

Exercise 2: eliciting constructs with triads & card tricks

Participants carry out this exercise in pairs.

One member of the group takes the role of a card dealer.

Another takes the role of responding to the cards.

All members of the group should take the opportunity to both deal cards, and respond to them.

The **card dealer** collects a set of cards showing scenes of building and urban environments.

The dealer shuffles the cards, then deals out the top three cards, face up to ONE other member of the group.

The **responding participant** should consider the images.

He or she must then identify which two images are most alike, and then point out the ONE card, which is in some way different from the other two cards.

Then using not more than three words, tell the dealer what quality distinguishes the ONE card.

Tasks

The dealer writes down the distinguishing quality. The dealer then reshuffles the cards and repeats the process at least SEVEN times	<i>5 minutes per person</i>
When all the group have responded to the cards compile a list of all the distinguishing features, and its polar opposite. (For example, if one building is distinguished as being "small", the polar opposite might be "big".)	<i>5 minutes</i>

Deliverables

1	A combined list of group's distinguishing qualities identified by the individual members of the group, alongside their polar opposites
2	A five minute presentation of the results, and comments comparing the "qualities" or "constructs" with the elements listed in exercise 1.