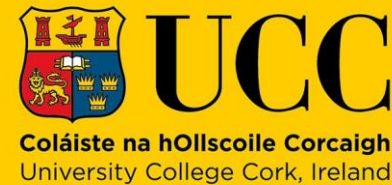


Welcome to On-line Live Sessions

Commercial Awareness & Knowledge Transfer



Nuálaíocht
Innovation

UCC Innovation

Impact through
Ideas and Expertise



Nuálaíocht
Innovation

GatewayUCC

IgniteUCC

UCC Consulting

TechnologiesUCC

COMMERCIAL AWARENESS

Value added



Our Economy
Here
Please

R&D
Design

Manufacturing

Branding
After-sales
services

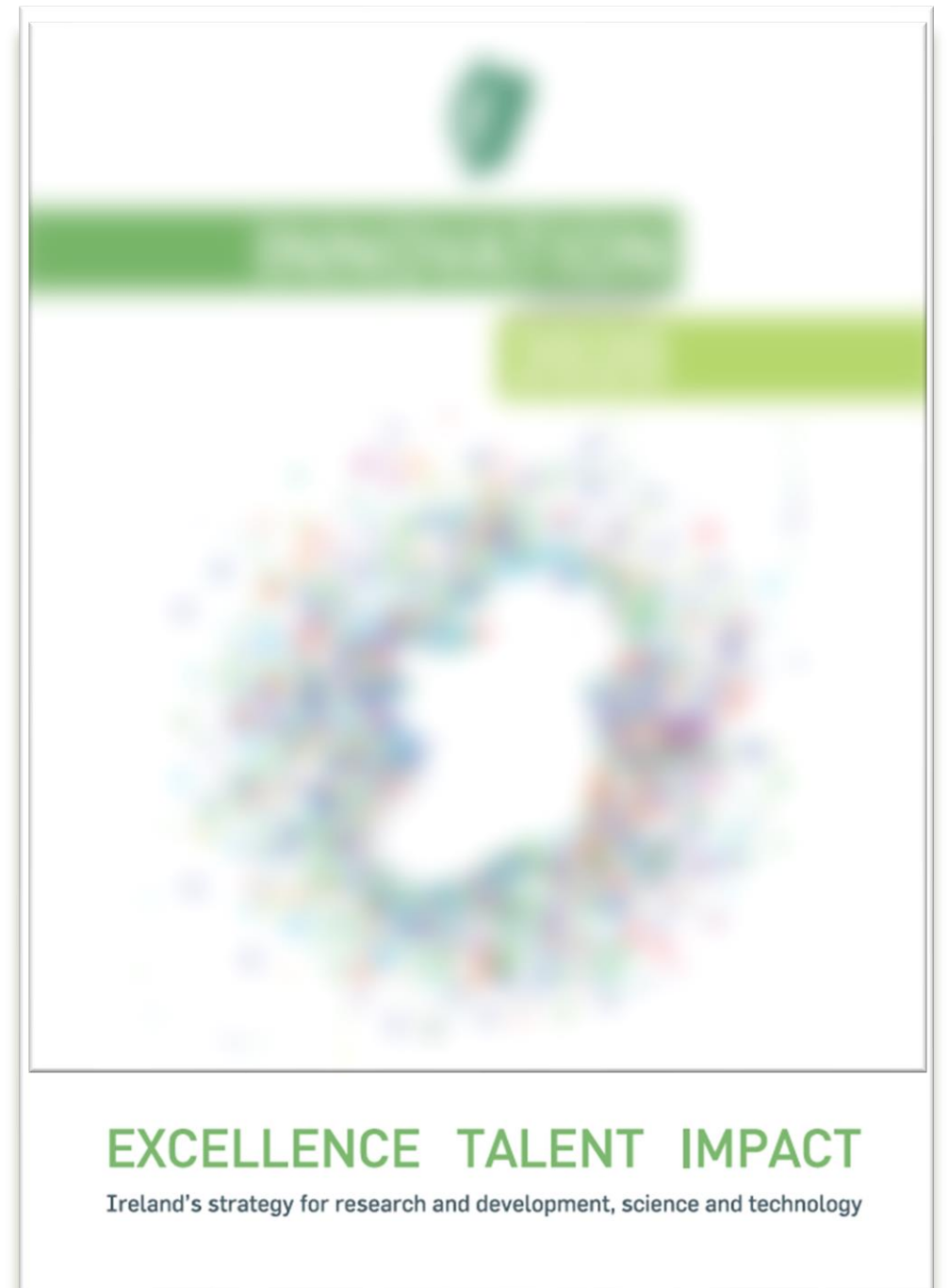
2017

1970

Stage of production

VISION

“ENHANCE
IMPACT OF
RESEARCH &
INNOVATION
FOR
ENTERPRISE”



KNOWLEDGE TRANSFER

💡 CAPTURE 💡 PROTECT

💡 COMMERCIALISE

CAPTURE

Invention Disclosure Form



What is the Innovative part?



Who came up with the innovative part?



Who paid for the work?



Who might want it?

PROTECT

Forms of Protection



Patent



Copyright



Know-How



Open-source

PROTECT

Patent



Negative Right



Novelty



Utility



Non-Obviousness

PROTECT

Copyright



Arises



“Right to Copy” – NOT the idea



Not Registered



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COMMERCIALISE

Outputs



License



Spin-Out Company



Research Collaboration



Consultancy

COMMERCIALISE

Impacts



Jobs



Products



Partnership



Revenue

ACTIONS

UCC owns the IP



Talk to UCC Innovation...early



Don't publish...yet



Use Confidentiality Agreements



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Thank you to On-line Live Sessions



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