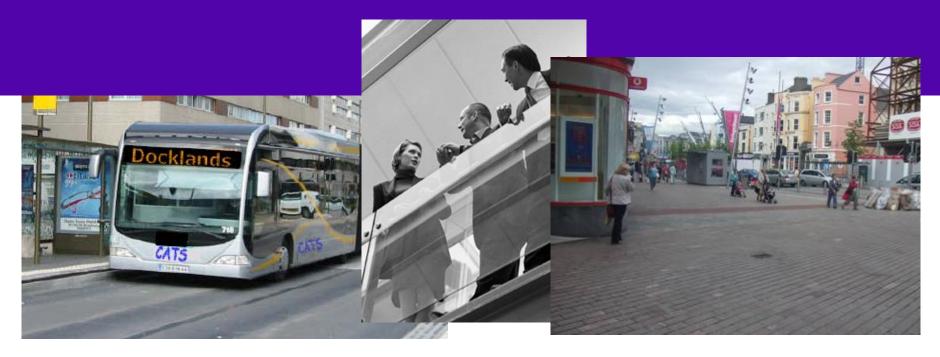
Cork Area Transit System (CATS) Study

Presentation to Key Stakeholders

Ian Byrne, General Manager, Ireland

23 February 2010



Cork Public Transport Study (now called CATS) Requirements

Public Transport Study Requirements

- Support CASP Update to 2020;
- Determine longer term PT needs up to 2030 and beyond;
- Public Transport Network / Service Evaluation;
- Identify the measures required to meet existing and future transport demand in Cork Region;
- Determine appropriateness of rapid transit systems in Cork as identified within CASP Update in terms of a North-South and East-West corridor;
- Determine capital costs of implementing recommendations; and
- Undertake engineering, economic and environmental appraisal of proposed recommendations.

CATS Approach

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CATS Approach

- Detailed assessment of current public transport service provision and Census 2006 data (population, employment, trip patterns etc.);
- Development of a current year transport model and future year models for 2020 (CASP Update) and 2030;
- Consideration of Public Transport options, and evaluation – leading to selection of preferred public transport solution;
- Engineering, Environmental and Economic Appraisal;
- Appraisal of rapid transit options; and
- Development of an Implementation Plan for recommended measures.

The need for CATS

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Why is CATS needed?

History

- Historically low levels of bus use;
- Basic bus service;
- Access to employment and leisure activities are dependent on car;
- Low density development; and
- High levels of car use for commuting.

Going forward

- Population and employment growth as per CASP Update;
- Delivery of sustainable future development (Ballincollig / Science Park / Docklands / Mahon);

- More roads required and increasing car use;
- Increasing congestion in Cork Region.

CATS Recommendations

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CATS Recommendations

An integrated package of measures which will provide for a state of the art public transport system to facilitate the future growth in the Cork Region to ensure that all road users can move around in a less congested environment.

These recommendations include:

- Phased introduction of a BRT system linking Ballincollig and Mahon, via the City Centre and Docklands, connecting:
 - Docklands;
 - Kent Rail Station;
 - Main Bus Station;
 - UCC, Bon Secours Hospital, CUH, Cork Co. Co. Offices, CIT and proposed Science Park.

Continued.....

CATS Recommendations, continued

- Significantly improved bus services and priority measures on the key north-south corridor linking the Airport to the City Centre and onto Ballyvolane;
- Reconfigured bus network with improved frequencies, better linkages and improved on-street priority throughout the Cork Region;
- Revised Traffic Management arrangements to improve accessibility, and facilitate introduction of improved public transport throughout the Cork Region;
- Supportive Parking Strategies in the Cork Region to achieve the desired study outcomes, and to support investment in public transport; and
- Implement integration measures, including:
 - ➢ park and ride,
 - High quality bus stop infrastructure with Real Time Information and mapping,

- integrated ticketing/ fares, and
- > seamless interchange at Kent Station.

What is BRT?

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What is BRT?

- Bus Rapid Transit (BRT) is a "high quality bus-based system that delivers fast, comfortable, and cost effective urban mobility through the provision of segregated right-of-way infrastructure, rapid and frequent operations, and excellence in marketing and customer service";
- BRT emulates the performance and amenity characteristics of modern rail-based transit systems but at a fraction of the cost;





What is BRT?







Informal services

Conventional services

Basic busways





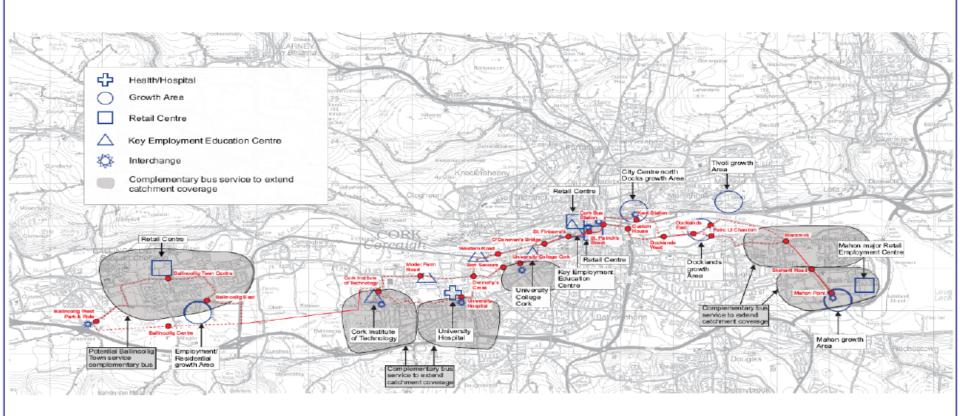
Full BRT

BRT

Enhanced services

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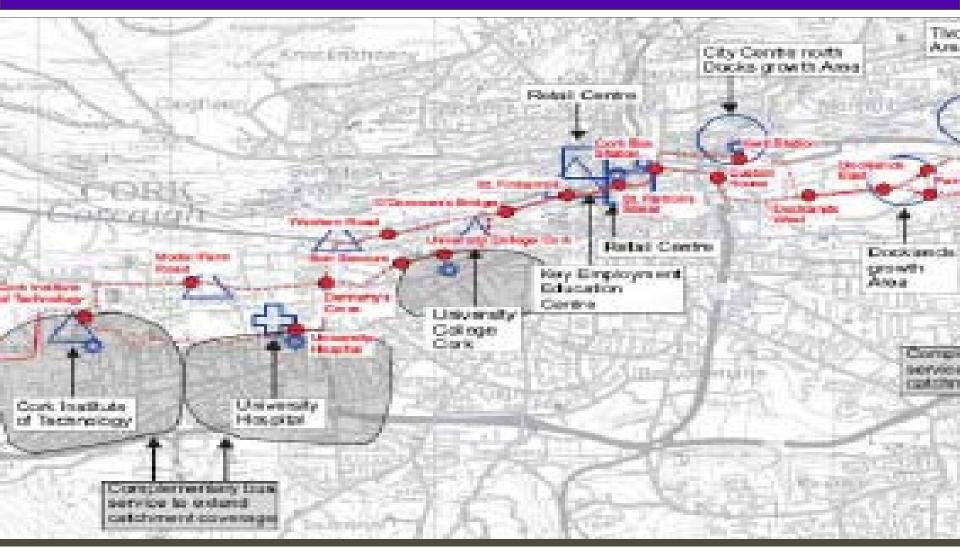
Proposed BRT Corridor



CATS - Study	Project No. C8116100	Ordnance Survey Ireland License No. EN 0057607 © Ordnance Survey Ireland / Government of Ireland
Cork City Coundi December 2009	East - West Rapid Transit Corridor Alignment	mva consultancy

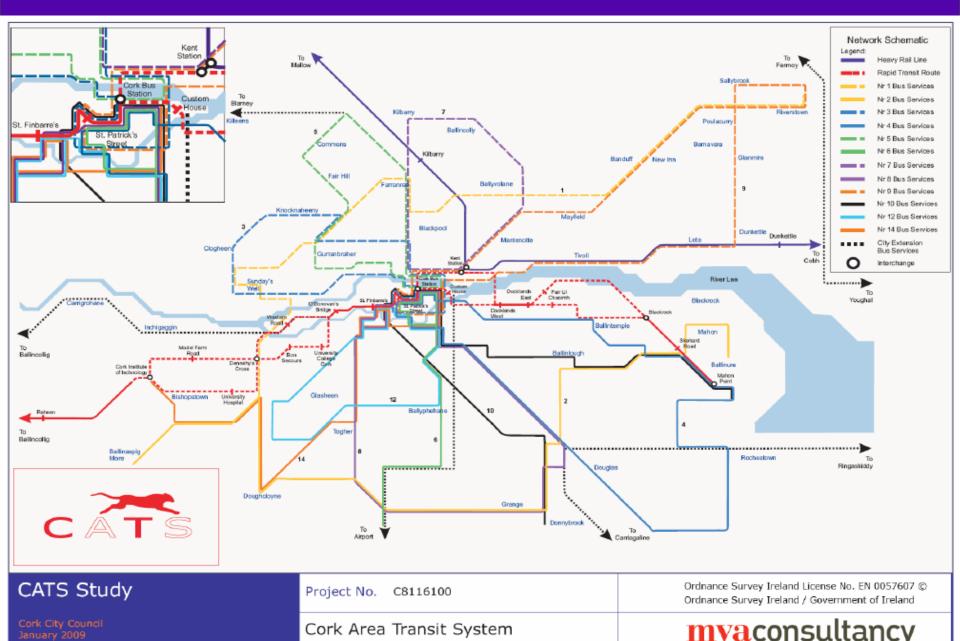
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Proposed BRT Corridor through City Centre Area

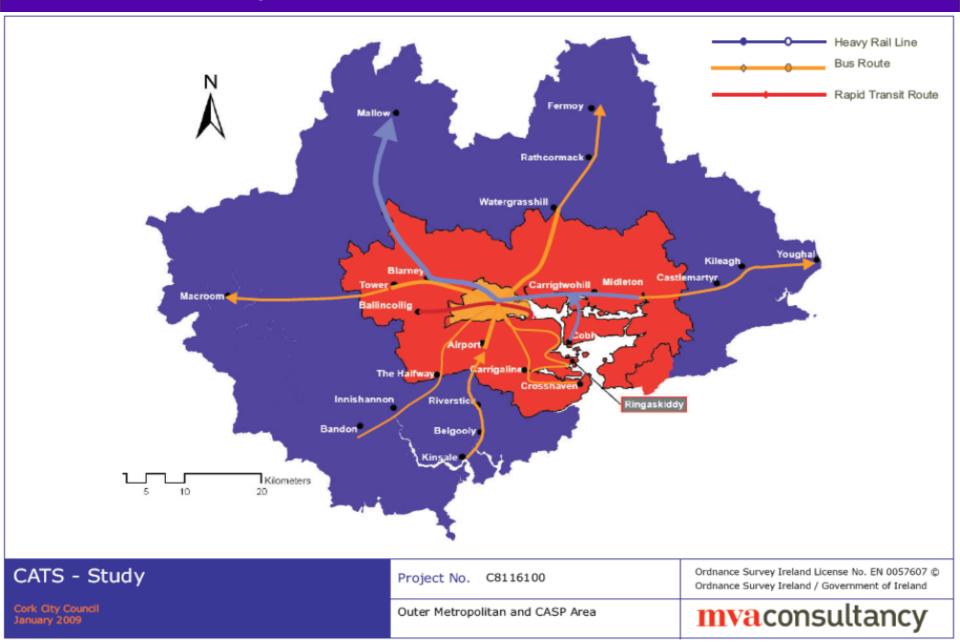


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CATS Map



CATS Map – Outer Area



Why BRT and not LRT (Luas)?

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Why BRT and not LRT for Cork Region?

- BRT will meet the current and future transportation needs of Cork Region;
- BRT can be delivered in a relatively short timeframe;
- Can be delivered incrementally;
- Implementation of BRT is less disruptive;
- System attributes of a high quality BRT system are similar to Light Rail and so it gives the same transportation and environmental benefits; and
- More cost effective than Light Rail and as a result the economic return is greater (BRT for Cork Region will cost ~€300m, LRT will cost ~€1bn).





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Australia

Holland



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Germany



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France





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Stop Infrastructure





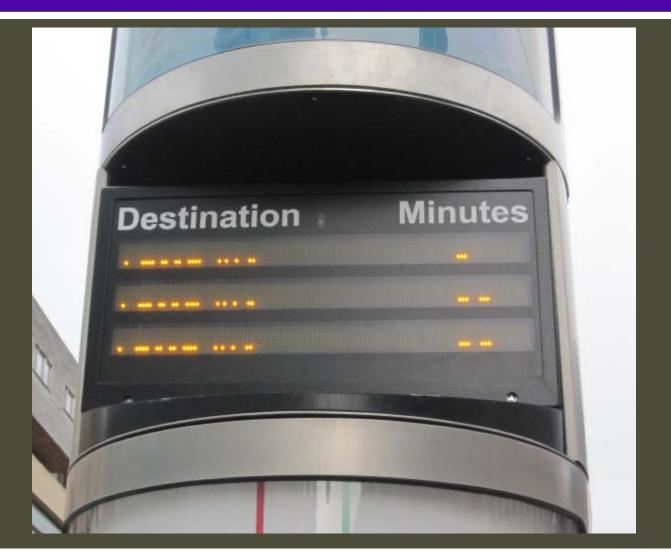
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Stop Infrastructure



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Stop Infrastructure



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CATS Benefits

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CATS Benefits

CATS will deliver the following benefits to the Cork Region, including:

- Bringing high-quality State of the Art Transportation package to the Cork Region;
- Encourage significant inward investment into the Cork Region;
- Reinforce image of the Cork Region (internationally) as a progressive and attractive area to live, work and play;
- Significant tourism benefits;
- Able to deliver more sustainable development in the Cork Region not dependent on the Car;
- Significantly reduce congestion levels thereby ensuring environmental targets are achieved;

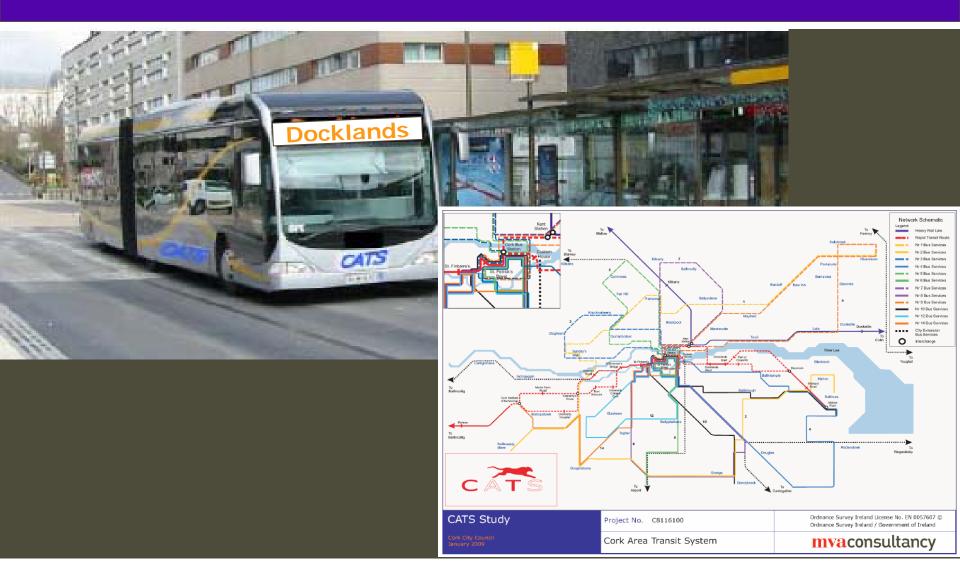
Improved public transport, in particular BRT, is therefore critical to the future growth and development of the Cork Region.

Without CATS?

Without CATS:

- CASP Update cannot be realised;
- Cork Region will lag behind other regions in terms of attracting inward investment both nationally and internationally;
- Development proposals for Docklands, Mahon, Ballincollig and Science Park will be in jeopardy;
- Traffic congestion will reach unacceptable levels.

Questions?



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