### **2023 Staff Orientation**

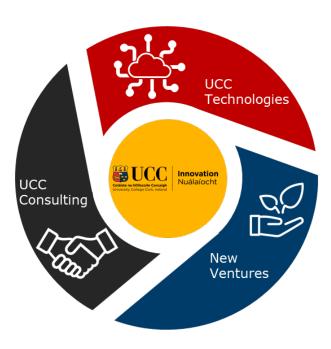
# Creating impact from your research through commercial engagement



Nuálaíocht Innovation

# About Us

- Getting UCC's ideas and expertise to the commercial arena to
  - benefit society,
  - impact on the economy



- provide a return to the university to further advance its research mission
- National Leader in Licenses, Inventions
- Active spinout establishment and development programme

## Impact 2030

Ireland's Research and Innovation Strategy



Prepared by the Department of Further and Higher Education, Research, Innovation and Science

- Research and innovation make a real and positive impact across society, the economy and the environment, both domestically and internationally.
- Enterprises, particularly SMEs, start, succeed and transform through innovation, knowledge exchange, research commercialisation and access to highly skilled people.
- Research excellence is enabled by a world class, accessible environment supported by a clear Strategy architecture and institutional landscape.
- Research and innovation contribute to a shared island and an innovative Europe through strong North-South, European and global R&I collaborations.
- Investment in research and innovation is increasing, with investment rising to at least 2.5% of the domestic economy before end 2030.
- Research talent is supported at all career stages, and excellence and impact are rewarded

## **UCC** Innovation



Coláiste na hOllscoile Corcaigh University College Cork, Ireland

### Innovation Nuálaíocht

# Ideas



Technology Commercialisation

New Ventures

UCC Consulting

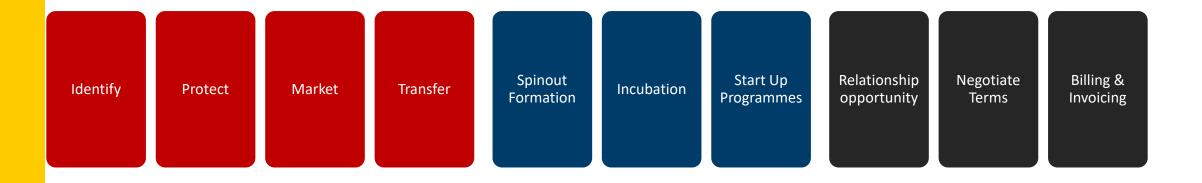


## What we do

### Technology Commercialisation

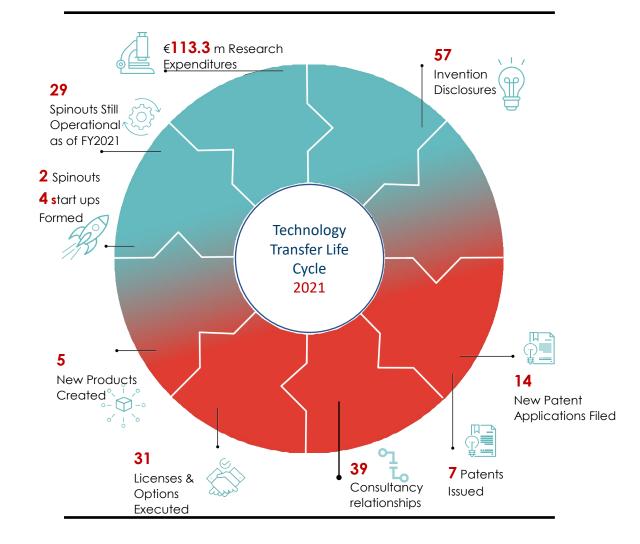
### New Ventures

## UCC Consulting



# Benefiting Society & Economy

UCC Nuálaíocht Uniovation



## Technology Commercialisation Process

#### Identify

Internal marketingResearcher meetingIDF PrepIDF submission

#### Evaluate

Customer Readiness Level (CRL)
Technology Readiness Level (TRL)
Business Readiness Level BRL)
IPR Level (IPRL)
Team Readiness Level (TMRL)
Funding Readiness Level (FRL)

#### Protect • Patent • Priority • PCT • Nationalise • Copyright • Know-How

#### Relationship

- Annual royalty report
- Technology "forward due diligence"
- Research collaboration
- Royalty audit

#### Deal

- Valuation
- Term sheet
- Template agreements
- Sign off

#### Market • Write profile • Promote

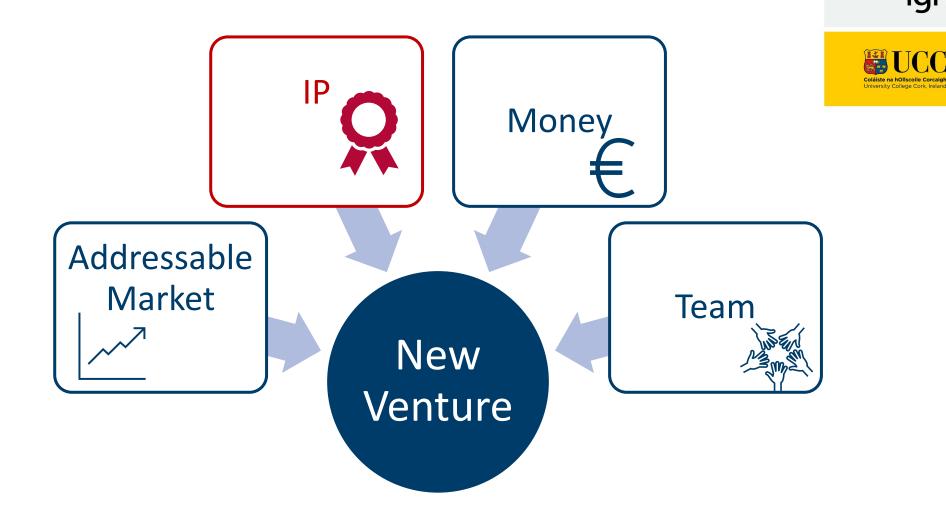
- •Online
- •In print •Phone

## **Company Formation**





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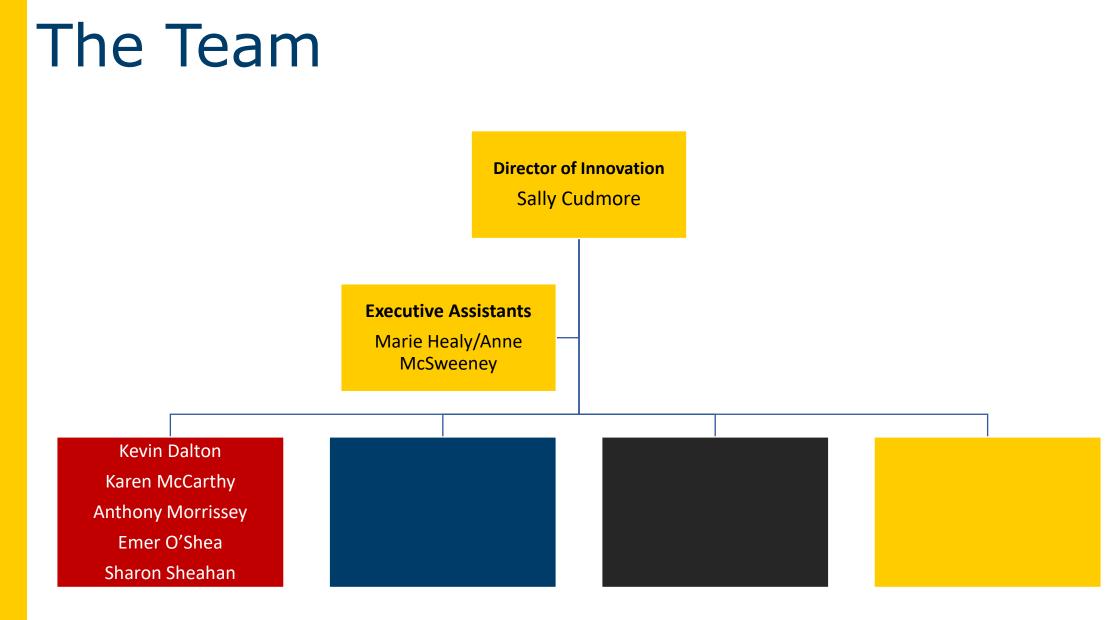


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# Consultancy

- Focus on Expertise
- Not developing new knowledge
- Currently policy focus on academic staff only



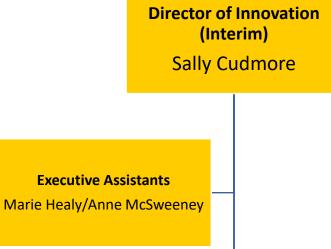


### Find a Case Manager

#### Find a Case Manager

| ANTHONY<br>MORRISSEY               | EMER O'SHEA                               | KEVIN DALTON                   | KAREN MC<br>CARTHY                  | DAVID CORKERY                                   |
|------------------------------------|---|--------------------------------|-------------------------------------|---|
| Digital Arts and<br>Humanities     | Alimentary<br>Pharmabotic<br>Centre (APC) | INFANT Research<br>Centre      | Geography                           | CACSSS*   |
| LERO                               | Psychiatry                                | Public Health                  | Process &<br>Chemical<br>Egineering | Connect(Tyndall<br>Microsystems)                |
| Business<br>Information<br>Systems | Microbiology                              | Pharmacy                       | Civil Engineering                   | Tyndall Speciality<br>Products and Services     |
| Food Business &<br>Development     | Biomerit                                  | Obstetrics &<br>Gynaecology    | ERI                                 | Tyndall Theory,<br>Modelling & Design<br>Centre |
| Law                                |   | Pharmacology &<br>Therapeutics | Beaufort                            | Tyndall MCCI                                    |

### The Team



Kevin Dalton Karen McCarthy Anthony Morrissey Emer O'Shea Sharon Sheahan Micheal Collins – Spinout Myriam Cronin - Incubation (incl Sprint Programme) Eamon Curtin - Ignite Programme Michelle Dorgan - Ignite Programme

Ruth Hargrove-Administrator Rachel O'Leary-Head MCS

#### **Central Operational Support**

David Corkery – Operations Sheila Creedon - Legal Support Georgina Murray – Solicitor Sarah Nolan –Marketing & Communication Julianne Quinlan - Finance

## Contact Us

### www.ucc.ie/innovation



**Coláiste na hOllscoile Corcaigh** University College Cork, Ireland

# **Innovation**

Nuálaíocht

 $\begin{array}{l} \bigcirc \\ \underline{\mathbf{Q}} \\ \underline{\mathbf{uccinnovation}} \\ \underline{\mathbf{ucc.ie}} \end{array}$ 





### Book a Meeting

|  |       |          |     |    |   | <b>8</b>         | Multialore             |                             |  |  |
|--|-------|----------|-----|----|---|------------------|------------------------|-----------------------------|--|--|
| UCC Innovation (Technologies Section)  |       |          |     |    |   |                  |                        |                             |  |  |
|  |       |          |     |    |   | Sel              | service                |                             |  |  |
| Initial IP consultation<br>20 minutes<br>Free<br>Managed Consultancy Service<br>20 minutes<br>Free |       |          | ¢ 1 |    | Explore Spinout Opportunities<br>30 minutes<br>Free | ortunities 🛛 🕀 🕻 |                        |                             |  |  |
|  |       | e        |     |    |   |                  |                        |                             |  |  |
|  |       |          |     |    |   | Se               | t time                 |                             |  |  |
| < >  | > Feb | ruary 20 | 023 |    |   |                  |                        |                             |  |  |
| Mo   | Tu    | We       | Th  | Fr | Sa  | Su               | Select a service and d | ate to see available times. |  |  |
|  |       | 1        | 2   | 3  | 4   | 5                |                        |                             |  |  |
|  |       | 8        | 9   | 10 | 11  | 12               |                        |                             |  |  |