two focussed pathways one emphasising internationalisation and responsible business leadership, and another one emphasising sustainable business models to meet SDG goals.
- You will learn from expert academics and leading industry professionals on how to better embed sustainability into international businesses.
- A growing area where there are skill shortages & an increasing demand for high calibre graduates.

## Notes on Entry Requirements

Applicants must normally have a Second Class Honours Grade 1 (GPA 3.25 out of 4.0) in a primary honours degree (NFQ, Level 8) in any discipline or equivalent. Applicants who achieve a Second Class Honours Grade 2 in a primary honours degree (NFQ, Level 8) but meet all other requirements will be considered under Recognition of Prior Learning (RPL) on a case-by-case basis.

## Programme Structure

**Part I Business Professional Skills | Responsible Leadership for a Global World | Global Markets and Trade | Marketing Ethics and Sustainability | Contemporary Socio-Economic and Environmental Issues | Strategy for Global Business | Research Methods Module | Quantitative Research Methods**  
**Elective Modules**  
*Choose from (a) or (b) below:*  
**(a) (a) International Business and Responsible Leadership Pathway** International Business and Strategy | International Market Entry Strategies | Innovation and Entrepreneurial Venturing | Corporate Social Responsibility  
  
**(b) Sustainable Business Pathway** Ecological Economics and Sustainability Policies | Business Practices for a Circular Economies | Green Investment Strategies | Environmental Regulation and Compliance Management  
**Part II International Sustainable Business Report**

## Contact

**Programme Directors:**  
Dr Bernadette Power: B.Power@ucc.ie  
Damian Tobin: Damian.Tobin@ucc.ie  
  
**EU Student Recruiter:**  
Mairead O’Flynn: MaireadOflynn@ucc.ie  
  
**Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie



## Graduate Careers Roles

Graduates are expected to gain employment as:

- Global Business Strategists
- Business Consultants
- Sustainability Managers
- CSR managers
- ESG Analysts
- Regulators
- Policy makers

“This new MSc International Sustainable Business is a fantastic opportunity for students to gain the skills, knowledge, and tools for careers in global organisations...”

**Abdul Raffey**  
Sustainability Consultant,  
ARUP



# MSc Accounting and Performance Analytics



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**EU FEES** €10,800  
**NON EU FEES** €19,700

**25** Class Size (3 Year average)

**79%** International Students

**INTERSHIPS** Available

**INDUSTRY ACCREDITATION**

**INTAKE & DURATION** September  
Full Time – 12 months

**SCHOLARSHIPS** Available

## About the Programme

The MSc Accounting and Performance analytics is a unique Programme combining information systems capabilities with accounting knowledge and business acumen for future ready accounting professionals. MSc Accounting and Performance Analytics Programme provides students with data analytics skills for the purpose of preparing and analysing accounting information for informed decision making.

## Unique Aspects

- Students hone their analytical & communication skills with industry panels, guest lecturers and group projects, while the curriculum constantly evolves to ensure the Programme stays relevant, including coding in Python.
- The Accounting and Performance Analytics Programme is unique in its professional nature, its focus on career and its diversity. Work on placements starts immediately, leveraging on past experiences and building new skills to avail of career opportunities.
- Exemptions from the professional examinations of global accountancy bodies, including ACCA and entry into CIMA’s Gateway Programme.
- Past students in this Programme have progressed to careers in a vast array of industries due to the transferability of skills learned.

## Notes on Entry Requirements

Applicants must hold a minimum Second Class Honours Grade 2 in a primary honours degree (NFQ, Level 8) in a discipline other than accounting. Applicants who do not meet the Second Class Honours Grade 2 in a primary honours degree (NFQ, Level 8) standard may be admitted to the Programme under Recognition of Prior Learning (RPL) on the basis of significant relevant practical or professional experience as deemed appropriate by the Programme Director and subject to the approval of the School of Business.

## Programme Structure

**Semester 1: Part I** Accounting Information Fundamentals | Principles of Cost Management | Database Analysis and Design | Programmemeing for Business I | Understanding Global Business Processes | Professional Development

**Semester 2** Performance Management, Risk and Control for International Firms | Advanced Managerial Accounting | Enterprise Data Reporting and Visualisation

**Electives (10 credits as follows)** Databases for Management Information Systems & Programmemeing for Business II Or Financial Reporting I & Financial Reporting II

**Part II** Placement Semesters 1 & 2 & 3 **or** Applied Research in Performance Analytics Semesters 1 & 2 & 3

## Contact

**Programme Directors:**  
Sheila O’Riordan: MscAPA@ucc.ie  
Oliver Browne: MscAPA@ucc.ie

**EU Student Recruiter:**  
Mairead O’Flynn: MaireadOflynn@ucc.ie

**Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie

## Graduate Careers Roles

Our graduates have a strong track record of getting employment across many industries. Our graduates are currently employed as:

- Data Analyst
- Supply Chain Analyst
- Financial Analyst
- Management Accountant
- Financial Accountant
- Fund Accountant
- Audit Associate



# MSc Management and Marketing



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**INTERNSHIPS** Available

**EU FEES** €10,800  
**NON EU FEES** €22,300

**INTAKE & DURATION** September  
Full Time – 12 months

**47%** International Students

**80** Class Size  
(3 Year average)

## About the Programme

The MSc Management & Marketing Programme is a one-year degree Programme designed specifically for graduates who have taken no, or limited, management or marketing modules in their undergraduate degree, but wish to pursue a career in business. Graduates of this Programme have gone on to work for a diverse range of organizations, including Nike, Gym+Coffee, TikTok, BMW, Jameson, The 2 Johnnies Podcast, Dell, Accenture, Deloitte, Meta (Facebook), and Google.

## Unique Aspects

- Specialist conversion Programme for students from non-management and marketing undergraduate degrees who are looking to pursue a career in business, management, or marketing. The Programme is accredited by the Institute of Management Consultants and Advisers (IMCA).
- Opportunity to complete a work placement towards the end of the degree Programme.
- Unique mode of teaching incorporating a diversified range of subjects, field trips, lectures from industry specialists, and practical assessment.
- Specialist Personal & Professional Development Module, incorporating CV & Online Portfolio Building, Interview Skills, Team Building Skills, and Communication Skills.

## Notes on Entry Requirements

Second Class Honours Grade 2 (2.2) in a primary honours degree (NFQ Level 8) without significant management or marketing component.

## Programme Structure

- Semester 1: Part I**
- Core Modules: Introduction to Marketing | Ethical Issues in Business | Market Research | Human Resource Management | Marketing Communications | Project Management | Foundations of Management | Professional and Personal Development Semester 1 & 2
- Semester 2**
- Strategy | Responsible Leadership | Digital Marketing for International Markets | Consumer Behaviour Theory and Practice
- Part II**
- Applied Research Project Semesters 2 & 3

## Contact

- Programme Directors:**
- David Alton: david.alton@ucc.ie  
David McKeivitt: dmckeivitt@ucc.ie
- EU Student Recruiter:**
- Mairead O’Flynn: MaireadOflynn@ucc.ie
- Non EU Student Recruiter:**
- Tarik El Amoud: tarik.elamoud@ucc.ie

## Graduate Careers Roles

- Our graduates have a strong track record of getting employment across many industries. Our graduates are currently employed in:
- Business Advisory & Consultancy
  - Brand Management
  - Social Media Analyst
  - Entrepreneurship
  - Human Resource Management
  - Operations & Project Management
  - Media Creation

## Student Profile

“I’ve always wanted to build my own business from scratch. The MSc Management & Marketing equipped me with the broad set of business skills that were a real catalyst for me in establishing and growing LegitFit to the business it is today, where proudly we’ve raised €1 million in funding to help us grow globally”

**Ryan O’Neill**  
CEO & Co-Founder, LegitFit



# MSc in Marketing


## The Programme at a Glance



**95%** of graduates gained immediate employment after graduation



**INTERNSHIPS** Available



**60%** International Students



**INTAKE & DURATION** September  
Full Time – 12 months



**EU FEES** €10,800  
**NON EU FEES** €19,700



**25** Class Size  
(3 Year average)

## About the Programme

The MSc in Marketing is a one-year degree Programme designed to give graduates the specialised skills and knowledge in marketing to become industry leaders. The Programme, designed with senior marketing practitioners, blends an array of learning methods such as live assignments, specialised workshops, marketing strategy simulations, and industry-based marketing practice, to develop a variety of students’ core skills necessary for success in contemporary marketing.

## Unique Aspects

- An advanced education in contemporary marketing.
- Participative and live learning with external business clients, marketing practitioners, and leading national and international academics in the marketing field.
- Links with the Marketing Institute of Ireland (MII), Ireland’s leading professional body for Marketing professionals.
- The development of valuable skills for marketing careers including; analytical capabilities, strategic marketing and planning skills, marketing research skills, problem-solving and critical thinking skills, communication and presentation skills, and digital marketing literacy skills.
- Applied Research Project where students partner with an organisation to research a real-life, marketing-orientated problem.

## Notes on Entry Requirements

Second Class Honours Grade 1 (2.1) in a primary honours degree (NFQ, Level 8).

## Programme Structure

**Semester 1:** Applied Research Methods | Business Case for Analytics | Professional and Personal Development  
**Semester 1 & 2 |** Service Design | Ethics and Sustainability | Digital B2B Marketing | International Marketing | Digital Marketing Practice

**Semester 2:** Consumer Behaviour Theory and Practice | Omnichannel Marketing Communications | Applied Strategic Marketing | Business Strategy Simulation

**Semester 3:** Applied Research Project Semester 2 & 3

## Contact

### Programme Directors:

Dr Conor Drummond: [MScMarketing@ucc.ie](mailto:MScMarketing@ucc.ie)

Dr Sean Tanner: [ScMarketing@ucc.ie](mailto:ScMarketing@ucc.ie)

### EU Student Recruiter:

Mairead O’Flynn: [MaireadOflynn@ucc.ie](mailto:MaireadOflynn@ucc.ie)

### Non EU Student Recruiter:

Tarik El Amoud: [tarik.elamoud@ucc.ie](mailto:tarik.elamoud@ucc.ie)

## Graduate Careers Roles

Our graduates have a strong track record of getting employment across many sectors. Our graduates are currently employed as:

- Marketing executive roles
- Social Media Marketing roles
- Digital Marketing roles
- Customer Service Manager
- Marketing Consultancy roles
- Public Relations executive roles
- Brand Management/Ambassador roles
- Marketing Analytics roles
- Marketing Research Director
- E-commerce Marketing Specialist
- Event Marketing roles
- Content Creation roles

**Julie Allen**  
Marketing Exec at Laya Healthcare





# MSc Sustainable Development, Agri-Food and Co-operatives



## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**INTERNSHIPS** Available

**EU FEES** €10,800  
**NON EU FEES** €19,700

**INDUSTRY ACCREDITATION**

**SCHOLARSHIPS** Available

**25** Class Size (3 Year average)

**INTAKE & DURATION** September  
Full Time – 12 months

**59%** International Students

## About the Programme

This one year masters Programme gives participants a deeper understanding of sustainable development and regenerative agri-food systems, and explores co-operative and collaborative approaches to an inclusive and just transition. It is aimed at graduates from any discipline and any career stage, who wish to pursue roles in sustainable development and innovative practice. This is a unique course, with a very practical emphasis and equips participants with the organisational, management, research and policy analysis skills needed to make fundamental and innovative contributions to the transition towards a sustainable future.



## Unique Aspects

- Especially practical in delivery, including tailored, practice-based research project in an organisational setting (placement), applied assessment and fieldtrips
- Wide-ranging exposure to practitioners and specialists in the field, supporting career and personal development
- Significant links to employers and employment opportunities and a range of industry-sponsored full scholarships
- Accredited by the Institute of Management Consultants and Advisors (IMCA), an internationally recognised accreditation, offering access to extensive knowledge resources, networking opportunities and professional standards

## Notes on Entry Requirements

Second Class Honours Grade 2 (2.2) in a primary honours degree (NFQ, Level 8) or equivalent, in a wide range of disciplines.

## Programme Structure

**Semester 1:** Part I Sustainable Rural Development | Co-operative and Collaborative Responses | Contemporary Socio-Economic and Environmental Issues | Marketing and Communications for Sustainable Food Production and Consumption | Economics of Agri-Food Markets and Value Chain Analysis | Sustainable Food Systems | The Sharing Economy | Global Food Policy Issues | Project Management

**Electives** (one of the following) Food Branding and Digital Media Marketing | Soil Science and Soil/Land Management | Sustainable Energy

**Part II** Practice-Based Research Project: Students complete a practice-based research project in collaboration with a relevant partner organisation.

## Contact

**Programme Directors:**  
Chris Moran: [chrismoran@ucc.ie](mailto:chrismoran@ucc.ie)  
Noreen Byrne: [N.Byrne@ucc.ie](mailto:N.Byrne@ucc.ie)

**EU Student Recruiter:**  
Mairead O'Flynn: [MaireadOflynn@ucc.ie](mailto:MaireadOflynn@ucc.ie)

**Non EU Student Recruiter:**  
Tarik El Amoud: [tarik.elamoud@ucc.ie](mailto:tarik.elamoud@ucc.ie)

## Graduate Careers Roles

Our graduates are currently working as:

- Sustainability officers
- Environmental officers
- Agricultural consultants
- Supply chain management
- CSR consultants
- Rural development officers
- Policy and marketing specialists
- Renewable energy roles

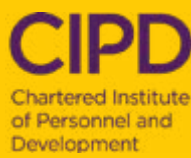
## Student Profile

“I chose the Programme because it casts a solution focussed lens over some of the social and environmental challenges that we all face. I now work as a Sustainability & Responsibility Specialist with Irish Distillers, working on projects set out by our Sustainability and Responsibility Roadmap.”

**Ciara Egan**  
Irish Distillers



# Higher Diploma in Human Resource Management



## The Programme at a Glance

**FEES** €5,397

**25** Class Size (3 Year average)

**SCHOLARSHIPS** Available

**INTAKE & DURATION** September  
Part Time – 12 months

## About the Programme

The Higher Diploma in Human Resource Management (HRM) provides a structured educational opportunity for early career human resource professionals or those seeking to enter into the HR profession. The Higher Diploma in HRM provides comprehensive coverage of the main role span of the HR professional in contemporary organisations and is accredited by the Chartered Institute of Personnel and Development (CIPD). Students gain a broad understanding of the factors to be considered when developing, implementing, and evaluating HR systems; approaches to recruitment and selection, learning and development, and performance and rewards management; the impact of labour legislation; and managing employment relations within different organisational contexts.

## Unique Aspects

- 12-month Programme providing comprehensive coverage of the main role span of the HR professional in contemporary organisations.
- On commencement of the Programme, students receive student membership of the internationally recognised CIPD. Upon completion, graduates can apply for professional membership of the CIPD.
- Mix of research led academics and senior HR professionals teach on the Programme.
- Strong focus on personal & career development, and the application of theory to the practice of HRM.

## Notes on Entry Requirements

NFQ Level 7 qualification in any discipline and at least 2 years of professional work experience.

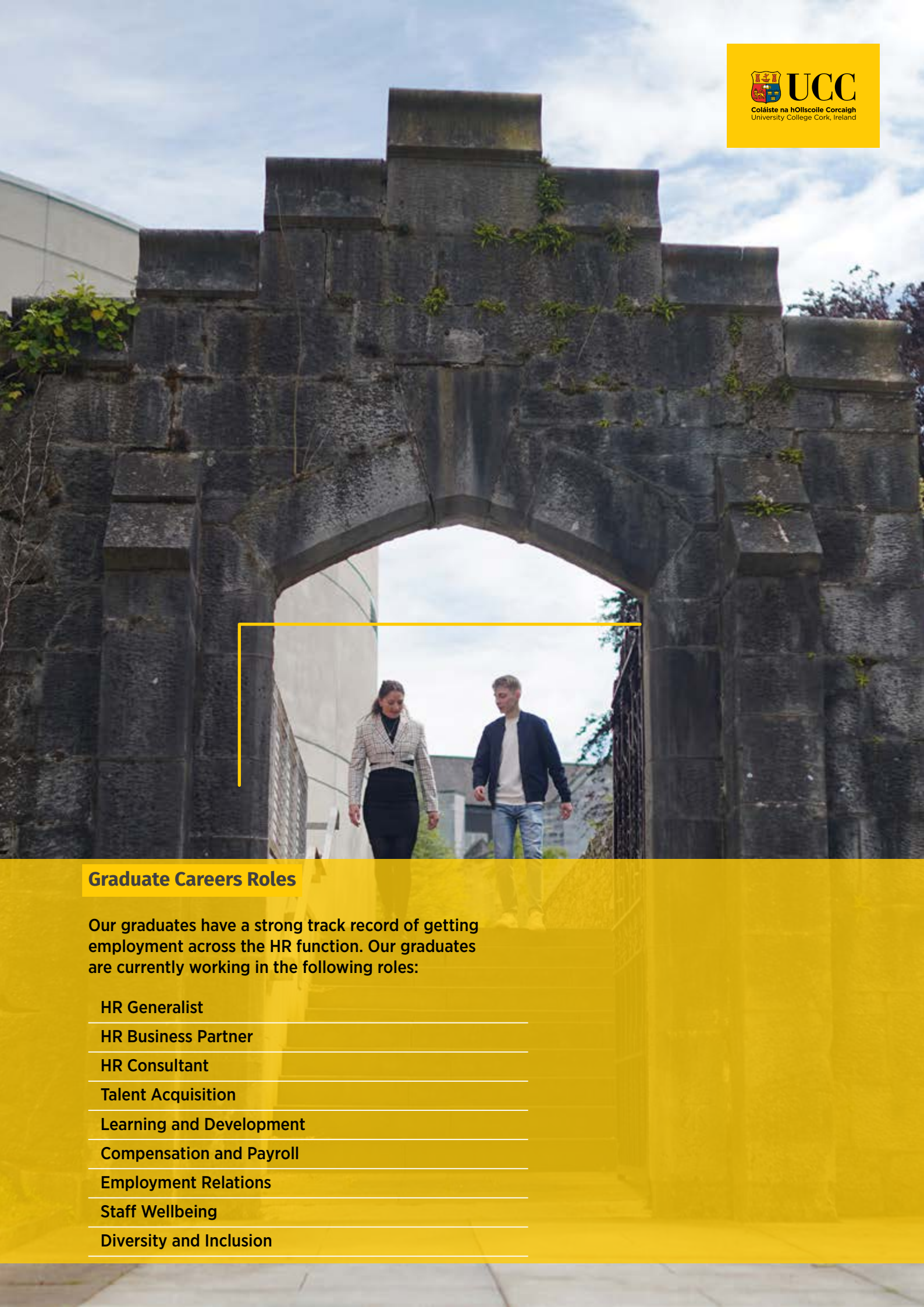
Consideration may be given to applicants who do not fully meet the above criteria but who have significant professional experience in a related field such as human resource management, training and development, employment relations, coaching, supervisory and management roles and at least an NFQ Level 6 qualification.

## Programme Structure

- Semester 1**  
Learning and Development | Managing the Human Resource Function | Recruiting and Selecting Global Talent
- Semester 2**  
Employment Relation | Business Issues and the Context of Human Resource Management | Research Methods in Human Resources
- Semester 3**  
Labour Law | Performance and Rewards Management | Professional and Ethical Human Resources in Practice

## Contact

- Programme Director:**  
James Duggan: jamesduggan@ucc.ie
- EU Student Recruiter:**  
Mairead O’Flynn: MaireadOflynn@ucc.ie



## Graduate Careers Roles

Our graduates have a strong track record of getting employment across the HR function. Our graduates are currently working in the following roles:

- HR Generalist
- HR Business Partner
- HR Consultant
- Talent Acquisition
- Learning and Development
- Compensation and Payroll
- Employment Relations
- Staff Wellbeing
- Diversity and Inclusion



# PhD Business Information Systems

## The Programme at a Glance

**95%** of graduates gained immediate employment after graduation

**EU FEES** €10,640 (Years 1–4)  
**NON EU FEES** €15,130 (Years 1–4)

**DURATION** PhD FT 4 years  
MSc FT 1 year

**SCHOLARSHIPS** Available

## About the Programme

This full-time Programme is taken over 48 months. BIS is a dynamic research community with established research clusters in Decision Support, FinTech, Compliance, Health, Business Continuity, Openness, Technology Entrepreneurship and Digital Innovations. We aim to attract students from around the world who aspire to meaningfully engage in academic debate and tackle relevant business problems in the IS field.

## Unique Aspects

- Structured doctoral Programme, with a curriculum of modules focused in IS research
- Supports students in developing an in-depth knowledge of a specific research area in IS
- Develops and advances problem-solving, analysis skills and soft communication skills
- Enables doctoral researchers to make significant innovative contributions to the IS field as academics and practitioners.

## Notes on Entry Requirements

Second Class Honours Grade 1 (2.1) in a primary honours degree (NFQ, Level 8) or equivalent, in an approved primary or Masters degree.

## Programme Structure

- Semester 1**  
Foundations of IS Research | Research Skills | Research Seminars | | IS Research Practicum
- Semester 2**  
Qualitative Research Methods | Quantitative Research Methods | Action Design Research | Research Practicum
- Semester 3:**  
Research Ethics, Integrity and Data Management | Advanced Research Skills | IS Research Practicum

## Contact

- Programme Director:**  
Paudi O'Reilly: p.oreilly@UCC.ie
- EU Student Recruiter:**  
Mairead O'Flynn: MaireadOflynn@ucc.ie
- Non EU Student Recruiter:**  
Tarik El Amoud: tarik.elamoud@ucc.ie



## Graduate Careers Roles

Our graduates have a strong track record of securing rewarding employment in a range of industries.

Our graduates are currently working as:

- University Lecturer / Academic Researcher
- Industry Scientist / R&D Specialist
- Digital Transformation Consultant
- Chief Information Officer (CIO)
- Chief Executive.

## Student Profile

“I attended UCC/CUBS/BIS for almost four years as PhD Student. As a newbie researcher endeavouring to attain a PhD in Information Systems (in UCC), I have found my time there both stimulating and deeply thought provoking, providing a unique arena of insightful discourse for participants.”

**Dr Michael Twomey**  
Senior Clinical Research Manager, Health Innovation Hub Ireland



# PhD and MSc By Research

## The Programme at a Glance



**95%** of graduates gained immediate employment after graduation



**EU FEES** €5,900 Years 1 – 4  
**NON EU FEES** €15,130 (Years 1-4)



**DURATION** PhD FT 4 years  
MSc FT 1 year



**SCHOLARSHIPS** Available

## About the Programme

The MSc by research and PhD Programmes afford students the opportunity to work closely with academics to design and execute a unique piece of scholarly research on a full-time or part-time basis. Balancing both rigour and relevance, students will strive to make an impact, through their research, by investigating interesting research problems and publishing the results. In completing a research Programme students will enhance their critical thinking and analytical skills, along with their communication, writing and presentation skills.

## Unique Aspects

- Pursue research on a specialised topic in Accounting, Economics, Food Business and Development, Finance, Information Systems, or Management and Marketing.
- Expert supervision from leading scholars in their fields, engaged in cutting-edge, international-quality research.
- A large, friendly and diverse graduate community
- Access to research centres and institutes that conduct multidisciplinary research.

## Notes on Entry Requirements

A candidate with a minimum 2H1 (GPA 3.25 out of 4.0) in a degree [NFQ Level 8] or equivalent or other professional qualification or appropriate relevant experience is eligible for the MSc by Research or a PhD, subject to the approval of the Business School. Candidates should first discuss the Programme with their intended supervisor.

## Programme Structure

Together with the supervisory team, candidates develop a learning plan that identifies key development priorities, relevant training modules, target conferences, and publication plans.

All PhD students must take at least 15 credits of training modules. CUBS offers four postgraduate research modules, which students are encouraged to complete, in Business Research Skills, Qualitative and Quantitative Research Methods and Action Design Research.

Students may also avail of a large suite of UCC postgraduate modules.

Students are encouraged to participate in the CUBS Annual Postgraduate Research Symposium, as well as the many seminars and symposia frequently held at University, College, School, and Department levels. Many PhD students are also offered the opportunity to gain teaching experience by delivering tutorials and are supported with training workshops at the start of semester and ongoing supports throughout the teaching period

## Contact

**Programme Director:**  
Dr Jane Bourke                      cubsresearch@ucc.ie  
**EU Student Recruiter:**  
Mairead O’Flynn:                      MaireadOflynn@ucc.ie  
**Non EU Student Recruiter:**  
Tarik El Amoud:                      tarik.elamoud@ucc.ie



## Graduate Careers Roles

Our graduates have a strong track record of gaining employment and are currently working as:

- Academics in Ireland and abroad
- Researchers in Universities and Government Departments
- Economic and Financial Consultants
- Senior Managers across business sectors
- Policy analysts in national and international NGOs and business groups

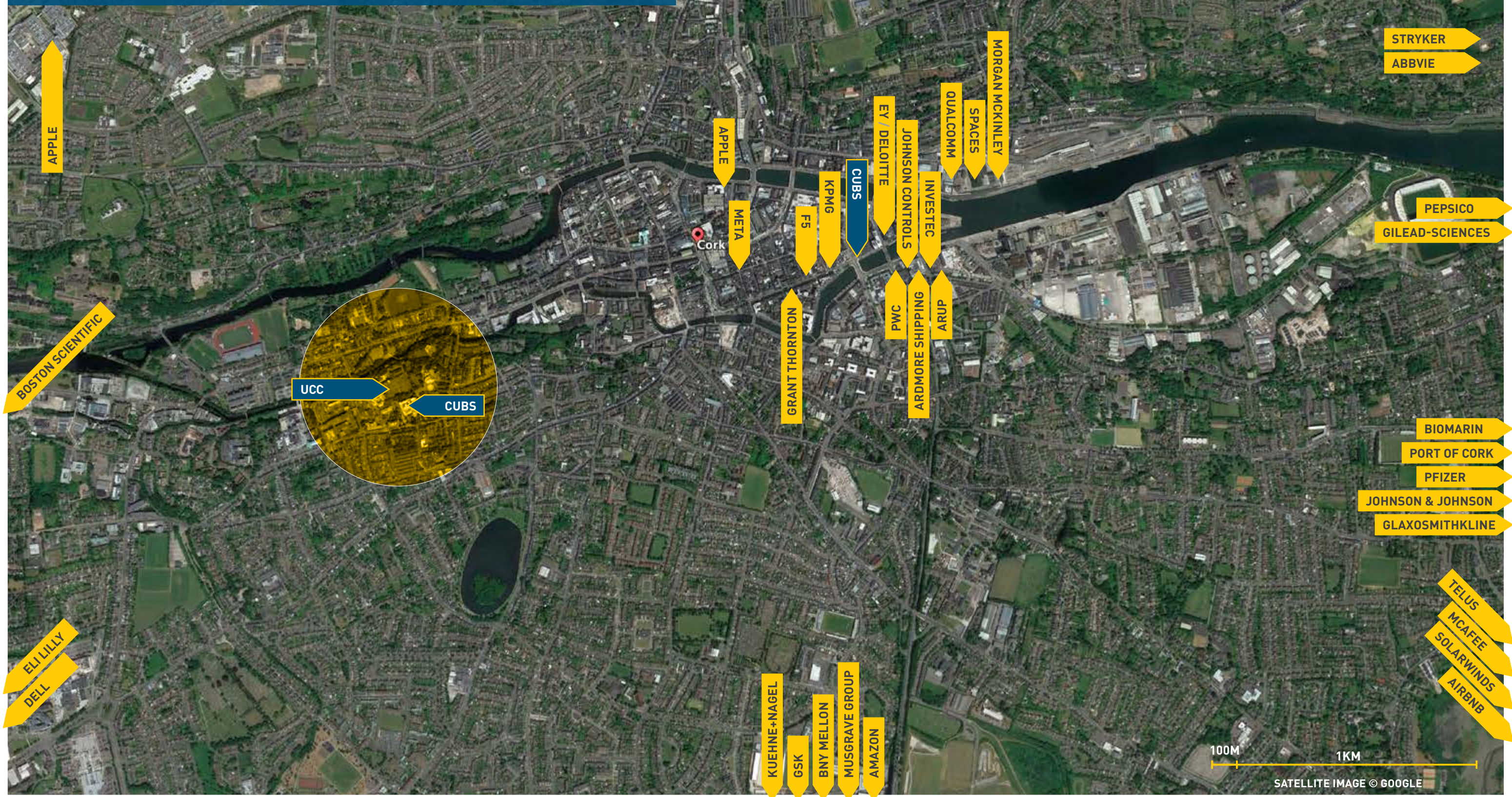
## Student Profile

“CUBS has a culture of publishing high quality research. Being exposed to this culture and getting to collaborate with senior researchers improved my own research and my career prospects. The research centres in CUBS meant I could invite a leading researcher in my field to speak so I could learn first-hand from one of the greats in my field.”

**Daragh O’Leary**  
PhD Researcher and IRC Scholar



Cork is the thriving home to many of the world's top multinational companies – several of which are within walking distance of UCC CUBS' campus.





## Application Guidelines

### Application Checklist:

Minimum Second-Class Honours Grade II in a primary honours degree (NFQ Level 8) or equivalent. Students from all cultural backgrounds are welcome to apply.

English language entry requirement- See page 53

### Supporting Documents Checklist Before You Apply

- Official academic transcripts
- Graduation certificate
- Photocopy of passport
- IELTS or equivalent language test accepted by UCC - only for students whose first language is not English
- CV
- Official documentation relating to any other academic/professional non-degree qualification
- Reference letters and Grading Certificates may be requested.

### How is my application processed?

- Completed applications are reviewed on a rolling basis and places are given on a first-come, first-served basis.
- Applications are reviewed by the International Office and are then sent to the academic unit for consideration.
- A decision is made on an individual assessment for each application. The International Office will issue a decision on the UCC Apply Portal and a Letter of Acceptance or Conditional Letter of Acceptance will be uploaded to your application account.
- This process takes approximately 3-5 weeks from the date of receipt of your complete application.

## Programme Guidelines

### How Do I Apply?

Applications for all CUBS taught postgraduate and research Programmes can be made through [www.ucc.ie/en/apply](http://www.ucc.ie/en/apply)

For further details, including information on the application process for international students please refer to Entry Requirements section on the relevant Programme page of the CUBS website [www.cubsucc.com/Programmes/postgraduate](http://www.cubsucc.com/Programmes/postgraduate)

### What Will It Cost?

Details of individual Programme fees for both EU and International students can be found on the CUBS website

[www.cubsucc.com/Programmes/postgraduate](http://www.cubsucc.com/Programmes/postgraduate)

Additionally, please refer to the fee details on the previous Programme pages – or for more information on payment of fees you can visit the UCC Fees Office: [www.ucc.ie/en/financeoffice/fees](http://www.ucc.ie/en/financeoffice/fees)

There are a number of independent funding opportunities available to students pursuing specific courses of study in CUBS.

Further information on scholarships is available from the following link: [www.cubsucc.com/postgraduatescholarships](http://www.cubsucc.com/postgraduatescholarships)

See also pages 56 & 57

### Where Can I Live?

At CUBS, we appreciate how important it is for students to have comfortable accommodation at a reasonable price.

Accommodation at UCC is available in 24 purpose built student complexes as well as in private houses located off campus in locations near the University.

Within UCC there are a number of services which assist with accommodation including the Office of Residential Services and Community Relations ([www.ucc.ie/en/advice](http://www.ucc.ie/en/advice)) This office provides advice to students on accommodation in Cork, and they would handle accommodation placements and advice on private accommodation.

Apartments are available on a fixed term basis. The contract can be for one semester or a full academic year depending on your term of study.

For further information on campus

accommodation visit: [www.ucc.ie/en/advice](http://www.ucc.ie/en/advice)





# Admission Procedure

For admission purposes all applicants are divided into two categories:

- Irish, EU and European Economic Area countries (EU)
- International (Non EU)

It is important that you establish your status before you make an application to CUBS as you will retain your status (EU/ NEU) during your study and you will be unable to change from one category to the other during the Programme.

## EU Status

An applicant’s principal residence for the purpose of taxation must have been in a European Union Member State for a minimum of 3 of the 5 years prior to entry to university. Prior residence as a full-time student alone does not qualify a student for EU fee rates.

If an applicant is under 23 years of age on the start date of the course then the

principal residence for the purpose of taxation of the parents will be examined.

The applicant must also have been resident for the required period. If an applicant is over 23 years of age on the start date of the course then the principle residence for the purpose of taxations of the applicant is examined.

P21 forms will be required in both instances and will be requested when an applicant applies through the Postgraduate Application Centre to confirm EU status.

## International Status

If you do not meet the criteria outlined above you will qualify as an International applicant.

This means that you pay International fees and apply through the International Education Office.



# International Students

## International Community

At Cork University Business School you will study with the best and the brightest students from all around the world including Ireland, China, India, Nigeria, Saudi Arabia, the UK and the US, to name just a few.

CUBS is a part of UCC, which is one of Ireland’s most international universities with almost 3,000 international students.

## Language Requirements

Applicants from non-native English-speaking countries will be required to undertake a recognised English language test such as IELTS, TOEFL, Cambridge and Pearson. This requirement will only be waived in situations where a student has completed their full undergraduate degree in a native English speaking country (e.g. Ireland, UK, Australia, New Zealand, Canada, USA).

Full details of accepted tests and minimum requirements are available at [www.ucc.ie/en/study/comparison/english/postgraduate](http://www.ucc.ie/en/study/comparison/english/postgraduate) but the following are the requirements from the major language tests

(Note: IELTS & TOEFL requirements are higher for MSc Food Business and Innovation Programme only):

**IELTS: 6.5**  
With no individual section lower than 6

**TOEFL: 90**  
With minimum scores as follows:  
– Listening: 17  
– Reading: 18  
– Speaking: 20  
– Writing: 17

Please Note: All accepted English language tests are valid for no longer than a period of two years once an application has been made.

## Visa Requirements

International students may be required to apply for a study visa to travel to and study in Ireland. To find out if you require a visa visit the INIS website ([www.inis.gov.ie](http://www.inis.gov.ie)).

Only students who intend to enroll on full-time academic Programmes can apply for a student visa. Student Visas are not approved for any part-time academic Programmes. International students requiring visas should contact their nearest Irish Embassy or Consulate for information on visa requirements.

Visas can take up to 8-10 weeks to process, so please allow sufficient time.

## Employment

International students, who have permission to undertake postgraduate study in Ireland are entitled to take up casual employment, defined as up to 20 hours’ part-time work per week or full-time work during vacation periods.

Furthermore, in order to encourage talented, skilled graduates to pursue careers in Ireland, International students are permitted to remain in Ireland for an additional period of 12 months on receipt of the results of their final examinations, see the Graduate Scheme Visa for further details: [www.inis.gov.ie/en/INIS/ThirdLevelGraduateProgramme.pdf](http://www.inis.gov.ie/en/INIS/ThirdLevelGraduateProgramme.pdf)

During that period, students are able to seek employment and apply for a Green Card or Work Permit, as appropriate.





# English Language Entry Requirements:

EXAMINING BODY	REQUIREMENT	TIME LIMIT
Cambridge Examinations	C2 Proficiency, C1 Advanced, B2 First. 176 overall with no less than 169 in each element of the test.	No time limit
DET (Duolingo English Test)	DET 120. Applicants presenting with a DET score of 110-115 will be required to take a Skills Check with the UCC Language Centre.	
IELTS	6.5 Overall, 6.0 Individual Skills (academic version).	2 Years
LanguageCert IESOL	B2 Communicator High Pass with no less than 33 in each skill. Both Test Centre and Online versions are accepted.	No time limit
LinguaSkill General	176 Average Score. Minimum 169 individual skills.	No time limit
Occupational English Test (This is only applicable to Nursing Programme applicants.)	Minimum 250-299 in each sub-skill .	2 Years
Oxford Test of English	Minimum 140 overall.	No time limit
Pearson PTE	Minimum score of 63 with no section score below 59. Both Test Centre and Online versions are accepted.	2 Years
TOEFL iBT	90 Overall: Listening 20, Reading 19, Speaking 21, Writing 20. MyBest® scores accepted.	2 Years
UCC English Language Centre	Successful completion of a Pre-sessional or the Pre-Masters and Pre-PhD Pathway at the UCC Language Centre.	Year of completion



More details here:  
[ucc.ie/en/study/comparison/english/postgraduate](https://ucc.ie/en/study/comparison/english/postgraduate)



# Scholarships

Cork University Business School at (UCC) offers a range of scholarships and bursaries to recognise academic excellence and to support students in pursuing their postgraduate studies.

These awards are available across a variety of disciplines and are open to both EU and non-EU applicants, depending on the specific scholarship criteria.

Financial support may be offered as a **partial or full tuition fee reduction**, or in some cases, as a **stipend or bursary** to assist with living costs. Many scholarships are **automatically awarded** based on academic merit, while others require a separate application.

Non-EU students who achieve a **First Class Honours (1H1)** or equivalent in their undergraduate degree may be eligible for a **20% reduction in tuition fees** for their chosen taught master’s programme.

Scholarship details	Eligible Programme	Link	Eligibility
College of Business and Law Excellence Merit Based Scholarship 2026/27	All	<a href="#">College of Business and Law Excellence Merit Based Scholarship 2026/27</a>	Non-EU
Carbery Group Scholarship	MSc Sustainable Development, Agri-Food and Co-operatives	<a href="#">Carbery Group Scholarship</a>	EU/UK
FDC Group	MSc Sustainable Development, Agri-Food and Co-operatives	<a href="#">The FDC Group Scholarships MSc Sustainable Development, Agri-Food and Co-operatives</a>	EU/UK
HEI Our Rural Future - Rural Development Master Bursary	MSc Sustainable Development, Agri-Food and Co-operatives	<a href="#">Government of Ireland - HEI Our Rural Future - Rural Development Master Bursary</a>	EU/UK
Ornua Scholarship	MSc Sustainable Development, Agri-Food and Co-operatives	<a href="#">Ornua Scholarship: MSc Sustainable Development, Agri-Food and Co-operatives</a>	EU/UK
FDC Group	Management and Marketing	<a href="#">The FDC Group Scholarships MSc in Management and Marketing</a>	EU/UK
EU Merit Based Scholarship	ALL Business Programmes	<a href="#">College of Business and Law PG - EU Merit Based Scholarship</a>	EU/UK
Masters by Research in Business		<a href="#">The College of Business and Law Scholarship for Masters by Research in Business</a>	Current UCC Students





# Scholarships



Scholarship details	Eligible Programme	Link	Eligibility
Gaelic Players Association Scholarships	ALL Business Programmes	<a href="#">CUBS Gaelic Players Association Scholarships ↗</a>	Members of the Gaelic Players Association
Equal Futures	MSc Finance (Corporate, Banking and Risk & Investment and Asset) , MSc in Business Analytics, MSc in Business Economics	<a href="#">The CUBS Equal Futures Scholarship ↗</a>	EU/UK
O'Connor Scholarship	All Programmes	<a href="#">The O'Connor Scholarship ↗</a>	Must have a parent named O'Connor)
Ireland Fellows Programme	See Ireland Fellows Programme	<a href="#">Ireland Fellows Programme ↗</a>	
The Government Of Ireland Postgraduate Scholarship Programme		<a href="#">Irish Research Council Postgraduate Scholarships ↗</a>	EU/NEU
Kpmg Msc Commerce Research Scholarships	MSc Commerce	<a href="#">KPMG MSc Commerce Research Scholarships (1 year) Accounting &amp; Finance ↗</a>	EU/NEU
Master of Accounting Scholarship	Master of Accounting (MAcc)	<a href="#">Master of Accounting Scholarship ↗</a>	EU
Msc Commerce Scholarship - Sustainable Food Systems (Retail)		<a href="#">MSc Commerce Scholarship – (Two Year) Sustainable Food Systems (Retail) ↗</a>	EU/NEU
Claddagh Scholarship Programme (Csp)	All	<a href="#">Claddagh Scholarship Programme (CSP) ↗</a>	Students from China
George J. Mitchell Peace Scholarship	All	<a href="#">George J. Mitchell Peace Scholarship ↗</a>	Students from the US
Excellence Merit Based Scholarship 2025/26	All	<a href="#">College of Business and Law Excellence Merit Based Scholarship 2025/26 ↗</a>	All NEU
UCC Sports Scholarships	All	<a href="#">Sport Scholarships ↗</a>	All
Dean's MBA Scholarship	Executive MBA	<a href="#">Cork University Business School Dean's Executive MBA Scholarship (FULL) ↗</a>	All
Dean's MBA Scholarship MBA	Executive MBA	<a href="#">Cork University Business School Dean's Executive MBA Scholarship (50%) ↗</a>	All
30% Club MBA Scholarship	Executive MBA	<a href="#">30% Club UCC CUBS Executive MBA Scholarship ↗</a>	Female Students

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