

## NAIRTL Design Research Workshop Exercises

# Exercise 5: Understanding your client

Work in the same groups as before.

The groups have been funded by different sponsors to further develop their ideas on action for sustainable development for Oslo.

**Red** Group has been commissioned by an alliance of Tenants Associations.

**Blue** Group has been commissioned by a consortium of Commercial Property Developers.

**Green** Group has been commissioned by an Environmental lobbying group ( eg Friends of the Earth or Greenpeace)

**Orange** Group has been commissioned by an alliance of small businesses which trade in central Oslo.

## Tasks

Repeat the processes you have used earlier, particularly in exercise-I.	<i>10 minutes</i>
Identify how you will collect the data required to provide evidence to support your recommendations	<i>5 minutes</i>
Discuss how you will present your findings to the client	<i>5 minutes</i>

## Deliverables

1	The universe of significant elements identified, and represented as a word diagram
2	Highlighted and ranked key elements
3	List of data collection methods
4	Identify media for presenting research results
5	Five minute talk describing your group's deliberations and the reasoning behind your decisions