Exercise 4: Mapping your own terrain

Work on your own.

Consider your personal research project.

Tasks

List its objective(s)	5 minutes
Make a list of the elements you think you need to examine	5 minutes
Draw a word diagram, locating the elements involved (at least 12) and their interrelationships (at least 12)	5 minutes
Highlight what you see as the key variables	3 minutes
Identify how you can/will collect information about these	5 minutes
Identify personal constructs related to your elements	10 minutes
Create matrix diagrams to explore the realtionship between elements and constructs	5 minutes
Reconsider the relationships between elements based on their relationships to the constructs.	5 minutes

Deliverables

1	A statement of objectives
2	A list of salient factors/elements
3	A conceptual map of the factors/elements
4	Highlighted key elements
5	A list of your data collection methods
6	A series of matrix diagrams showing relationships between elements and personal constructs.

Based on exercise originated by lan Cooper. Eclipse Research Consultants. Cambridge 24 January 2000