2022 Staff Induction

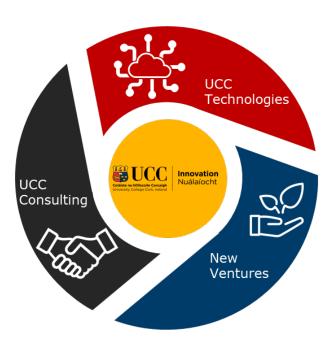
Creating impact from your research through commercial engagement





About Us

- Getting UCC's ideas and expertise to the commercial arena to
 - benefit society,
 - impact on the economy



- provide a return to the university to further advance its research mission
- National Leader in Licenses, Inventions
- Active spinout establishment and development programme

Impact 2030

Ireland's Research and Innovation Strategy



Prepared by the Department of Further and Higher Education, Research, Innovation and Science

- Research and innovation make a real and positive impact across society, the economy and the environment, both domestically and internationally.
- Enterprises, particularly SMEs, start, succeed and transform through innovation, knowledge exchange, research commercialisation and access to highly skilled people.
- Research excellence is enabled by a world class, accessible environment supported by a clear Strategy architecture and institutional landscape.
- Research and innovation contribute to a shared island and an innovative Europe through strong North-South, European and global R&I collaborations.
- Investment in research and innovation is increasing, with investment rising to at least 2.5% of the domestic economy before end 2030.
- Research talent is supported at all career stages, and excellence and impact are rewarded

UCC Innovation



Coláiste na hOllscoile Corcaigh University College Cork, Ireland

Innovation Nuálaíocht

Ideas



Technology Commercialisation

New Ventures

UCC Consulting

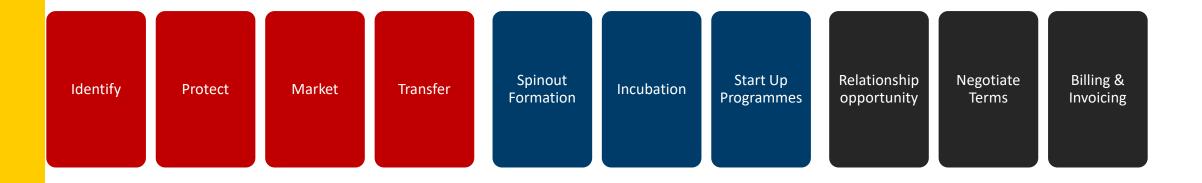


What we do

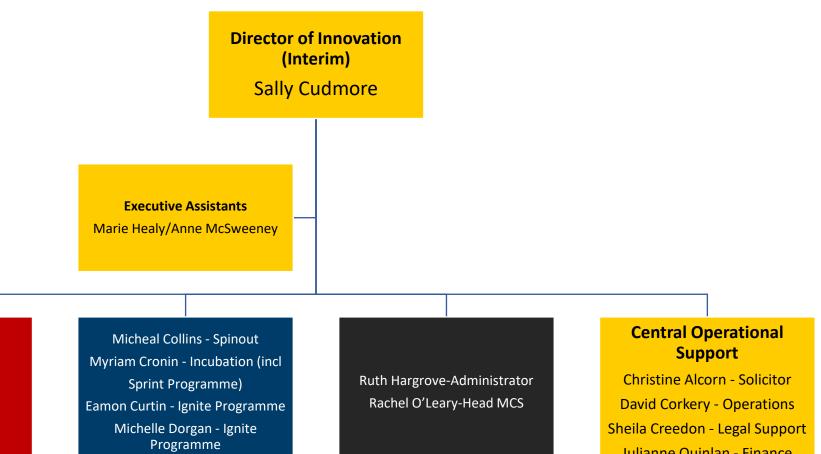
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The Team

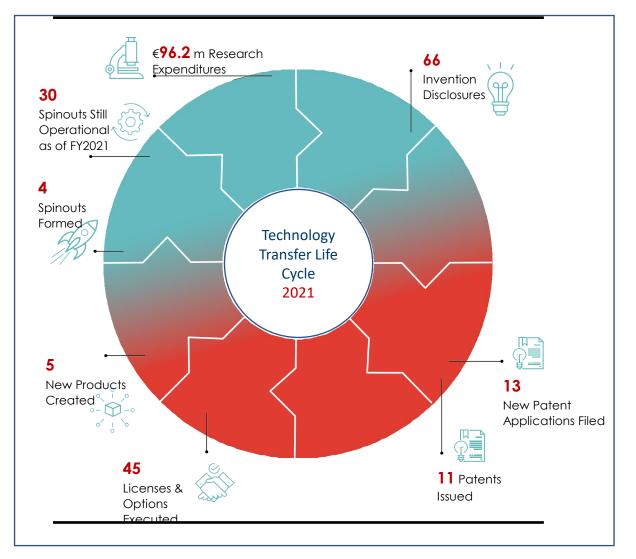


Kevin Dalton Karen McCarthy Anthony Morrissey Emer O'Shea Sharon Sheahan

Julianne Quinlan - Finance

Benefiting Society & Economy

UCC Nuálaíocht Uniovation



Technology Commercialisation Process

Identify

Internal marketingResearcher meetingIDF PrepIDF submission

Evaluate

•Customer Readiness Level (CRL) •Technology Readiness Level (TRL)

Business Readiness Level BRL)IPR Level (IPRL)

•Team Readiness Level (TMRL) •Funding Readiness Level (FRL)

Protect •Patent •Priority •PCT •Nationalise

CopyrightKnow-How

Relationship

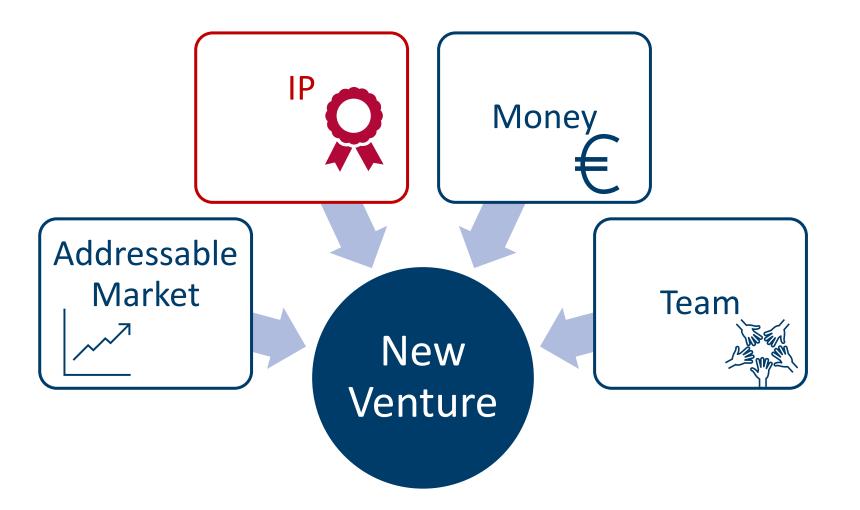
Annual royalty report
Technology "forward due diligence"
Research collaboration
Royalty audit

Deal

ValuationTerm sheetTemplate agreementsSign off

Market •Write profile •Promote •Online •In print •Phone

Company Formation



Contact Us

www.ucc.ie/innovation



Coláiste na hOllscoile Corcaigh University College Cork, Ireland

Innovation

Nuálaíocht

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