

CAREERS FOR ASIAN STUDIES GRADUATES ASIAN STUDIES AT UCC Why the Asian Route?

Asia, the birthplace of some of the oldest civilizations, is the fastest growing economic centre in the world and home to half the world's population. The 21st century has been dubbed the "Asian century" because of the rapidly rising economic, cultural and political importance on the world stage of Asian countries, especially China, Korea and Japan. The need for people to acquire a deep understanding of Asian societies, languages, politics and economy is increasingly important. Recruitment of graduates with competency in an Asian language is growing annually - this is a hugely desirable and important skill to have.



Department of **Asian Studies**

WHAT CAN ASIAN STUDIES **GRADUATES OFFER EMPLOYERS?**

Your degree will provide you with important professional and transferable skills that position you in a unique position to build careers with all organisations, both national and multinational in the private and public sector related to Asia, arming you with an in-depth knowledge of Asian society and culture and at least one Asian language.

- Communicate on a wide range of topics in at least one major Asian language: Chinese, Korean or Japanese
- Academic writing and research skills embedded in a cross-cultural and multilingual context.
- Deep understanding of the various aspects of history and culture of Asia
- Academic expertise on East Asian economies and societies, and their importance in a global context

• Highly developed leadership and team-working abilities, cross-cultural awareness and flexibility

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to meet a careers advisor www.ucc.ie/en/careers/meet/

business in/with the region!

Work Placement www.ucc.ie/en/careers-work/

UCC Works Award Programme



- Understanding of the Asian market and the needs of the East Asian consumer
- Thorough knowledge of the legal, cultural and entrepreneurial challenges of doing business in Asia

GRADUATE OUTCOMES FOR ASIAN STUDIES

Each year UCC Career Services produces a Graduate Outcomes Report based on an annual survey of graduates six months after graduation. UCC students study Asian Studies or Chinese Studies as subjects offered within the three year Bachelor of Arts (BA) programme or the four year Bachelor of Arts (International) Degree. Over the last 4 years 90%+ of Bachelor of Arts graduates progress to employment or further study:



GRADUATE STUDIES

Your BA degree is a foundation for a further course of study, which will provide career-specific training in a particular area of Asian Studies or Chinese Studies. UCC Asian Studies offers a unique one-year taught MA degree allowing you to further develop and hone your academic and language skills. For those who have focused on Chinese language there is also a MA in Teaching Chinese to Speakers of Other Languages (MATCSOL) with extensive work-placements, while the MA in Translation Studies (with Asian languages) would also provide a track for those interested in becoming translators and interpreters or subtitling. For those interested in research, there is also a fouryear PhD programme at UCC and many possibilities at other universities.

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AREAS OF EMPLOYMENT FOR ASIAN STUDIES GRADUATES



As Asia plays an ever more important role in the world, the many domestic and international companies and institutions that are doing business or working with Asia are increasing. All of these organisations are increasingly recruiting graduates with good Asian language skills and an in-depth understanding of Asia, its peoples, politics, business, culture and society. Examples of existing and future employers include:

- **01** Multinational companies across every sector, particularly pharmaceuticals
- 02 Chinese acquired/owned companies located in Ireland, UK and general EMEA region
- 03 BioPharma, medical devices, agri-food/ drink, IT
- 04 Translation/interpreting agencies.
- **05** Governmental agencies and departments, including trade, import/export organisations such as Enterprise Ireland and IDA Ireland
- 06 Diplomatic services

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- **07** Business and financial project management professionals
- **08** Conference and exhibition managers and organisers
- **09** Customer service occupations
- **10** International student recruitment officers
- 11 international marketing and sales professionals
- 12 Officers of non-governmental organisations

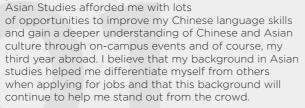




- **13** Public relations professionals
- 14 Teaching and other educational professionals
- **15** Researchers in various industries
- 16 Video Games testers
- 17 Localisation Industry
- 18 Community Operations Analyst

Graduate Profile 1 BILLY LONERGAN

I have just finished my degree in Commerce with Chinese studies. I will start work as a finance associate in Glanbia, a leading Irish nutrition group, very soon. During my four years in UCC, the Department of



Graduate Profile 2 LEAH COOKE

I graduated from UCC with a BA in English and Asian Studies in October 2017. During my three years involved with the Asian Studies department, I found myself primarily focusing on the history and culture of Korea and Japan, as well as Japanese language.

I can honestly say that my time studying under the AS department was invaluable to my post-university life. It had been a long-standing goal of mine to participate in the JET Programme, which sees university graduates from 73 countries around the world engage in cultural exchange in Japan. I could not have achieved these aims without this fantastic course -

みんなさん、頑張りましょう!

Graduate Profile 3 ALANA DOOLEY

In 2015, I graduated from UCC with a BA degree majoring in Chinese Studies, followed by a MA in Teaching Chinese to Speakers of Other Languages (MATCSOL). I'm



currently Teaching Chinese Mandarin in Gorey Co. Wexford and I'm Teaching English Online to students in China. Since graduation, I have engaged in various educational projects, some of which have taken me to London where I managed an Educational Tours team, and I have continued my studies with a CELTA. The modules I took during my BA encouraged me into Education which then guided me into my MATCSOL where I was the first Irish student to enrol!

Graduate Profile 4 SAUL GOULDING-BRADLEY

My degree's mix of culture and commerce has allowed me to graduate with a very well-rounded understanding of business and Chinese culture. I was awarded a full scholarship to study in



Shanghai based on my Chinese language results for my year abroad. I was part of the Irish Students of China (ISOC) society there. I also sat on the committee that organised the first ever St.Patrick's Day Parade In 2016. Following UCC, I decided to pursue a masters exploring management at UCD Michael Smurfit Graduate Business School, graduating In December 2018.

WHERE CAN I FIND OUT MORE?

UCC ASIAN STUDIES WWW.UCC.IE/EN/ASIAN/ASIAN/



FACEBOOK WWW.FACEBOOK.COM/UCCASIANSTUDIES/



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Get work experience on your year abroad.

Study at least one Asian language



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Gain relevant skills and experience through the "UCC Works" award.

Participate in one the student societies related to Asia (e.g. UCC Korean Society) to gain leadership experience and other skills.