# GRADUATE
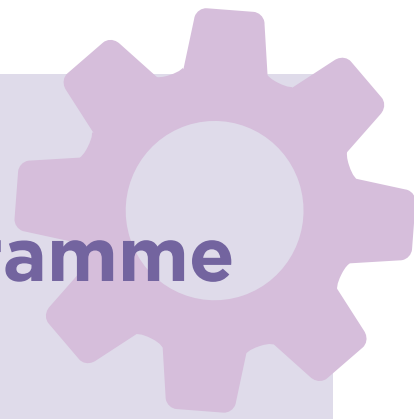## ATTRIBUTES
**UNIVERSITY COLLEGE CORK**

# REVIEW OF **2019**

**UCC**
University College Cork, Ireland
Coláiste na hOllscoile Corcaigh

**Graduate Attributes**

# Hello and welcome to the **Graduate Attributes Programme** Review of 2019!

It has been a great privilege to be associated with the development, coordination, dissemination and celebration of how the UCC Community is embracing our Graduate Attributes Programme.

Our Graduate Attributes Programme, which is funded by the Higher Education Authority, is advancing the development of students' academic, specialist and technical competencies, equipping them with transferable skills that can be applied in different environments. Our initiatives are integrating with the academic curriculum, taking a holistic educational approach to develop character, professionalism and the capacity for critical and creative thought. UCC graduates will be recognised as well-rounded, curious, self-aware, individuals who continually learn new skills, are open to new ideas, and make things happen.

This review illustrates the enthusiasm with which our Graduate Attributes have been embraced and, more importantly, the opportunities that have been seized by staff and students to achieve remarkable things.

As well as celebrating the excellent work that has taken place, I have every confidence that its contents will serve as an inspiration for ongoing engagement with the Graduate Attributes throughout the cycle of the Academic Strategy and beyond.

Both Carol Veiga and I, thank you for your continued support and contribution in 2019 and look forward to working with you throughout 2020.
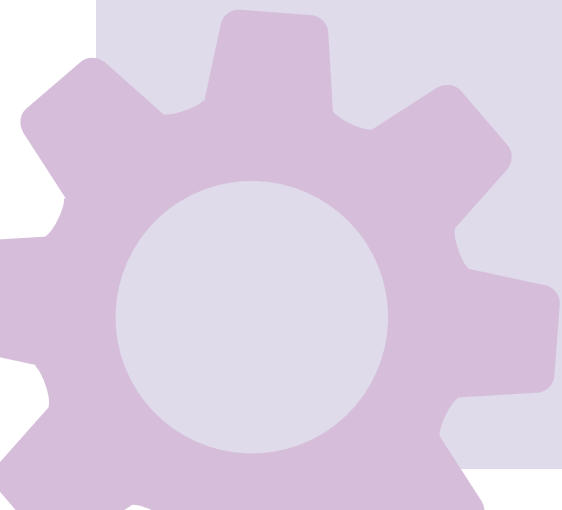
**#BeginBelongBecome**

Warm Regards

ELEANOR DONOGHUE

Graduate Attributes Programme Manager

PRODUCING **INDEPENDENT CREATIVE THINKERS**

# CONTENTS

# Introduction to
# **Graduate Attributes**

As a socially-minded, civically-engaged institution, our core values and graduate attributes are the bedrock of our student experience.

A successful application to support our Graduate Attributes Programme was made to the **HEA Innovation and Transformation Programme 2018**, and a successful financial commitment from the **Tomar Trust in 2020** will widely develop this programme.

## TRANSITION IN

## TRANSITION THROUGH

## TRANSITION OUT

**The overarching objective of our programme is to enable a successful student journey, which will prepare students for their future through three main projects:**

① **Transition In initiatives** are guiding students into the right programme of study for them, whilst simultaneously widening access of under-represented cohorts and improving first year retention rates.

② **Transition Through initiatives** are providing targeted supports, delivering skills training and developing graduate attributes that go beyond disciplinary content knowledge and can be applied in life-wide contexts.

③ **Transition Out initiatives** are preparing final year students to transition into professional environments, delivering on the ambitions of UCC's Institutional Employability and Employment Guide.
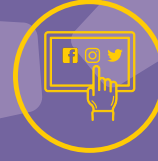
# ATTRIBUTES

**Creators, evaluators and communicators of knowledge**

**Independent and creative thinkers**

**Digitally fluent**

**Socially responsible**

**Effective, global citizens who recognise and challenge inequality**

# VALUES

**RESPECT:**
For self, others and the environment

**AMBITION:**
Aims high, displays exemplary work ethic and strives to succeed

**COMPASSION:**
Empathetic, demonstrates care for self and others

**RESILIENCE:**
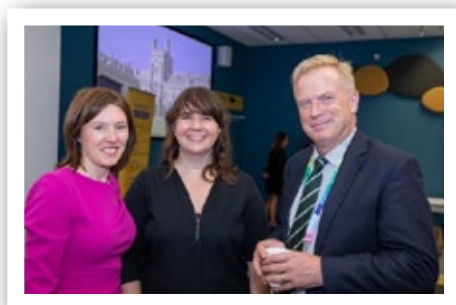Perseveres, shows capacity for problem-solving and personal well-being

**INTEGRITY:**
Trustworthy, ethical and dependable

# Launch to the **University Community**

The Graduate Attributes Programme was officially launched in the Creative Zone by Professor Patrick O'Shea, President of UCC. Over 200 staff, students and many external stakeholders attended on September 24th 2019.

The launch of the Graduate Attributes Programme was highlighted on the front page of the Examiner and an extended piece on page 5. It also ran across regional radios as news bulletins.

# Engaging Staff with the
## Graduate Attributes Programme

To assist with the introduction and embedding of the Graduate Attributes, we have been arranging meetings with academic staff throughout the university.

Staff have been exploring what the attributes and values mean to them and discussing opportunities to showcase how they could shape the culture and environment of the University whether within, alongside or outside the curriculum.  A series of new Case Studies has been developed from each of these meetings and are now on our website www.ucc.ie/graduateattributes...
But we welcome more!!



**Case Study:** NU4025 Health Information for Nurses and Midwives



**Case Study:** BA (Hon) Economics through Transformational Learning



**Case Study:** Masters in Planning and Sustainable Development

Our Student Experience Office staff came together in 2019 in the Mardyke Pavilion and collectively undertook an exercise on how each office contributes and aligns to our graduate attributes, and how each unitis delivering initiatives that assist students daily.
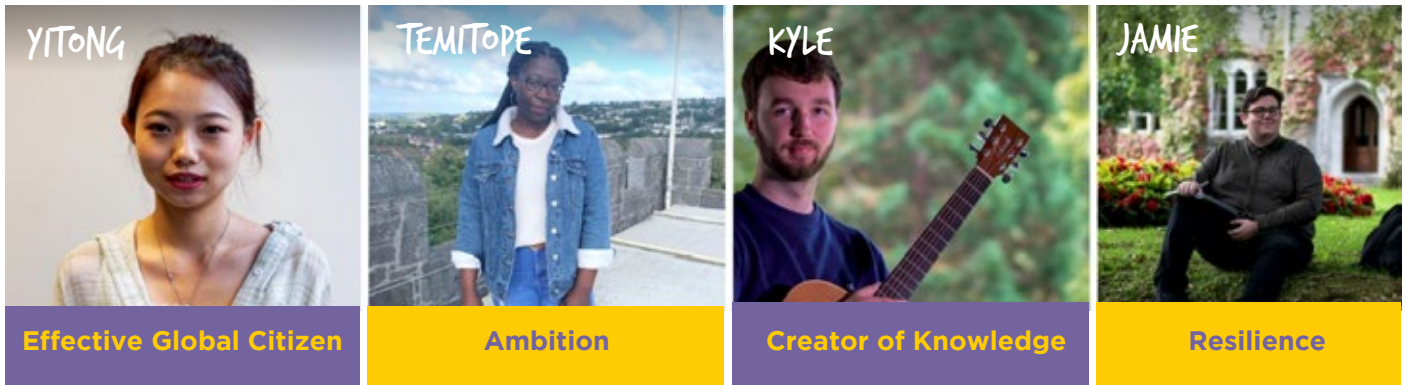
A Student Experience Showcase will be launched January 22nd 2020, illustrating the enthusiasm with which our graduate attributes have been embraced.

Our new animated characters will also be launched very soon who represent our very diverse and remarkable student body!

# Bringing the
# **attributes and values to life**

During 2019, over 30 students across all disciplines and all four colleges championed the graduate attributes programme showcasing their attributes and values online through unique personal stories.

**YITONG**
**Effective Global Citizen**

**TEMITOPE**
**Ambition**

**KYLE**
**Creator of Knowledge**

**JAMIE**
**Resilience**

This represented a wonderful opportunity for students to create a legacy within the University to inspire the students, staff and visitors for years to come. These online showcases are realised by students nationally and internationally, helping the attributes to 'live' within the fabric of the University rather than purely within a document.

Follow their unique stories on **www.ucc.ie/graduateattributes**

**NOSA**
**Digitally Fluent**

**ZHUMMING**
**Compassion**

**MAEVE**
**Effective Global Citizen**

**KEYING**
**Integrity**

## WATCH OUR LAUNCH VIDEO HERE!

**www.ucc.ie/graduateattributes**

# Introducing students to the **attributes and values in UCC**



**CREATORS**
**EVALUATORS**
**COMMUNICATORS**
OF KNOWLEDGE

## TRANSITION IN

• A suite of digital and social media platforms has been developed and launched to support the Graduate Attributes Programme. www.ucc.ie/en/graduateattributes.

• Students across all disciplines continue to champion the graduate attributes programme showcasing their attributes and values through unique personal stories.

## TRANSITION THROUGH

• A collection of university-wide Graduate Attribute academic case studies have been gathered and collated across multiple disciplines.  These informational videos, case studies and student showcase projects are available on the website.

• "Everyday Matters: Healthy Habits for University Life" digital badge, developed by Dr. Eithne Hunt (School of Clinical Therapies), was successfully delivered on a pilot basis to first year CACSSS students in Semester 1 2019/2020.

## TRANSITION OUT

• A collaborative project between UCC Career Services and key staff within the College of Arts, Celtic Studies and Social Sciences developed a complete set of thirty discipline specific employability and employment guides.

• A series of eight workshops has been developed by Career Services on thematic areas relating to employability skills in collaboration with the Graduate Attributes Programme.

# **Engaging**
# International Languages

A collaborative project with the **School of Languages, Literatures and Cultures** here in UCC as well as other staff throughout the university is enabling us to create language specific videos of all the attributes and values in various languages spoken across the entire university.

Students across all disciplines continue to champion the Graduate Attributes Programme locally and globally, showcasing their attributes and values in a myriad of ways.

In February we will be launching our next video, which is "As Gaeilge", and further videos in Spanish, Portuguese, Italian, French, German, Hindi.....We will even be producing a version with Sign Language!

Watch this space...



YUHAN

## Creators of Knowledge

# Staff creatively embracing
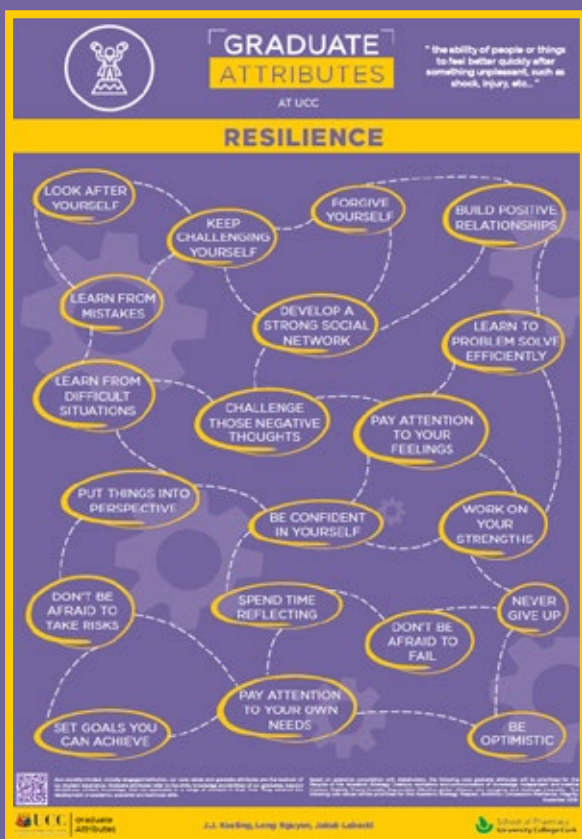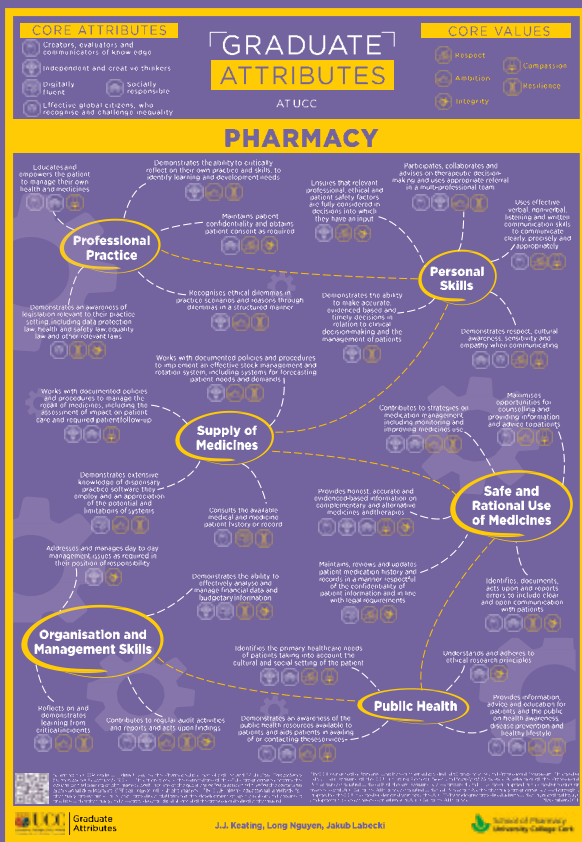## the attributes and values



## PHARMACY

Staff at the School of Pharmacy have presented extensive work, mapping the MPharm curriculum to the Core Competency Framework and to the UCC Graduate Attributes – two students undertook this project as part of their 4 month placement with Dr JJ Keating.

The information displayed constitutes the six domains and some of their associated behaviours of the Pharmaceutical Society of Ireland (PSI) Core Competency Framework for Pharmacists (CCF).



## RESILIENCE

The CCF informs educational standards for pharmacy programmes in Ireland, provides a platform for the development of specialisation and advanced practice within pharmacy, and also provides a public statement of the professional role of a pharmacist.

These posters demonstrate how the UCC MPharm degree provides students with a myriad of pathways and opportunities to achieve competence in UCC's Graduate Attributes, while directly relevant to professional practice.

# Looking ahead **to 2020....!**

At annual registration, students will submit a self assessment to determine the extent to which they have developed these values and attributes through their educational and life experiences. A digital application will generate a spikey profile, or computer generated graph, that illustrates students' starting point within each attribute and value.

## SUPPORTS THE FULL LEARNER CYCLE

Pre Arrival | Degree | Alumni

### 4. Curate & Share

- Curate learning through portfolio/professional learning record
- Showcase and share professional learning record with employers, LinkedIn, Xing, etc
- Get learning validated through Awards from university

### 3. Develop & Record

- Record learning
- Reflect on learning
- Automatically keeps a record of personal development that can be shared
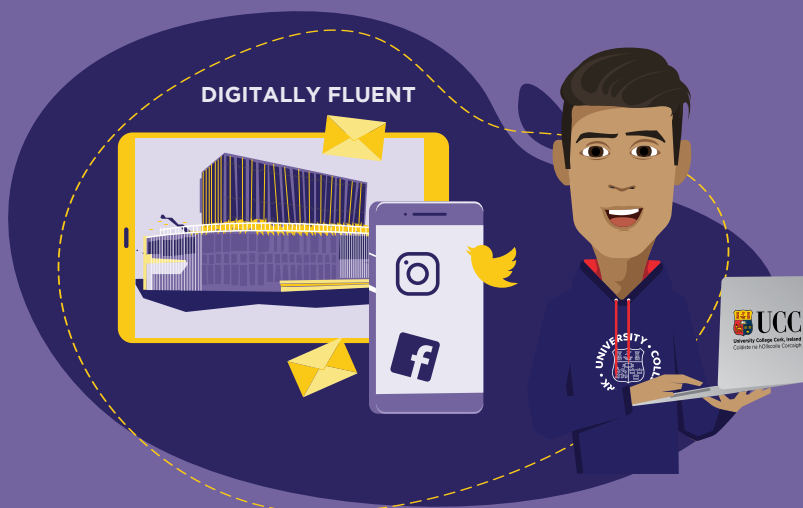- Get nudged along to complete learning goals

### 1. Self-awareness of planning

- Increase self-awareness with diagnostics and self evaluation tools
- Identify and prioritize development needs
- Produce development plan
- Review progress continuously

### 2. Discover

- Discover in-house development opportunities (curricular and extra- curricular)
- Discover external development opportunities

This project will offer every student a personalised, professional development journey while in UCC, which will include graduate attributes and core values with signposting to recommended resources and services. This self-assessment tool will be optimised for attributes and values development, bringing formal and informal learning together through competence frameworks, self-assessment and digital badges as students progress

**DIGITALLY FLUENT**

Students will be pointed in the direction of further ways to develop their core values and attributes, as relevant to their performance in the self assessment.

# Transition to **Arts Campaign**

During 2020, we will be engaged in quite a substantial 'Transitions to Arts' campaign, along with staff from the College of Arts, Celtic Studies and Social Sciences, with the support of the Office of Marketing and Communications. Early in Semester 2 we will be bringing you our first video as part of this campaign!

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## ATTRIBUTES
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#BeginBelongBecome

#UCCGradAttributes

**College of Arts**
Celtic Studies &
Social Sciences

# **Transition In** - Online Workbook for pre-entry students

A large project involving staff from Career Services and Admissions Office will also be launched early in the year in 2020. An online workbook will be modular in design, and will provide a framework for students' learning and reflection in preparation for their transition to university.

A lot of work went into the project over the past few months, and is now at the design stage. We look forward to launching it in 2020.

# AND THERE'S MORE IN 2020...

Augmented Reality Tour of Campus

Animated videos focused on university life

Comprehensive Events Calendar

Extended series of Case Studies

Cross-university partnerships

# GRADUATE
## ATTRIBUTES
### UNIVERSITY COLLEGE CORK

**FOR MORE INFO**

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✉ graduateattributes@ucc.ie

📞 +353 21 490 3127

**FOLLOW US** 🐦 📘 📷 in

# #BeginBelongBecome

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