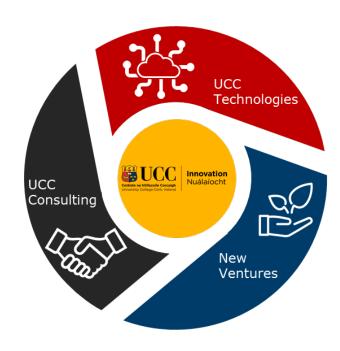
2022 Staff Induction

Creating impact from your research through commercial engagement



About Us

- Getting UCC's ideas and expertise to the commercial arena to
 - benefit society,
 - impact on the economy
 - provide a return to the university to further advance its research mission
- National Leader in Licenses, Inventions
- Active spinout establishment and development programme



Impact 2030

Ireland's Research and Innovation Strategy



- Research and innovation make a real and positive impact across society, the economy and the environment, both domestically and internationally.
- Enterprises, particularly SMEs, start, succeed and transform through innovation, knowledge exchange, research commercialisation and access to highly skilled people.
- Research excellence is enabled by a world class, accessible environment supported by a clear Strategy architecture and institutional landscape.
- Research and innovation contribute to a shared island and an innovative Europe through strong North-South, European and global R&I collaborations.
- Investment in research and innovation is increasing, with investment rising to at least 2.5% of the domestic economy before end 2030.
- Research talent is supported at all career stages, and excellence and impact are rewarded

UCC Innovation



Innovation Nuálaíocht

Ideas

Expertise

Technology Commercialisation

New Ventures

UCC Consulting

What we do

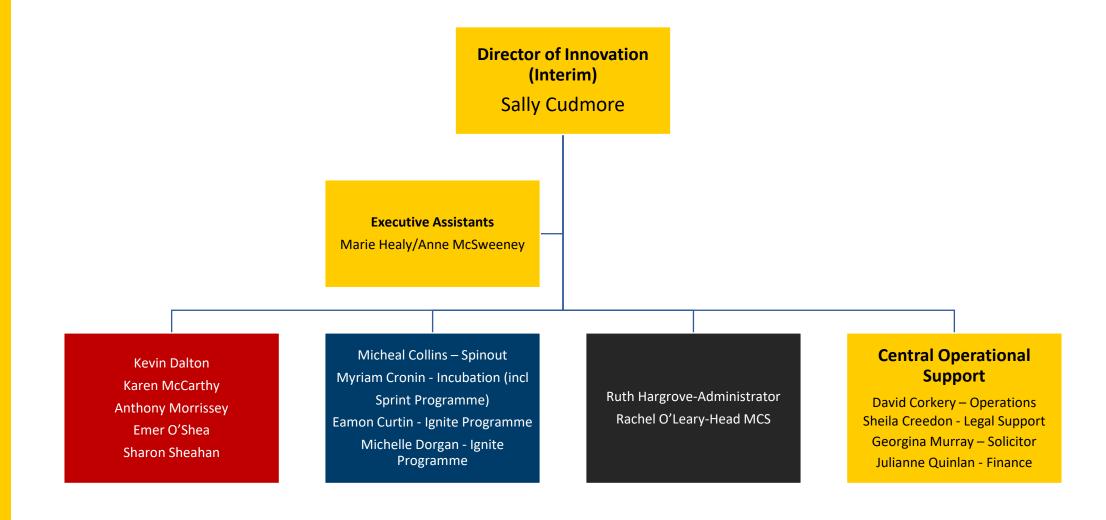
Technology Commercialisation

New Ventures

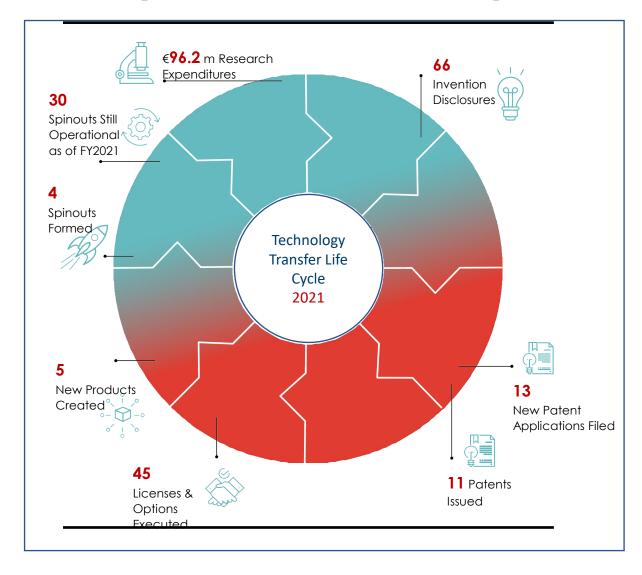
UCC Consulting

Billing & Spinout Start Up Relationship Negotiate Transfer Identify Protect Market Incubation **Formation Programmes** opportunity Terms Invoicing

The Team



Benefiting Society & Economy



Technology Commercialisation Process

Identify

- Internal marketing
- Researcher meeting
- •IDF Prep
- •IDF submission



Evaluate

- •Customer Readiness Level (CRL)
- •Technology Readiness Level (TRL)
- •Business Readiness Level BRL)
- •IPR Level (IPRL)
- •Team Readiness Level (TMRL)
- •Funding Readiness Level (FRL)



Protect

- Patent
- Priority
- PCT
- Nationalise
- Copyright
- •Know-How



Relationship

- •Annual royalty report
- •Technology "forward due diligence"
- Research collaboration
- Royalty audit



Deal

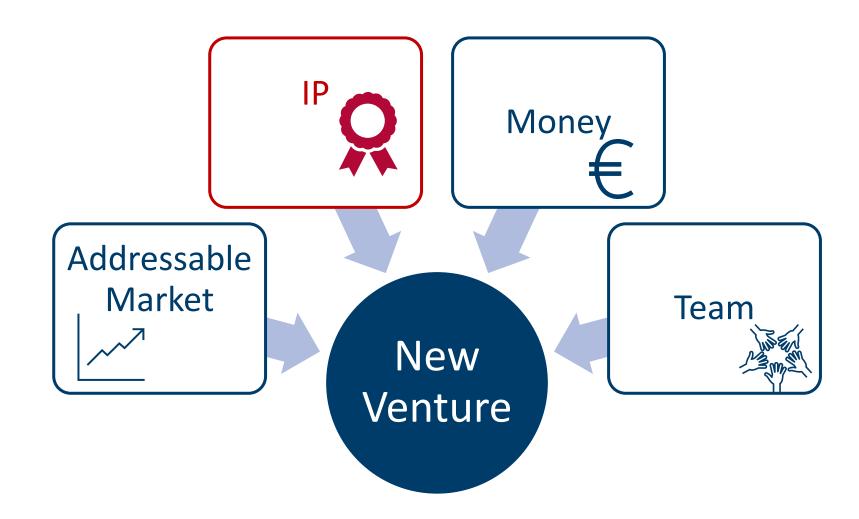
- Valuation
- •Term sheet
- •Template agreements
- Sign off



Market

- Write profile
- Promote
- Online
- •In print
- Phone

Company Formation



Consultancy

- Focus on Expertise
- Not developing new knowledge
- Currently policy focus on academic staff only



Contact Us

www.ucc.ie/innovation



Innovation Nuálaíocht





<u>Linkedin</u>

<u>Twitter</u>