



GET NOTICED

Keep Your Brand Alive



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Publication Date:

September 2011

Posted free of charge to all final year students

This is a high quality, full colour comprehensive career guide targeted at final year and postgraduate students. It is posted free of charge to the home addresses of all final year students in September.

2011
UCC CAREERS JOURNAL
2012



Contents include:

- >> Academic diary to encourage students to keep and use this journal in their final academic year
- >> Details of the UCC Recruitment Fair and a listing of attending companies
- >> Listing of important graduate recruiters



Faxback Booking Form

“If your target audience are UCC graduates - this is the way to reach them”

COVER ADVERTISING - FULL COLOUR

- | | | |
|--------------------------------|-------------------|--------------------------|
| 1. Outside Back Cover | €2,500 (plus VAT) | <input type="checkbox"/> |
| 2. Inside Front and Back Cover | €2,250 (plus VAT) | <input type="checkbox"/> |

Tick preferred system

INTERNAL ADVERTISEMENTS

- | | | |
|--|-------------------|--------------------------|
| 1. Full page advertisement (full colour) | €2,000 (plus VAT) | <input type="checkbox"/> |
| 2. Half page advertisement (full colour) | €1,250 (plus VAT) | <input type="checkbox"/> |

Tick preferred system

ORDER FORM

Contact name:

Tel:

Company name:

Address:

.....

Please send completed form to:

Mary O'Brien, Careers Service, University College Cork
 Tel: **021-4903557** Fax: **021-4903558** Email: **mary.obrien@ucc.ie**

(Once booking form is received, we will send invoice.
 Please give invoicing details below if different from above).

Contact name:

Tel:

Company name:

Address:

.....

Purchase Order Number:

**Prices quoted are based on advert being supplied directly by employer.
 If an advert is supplied through an advertising agency you may incur an extra charge.**

MECHANICAL DATA

Full page

Trim size: 210mm x 148.5mm
 Type area: 190mm x 128.5mm
 Bleed: Allow 4mm on each side

Half Page

Trim size: 148.5mm x 105mm (landscape)
 Type area: 128.5mm x 85 mm
 Bleed: Allow 4mm on each side

Image resolution: 300dpi
Proofs: For full colour proof of ad must be supplied
Format: hi-res pdf

Deadline: Friday 22nd July 2011



ucc

Coláiste na hOllscoile Corcaigh, Éire
University College Cork, Ireland

